

THEATRE of the AIR

TUESDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—News
8.05—Musical Clock
8.30—M.M.A. Talk
8.35—Listening Post
9.00—Birthday Program
9.30—Alatint Program
9.45—Concert Songs
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Foundry Program
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Starch Melodies
12.45—News

1.00—Frigidaire Program
1.30—Royal York Orchestra
2.00—Marconi Band Concert
2.30—Sherwin-Williams Musicales
4.30—Tea Dance
4.45—Monitor News
5.00—News Service
5.15—Burgess Battery Program
5.30—Scrap Book
6.00—Band Parade
6.15—Canada Cement Program
6.30—Popular Songs
6.45—MacDonald Program
7.00—Valley Motors Program
7.10—News Bulletins
7.15—Sports Review
7.20—Souvenirs in Rhythm
7.30—News
7.45—Edgar Herring's Novelties
8.00—Reve de Valse
8.30—Dance Orchestra
8.45—Tune Teasers
9.00—Mystery House
9.30—Serenade to Summer
10.00—Sunshine and Deep Shade
10.30—Alex. LaJoie's Orchestra
10.45—Canadian Press News
11.00—Luigi Romanelli
11.30—Lullaby Lagoon

WEAF, NEW YORK, 660 K.

5.00—Men's Glee Club N. Y. Univ.
5.30—Manhattan Guardsmen
6.00—Flying Time
6.15—Hymn Sing
6.30—News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Human Side of the News
7.30—Citizen's Family Welfare
7.45—You and Your Government
8.00—Leo Reisman's Orchestra
8.30—Wayne King's Orchestra
10.00—Elgin Swing Time Revue
11.00—Sports Shots
11.15—Argentine Orchestra
11.30—Esso News Reporter
11.45—Jesse Crawford, organist
12.00—Henry Busse's Orch.
12.30—Sophie Tucker's Orch.

WGY, SCHENECTADY, N. Y., 790 K.

4.00—Betty and Bob
4.15—Bridge Analyst
4.30—Stock Reports
5.00—Lang Sisters
5.15—Air Adventures of Jimmy Allen
5.30—Musical Program
6.30—News Reports
7.00—Amos 'n' Andy
7.15—Human Side of the News
7.30—Gould and Sheffer
8.30—Wayne King's Orch.
9.00—Vo Pop
9.00—Vox Pop
12.30—Ted Lewis' Orch.
9.30—Ed Wynn
10.30—Roy Campbell's Royalists
9.30—Ed Wynn
10.45—Musical Program
11.00—News
11.05—Radio Night Club
11.45—Jesse Crawford

CKAC, MONTREAL, 730 K.

6.15—Waltz Time
7.00—News
7.15—Moment Musical
7.30—CKAC Commentator
7.45—Coeur de Maman
8.00—Provincial Hour
9.00—Ramblers
9.15—Moments of Melody
9.30—Waring's Pennsylvanians
10.00—Le Merle Rouge
11.30—Leroy Smith's Orch.
12.00—Frank Dailey's Orchestra

WJZ, NEW YORK, 760 K.

5.30—Singing Lady
5.45—Little Orphan Annie
6.00—Esso News Reporter
6.05—Minute Men
6.15—Captain Tim
7.00—Easy Aces
7.15—Tony Russell
8.00—Crime Clues
8.30—Edgar A. Guest
9.00—Ben Bernie's Orch.
10.30—Schallert Review
11.05—Phil Levant's Orch.
12.00—Shandor
6.35—Frank and Flo
6.45—Lowell Thomas
7.50—Fred Hufsmith

WTIC, HARTFORD, 1040 K.

4.00—Radio Review
4.30—Happy Jack
4.45—Blue Room Echoes
5.00—Men's Glee Club
5.30—Dick Tracy
5.45—Rhythm of the Day
6.00—Wrightville Clarion
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
6.45—Jan Pearce
6.30—News
7.45—Hold the Press

8.00—Leo Reisman's Orchestra

8.30—Wayne King's Orchestra
9.00—Vox Pop
9.30—Ed Wynn
10.30—Roy Campbell Royalists
11.00—Sport News
11.45—Jesse Crawford, organist
12.00—Silent

WABC, NEW YORK, 860 K.

5.00—Chansonette
5.30—Jack Armstrong
5.45—Tito Guizar, Tenor
6.00—Buck Rogers
6.15—Benay Venuta, songs
6.30—News
6.35—Understanding Music
7.00—Myrt and Marge
7.15—Jimmy Farrell, Songs
7.30—Kate Smith's Coffee Time
8.00—Lavender and Old Lace
8.15—Edith Karan and Organ
8.30—Lawrence Tibbett
9.00—Camel Caravan
9.30—Fred Waring's Orchestra
10.30—March of Time
10.45—Poet's Gold
11.00—Abe Lyman and Orchestra
11.30—Dick Gardiner and Orchestra
12.00—Herbie Kay and Orchestra

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8.35—Listening Post
9.00—Birthday Program
9.30—Alatint Programme
9.45—Novelty Program
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Foundry Co.
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Starch Melodies
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert
2.00—Marconi Band Concert
2.30—Sherwin-Williams Musicales
4.30—Tea Dance
4.45—Monitor News
5.00—News Service
5.15—Popular Songs
5.30—Music Box
6.00—Fireside Program
6.00—Esso News Reporter
6.15—Canada Cement Program
6.30—Organ
6.45—Macdonald Program
7.00—Valley Motors Program
7.05—News Bulletin
7.10—Real Life Drama
7.15—Souvenirs in Rhythm
7.30—Canadian Press News
7.45—Chateau Frontenac Concert
8.00—The Capital Entertains
8.30—Band Box Review
9.00—Music to Remember
9.30—This is Paris
10.00—Symphonic Strings
10.30—Mart Kenney's Orchestra
10.45—News
11.00—Lloyd Huntley's Orchestra
11.30—Lullaby Lagoon

WJZ, NEW YORK, 790 K.

4.00—To be Announced
4.15—Backstage Wife
4.30—How to be Charming
5.00—Jackie Heller, tenor
5.30—The Singing Lady
5.45—Little Orphan Annie
6.05—Animal News Club
6.15—Mary Small, Songs
6.30—Press Radio News
6.35—Castles of Romance
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Olympic Prospects 1936
7.30—Lum and Abner
8.00—Folies de Paree
8.30—Lavender and Old Lace
9.00—NBC Concert Hour
10.00—This is Paris
10.30—Vivian Della Chiesa
11.00—Esso News Reporter
11.05—Xavier Cugat's Orchestra
11.30—Dick Mansfield's Orchestra
12.00—Shandor, violinist
12.08—Joe Rines and his Orch.
12.30—Luigi Romanelli's Orchestra

WEAF, NEW YORK, 660 K.

3.45—The O'Neils
4.00—Woman's Radio Review
4.30—Gene Arnold's Range Boys
4.45—Grandpa Burton
5.00—William Loban's Musicales
5.30—Twin City Foursome
5.45—Don Pedro's Orchestra
6.00—Flying Time
6.15—Esso News Reporter
6.20—Clark Dennis, Tenor
6.30—Press Radio News
6.35—Baseball Resumes
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Gabriel Heatter
7.45—Our American Schools
8.00—One Man's Family
8.30—Wayne King's Orchestra
9.00—Town Hall Tonight
10.00—Your Hit Parade
11.00—Eddie Duchin's Orchestra
11.30—Esso News
11.35—Fletcher Henderson's Orch.
11.45—Jesse Crawford

WABC, NEW YORK, 860 K.

3.00—Al Roth Presents
3.30—Student Federation Program
4.00—Curtis Institute of Music

4.30—The Goldbergs

4.45—Jerry Cooper with Orchestra
5.00—Adventures of Terry and Ted
5.30—Jack Armstrong
5.45—The Goldbergs
6.00—Buck Rogers
6.25—Speaker
6.30—Jack Armstrong
6.35—Vanished Voices
6.45—Kellem's Orchestra
7.00—Myrt and Marge
7.15—The Imperial Hawaiians
7.30—Kate Smith
7.45—Boake Carter and Allen
8.00—Cavalcade of America
8.30—Burns and Allen
9.00—Lily Pons
9.30—Ray Noble's Orchestra
10.00—Gang Busters
10.30—Mary Eastman
11.00—Abe Lyman Orchestra
11.15—Eddie Duchin's Orchestra
11.30—Herbie Kay's Orchestra
11.45—Jesse Crawford, organist
12.00—Fletcher Henderson

CKAK, MONTREAL, 730 K.

3.45—Gogo de Lys
9.00—Fred Allen's Town Hall
10.00—Your Hit Parade
11.01—Baseball Scores
11.15—George Steney's Orchestra
11.30—Fletcher Henderson's Orch.
11.45—Jesse Crawford

WGY, SCHENECTADY, N. Y., 790 K.

4.00—Betty and Bob, sketch
4.15—Bridge Forum
4.30—Stock Reports
4.45—Magnolia and Sunflower
5.00—Chick Webb's Orchestra
5.30—Grace and Scotty
6.15—Maurice Spitalny's Orch.
6.30—News
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Col. Jim Healy
7.45—Rhythm Review
9.00—Town Hall Tonight
10.00—Your Hit Parade
11.00—Esso News Reporter
11.05—Jerry Johnson's Orchestra
11.30—Ted Lewis' Orchestra
11.45—Jesse Crawford, organist
12.00—Earl Hines' Orchestra
12.30—Lights Out, Mystery Drama

SHORT WAVE

PARIS, 5.15 p.m.—Concert relayed from Radio-Paris. TPA4, 25.6 m., 11.72 meg.

SCHENECTADY, 5.35 p.m.—Short Wave Mail Bag. W2XAF, 31.4 m., 9.53 meg.

TOKYO, 6 p.m.—Overseas Programme. JVIH, Nazaki, 20.5 m., 14.6 meg.

MADRID, 7 p.m.—Light Music; Spanish Lesson. EAQ, 30.5 m., 9.87 meg.

LONDON, 7.25 p.m.—"In England Now: Town and Countryside." GSP, 19.6 m., 15.31 meg.; GSF, 19.8 m., 15.14 meg.; GSD, 25.5 m., 11.75 meg.

BERLIN, 8 p.m.—Little Compositions by Great Masters. DJD, 25.4 m., 11.77 meg.

CARACAS, 8.30 p.m.—The Continentals. YV2RC, 51.7 m., 5.8 meg.

LONDON, 9 p.m.—The Band of His Majesty's Welsh Guards. GSD, 25.5 m., 11.75 meg.; GSC, 31.3 m., 9.58 meg.

BERLIN, 9.15 p.m.—Reports from the Olympic Games. DJD, 25.4 m., 11.77 meg.

To Tell How He Captured "Human Bomb"

NEW YORK, Aug. 11—How a detective, by a clever ruse, prevented a "human bomb" from blowing up the Los Angeles police station—and himself—will be described on Charles Martin's "Three Minute Thrill," one of the features of the Philip Morris programme over the NBC-Red network at 8:00 p.m., AST, tonight.

Former Detective Sam Brown, now a California state official, will fly from the coast to participate in the dramatization. He will recreate for the radio audience the scene where a man strode into the police station and cried: "I have dynamite sticks in my pockets. I have wires leading to them. All I have to do is press this button and—"

Music of Leo Reisman and his orchestra, the baritone voice of Phil Duey, the singing of Loretta Clemens and the Sweetheart and the Four Eton Boys will complete the programme. Johnny, the Call Boy, will, as usual, serve as master of ceremonies.

DOG DAY TALE

NEW YORK, Aug. 11—Passengers on a bus bound for Westport, Conn., recently were frozen to their seats when a woman let out a series of startling barks. The woman was Elsie Hiltz, leading lady of NBC's Magic Voice series. She was reading her next day's scripts and became so absorbed in it that she carried out literally the notation calling for the barking of a pup. Passengers kept a wary eye on her for the remainder of the trip.

VANCOUVER STATION OF RADIO COMMISSION TO HAVE POWERFUL TRANSMITTER, MODERN STUDIOS

OTTAWA, Aug. 11—Marking another step forward towards better service in Canadian radio broadcasting, will be the opening this fall of a powerful 5 kilowatt transmitter at CRCV, Vancouver station of the Canadian Radio Commission, to serve the west coast territory. The Commission announced today that the contract has been let and work is under way. Concurrently with the construction of the new transmitter the studios of that station are being completely modernized so that the area served by CRCV will receive a broadcasting service of a quality second to none in the Dominion.

The new transmitter, which will replace the present one kilowatt station, is being erected on property recently purchased by the Commission on the central part of Lulu Island and is well removed from the Vancouver Airport so that the special antenna provided will not be a hazard to aviation.

Elaborate and modern in design the new equipment will require 50,000 feet of buried wire to make a highly efficient ground system. The single 400 foot tower serves as the antenna; this is the latest advance in antenna design and is the first of its type in Canada. It will be painted with alternate bands of orange and white and will be equipped with red lights placed at 100 foot intervals. The painting and lighting will make it an effective landmark for aircraft and shipping.

The transmitter will feed the antenna through a concentric cylinder transmission line, said to be the most modern and most effective type of feed known and one which offers a great many advantages over the more conventional forms of coupling.

HERE'S A SINGER WHO SCORNS DIET

NEW YORK, Aug. 11—Bernice Claire, slender blonde singing star of NBC's Melodiana and Waltz Time programmes, does not believe in diets. She eats whatever she pleases and whenever she pleases.

Miss Claire alters her diet only slightly on Mondays and Fridays, her broadcast days, because she has found that certain foods are better than others for her voice. On these days she abstains from excessive meats, and cuts out sweets entirely. This is a hardship because her favorite of all favorites is a double chocolate soda.

The transmitter itself is of standard design but is being modified extensively to ensure that it will be well in the band of latest developments. It will provide service of the highest quality and will offer fidelity well in advance of present day requirements. The complete designing and installation of the plant is being carried out by the Commission's engineering department.

Popular Tunes vs. the Classics

It's as difficult—and often more difficult—to write and arrange popular music as it is to produce classical compositions.

"The public may not think so," says Maestro Harry Horlick, "but let me cite a few facts. Classical music is written for trained voices, and the arranger is able to strive for original effects with varied and longer ranges. But it's a different story when you come to writing for a blues singer, for instance. There is a lack of the range possessed by the concert vocalist, and there are fewer combinations with which the composer may work."

"That explains why so many popular songs run along the same lines and often repeat themselves. In the classical music, the writer can take pride in his daring arrangements, and yet is able to avoid the incessant 'overdressing' which marks popular arrangements."

"Tune Teasers" in Five Favorites

For their second Commission programme to be heard over the eastern and midwest network from Toronto tonight at 8:45 p.m., AST, the "Tune Teasers" have chosen the following numbers: "Let Yourself Go," by Berlin; "Tormented," by Hudson; "Cross Patch," by Lawnhurst; "River Man," by Cavanaugh; "Keep Your Fingers Crossed," by Cpslow.

The famous trio which stormed the Western States after winning a Major Bowes' audition and returned recently to their native Toronto after six months as touring vaudeville artists, will again have Walter Smallwood as accompanist and guitar soloist.

Tea at its Best "SALADA" TEA

Didn't Like Going Up and Down So Now He Just Goes Up

Many a radio listener has had aspirations to enter the broadcasting field, but most have been quite remote in their connections with the studios. However, one young lad, Bill Matheson by name, was in a different position. Bill Matheson is the youthful vocalist with the romantic bass-baritone now being heard on the Rhythm River presentation from Windsor over the network of the Canadian Radio Commission on Monday evenings at 8:00 o'clock, AST.

Bill was an elevator boy in a building which housed a radio station on the top floor. Naturally, with his likeable manner, he became quite popular with artists, announcers and the rest of the staff, so vital to a station. In fact, he was almost one of them, as a great deal of his time was spent near the studios. However, Bill was always on the outside looking in. Perhaps it was best for him though—his being close to the business, and not actually in it, did something to stir up his ambition to crash those "sanctified" gates of radio.

Bill Matheson's connection with CRCW and the Canadian Radio Commission dates back to about a year ago, when he asked for an audition. For some reason or other that audition was delayed. However, one day Bill was in a studio with a group of musicians singing before a dead "mike." Well—it didn't take long for an engineer to "patch" in an audition channel and it didn't take long for the listeners of that impromptu audition to realize that Bill's unusual bass-baritone voice certainly had radio possibilities. Bill Matheson was introduced over CRCW airwaves on a late evening organ programme. This beginning was satisfactory in its way but Bill decided that radio was a serious business and continued the 'up and down' life of an elevator boy, keeping up his singing and taking the odd lesson.

Later in the fall, a series of amateur contests were being aired over CRCW. They were in the form of elimination contests with an award of a trip to New York to the finalist. To Bill, this looked like the chance of a lifetime, so he lost no time in entering the contest. He won the first contest and that entitled him to enter the finals. All of the young "hopefuls" appearing on this broadcast were winners too and the competition was much keener. Bill's voice and the personality that he expressed in it, made a hit with the judges and he was awarded the first prize. Incidentally, this trip to New York, carried with it auditions at the major network studios. He was auditioned at one of these but found the lure of Broadway a little stronger and in the end, very much harder on the pocketbook. He was forced to cancel the other auditions and head home.

Again he was featured in a series of late evening programmes with Ralph Ford at the organ. These proved popular with listeners and soon Bill was given his big chance to appear on the network presentation, "Rhythm River." Since that time he has been heard by Canadian Radio Commission listeners on many occasions and it is probable that this is just the beginning of a very successful air career for the Windsor youngster.

He is just twenty-one years of age and his dark wavy hair enhances his handsomeness. He is of medium build and stands about five foot ten. For relaxation, he likes the outdoors and prefers summer sports such as golf, tennis, and swimming, and is quite at home on a dance floor. Aside from his vocalizing, Bill has recently taken up radio dramatics and is developing into quite a young "leading man."

NEW YORK, Aug. 11—Willie Morris, soprano star of NBC's Fireside Recitals, is conditioning herself for all things—a trip around the world! The pretty songstress is taking a course of training in jiu jitsu and conscientiously takes a daily turn at swimming, calisthenics and horseback riding. For relaxation Willie goes in for knitting.

FOUND!

Somewhere In This Shopping Centre ONE PURSEFUL OF OPPORTUNITIES

such as DAILY BARGAINS in this Shopping area.

Some people find them quite by chance — stumble over them blindly—and buy them with astonishment.

Others never seem to be in the right store at the right time, and lose out.

But others READ THE ADVERTISEMENTS in

THE DAILY MAIL
ADVERTISING IS NEWS — IT TELLS

WHAT — It Shows WHERE

Read it every week and save yourself

Time - Trouble - and Dollars!