

THEATRE of the AIR

THURSDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.
8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Program
9.30—Alatint Program
9.45—Concert Songs
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Foundry Program
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Star Melodies
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Period
2.00—Marconi Band
2.30—Sherwin Williams
4.30—Tea Dance
4.45—Monitor News
5.00—News Service
5.10—Burgess Battery
5.30—With the Old Masters
6.00—Roadways of Romance
6.15—Canada Cement Programme
6.30—Popular Songs
6.45—McDonald Program
7.00—Valley Motors Program
7.10—News Bulletin
7.15—Sports Review
7.20—Souvenirs in Rhythm
7.30—Canadian Press News
7.45—Au Rhythm du Rumba
8.00—"Flute and The Nightingale"
8.30—Mort Dennis' Orchestra
9.00—Georgian Singers
9.30—Twilight Echoes
10.00—Rhythm Rebels
10.30—Dance Orchestra
10.45—Press News
11.00—Horace Lapp's Orchestra
11.30—Lullaby Lagoon

WEAF, NEW YORK, 660 K.
4.00—Radio Review
4.30—The Rangers
4.45—Martha and Hal
5.00—While the City Sleeps
5.15—Madge Marley and Carl Landt
5.30—Twin City Foursome
6.00—Flying Time
6.15—Esso News Reporter
6.20—Emerson Gilles' Orchestra
6.30—Press Radio News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.30—Frank Crumit
7.45—Life Studies
8.00—Rudy Vallee
9.00—Show Boat
10.00—Bing Crosby
11.00—Clem McCarthy
11.15—Nano Rodrigo's Orch.
11.30—Esso News Reporter
12.30—To be Announced

CKAC, MONTREAL, 730 K.
4.30—Greetings from Old Kentucky
5.00—Social Announcements
5.15—Clyde Barrie
5.45—Little Orphan Annie
6.15—Fireside Program
6.15—Classical Interlude
6.25—L'Heure Recreative
7.00—Nouvelles
7.15—Moment Musical
7.30—Concert Music
7.45—Romance and Melody
8.00—Little Theatre
8.30—Par Dresus les Toits
8.45—Frontenac White Cap
9.15—Pierre and Pierrette
9.30—Piano Ramblers
10.00—Programme Grads
10.15—Commentator
10.30—Alex. Lajoie's Orch.
11.00—Molson Sports Reporter
11.05—Don Betson's Orch.
12.00—Abe Lyman's Orch.
12.30—Henry King's Orch.
1.00—Sign Off

WJZ, NEW YORK, 790 K.
4.00—Betty and Bob
4.15—Backstage Wife
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Esso News Reporter
6.05—Jas. Wilkinson, Baritone
6.15—Captain Tim
6.30—News
6.35—Frank and Flo
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Family Welfare
7.30—Lum and Abner
7.45—Music is My Hobby
8.00—Pittsburgh Symphony
8.30—Good Times Society
9.00—Death Valley Days
10.30—Roy Shields' Orch.
11.00—Esso News Reporter
11.05—Russ Morgan's Orchestra
11.30—Meredith Willson's Orchestra
12.00—Shandor, violinist
12.08—Bobby Meeker's Orch.
12.30—George Olsen's Orchestra

WTIC, HARTFORD, 1040 K.
4.00—Women's Radio Review
4.30—The Rangers
4.45—Vass Family
5.00—Blue Room Echoes
5.30—Dick Tracy
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff
7.00—Amos 'n' Andy
7.15—The Lamplighter
7.30—Amateur Program
8.00—Rudy Vallee's Variety Show
9.00—Captain Henry's Showboat

10.00—Bing Crosby and Orchestra
11.01—Baseball Scores
11.15—King Jesters' Orchestra

WABC, NEW YORK, 860 K.
3.30—Do You Remember?
4.00—Salvation Army Staff Band
4.15—Chansonette
4.30—Greetings from Old Kentucky
5.00—Dramatic Sketch
5.30—Keyboard and Console
5.45—The Golobergs
6.00—Patti Chapin
6.15—News of Youth
6.30—News
6.35—Concert Pianist
7.00—Myrt and Marge
7.30—Kate Smith's Coffee Time
7.45—Boake Carter
8.00—Harv and Esther
8.15—Three Brown Bears
8.30—Atwater Kent Hour
9.00—Camel Caravan
9.30—To Arms for Peace
10.00—Alemite Halt Hour
10.30—Phil Cook
11.00—Isam Jones' Orchestra
11.15—Irving Aaronson
11.30—Vincent Lope Orchestra
12.00—George Olsen
12.30—Phil Scott's Orchestra

WGY, SCHENECTADY, N. Y., 790 K.
4.00—Betty and Bob
4.15—The Bridge Forum
4.30—Stock Reports
4.45—Grace and Scotty
5.00—While the City Sleeps
5.30—Personality Singer
5.45—Musical Program
6.00—News Reports
6.05—Musical Program
6.15—Bart Dunn and Orchestra
6.30—News
6.35—Evening Brevities
6.45—Jimmie Mattern
7.00—Amos 'n' Andy
7.15—Human Side of the News
7.30—Italian Intermezzo
8.00—Rudy Vallee and Orchestra
9.00—Show Boat
10.00—Bing Crosby
11.00—Esso News Reporter
11.05—Dance Music

FRIDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.
8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Party
9.30—Alatint Program
9.45—Novelty Program
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Program
11.00—Happy Warrior
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Star Melodies
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Orchestra
2.00—Marconi Band Concert
2.30—Sherwin Williams Musicale
4.30—Tea Dance
4.45—Monitor News
5.00—Can. Press
5.15—Strings
5.30—Musical Comedy Memories
6.00—Fireside Program
6.15—Canada Cement Program
6.30—Organ Reveries
6.45—MacDonald Programme
7.00—Valley Motors Programme
7.05—News Bulletin
7.10—Real Life Drama
7.15—Souvenirs in Rhythm
7.30—Canadian Press
7.45—Little Bits of Everything
8.00—Northern Lights
8.30—Canadian Concert Hall of Air
9.00—From a Rose Garden
9.30—Orchestra
10.00—Musical Romances
10.30—Cover the Waterfront
10.45—News
11.00—Across the Border
11.30—Lullaby Lagoon

WABC, NEW YORK, 860 K.
4.00—Vivian Della Chiesa
4.30—U. S. Army Band
5.00—"Terry and Ted."
5.30—Jack Armstrong
5.45—Og, Son of Fire
6.00—Buddy Clark, Songs
6.15—Bobby Benson and Sunny Jim
6.30—Social Announcements
6.30—News
7.00—Myrt and Marge
7.45—Boake Carter
8.00—Flying Red Horse Tavern
8.30—Broadway Varieties
9.00—Hollywood Hotel
10.00—Richard Himber
10.30—The March of Time
10.45—Mary Eastman, Soprano
11.00—Frank Dailey and his Orchestra
WEAF, NEW YORK, 660 K.
5.30—Terri La Franconi
5.45—Top Hatters
6.00—Flying Time
6.15—Esso News Reporter
6.30—News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Mel-O-Rol Jamboree
8.00—Cities Service Concert
9.00—Waltz Time
9.30—Court of Human Relations
10.00—Studebaker Champions

5.00—Airbreaks
10.30—Marion Talley
11.00—George Holmes, News
11.15—King's Jesters
11.35—Esso News Reporter
12.00—Earl Hines' Orchestra
12.30—Ted Lewis Orch.

WJZ, NEW YORK, 760 K.
4.00—Betty and Bob
4.15—Backstage Wife
4.30—How To Be Charming
4.45—Magic Voice
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Esso News Reporter
6.05—Animal News Club
6.15—Mary Small
6.30—News
6.35—Have You Heard
6.45—Lowell Thomas
7.00—Niela Goodelle
7.15—Mario Cozzi
7.30—Lum and Abner
7.45—Songs of the Harp
8.00—Irene Rich
8.15—Drowsy Rhythm
9.00—NBC Music Guild
9.30—Fred Waring Orchestra
10.00—Encyclical Anniversary
11.00—Esso News Reporter
11.05—Phil Levant's Orch.
11.15—Negro Male Quartet
12.00—Shandor, violinist
12.08—Ranny Weeks' Orchestra
12.30—To be Announced

WTIC, HARTFORD, 1040 K.
3.00—Forever Young
3.30—Vic and Sadie
3.45—The O'Neils
4.00—Women's Radio Review
4.30—Happy Jack
4.45—The Motion Picture
5.00—Blue Room Echoes
5.30—Dick Tracy
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff and Jan Pearce
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.30—Variety Show
8.00—Jessica Dragonette
9.00—Musical Revue
9.30—Court of Human Relations
10.00—Richard Himber's Orch.
10.30—Marion Talley
11.01—Baseball Scores
11.15—The Jesters
11.30—Earl Hines' Orch.
11.45—Jesse Crawford, organist
12.00—Silent

WGY, SCHENECTADY, 790 K.
4.00—Betty and Bob
4.15—Bridge Forum
4.30—Stock Reports
5.00—Congress Speaks
5.30—Terri La Franconi
5.45—Grace and Scotty
6.00—News Reports
6.30—News
6.35—Evening Brevities
6.45—Jimmie Mattern
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Col. Jim Healey
7.45—Jack Randolph
8.00—City Services Concert
8.30—Farm Forum
9.00—Waltz Time
9.30—Court of Human Relations
10.00—First Nighter
10.30—Marion Talley
11.00—Esso News Reporter
11.30—Dance Music

SHORT WAVE

THURSDAY, AUGUST 20

TOKYO, 7.40 p.m.—"Overseas Programme." JVH, Nagaki, 20.5 m., 14.6 meg.
ROME, 7 p.m.—News in English. 2RO, 31.1 m., 9.63 meg.
LONDON, 7.30 p.m.—"In Accordance with Regulations." A farce in four scenes. GSP, 19.6 m., 15.31 meg.; GSF, 19.8 m., 15.14 meg.; GSD, 25.5 m., 11.75 meg.
MADRID, 8 p.m.—Programme for Children. EAQ, 30.5 m., 9.57 meg.
PARIS, 8.30 p.m.—Theatrical Broadcast. TPA4, 25.6 m., 11.72 meg.
BERLIN, 10.15 p.m.—Concert of Light Music. DJD, 25.4 m., 11.77 meg.
CARACAS, 10.15 p.m.—National Orchestra. YV2RC, 51.7 m., 5.8 meg.
MONTREAL, 11.30 p.m.—Lullaby Lagoon. CJRO, 48.7 m., 6.15 meg.; CJRX, Winnipeg, 25.6 m., 11.72 meg.

Fifty Voices Will Feature Cowboy Song

Stanley Maxted's fifty-voiced choir which is scoring a distinct success on the Commission's national network will be heard tonight at 9.00 p.m., AST, presenting special arrangements of old and new numbers. The choir will feature the cowboy song, "Who-pee Ti yi yo," and will also do one of their famous rounds in characteristic spirit when they offer "Little Tom Tinker." "Who Is Sylvia" by Schubert; "Drink To Me Only With Thine Eyes," by Liszt; and "Roll Along Prairie Moon," by Fiorito, are all included, pointing to the versatility of this choral group. "Now the Day Is Over," by Barnby, will conclude the programme.

SHOW BOAT CAST TO UNDERGO SWEEPING CHANGE TONIGHT

NEW YORK, Aug. 20—A sweeping change in the personnel of the Maxwell House Show Boat will greet Lanny Ross when he returns from Europe to resume his role of master-of-ceremonies during the broadcast over an NBC-Red Network tonight, at 9.00 p.m., AST. He will find a new orchestra, a new comedy star, a modern mixed choir and a male glee club.

Many of the old members of the cast will be replaced by new talent Al Goodman and his orchestra will replace Gus Haenschen's music; Sam Hearn, who has starred with Jack Benny as Schlepperman, will provide a new comedy character, Horace Nimble, and a new soprano and blues singer will be announced shortly.

The familiar stars of the Show Boat to remain aboard the mythical craft include Molasses 'n' January, Maria, "Tiny" Ruffner, and Ross Graham, young baritone. Captain Henry, Mary Lou, Winifred Cecil and the Westerners bid adieu to the Show Boat after the August 13 broadcast.

The Show Boat, sponsored by the makers of Maxwell House Coffee, started as a popular feature on the NBC on October 6, 1932.

Under Lanny's direction, the new programme will offer listeners greater variety than ever before. Molasses 'n' January will blossom forth with a new type of comedy, which will include an elaborate sketch each week. Al Goodman will offer the latest tunes orchestrated in his individual style, while a new male glee club will provide the choral arrangements. Lanny also plans to introduce his new host of stars with a new theme song, an original composition, which is being selected by the sponsors.

American Educationist In Special Broadcast

A broadcast address of special interest to those concerned with the progress of educational effort will be presented by the Canadian Radio Commission tonight, from 8.00 to 8.30 p.m., AST, on the Eastern and Midwest network from the Fourteenth Annual Rural and Industrial Conference at Antigonish, N. S. The speaker will be Charles A. Beard, President of the American Association for Adult Education and widely known American educationist.

A THOUSAND A WEEK IS REALLY HALF THAT FOR THE ACTOR

HOLLYWOOD.—One thousand dollars a week looks like big money, but it dwindles fast in Hollywood. One of the most difficult things that players' managers must do is convince their clients that they aren't making nearly so much money as they think they are.

"A thousand a week is the goal of so many of these youngsters who come here and make good," a business manager said. "Most of them are fairly conservative until they reach that goal, which a good many of them reach."

"A thousand dollars a week, and they go haywire. In the beginning they think that they must join all the clubs—and what a mess of money clubs there are to join. They must have two high-priced cars. And rent a house in Beverly Hills. And acquire a place at the beach."

Here is an annual picture of where the \$1,000-a-week salary goes in Hollywood, based on forty weeks of work a year:

Agent, 10 per cent \$4,000
Taxes 4,000
Business manager, 5 per cent. 2,000
Publicity 1,200
Wardrobe (professional) 2,000
Make-up and incidentals (wigs) 500
Studio maid, or valet 1,000
Advertising 1,000

The total of \$15,700 is for absolutely necessary expenses, according to this manager, and does not include personal expenses.

"The player has a balance of less than \$25,000," he explained, "which must be spread over fifty-two weeks since his contract is the average one for forty weeks. His \$1,000 weekly salary has shrunk to a little more than \$450 per week."

"His personal expenses should not be more than \$350 a week and he should save \$150, which is less than a 25 per cent average of savings. It usually takes a year to sell these people on the idea that they've got to budget their expenses, both professional and personal, just as business with a \$1,000 weekly income do."

Few players these days do not have business managers, who take over the financial worries, guaranteeing that the actors will save money despite the 5 per cent investment for the service.

Television Will Not Catch Her Unprepared

When television arrives, Olga Irwin Canadian Radio Commission artist who is presented regularly from the Winnipeg studios, will not be caught unprepared. For a week she performed several times daily in television demonstrations at a Winnipeg department store. She learned much about make-up; she discovered what it takes to face a flickering spot light as well as a microphone; she found out something about the business of keeping not only at the right distance and angle with respect to the mike, but also well centred in the middle of the "frame." About eighty-three thousand people saw Olga at the transmitting end of television that week, and most of them saw her projected on the screen at the receiving end. It was the first public demonstration of television in Winnipeg, and Olga Irwin did a fine job in making history. Nature has been kind to her in endowing her not only with a golden voice, but with charm, personality and good looks, which, with her years of microphone training, will make her a gift to television when it comes.

McCarthy Claims Talkathon Title

NEW YORK, Aug. 20—Clem McCarthy is admittedly a fast talker but perhaps he is a little slow on arithmetic. At any rate, the NBC sports expert has just got around to adding up the number of words he spoke over the microphone on three consecutive days in June. Now McCarthy claims to be the world's talkathon champion of the airwaves, and here are his figures:

Thursday, June 18—1,250 words in announcing that the Louis-Schmeling fight had been postponed; 2,500 words on his regular programme, "Flying Around the Sports Map." Friday, June 19—10,000 words from the ring-side on the Louis-Schmeling fight; 5,000 words from the dressing rooms. Saturday, June 20—5,000 words of description of the Chicago Derby. 1,250 words as guest star of the Saturday Jamboree; 2,500 words on his regular Friday programme.

FIRST ROUND PLAY IN YORK COUNTY TENNIS TOURNEY PROVED EXCITING

Holden Lingley and Bob Davis Put On Grilling First Set to Provide Feature of the Day — George Johnston, Provincial Champ, Expected to Enter.

The York county tennis tournament got away to a fine start yesterday with ten matches being played. All matches were keenly contested and the first round proved a stumbling block for certain favored players. The men's singles match between Holden Lingley and Bob Davis of this city was perhaps the best of the day's play, the match going to Davis after these players battled through a long first set, 12-10, and an equally exciting second set, 6-4. In the ladies singles, Miss O. Watt of Marysville played beautiful tennis to defeat Miss Pauline Rowan of this city. This match provided many good rallies, and Miss Rowan gave strong competition for the more experienced Marysville players.

It is expected that George Johnston, this year's provincial champion will return home from Montreal in time to begin his matches tomorrow. He and Miss Dot Rowan are defending their mixed doubles title and Johnston is expected to oppose Syd Bartlett again for the York singles crown. Bartlett is York champion, having defeated Johnston in the finals last year.

The matches this year are being played on the Lansdowne Tennis Club courts and the Riverside Tennis Club courts. Chairman of the committee in charge of the tournament is Ralph Freeze.

The matches yesterday were very good for the first round, and it happened that very evenly matched players were pitted against each other. Miss Eleanor Bartlett defeated Mrs. E. Robinson of Marysville in a closely contested match and Miss Yvonne Cormier was very steady in defeating Miss M. Gallagher. The defeat of Holden Lingley was unexpected, but the play of Davis was slightly superior to that of his more experienced opponent. Matches will be played again this afternoon and evening.

The results yesterday follow: Peterson defeated Roberts, 6-0, 6-0. G. Burt def. K. Douglas, 6-1, 6-3.

R. Brown def. B. Gorman, 6-2, 6-2. E. Keenan def. R. Hanson, 6-1, 6-2. E. Bartlett def. E. Robinson, 6-2, 6-3. Y. Cormier defeated M. Gallagher, 6-0, 6-2. Colby defeated McLellan, 6-2, 6-2. A. Watt def. P. Rowan, 6-4, 8-6. F. Smith and F. Neill defeated F. Parks and E. Palmer. Nick Neill defeated J. McKeen, 6-0, 6-2.

CANADIANS PLAY WELL

CHATHAM, England, Aug. 20—Hitting up the highest score of the tour, Hon. R. C. Matthews' Canadian cricket team scored 350 runs against the well-known Incogniti Club yesterday, in the first day's play of its last match on English soil. The opposing eleven had made 65 runs for three wickets when stumps were drawn. The match concludes today. Chatham wickets seem to suit W. E. N. Bell, skipper of the Canadian team, and his brother, Clarke. Against the Royal Engineers last week, Clarke made 106 not out and his brother 78. Yesterday it was "Billy" Bell who punished Incogniti's bowlers for a century, making 105, the other Toronto star getting 65.

Gordon Percival hit out strongly for 41. Ted Carlton made 33 and Lloyd Percival 30.

Desmond Roberts, well-known actor-cricketer, was one of Incogniti's opening batsmen, scoring 18 before he was caught by Clarke Bell off Carlton's bowling. E. A. Craven was unbeaten with 37 when play closed.

Playing on the Royal Navy ground, the Canadians opened on a fast wicket that favored the batsmen. The Bell brothers put on 109 runs in 55 minutes in their fourth wicket partnership, the team captain hitting 11 fours and Clarke obtained 10.



Savings for AUG. 21 - 22 - 24

HAWES' LEMON OIL 12 oz. Bottle	25c	SPECIAL PINK SALMON Choice 1's Pine Tree Brand Tin.....	10c
FLIT FLY SPRAY 8 oz. Tin	33c	SPECIAL MACARONI Bulk Ready Cut 4 pounds	25c
BRASSO or SILVO No. 6 Tin	25c	Quality PEACHES 2's Squat Per tin	15c
WELCH'S GRAPE JUICE 16 oz. Bottle	27c	CHIPSO Makes Clothes Last Longer Large Package	25c
CRACKER JACK POPCORN Package	5c	Red Clover SALMON 1/2's Per tin	20c
JELL-O 3 packages	25c	WHOLE MIXED PICKLING SPICE 4 oz. Package	10c
SUGARCRISP CORNFLAKES 3 packages	25c	MAYFLOWER COCOA 1 lb. bags. Pound	15c
IMPERIAL MUSTARD 1/4's Per tin	15c	MONTERRAT LIME JUICE Pints Bottle	49c
Snowdrift COCONUT BULK Pound	25c	SHU MILK Per bottle	25c
KRAFT MIRACLE WHIP 8 1/2 oz. Jar	23c	DIXIE DRINKING CUPS 12 cups in pkg. Pkg.	10c
SALADA TEA 1's Brown Label	61c 47c	SHREDDED WHEAT 2 packages	25c
1's Yellow Label	SPECIAL	GANONG'S SUMMER MIXED CANDY Pound	19c
SCHWARTZ PREPARED MUSTARD 6 oz. Table Jar 2 jars	17c SPECIAL	TUMERIC 1 oz. Per package	10c
CERTO Bottle	29c	WHOLE CLOVES 3 oz. Package	10c

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