

THEATRE of the AIR

THURSDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.
 8.00—News Service
 8.05—Musical Clock
 8.30—M. M. A. Talk
 8.35—Listening Post
 9.00—Birthday Program
 9.30—Alatint Program
 9.45—Concert Songs
 10.00—Ma Perkins
 10.15—Thor Program
 10.45—Enterprise Foundry Program
 11.00—Happy Warrior Hour
 12.00—Purina Program
 12.15—Building Products Program
 12.30—Canada Star Melodies
 12.45—News Service
 1.00—Frigidaire Program
 1.30—Royal York Concert Period
 2.00—Marconi Band
 2.30—Sherwin-Williams
 4.30—Tea Dance
 4.45—Monitor News
 5.00—News Service
 5.10—Burgess Battery
 5.30—With the Old Masters
 6.00—Roadways of Romance
 6.15—Canada Cement Programme
 6.30—Popular Songs
 6.45—McDonald Program
 7.00—Valley Motors Program
 7.10—News Bulletin
 7.15—Sports Review
 7.20—Souvenirs in Rhythm
 7.30—Canadian Press News
 7.45—Au Rhythm du Rumba
 8.00—Flute and The Nightingale
 8.30—Opening of Toronto Exhibition
 9.00—Georgian Singers
 9.30—Twilight Echoes
 10.00—Rhythm Rebels
 10.30—Dance Orchestra
 10.45—Press News
 11.00—Horace Lapp's Orchestra
 11.30—Lullaby Lagoon

WEAF, NEW YORK, 660 K.
 6.00—Flying Time
 6.15—Talk
 6.30—Press Radio News
 6.45—Billy and Betty
 7.00—Amos 'n' Andy
 7.15—Voice of Experience
 7.30—Edwin C. Hill
 7.45—Life Studies
 8.00—Rudy Vallee
 9.00—Show Boat
 10.00—Bing Crosby
 11.00—Clem McCarthy
 11.15—Dance Orchestra
 11.30—Talk
 12.30—Organ

WJZ, NEW YORK, 790 K.
 6.00—Esso News Reporter
 6.05—Jas. Wilkinson, Baritone
 6.15—Captain Tim
 6.30—News
 6.35—Frank and Flo
 6.45—Lowell Thomas
 7.00—Easy Aces
 7.15—Songs
 7.30—Lum and Abner
 7.45—Music is My Hobby
 8.00—Dance Orchestra
 8.30—Dance Orchestra
 9.00—Death Valley Days
 9.30—Bar Association
 10.30—Jose Iturbi
 11.00—Esso News Reporter
 11.05—Russ Morgan's Orchestra
 11.30—Meredith Willson's Orchestra

WTIC, HARTFORD, 1040 K.
 4.00—Women's Radio Review
 4.30—The Rangers
 4.45—Vass Family
 5.00—Blue Room Echoes
 5.30—Dick Tracy
 6.00—Wrightville Clarion
 6.30—News
 6.45—Rubinoff
 7.00—Amos 'n' Andy
 7.15—The Lamplighter
 7.30—Amateur Program
 8.00—Rudy Vallee's Variety Show
 9.00—Captain Henry's Showboat
 10.00—Bing Crosby and Orchestra
 11.01—Baseball Scores
 11.15—King Jesters' Orchestra

WABC, NEW YORK, 860 K.
 3.30—Do You Remember?
 4.00—Salvation Army Staff Band
 4.15—Chansonette
 4.30—Greetings from Old Kentucky
 5.00—Dramatic Sketch
 5.30—Keyboard and Console
 5.45—The Golobergs
 6.00—Patti Chapin
 6.15—News of Youth
 6.30—News
 6.35—Concert Pianist
 7.00—Myrt and Marge
 7.30—Kate Smith's Coffee Time
 7.45—Boake Carter
 8.00—Harv and Esther
 8.15—Three Brown Bears
 8.30—Atwater Kent Hour
 9.00—Camel Caravan
 9.30—To Arms for Peace
 10.00—Alemite Halt Hour
 10.30—Phil Cook
 11.00—Isam Jones' Orchestra
 11.15—Irving Aaronson
 11.30—Vincent Lope Orchestra
 12.00—George Olsen
 12.30—Phil Scott's Orchestra

WGY, SCHENECTADY, N. Y., 790 K.
 4.00—Betty and Bob
 4.15—The Bridge Forum

4.30—Stock Reports
 4.45—Grace and Scotty
 5.00—While the City Sleeps
 5.30—Personality Singer
 5.45—Musical Program
 6.00—News Reports
 6.05—Musical Program
 6.15—Bart Dunn and Orchestra
 6.30—News
 6.35—Evening Brevities
 6.45—Jimmie Mattern
 7.00—Amos 'n' Andy
 7.15—Human Side of the News
 7.30—Italian Intermezzo
 8.00—Rudy Vallee and Orchestra
 9.00—Show Boat
 10.00—Bing Crosby
 11.00—Esso News Reporter
 11.05—Dance Music

FRIDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.
 8.00—News Service
 8.05—Musical Clock
 8.30—M. M. A. Talk
 8.35—Listening Post
 9.00—Birthday Party
 9.30—Alatint Program
 9.45—Novelty Program
 10.00—Ma Perkins
 10.15—Thor Program
 10.45—Enterprise Program
 11.00—Happy Warrior
 12.00—Purina Program
 12.15—Building Products Program
 12.30—Canada Star Melodies
 12.45—News Service
 1.00—Frigidaire Program
 1.30—Royal York Concert Orchestra
 2.00—Marconi Band Concert
 2.30—Sherwin Williams Musicales
 4.30—Tea Dance
 4.45—Monitor News
 5.00—Can. Press
 5.15—Strings
 5.30—Musical Comedy Memories
 6.00—Fireside Program
 6.15—Canada Cement Program
 6.30—Organ Reveries
 6.45—McDonald Programme
 7.00—Valley Motors Programme
 7.05—News Bulletin
 7.10—Real Life Drama
 7.15—Souvenirs in Rhythm
 7.30—Canadian Press
 7.45—Little Bits of Everything
 8.00—Northern Lights
 8.30—Canadian Concert Hall of Air
 9.00—From a Rose Garden
 9.30—Orchestra
 10.00—Musical Romances
 10.30—Cover the Waterfront
 10.45—News
 11.00—Across the Border
 11.30—Lullaby Lagoon

WABC, NEW YORK, 860 K.
 6.00—Buddy Clark, Songs
 6.15—Bobby Benson and Sunny Jim
 6.30—News
 6.45—Renfrew of the Mounted
 7.00—Vocals
 7.45—Boake Carter
 8.00—Flying Red Horse Tavern
 8.30—Broadway Varieties
 9.00—Hollywood Hotel
 10.00—Kostelanetz
 10.30—The March of Time
 10.45—Songs
 11.00—Joe Reichman Orchestra

WEAF, NEW YORK, 660 K.
 5.30—Terri La Franconi
 5.45—Top Hatters
 6.00—Flying Time
 6.15—Esso News Reporter
 6.30—News
 6.35—Baseball Resume
 6.45—Billy and Betty
 7.00—Amos 'n' Andy
 7.15—Uncle Ezra
 7.30—Mel-O-Rol Jamboree
 8.00—Cities Service Concert
 9.00—Waltz Time
 9.30—Court of Human Relations
 10.00—Studebaker Champions
 10.30—Marion Talley
 11.00—George Holmes, News
 11.15—King's Jesters
 11.35—Esso News Reporter
 12.00—Earl Hines' Orchestra
 12.30—Ted Lewis Orch.

WJZ, NEW YORK, 790 K.
 6.00—Esso News Reporter
 6.05—Animal News Club
 6.15—Mary Small
 6.30—News
 6.35—Have You Heard
 6.45—Lowell Thomas
 7.00—Niela Goodelle
 7.15—Marlo Cozzi
 7.30—Lum and Abner
 7.45—Songs of the Harp
 8.00—Irene Rich
 8.15—Drowsy Rhythm
 9.00—NBC Music Guild
 9.30—Fred Waring Orchestra
 10.00—Encyclical Anniversary
 11.00—Esso News Reporter
 11.05—Phil Levant's Orch.
 11.15—Negro Male Quartet
 12.00—Shandon, violinist
 12.08—Ranny Weeks' Orchestra
 12.30—To be Announced

WTIC, HARTFORD, 1040 K.
 5.30—Dick Tracy
 6.00—Wrightville Clarion
 6.30—News
 6.45—Rubinoff and Jan Pearce
 7.00—Amos 'n' Andy
 7.15—Edwin C. Hill
 7.30—Variety Show
 8.00—Jessica Dragonette

9.00—Musical Revue
 9.30—Court of Human Relations
 10.00—Richard Himb's Orch.
 10.30—Marion Talley
 11.01—Baseball Scores
 11.15—The Jesters
 11.30—Earl Hines' 'Orch.
 11.45—Jesse Crawford, organist
 12.00—Silent

WGY, SCHENECTADY, 790 K.
 4.00—Betty and Bob
 4.15—Bridge Forum
 4.30—Stock Reports
 5.00—Congress Speaks
 5.30—Terri La Franconi
 5.45—Grace and Scotty
 6.00—News Reports
 6.30—News
 6.35—Evening Brevities
 6.45—Jimmie Mattern
 7.00—Amos 'n' Andy
 7.15—Uncle Ezra
 7.30—Col. Jim Healey
 7.45—Jack Randolph
 8.00—City Services Concert
 8.30—Farm Forum
 9.00—Waltz Time
 9.30—Court of Human Relations
 10.00—First Nighter
 10.30—Marion Talley
 11.00—Esso News Reporter
 11.30—Dance Music

SHORT WAVE

PARIS, 6.15 p. m.—Concert from Radio-Paris. TPA4, 25.6 m., 11.72 meg.
 ROME, 7 p. m.—News in English. ZRO, 31.1 m., 9.63 meg.
 LONDON, 7.37 p. m.—A Recital of Hebridean Songs and Scots Airs. GSP, 19.6 m., 15.31 meg.; GSF, 19.8 m., 15.14 meg.; GSC, 31.3 m., 9.58 meg.
 MADRID, 8 p. m.—Children's Programme. EAQ, 30.5 m., 9.87 meg.
 BERLIN, 8.30 p. m.—A Recital by the German Choral Union. DJD, 25.4 m., 11.77 meg.
 CARACAS, 8.45 p. m.—Venezuelan Song Contest. YV2RC, 51.7 m., 5.8 meg.
 LONDON, 11 p. m.—"Travel." GSD, 25.5 m., 11.75 meg.; GSC, 31.3 m., 9.58 meg.
 EDMONTON, 12 p. m.—Au Clair de la Lune, soloists and Orchestra. CJRO, Winnipeg, 48.7 m., 6.15 meg.
 CJRX, Winnipeg, 25.6 m., 11.72 meg.
 TOKYO, 1 a. m.—"Overseas Programme." JYH, Nazaki, 20.5 m., 14.6 meg.

RADIO STARS HAVE THRILLS—AND CHILLS

NEW YORK, Aug. 27—Air-wave celebrities, who daily cause a sensation if they merely are glimpsed in public, occasionally find themselves face to face with a thrill all their own.

Oscar Shaw, popular radio master-of-ceremonies, still swallows a bit on the difficult side when he remembers Charlot's Revue of 1914, when the first German air raid over London caught him singing the second chorus of Irving Berlin's latest.

He managed to finish the thing but recalls that his audience didn't care much, one way or the other.

Guy Lombardo still takes a reef in his belt when he recalls the night in Chicago when rival gangsters exchanged compliments over the trap drums in the cafe where Guy was making his air debut in the middle twenties.

Equally exciting to Joan Marsh of the "Flying Red Horse Tavern" are memories of the days when she was not only a juvenile movie star, but personal guest of Mary Pickford who invited her over for frequent tea parties—alone.

Benay Venuta looks back only 12 months or so for her big moment. It happened the day that she rose considerably earlier than usual in Los Angeles, sang over the microphone there, hopped a plane for New York and arrived in time for another big soiree with the mike before dusk.

For her greatest thrill, Carmela Ponselle recalls the day that she got her first chance at the Metropolitan. After years of struggling along on lean pickings from cabarets and vaudeville, her first meeting with Gatti-Casazza promptly rendered her unable to talk, much less to sing.

RESULTS OF LITERARY DIGEST POLL TO BE GIVEN OVER NBC

NEW YORK—Aug. 27—With John B. Kennedy at the microphone, returns of The Literary Digest's nation wide presidential poll will be broadcast thrice weekly over National Broadcasting networks beginning on Wednesday, September 2, under the sponsorship of the Goodyear Tire and Rubber Company.

Kennedy, noted author and radio commentator, will report returns each Monday, Wednesday and Friday over the NBC-Blue Network from 7.15 to 7.30 p. m. AST. The Digest poll results will continue until the final tabulations are announced on Election Eve, November 2. The weekly totals, compiled by the Digest for its own publication, will be broadcast on Wednesdays. Additional returns, as they are received, will be given on Mondays and Fridays. From time to time Kennedy will interpret political experts who will interpret the trends in the straw voting.

Ten million ballots are now being mailed by the Literary Digest to all parts of the nation. Names on the lists of receivers are obtained from official lists of registered voters, telephone users, licensed automobile owners, lawyers, physicians, clergymen, dentists, architects, farmers, labor union members, business men and others.

The National Broadcasting Company and the Goodyear Tire & Rubber Company are not participating in any way in the distribution of the ballots or the compilation of the returns. All the mechanics of the poll will be handled exclusively by the Literary Digest in the same manner it has conducted polls on topics of public interest since 1920.

"Goodyear, of course, is not in politics," P. W. Litchfield, president, said. "It occurred to me, however, that owing to the exceptionally intense interest this year in the Presidential campaign, people throughout the country would be even more interested in getting information as to the progress of the poll more frequently than it has been available heretofore.

"It is the duty, as well as the privilege, of every citizen to vote and if, in the light of this year's extraordinary interest these broadcasts result in getting more people than usually vote to do so, I think we shall be doing a practical public service as well as providing an interesting program of commercial value to the company. So far as the results themselves are concerned, the broadcasts will be based entirely on the Digest's own tabulations of its returns.

"Neither Goodyear nor the Literary Digest has any knowledge of the political affiliation or of the financial or social standing of the people on the lists receiving ballots. However, the lists and methods have presented an unusually accurate forecast in previous campaigns.

"In 1932, for example, the Literary Digest figures forecast the Hoover-Roosevelt result with less than one percent error. In the 1924 contest, the Digest poll indicated the result of the Coolidge-Davis-Pollette race with an error of only three electoral votes. Again in 1928, the victory of Herbert Hoover over Alfred E. Smith was forecast with an accuracy of 95.5 percent in popular vote and 95.7 percent in electoral vote. Equally accurate results were obtained in polls on prohibition, the New York mayoralty race in 1933 and the gubernatorial election in California in 1934."

"TWILIGHT ECHOES"

The lovely lyric voice of Jean Haig and the rich young tenor of William Morton will be heard to advantage in the highly successful national network presentation, "Twilight Echoes" tonight at 9.30 p. m., AST. Roland Todd, director of the programme, will feature the two brilliant young vocalists and his own instrumental ensemble in a programme of distinction.

The organ and piano duo will open the programme in Victor Herbert's colourful "Punchinello," followed by William Morton's first vocal offering, Handel's "Where'er You Walk." "Allegro" by Scarlatti, will be played as a violin solo by Albert Pratz; Jean Haig will sing "Think On Me" and William Morton will give as his second offering, "Sunrise and You."

Concluding this half hour of fine music, Mr. Pratz will play Godowsky's "Alt Wien," Miss Haig will sing the "Hindu Slumber Song," and organ and piano duo will furnish a charming arrangement of Massenet's "Air de Dalzel."

MOTORIST'S REWARD

SAN FRANCISCO, Aug. 27—Don Thompson, NBC producer, driving home to San Francisco after a trip through the Northwest, halted on the road to help a fellow traveller lift his sedan from the ditch. The driver was a melon-grower, and the other day came a crate of canteloupes—as an expression of gratitude, Don's plan to hold a big breakfast party.

The Choice of Wisdom "SALADA" TEA

BOB BURNS IN CHARGE AS BING TAKES A LEAVE

HOLLYWOOD, Aug. 27—Bing Crosby will be on the high seas listening in when his Kraft Music Hall programme goes on the air over an NBC-Red Network tonight at 10.00 p. m., AST. Bound for Hawaii with Mrs. Crosby on an extended vacation, Bing has appointed Bob Burns "Keeper of the Kraft Music Hall" during his absence.

On tonight's broadcast, which will be the first without Bing in the studio, Burns will present such famous guest personalities as Mary McCormic, internationally known opera star; Merle Oberon, of the screen; Ella Logan, the blues singer with a Scotch accent; the Radio Rogues, vocal and instrumental group; and others to be announced later.

A "chain" interview will be one of the features of the programme. Bob Burns will interview Mary McCormic, who, like Bob, is a native of Arkansas. Their birthplaces were just 140 miles apart.

Miss McCormic in turn will interview a male picture star, yet to be selected, and he will fire questions at Merle Oberon. The glamorous Miss Oberon has decided to quiz Jimmy Dorsey about "swing" and other aspects of current music. Incidentally, she's quite an authority on melody and harmony, having one of the largest collection of phonograph recordings in Hollywood.

Jimmy then gets his chance to cross-examine Ella Logan. Out in Hollywood she has built up a reputation as a "ribber," so Jimmy is devising some catch questions. Burns and Dorsey together are going to talk to the Radio Rogues, who will do several of their specialty numbers.

Miss McCormic will sing an aria, Ella Logan a blues song and Bob Burns is down for a bawdy solo.

Georgian Singers Coast-to-Coast Network Favorites

A vocal organization which has won approval on a coast-to-coast network of the Canadian Radio Commission since its air debut early this summer, "The Georgian Singers," fifty strong, will again be heard under the direction of Stanley Maxted at 9.00 p. m., AST, tonight.

A characteristic programme, featuring selections from the old favourites and the new hits, will be heard on this date originating in the Toronto studios for the national network listeners.

The programme will open with Foster's merry old tune, "O Susanna," and will include such well known old timers as "Sally in Our Alley," "Rose of Tralee," "Cryin' for the Carolines," "In the Evening by the Moonlight."

The negro spiritual, "Joshua Fit the Battle," the popular success, "All My Life," and the beautiful old hymn "Rock of Ages," will complete the programme.

Another announcer to get his thrill by air is Paul Douglas. Flying down the Atlantic coastline looking for traces of the ill-fated Akron, a pudgy tramp, directly underneath his plane nose-dived like a sack of potatoes, to quick extinction.

STOP AT THE Queen When in Fredericton

TELEPHONE IN EVERY ROOM
PRIVATE BATHS

HOT and COLD WATER

J. P. CORKERY, Prop.

HEY!

If You Have . . .

DIED
MOVED
ELOPED
SOLD OUT
BEEN SHOT
BEEN BORN
HAD A BABY
CAUGHT COLD
BEEN ROBBED
BEEN GYPED
BEEN MARRIED
BEEN ARRESTED
BEEN COURTING
BOUGHT A CAR
HAD COMPANY
BEEN VISITING
STOLEN ANYTHING
BEEN IN A FIGHT
HAD AN OPERATION

Or Plan Anything At All Between Now and

CHRISTMAS

PHONE THE DAILY MAIL

WE WANT THE NEWS

PHONE 67

PHONE 612