

RED ROSE TEA "is good tea" —its quality makes and holds friends—

DEATHS FROM MOTOR ACCIDENTS IN NEW BRUNSWICK GROWING

From 1926 to 1935 Inclusive There Were 390 Deaths — Last Year Alone There Were 558 Accidents — Forty of These Were Fatal.

From the year 1926 to 1935, inclusive, there were 390 deaths from motor accidents in the Province of New Brunswick. Last year, alone, there were 558 accidents reported and 40 fatalities, and the reported accidents involved injuries to a great many people. The property damage was also extensive.

The death toll in New Brunswick per year, for the past decade, has, therefore, averaged 39 per year. Surely there is some remedy for this.

And of course there is, for most accidents are due to CARELESSNESS.

That this is so is shown by the fact that of the total of 558 accidents in 1935 no less than 322 were directly due to careless driving whilst speeding, which is an even more dangerous form of such, was responsible for 29 and that menace to safety in general the intoxicated driver, caused 13 deaths. Yet another form of careless driving, driving without lights, caused 17 accidents so that of the 558 accidents which were reported in 1935 in New Brunswick, 381 or more than two-thirds were caused by careless driving in one form or the other.

And in 1935 the number of accidents reported was 105 more than in the previous year.

Careless driving is also blamed directly for 16 of the deaths caused in 1935 whilst then resulted through pedestrians stopping in the paths of motor vehicles and eight children playing on the roads were killed. A total of 287 passengers were injured. Of the 558 reported accidents 487

were caused by one form of collision or another of which 321 were with another automobile and 56 with pedestrians and 29 with horse drawn vehicles.

While the figures for 1935 for all Canada are not to hand at the moment fatalities in the Dominion through automobile accidents from the year 1926 to 1934 inclusive, reached the terrible total of 9,552 or an average of 1,058 per year, to which the 1935 figures are yet to be added.

Condition Serious

The fact that in the past decade there were 390 deaths in New Brunswick and thousands of people injured as a result of automobile accidents and that last year's fatalities alone totalled 40, indicates a very serious state of affairs and makes it apparent to all that something must be done. It is in the hope that drivers of all kinds of vehicles and pedestrians throughout the province will each realize their respective responsibilities that SAFETY EDUCATION week is being conducted in New Brunswick.

It is not proposed that such effort will be confined to just a week or so but it is hoped, as a result of the concentration of fact as to conditions as they are, that the desired betterment will result. It is in the hope that, with the public in full possession of the facts of the matter that public demand will have a powerful effect in bringing about an improvement.

The Remedy

On the one hand it is urged that the remedy lies in a most drastic enforcement of the traffic laws both as regards drivers and pedestrians and on the other, it is contended that an enlightened public opinion with the wholehearted co-operation of the people in general will be more effective in attaining the desired object and that, as a result of SAFETY EDUCATION WEEK, safety on the streets

and roads and highways of the province will become a major ideal on the part of every citizen of this province.

Our roads and streets should be safe ways and not speedways and the careless driver and the careless pedestrian must be made to see his or her responsibility to others. Thus, the great purpose of SAFETY EDUCATION WEEK, is to make everybody realize that real safety lies in the observation of traffic laws on the streets and highways and that with ordinary care accidents can be avoided or reduced to a minimum.

With this object in view the public is asked to co-operate in the SAFETY EDUCATION WEEK in every part of the province. How this can be done is fully set forth in the press of the province. Success will be measured only in proportion to the support afforded.

Theatre of The Air

WEDNESDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—Musical Clock
8.30—M. M. A. Talk
8.35—The Listening Post
9.00—Birthday Program
9.30—Madame Zari
9.45—Morning Concert
10.15—Thor Program
10.45—Enterprise Foundry Co.
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Build Products Program
12.30—Canada Starch Melodies

12.45—Sherwin Williams Musicales

1.00—Frigidaire Program
1.30—Royal York Concert Orch.
2.00—Marconi Band Concert
2.30—Strings and Vocalist
4.30—Tea Dance
4.45—Organ Music
5.00—Monitor News
5.15—Music Box Review
5.45—Madame Zari
6.00—Bridal Wreath Program
6.15—Canada Cement Program
6.30—C. C. M. Program
6.45—MacDonald Program
7.00—Valley Motors Programme
7.05—News Bulletin
7.30—Real Life Dramas
7.15—Souvenirs in Rhythm
7.30—Press News
7.45—Dinner Music from Prince Edward Hotel

8.00—The Capital Entertains
8.30—Band Box Revue
9.00—Anything Goes
9.30—Sinfonietta
10.00—This Is Paris
10.30—Mart Kenney's Orchestra
10.45—News
11.00—Lloyd Huntley's Orchestra
11.30—Lullaby Lagoon

WJZ, NEW YORK, 790 K.

4.00—Betty and Bob
4.15—Backstage Wife
4.30—How to be Charming
5.00—Jackie Heller, tenor
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Eso News Reporter
6.05—Animal News Club

6.15—Mary Small, Songs

6.30—Press Radio News
6.35—Three X Sisters
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Olympic Prospects 1936
7.30—Lum and Abner
8.00—Folies de Paree
8.30—Lavender and Old Lace
9.00—NBC Concert Hour
10.00—To be Announced
10.30—Whirligig
11.00—Eso News Reporter
11.05—Phil Levant's Orch.
11.30—Enoch Light and Orchestra
12.00—Shandor, violinist
12.08—Joe Rines and his Orch.
12.30—Luigi Romenelli's Orchestra

WEAF, NEW YORK, 660 K.

3.45—The O'Neils
4.00—Woman's Radio Review
4.30—Happy Jack
4.45—Grandpa Burton
5.00—The Top Hatters
5.30—Twin City Foursome
5.45—Don Pedro's Orchestra
6.00—Flying Time
6.15—Eso News Reporter
6.20—Clark Dennis, Tenor
6.30—Press Radio News
6.35—Baseball Resumes
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Gabriel Heatter
7.45—Our American Schools
8.00—One Man's Family
8.30—Wayne King's Orchestra
9.00—Town Hall Tonight

Salada Orange Pekoe Blend
is incomparable in flavour

"SALADA" TEA

10.00—Your Hit Parade
11.00—Eddie Duchin's Orchestra
11.30—Eso News
11.35—Earl Hines' Orch.
11.45—Jesse Crawford

WABC, NEW YORK, 860 K.

3.00—Al Roth Presents
3.30—Student Federation Program
4.00—Curtis Institute of Music
4.30—The Goldbergs
4.45—Jerry Cooper with Orchestra
5.00—Adventures of Terry and Ted
5.30—Jack Armstrong
5.45—The Goldbergs
6.00—Buck Rogers
6.25—Speaker
6.30—Jack Armstrong
6.35—Vanished Voices
6.45—Kellern's Orchestra
7.00—Myrt and Marge
7.15—The Imperial Hawaiians
7.30—Kate Smith
7.45—Boake Carter and Allen
8.00—Cavalcade of America
8.30—Burns and Allen
9.00—Lily Pons
9.30—Ray Noble's Orchestra
10.00—Gang Busters
10.30—Mary Eastman
11.00—Abe Lyman Orchestra
11.15—Eddie Duchin's Orchestra
11.30—Herbie Kay's Orchestra
11.45—Jesse Crawford, organist
12.00—Fletcher Henderson

CKAC, MONTREAL, 730 K.

3.45—Gogo de Lys
4.00—E. Robert Schmitz, Pianist
4.45—Clyde Barrie
5.00—Social Announcements
5.15—Priere du Soir
5.30—Fireside Program
5.45—Little Orphan Annie
6.00—The Fireside Program
6.15—Real Life Dramas
7.00—Sport Review
8.30—Burns and Allen
9.00—To be Announced
10.00—Vin St. George Orchestra
10.30—Le Merle Rouge
11.00—Molson Sports
11.05—Clyde Lucas' Orch.
11.30—Sterling Youngs Orchestra

WTIC, HARTFORD, 1040 K.

5.30—Dick Tracy
6.00—Wrightville Clarion
6.45—Beauty Secrets
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Parade of Music
7.45—Hold the Press
8.00—One Man's Family
8.30—Wayne King's Orchestra
9.00—Fred Allen's Town Hall
10.00—Your Hit Parade
11.01—Baseball Scores
11.15—Eddie Duchin's Orchestra
11.30—Earl Hines' Orchestra
11.45—Jesse Crawford

WGY, SCHENECTADY, N. Y., 790 K.

4.00—Betty and Bob, sketch
4.15—Bridge Forum
4.30—Stock Reports
4.45—Magnolia and Sunflower
5.00—Chick Webb's Orchestra
5.30—Grace and Scotty
6.15—Maurice Spitalny's Orch.

6.30—News
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Col. Jim Healy
7.45—Rhythm Review
9.00—Town Hall Tonight
10.00—Your Hit Parade
11.00—Eso News Reporter
11.05—Jerry Johnson's Orchestra
11.30—Ted Lewis' Orchestra
11.45—Jesse Crawford, organist
12.00—Earl Hines' Orchestra
12.30—Lights Out, Mystery Drama

SHERIFF'S SALE

The following property will be sold at Public Auction in front of the County Court House, Fredericton, N. B., at twelve o'clock noon the 27th DAY OF JUNE, 1936.

Victor Gesner Property, "Bright." "ALL that certain lot, piece or parcel of land situate, lying and being in the Parish of Bright, in the County of York and Province of New Brunswick, bounded as follows: Commencing at the Macnaquac Road, so called, on the line between said lands and those owned and occupied by James Simmons, thence along the Simmons' line to the side line of lands owned by Avard Currie, thence along said Currie line to land owned by Clowes Sloat, thence along line of said Sloat's land to the aforementioned Macnaquac Road, so called, thence in a Northerly direction to the place of beginning, containing by estimation eighty acres, being the land so described in Deed therefor from Charles Niles and wife to the said Harvey R. Duplissea. Delinquent Parish and County, Roads and School Taxes:

Year.	Parish & County	Roads	Schools
1924	\$ 6.80	\$ 6.00	
1925	7.10	6.00	
1926	6.74	5.40	
1927	5.61	3.40	
1931	8.44	4.60	13.88
1932	8.30	4.60	33.35
1933	8.84	4.60	8.05
1934	11.08	4.20	9.97
1935	9.82	4.20	11.55
	\$72.73	\$43.00	\$76.78

C. N. GOODSPEED,
High Sheriff for York County, N. B.,
Fredericton, N. B.,
May 29th, 1936.

DRY CLEAN

Your car upholstery. Remove all stains and grease spots. Complete dry cleaning job \$3.50
Complete Vacuum 50c
Complete dry cleaning including wash & grease \$5.00
FORGET Polish and Simonize on cars over one year old. Let us perform an operation called M A G I K PAINT. Makes your car look like new. Including wash \$5.00

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Highways should be Safeways not Speedways

This is

Safety Education Week

for all New Brunswick

MAY 31st to JUNE 6th

To Make our Roads and Streets Safe for
Motorists, Pedestrians, Everybody!

ONLY
YOU
CAN
DO
IT



ONLY
YOU
CAN
DO
IT

All that is Necessary is a Little Common Sense!

If the Motorist is Careless, and if the Pedestrian, is Indifferent, if the drivers of vehicles fail in their duty, then Accidents Are Bound to Happen.

— BUT —

'Accidents Do Not Happen—They Are Caused—
Eliminate the Cause and THERE CAN BE NO
ROAD MISHAPS.

Life Is Short
Don't Make
It Shorter

The poorest gamble in life is when anyone—motorist, driver of vehicles or pedestrian—ignores a safety signal or fails to use ordinary precautions, in order to save a few minutes.

Road Courtesy
Costs Nothing
and It
Saves Lives

Every Man, Woman—and Child Too—in New Brunswick
is asked to Co-operate in

Safety Education Week MAY 31st to JUNE 6th

Follow the announcements in your daily or weekly papers—Join one of
the Committees—Help make our roads and streets safe at all times.

DON'T GAMBLE

with

THE LIVES of OTHERS

or your own. See us today and have your car checked for mechanical defects which may endanger others. Our mechanics are efficient and thoroughly experienced.

Graham & Stewart
Trucks

FENETY MOTORS

SHERIFF'S SALE

The following property will be sold at Public Auction in front of the County Court House, Fredericton, N. B., at twelve o'clock noon the 27th DAY OF JUNE, 1936.

Samuel McKel, Estate, "Bright." "ALL that certain piece or parcel of land situate lying and being in the Parish of Bright, County and Province of New Brunswick, being one acre out of a lot of one hundred and twenty acres deeded to the said Granton Weston Webb by one Rueben Webb and recorded in York County Records in Book 107 page 106 and the said one acre being taken from the above tract of 120 acres, beginning at the road at the upper side line of the lot lying nearest to Central Hainesville and running along the road 8 rods thence at right angles back 20 rods thence back to the upper side line 8 rods thence at right angles along said side line to point of beginning a distance of 20 rods including in the whole one acre more or less.

Delinquent Parish and County, Roads and School Taxes:

Year.	Parish & County	Roads	Schools
1930	\$ 1.70	\$ 1.00	\$ 5.36
1931	1.50	1.00	3.75
1932	1.50	1.00	4.00
1933	1.57	1.00	2.25
1934	2.13	1.00	4.10
1935	1.90	1.00	2.62
1936	2.50	1.00	

\$12.80 \$ 7.00 \$22.08

C. N. GOODSPEED,
High Sheriff for York County, N. B.,
Fredericton, N. B.,
May 29th, 1936.

BY THE OPERATION OF CHRYSLER AND PLYMOUTH CARS

With their efficient HYDRAULIC BRAKING system proven by twelve years of satisfactory operation you can contribute very materially to the safety of yourself and that of the General Public.

PHILLIPS & PRINGLE LTD.

YOU BET YOUR LIFE

Every time you step on it—pass on a hill—take any sort of a chance driving a car—it's a gamble in which the stakes are your own life and those of your passengers.

THE ODDS ARE TOO GREAT

For Reliable Auto Insurance Consult

CANADIAN GENERAL
INSURANCE COMPANY

CORRECT AND UP-TO-DATE

equipment is the best guarantee that your car
will be fit for safe driving.

Whether you buy a new car, a used car, or have your repair work done here, you have the satisfaction of knowing that everything is of the best.

CREIGHTON & SMITH

CHEVROLET & OLDSMOBILE

BUILD SAFETY FEATURES IN THEIR CARS.
TURRET TOP BODIES BY FISHER
HYDRAULIC BRAKES
SAFETY GLASS IN EVERY WINDOW
FISHER NO-DRAFT VENTILATION
HEAVY FRAMES
CLEAR VISION
GLARE FREE WINDSHIELD
SHOCK-PROOF STEERING

BUT

No matter how safe a car is built, the driver who takes chances, is sure to lose out sometime. Drive safely. Have your car checked up periodically. Do not put off or neglect regular safety inspections. Obey the rules of the road.

J. CLARK & SON LIMITED

CHEVROLET

OLDSMOBILE

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BE SURE

that your brakes are in good condition. Accidents do not happen. THEY ARE CAUSED!

Be certain that your carelessness is not one of the causes. Drive into our garage and let us test your brakes by the

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FREE OF CHARGE

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