

# THEATRE of the AIR

## FRIDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.  
8.00—News Service  
8.05—Musical Clock  
8.30—M. M. A. Talk  
8.35—Listening Post  
9.00—Birthday Party  
9.30—Alatint Program  
9.45—Novelty Program  
10.00—Ma Perkins  
10.15—Thor Program  
10.45—Enterprise Program  
11.00—Happy Warrior  
12.00—Purina Program  
12.15—Building Products Program  
12.30—Canada Stars, Melodies  
12.45—News Service

1.00—Frigidaire Program  
1.30—Royal York Concert Orchestra  
2.00—Marconi Band Concert  
2.30—Sherwin Williams Musicales  
4.30—Tea Dance  
4.45—Monitor News  
5.00—Can. Press  
5.15—Strings  
5.30—Musical Comedy Memories  
6.00—Fireside Program  
6.15—Canada Cement Program  
6.30—Organ Reveries  
6.45—MacDonald Program  
7.00—Valley Motors Programme  
7.05—News Bulletin  
7.10—Real Life Drama  
7.15—Souvenirs in Rhythm  
7.30—Canadian Press  
7.45—Little Bits of Everything.  
8.00—Northern Lights  
8.30—Canadian Concert Hall of Air  
9.00—From a Rose Garden  
9.30—Orchestra  
10.00—Musical Romances  
10.30—I Cover the Waterfront  
10.45—News  
11.00—Across the Border  
11.30—Lullaby Lagoon

## WABC, NEW YORK, 860 K.

6.00—Buddy Clark, Songs  
6.15—Bobby Benson and Sunny Jim  
6.30—News  
6.45—Renfrew of the Mounted  
7.00—Vocals  
7.45—Boake Carter  
8.00—Flying Red Horse Tavern  
8.30—Broadway Varieties  
9.00—Hollywood Hotel  
10.00—Kostelanetz  
10.30—The March of Time  
10.45—Songs  
11.00—Joe Reichman Orchestra

## WEAF, NEW YORK, 660 K.

5.30—Terri La Franconi  
5.45—Top Hatters  
6.00—Flying Time  
6.15—Esso News Reporter  
6.30—News  
6.35—Baseball Resume  
6.45—Billy and Betty  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Mel-O-Roi Jamboree  
8.00—Cities Service Concert  
9.00—Waltz Time  
9.30—Court of Human Relations  
10.00—Studebaker Champions  
10.30—Marion Talley  
11.00—George Holmes, News  
11.15—King's Jesters  
11.35—Esso News Reporter  
12.00—Earl Hines' Orchestra  
12.30—Ted Lewis Orch.

## WJZ, NEW YORK, 760 K.

6.00—Esso News Reporter  
6.05—Animal News Club  
6.15—Mary Small  
6.30—News  
6.35—Have You Heard  
6.45—Lowell Thomas  
7.00—Niela Goodelle  
7.15—Mario Cozzi  
7.30—Lum and Abner  
7.45—Songs of the Harp  
8.00—Irene Rich  
8.15—Drowsy Rhythm  
9.00—NBC Music Guild  
9.30—Fred Waring Orchestra  
10.00—Encyclical Anniversary  
11.00—Esso News Reporter  
11.05—Phil Levant's Orch.  
11.15—Negro Male Quartet  
12.00—Shandor, violinist  
12.08—Ranny Weeks' Orchestra  
12.30—To be Announced

## WTIC, HARTFORD, 1040 K.

5.30—Dick Tracy  
6.00—Wrightville Clarion  
6.30—News  
6.45—Rubinoff and Jan Pearce  
7.00—Amos 'n' Andy  
7.15—Edwin C. Hill  
7.30—Variety Show  
8.00—Jessica Dragonette  
9.00—Musical Revue  
9.30—Court of Human Relations  
10.00—Richard Himb's Orch.  
10.30—Marion Talley  
11.01—Baseball Scores  
11.15—The Jesters  
11.30—Earl Hines' Orch.  
11.45—Jesse Crawford, organist  
12.00—Silent

## WGY, SCHENECTADY, 790 K.

4.00—Betty and Bob  
4.15—Bridge Forum  
4.30—Stock Reports  
5.00—Congress Speaks  
5.30—Terri La Franconi  
5.45—Grace and Scotty  
6.00—News Reports

## 6.30—News

6.35—Evening Brevities  
6.45—Jimmie Mattern  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Col. Jim Healey  
7.45—Jack Randolph  
8.00—City Services Concert  
8.30—Farm Forum  
9.00—Waltz Time  
9.30—Court of Human Relations  
10.00—First Nighter  
10.30—Marion Talley  
11.00—Esso News Reporter  
11.30—Dance Music

## SATURDAY'S PROGRAMMES

### CFNB, FREDERICTON, 550 K.

8.00—News Service  
8.05—Musical Clock  
8.30—M. M. A. Talk  
8.35—Listening Post  
9.00—Birthday Program  
9.30—Alatint Programme.  
10.00—Piano.  
10.15—Thor Program  
10.45—Enterprise Moundry Program  
11.00—Happy Warrior Hour  
12.00—Purina Program  
12.15—Bldg. Products Program  
12.45—News Service  
1.00—Frigidaire Program  
1.30—Royal York Concert Orchestr.  
2.00—Marconi Band Concert  
2.30—Sherwin Williams' Musical.  
4.30—Tea Dance  
4.45—Monitor News  
5.00—News Service  
5.15—Burgess Battery Program  
5.30—All Request Program  
6.00—Band Parade  
6.15—Canada Cement  
6.30—Popular Songs.  
6.45—MacDonald Program  
7.00—Valley Motors Program  
7.10—News Bulletins  
7.15—Souvenirs in Rhythm  
7.30—Captain Jack  
7.45—Cooke and Lord  
8.00—Bert Anstice & Mountain Boys  
8.30—Goldman Band from N. Y.  
9.30—Let's go to the Musical Hall  
10.00—Musical Merry-go-Round  
10.30—Lloyd Huntley's Orch.  
10.45—Canadian Press  
11.00—Across the Border  
11.30—Jaspar Park Orch.  
11.45—Louis Guenette's Orchestra

## WEAF, NEW YORK, 660 K.

5.30—Children's Program  
6.00—Summary of NBC Programs  
6.20—Alpine Village Orchestra  
6.30—Press News  
6.35—Baseball Resume  
6.45—Religion in the News  
7.00—Connie Gates, Contralto  
7.15—Edwin C. Hill  
7.30—Negro Male Chorus  
8.00—Carl Ravazza's Orch.  
9.00—Frank Fay Calling  
9.30—Shell Chateau  
10.30—Celebrity Night  
11.30—Esso News Reporter  
11.35—Chas. Dornberger's Orchestra  
12.00—Eddie Duchin's Orchestra  
12.30—Rudy Vallee's Orch.

## WJZ, NEW YORK, 760 K.

5.15—Musical Adventures  
5.30—Treasure Trails  
5.45—Ruth and Ross  
6.00—Esso News Reporter  
6.05—Jesse Crawford, organist  
6.30—News  
6.35—Jamboree  
7.00—King's Jesters  
7.15—Home Town  
7.30—Message of Israel  
8.00—Henri Deering, pianist  
8.15—To be Announced  
9.15—Arm Chair  
9.30—Barn Dance  
10.30—To be Announced  
12.00—Springtime  
12.30—Henry King's Orch.

## WGY, SCHENECTADY, 790 K.

5.00—Blue Room Echoes  
5.30—Children's Hour  
6.00—News Reports  
6.30—News  
6.35—Evening Brevities  
6.45—Religion in the News  
7.15—Human Side of the News  
7.30—Gen. Electric Program  
8.00—Hit Parade  
9.00—Rubinoff and his Violin  
9.30—Shell Chateau; Wallace Beery  
10.30—George Olsen's Orchestra  
11.00—News Reports  
11.30—Dance Music  
12.00—Dance Music  
12.30—Dance Music

## WABC, NEW YORK, 860 K.

5.00—Frank Bailey and His Orch.  
5.30—Vincent Lopez and His Orch.  
6.00—Frederic William Wile  
6.15—Parade of Youth  
6.30—News  
6.35—Three Little Words  
6.45—Gege De Lys  
7.00—The Atlantic Family on Tour  
7.30—The Carverumund Band  
8.00—Harry Reser and Eskimos  
7.15—Eleana Monesek and Ensemble  
8.30—Kreuger's Musical Toast  
8.45—Seymour Simon's Orchestra  
9.00—Chesterfield Presents  
9.30—Along Rialto Row  
10.00—California Melodies

## 10.30—U. S. Debate

11.00—Abe Lyman Orchestra  
11.45—Ozzie Nelson and Orchestra  
12.15—Claude Hopkins and Orchestra  
12.45—Herbie Kay and Orchestra

## SHORT WAVE

FRIDAY, AUGUST 28

MOSCOW, 5 p.m.—Children's broadcast, RNE, 25 m., 12 meg.  
ROME, 7 p.m.—News in English. Selections from the opera "Guaran-y." Old arias and melodies of the 19th Century. BRO, 31.1 m., 9.63 meg.

LONDON, 7.55 p.m.—French-Canadian Poetry. GSP, 19.6 m., 15.31 meg.; GSF, 19.8 m., 15.14 meg.; GSC, 31.3 m., 9.58 meg.  
MADRID, 8 p.m.—Band Music. Spanish Course. EAQ, 30.5 m., 9.87 meg.

BERLIN, 8.30 p.m.—"A Ramble through the Southern Alps." DJD, 25.4 m., 11.77 meg.

BARACAS, 10.15 p.m.—National Orchestra. YVZRC, 51.7 m., 5.8 meg.

LONDON, 10.16 p.m.—The BBC Military Band. GSD, 25.5 m., 11.75 meg.; GSC, 31.3 m., 9.58 meg.

PARIS, 11.20 p.m.—News in English. TPA4, 25.6 m., 11.72 meg.

PITTSBURGH, 12 p.m.—DX Club. WSXK, 48.8 m., 6.14 meg.

## Largest Revolving Radio Studio

CLEVELAND, O., Aug. 28—One of the Great Lakes Exposition features that is attracting much attention in Cleveland this Summer is the world's largest revolving radio studio, built by the Exposition under the direction of S. Edwin Leonard, Chief Engineer of the Cleveland Division of the National Broadcasting Company.

The studio, built on a great wooden disc 44 feet in diameter, practically commands the entire stage of Cleveland's Public Auditorium, scene of the recent Republican Convention. Operated by electric motor, reduction gear and cables, the revolving studio turns 180 degrees in 40 seconds. It has six microphone pockets and can hold 100 people.

Although two programmes in succession are never broadcast from the same studio ordinarily, spectators at the Cleveland Auditorium were able to witness the phenomenon. When one programme signed off, the revolving stage brought into view another group of performers for the next programme.

## FAIR EXCHANGE

SAN FRANCISCO, Aug. 28—Van Fleming and Arnold Maguire, producers, keep card-indexed gag files. "I'll trade you two mother-in-law jokes for one good gag about a hill-billy," Arnold told Van not long ago and the deal was made. It is estimated the two libraries contain a total of 30,000 humorous situations, gags and anecdotes, all classified and cross-indexed for reference in preparing NBC programmes.

## JESSICA GIVES UP

NEW YORK, Aug. 28—Jessica Dragonette, NBC soprano, can roll off difficult arpeggios with ease, but she fell down on a simple musical assignment the other day while rehearsing for Victor Herbert's "Red Mill." The script called for a little whistling, and when the moment arrived Jessica confidently pursed her lips and blew. But there was no sound. She blew and she blew again without effect before admitting she could never make the grade as a whistler.

## RADIO STARS HAVE THRILLS AND CHILLS

Boake Carter's thrill to end thrills happened last Spring when he flew into the Pennsylvania flood area to give listeners a bird's eye view of the catastrophe. On approaching the scene, cloud banks became so confusing, with mountain tops popping into view in the wrong places, that the intrepid commentator admits that for once he was wholly speechless.

Gogo DeLys believes that her greatest thrill came the day she received a wire in California from Phil Baker in New York telling her to hop the next plane for the East and a place in his show.

Freddie Rich is sure that he will never have another moment like the one of his first broadcast with Will Rogers. Ted Hammerstein of the "Music Hall" insists that his greatest happened backstage in "Hit the Deck," when dancing Dorothy Underhill said she would be his wife.

And Eddie Cantor—believe it or not—is sure that there will never be another thrill like the one he got not over a month ago when the nurses brought out, instead of the expected boy baby, another girl!

## FRED ASTAIRE, HELEN HAYES BENNY, ALLEN LISTED IN NBC SCHEDULE OF FALL PREMIERES

NEW YORK, Aug. 28—Fred Astaire, Helen Hayes, Lanny Ross, Red Grange, Walter Winchell, Marion Talley, Bob Ripley, Warden Lewis E. Lawes, Fred Allen, Jack Benny, Richard Crooks and Margaret Speaks will be among the famous names to be heard regularly over NBC Networks next season, according to the schedule of Fall premieres just announced by the National Broadcasting Company.

This schedule for new and revised sponsored network programmes indicates that the forthcoming season will be the greatest in radio history. The preliminary list includes only series that are definitely booked to begin on NBC networks in the near future. Other broadcast series, now being arranged, will be announced later.

August 30, Smiling Ed McConnell—The veteran "Singing Philosopher" will make his NBC debut in a new series featuring also Irma Glen, organist, and an orchestra and chorus directed by Palmer Clark.

August 31, Jack Armstrong, the All American Boy—Juvenile programme, written by Talbot Mundy, noted adventurer and author, comes to the NBC-Red Network, Mondays through Fridays.

September 3, Tea Time at Morrell's—A new daytime variety show featuring Don McNeill, Gale Page, Charles Sears and Joseph Gallicchio's orchestra.

September 3, While the City Sleeps—Dramatized adventures of Dori-Dan broadcast Sundays, will be heard on Thursdays also.

September 4, Singin' Sam—The return of Harry Frankel as Singin' Sam, the Barbasol Man.

September 4, Harold 'Red' Granger—The famous football star will be heard as gridiron forecaster and analyst three times each week.

September 4, Death Valley Days—The popular series of true dramas of pioneer life in and about Death Valley, as told by the Old Ranger, will switch from Thursdays to Fridays.

September 4, First Nighter—Starring Don Ameche, screen and radio actor, popular series of dramatic programmes returns to the air.

September 6, The Jergens Program—Return to the air of Walter Winchell, Broadway columnist, with 15 minutes of news and gossip.

September 6, Ry-Krisp Presents Marion Talley—The popular concert soprano renews her contract but changes her programme schedule.

September 8, The Packard Hour—A new hour programme starring Fred Astaire, stage, screen and radio star in his first long term series, with Johnny Green and his orchestra.

September 13, General Motors Corporation will return to the air with its Sunday night hour.

September 14, Backstage Wife—The return of the popular serial of theatrical life starring Vivian Frideil Mondays through Fridays.

September 14, How to be Charming—The return to the air of a series of talks on beauty and charm with dramatizations.

September 14, The Story of Mary Martin—The return to the air of the popular dramatic serial.

September 15, The General Shoe Corporation will sponsor a half-hour series featuring a different popular dance band each week.

September 20, Chase and Sanborn Company will present a new feature on the seven-year-old Sunday night hour.

September 27, International Silver Company will sponsor a new musical series.

September 28, Helen Hayes—Return of the celebrated actress in a new dramatic series, details of which will be announced later.

September 29, Log Cabin Bar Z Ranch—A new series of dramatizations of Western stories starring Louise Massey and The Westerners, who have been featured the last year on the Maxwell House Show Boat.

October 2, Radio Guide—The popular radio magazine will sponsor a new variety series. Programme details will be announced later.

October 4, Grand Hotel—Return to the air of the original radio drama starring Anne Seymour.

October 4, General Foods Corporation, makers of Minute Tapioca, will sponsor a new popular series. Programme details will be announced later.

October 4, The Saker's Broadcast—Robert L. "Believe-It-or-Not" Ripley, having completed a world tour, returns to the air with a new collection of strange stories. He will be accompanied by Ozzie Nelson and his orchestra.

October 4, Real Silk Hosiery Mills, Inc., will return to the air with a new series.

October 5, 20,000 Years in Sing

Salada Orange Pekoe Blend gives greatest satisfaction

# "SALADA" TEA

Sing—Warden Lewis E. Lawes returns to the air with a new series of dramatizations with Warden Lawes as narrator.

October 7, Town Hall Tonight—Fred Allen, comedian, accompanied by Portland Hoffa, returns to the air after a Summer's vacation in Maine while Colonel Stoopnagle and Budd were pinch hitting for them. Peter Van Steeden's orchestra and the amateurs will continue on the show.

October 17, Sealtest Laboratories, Inc., a subsidiary of National Dairy Products, will sponsor a new variety hour. Programme details will be announced later.

Jack Benny, the ace comedian, after a vacation from the air while making pictures in Hollywood, will return to the Jelly-O Programme on which Tim Ryan and Irene Noble have been starred all Summer.

Firestone Concerts—Richard Crooks Metropolitan Opera tenor, and Margaret Speaks, soprano, will return to the air for the Fall and Winter series with William Daly's orchestra

## LULLABY LAGOON

Dreamy music, played with distinction by Samuel Hersenhoren's orchestra from the Toronto studios of the Canadian Radio Commission, will be heard over the national network tonight at 11.30 p.m. AST. Interesting arrangements for the three violins will be featured in 'Song of Songs,' 'Smoke Gets In Your Eyes,' and 'Moonlight Bay.' Among the currently popular hits which will be highlighted by ensemble and solo performance are 'Glorious Love,' 'I'm A Dreamer, Aren't We All,' 'For You Alone.' Also included are 'Dear One' and 'Grandfathers Clock.'

early in October.

Tom Mix and His Ralston Straight Shooters—The popular programme series based on the life of the famous cowboy actor will return for another season. Time and network will be announced later.

## WESTERN CANADA

Special Bargain EXCURSIONS

GOING DAILY SEPT. 19 to OCT. 3 incl.

### RETURN FARES FROM FREDERICTON

	Coaches	Tourist Sleeper	Standard Sleeper
Winnipeg .....	\$36.40	\$45.45	\$54.55
Regina .....	43.55	54.35	65.25
Saskatoon .....	45.85	57.25	68.70
Calgary .....	52.45	65.50	78.65
Edmonton .....	52.45	65.50	78.65
Banff .....	54.70	68.30	82.00
Jasper .....	54.70	68.30	82.00
Prince Rupert ..	66.40	82.85	99.30
Vancouver .....	66.40	82.85	99.30
Victoria .....	66.40	82.85	99.30

Cost of berth in Tourist or Standard Sleeping Cars additional.

### RETURN LIMIT 45 DAYS

Correspondingly low fares to all other Western Canada destinations. For tickets and full information as to stop-over privileges, sleeping car reservations, etc., enquire of any agent.

CANADIAN NATIONAL CANADIAN PACIFIC

# HEY!

If You Have ...

DIED  
MOVED  
ELOPED  
SOLD OUT  
BEEN SHOT  
BEEN BORN  
HAD A BABY  
CAUGHT COLD  
BEEN ROBBED  
BEEN GYPPE  
BEEN MARRIED  
BEEN ARRESTED  
BEEN COURTING  
BOUGHT A CAR  
HAD COMPANY  
BEEN VISITING  
STOLEN ANYTHING  
BEEN IN A FIGHT  
HAD AN OPERATION

Or Plan Anything At All Between Now and

## CHRISTMAS

PHONE THE DAILY MAIL

WE WANT THE NEWS

PHONE 67

PHONE 612