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Lower Prince William

LOWER PRINCE WILLIAM, N. B., April 27th.—The weather during this month, has been cold but it looks pleasant and warmer today. The land is quite dry in many places, and the farmers are busy.

Rev. Mr. Killam from Acadia College, held service last evening in the United Baptist Church.

Our popular teacher Mr. Robert Montgomery, spent the week-end at his home in Woodstock.

Mr. G. B. Lawrence is painting his house. The work is being done by Mr. Harold Preston.

We are glad to learn that Miss Evelyn Lawrence, a High School student from here, will be able to leave the hospital this week. Miss Lawrence was operated on about two weeks ago for appendicitis.

Mr. James Miller attended the annual meeting of the Farmers' Dairy Saturday afternoon.

Vernon S. Barton and family of Union Corner visited their numerous friends last Sunday.

Mrs. Cook Jones who has been very sick of late, is improving.

Mr. and Mrs. Edward Parker are expected home this week.

Miss Ethel McLaughlin of Kingsclear is spending a short time with her cousin, Mrs. Douglas Saunders.

Mr. Frank Morrison of F. I. Morrison, and Son, is in this section today in connection with insurance business. House cleaning and quilting seem to be the order of the day.

Rebuild - Repair - Renovate Returnish!

THIS SPRING'S LOW
PRICES ARE A GOLDEN
OPPORTUNITY!

MATERIAL AND LABOR
WILL COST MORE
NEXT YEAR!

BANK OF MONTREAL GIVES INFORMATION CANADIAN BUSINESS

Constantly Advancing Trend in Trade Noted—
The Unemployment Situation to Be
Treated Vigorously

The Bank of Montreal issues every month a brief statement of business information received from its various branches through Canada and from its offices and correspondents abroad. The following is the information regarding Canada and the Maritimes is contained in its report of April 23rd.

Higher prices for wheat, a general improvement in company earnings and a consistently advancing trend in trade, together with official preparations for vigorous treatment of the unemployment and relief problem, are among the constructive elements in the general business situation of the Dominion. In regard to the improvement in corporation earnings an informative statement has been issued by the Toronto Stock Exchange. Of the first 99 listed companies reporting, 83 showed aggregate net profits of \$98,300,202 for the past year, compared with a total of \$86,547,102 shown by 74 companies in 1934, while only 16 companies reported deficits, against 25 in 1934. The mining industry was well in the lead with profits of \$47,949,581, a gain of more than \$10,500,000, and there was a betterment in the heavy industries, twelve construction and steel companies showing earnings up from \$4,077,957 to \$5,781,321. In foods, liquors oils and miscellaneous commodities there were gains, the only groups showing declines being textiles and utilities. Mining, which made so large and noteworthy a contribution to the general economic advancement of last year, continues to play a major part in the story of industrial expansion, and the Dominion Government is actively engaged in the promotion of mining development through the operation of its own scientific services.

The Federal Government's program in respect to unemployment has been submitted to Parliament. It proposes to establish a National Employment Commission for the co-ordination of all relief efforts, also to explore new avenues of employment and generally to achieve greater efficiency and economy with resultant advantage to the unemployed and to the public treasury.

The reciprocal trade agreement between Canada and the United States has been ratified by Parliament. Canada's external trade for the fiscal year which closed March 31st, as reported by the Department of National Revenue, showed domestic exports to have reached a value of \$765,663,092 while imports were placed at \$562,942,763, these totals comparing with \$659,899,994 and \$522,416,844 in the

preceding fiscal year, the favourable balance to the end of March last being \$202,720,269. Imports of dutiable goods amounted to \$309,946,842, while goods to a value of \$252,995,921 entered Canadian customs ports free of duty.

Although rural purchasing power remains weak in some localities, many farmers seem to have rather more cash than a year ago for the purchase of farm implements and other equipment. In all except the more backward districts the farmers are now busy with their cultivation, and thanks to the abnormally generous snowfall of last winter moisture conditions in the prairie country are reported better than they have been for some years past at the corresponding date.

The newsprint industry, while maintaining its output, has not emerged from its difficulties, but various plans for the reorganization of the capital structure of some embarrassed corporations offer hopes of a gradual improvement in the fortunes of the industry. In the manufacturing field generally, conditions are reasonably healthy but not uniform. Many manufacturers are hesitant about making heavy commitments until the tariff policy of the Government has been more explicitly set out in the forthcoming budget. Complaints are rife about the growing severity of Japanese competition in certain lines, and some types of German goods, whose export is heavily subsidized by the German Government, are being offered at prices with which local manufacturers say they cannot hope to compete. The iron and steel plants, however, have a good volume of orders on hand and there is a brisk demand for various kinds of equipment and machinery produced by the secondary industries. On the other hand, the production of boots and shoes after reaching a high level for the first two months of the year now shows signs of falling off and some furniture plants are feeling the effect of American competition.

The rise in the car-loading index shows that the movement of merchandise gained momentum at the beginning of April and the reopening of navigation on the St. Lawrence waterways system promises to give it further impetus.

The Federal Budget is not now expected until the beginning of May and it is predicted that the aggregate national deficit and other special expenditures are taken into account, be

at least 130 million dollars. Few important changes in taxation are expected but there may be considerable adjustments of the tariff.

The problem of provincial debts and finances continues to be a source of worry and the decision taken by the Alberta Government not to accept the Loan Council Scheme proposed by the Minister of Finance made it impossible for the Federal Government to give it any assistance in meeting a maturing bond issue of \$3,200,000 which fell due on April 1st, with the result that on that date Alberta defaulted on the issue in question. Meanwhile, the provincial government has reiterated its intention of refunding its debt on a lower interest basis.

Further increases in holdings of government securities and other high-class investments are shown in the last statement of the chartered banks, but commercial loans at \$741,591,725 were down a further \$15,000,000 in the month (February) compared with January, and almost \$75,000,000 below the total for the corresponding period of 1935. Bank debts to individual accounts in March amounted to \$2,598,000,000 as compared with \$2,235,000,000 in March, 1935.

In the foreign exchanges, United States dollars rose from 1-16 per cent. premium to 11-16 per cent. premium, and held above 1-2 per cent. premium. Sterling cables ranged between 4.96 1-2 and 4.98 1-2. French francs were steady at 6.63 to 6.64. Other European currencies showed little change, except lire, which declined from 8.01 to 7.96, and guilders, which declined from 68.52 to 68.30. Following the default by the Province of Alberta on the principal of a small internal issue, the high-grade bond market turned quiet, but, with the exception of bonds of the Western Provinces there was little recession in quotations. Prices for better grade corporation bonds continue firm. On the 30th March the Canadian Pacific Railway Company offered a new issue of \$38,000,000 Collateral Trust Bonds, consisting of \$8,000,000 3-year 2-1-2 per cent. bonds at 100, \$15,000,000 5-year 2-1-2 per cent. bonds at 96.56 to yield 3.25 per cent., and \$15,000,000 9-1-2-year Convertible 3 per cent. bonds at 94.44 to yield 3.70 per cent.

Maritime Provinces

Wholesalers and retailers report a volume of sales approximately equal to that of last year. Collections are fair. The potato crop has been marketed in an orderly manner; prices have increased substantially and unsold stocks are now in small figures. Shipments of apples from the Annapolis Valley, now about completed, have been slightly lower than for the same period of 1935. Stocks of dried fish are low, but markets remain unsatisfactory. Fresh fishing was good in March. Prospects for the lobster season are favourable. Woolen

IT'S ALL DONE WITH MIRRORS

When You Cannot Afford to Re-do a Room, or Invest Heavily in New Furniture or Upholstery, There is Nothing Which Will Work So Great a Miracle of Decorative Rejuvenation as Bits of Mirror, Cleverly Used. They Give Optical Illusions of More Space, More Light, Do All Sorts of Smart Tricks For You.

This is really a plea to take mirrors more seriously. The general tendency is to regard them as one of the lesser poms and vanities of this wicked world. Actually, they are the white magic of home decoration, performing all sorts of wonders if you handle them well. In addition to their common or garden function of reflecting the tilt of your hat or the shine on your nose—they can make a room look wider or higher; double the beauty of a fine vista; lighten a dark corner, and in general play tricks in optical illusion.

What to do until the architect comes—Have you a room that's badly proportioned? Don't feel you have to wait until you have money enough to remodel the house. A few well placed mirrors will conceal if not correct the defects. Is your living room too small and square? Try paneling anteroom, and give a magical illusion of far-reaching space. If this is too much for your budget, place a single large mirror panel on the foyer wall opposite the entrance to the living room. It will do the same thing in a smaller way.

Has your living room a super-abundance of doors which break up the wall space and completely confuse your guests? Cover one or two of these doors with mirror, first removing all mouldings so that the door can be made perfectly flat with the wall. In the modern style, cut a piece the same width to place above the door, reaching to the ceiling. Flank it on each side with a narrow four- or five-inch strip of mirror, also reaching from floor to ceiling, fastened to the wall with glass studs. The effect is extremely decorative, and serves to eliminate the effect of one door too many.

Is your room too long and narrow? Place a mirror panel over the fireplace on the long side. It will make the room seem much wider. Or if your room is modern, do the fireplace itself in mirrors. If you have no fireplace,

mills are fully employed. Other textile mills continue working on a reduced basis. The lumber market continues quiet. The early break-up of winter roads has resulted in a large quantity of logs being left in the bush. Ingot production at the Sydney steel plant averaged 100 per cent. of capacity in March compared with 45 per cent. last year.

a clever placement of a mirror screen will do the trick. There are many new kinds, one of the smartest being the sort that looks like Venetian blinds, with the slats in mirror.

Looking glass gardens—One of the nicest things about mirror is the way it doubles your assets. If your living room looks on a garden, place a large mirror on the opposite wall to reflect the vista. And if you haven't a garden, why not line the sides and ceiling casement of your windows with mirror? Window boxes of flowers on the inside window sill will be reflected, trebling their beauty. A simpler device, on the same principle—place a mirror behind the side table on which you place flowers, or a flat mirror plate beneath your dinner table centre-piece of flowers, with matching mirror place mats and coasters.

Dinner is served—on mirrors—While we are considering the dining room, don't stop at place mats. Consider, too, the possibility of a mirror on table. With white painted chairs and woodwork the effect is charming. If you can afford to panel the walls in mirror, as well as it is extremely dramatic, although naturally more expensive. And if you are proud of your glass and china, why not give it its due share of publicity by placing mirror in back of the shelves, or lining your open-front china cupboard? It will reflect its beauty to advantage.

In fact, this applies to your pet objects of art generally—whether your taste runs toward Sevres, Early American glass, or ship in bottles. Place them on shelves in a niche lined with mirrors and you'll discover that you have a much handsomer collection than you suspected.

And, of course, if you're planning a little bar for your game room, by all means do it in mirrors. Or at least put a mirror panel in back. Glassware and bottles seem to have a particular flair for narcissism.

How far that little candle—in matters of illumination, we can take a tip from our grandfathers, who put mirrors around behind their candles, and hence mirror prisms from their candle-labre. The play of light on mirror is exquisitely lovely, and incidentally, efficient. Have you a dark corner in your living room? Put a mirror behind the lamp table, and watch it brighten up. The new mirror wall brackets for side lights in rather modern prismatic shades are equally effective. And the

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Are Family Times

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very modern lamp bases made out of clusters of mirror curtain rods are interesting and by no means limited to use in modern rooms alone.

WHERE THE PRESS STANDS

(P.C.)

(Reprint from the Chronicle-Telegraph, Friday, April 17th, 1936)

The Press is not fighting radio. On the contrary, it has made radio what it is to-day.

But what is happening is this: Radio, not satisfied with making millions,

is entering the field of journalism. And performing the services of the Press.

In a very poor way. Many news items flashed through the air.

Are sensational and untrue. There seems to be little censure of the news going over the air. This is what the Press is combatting With all its force.

And with encouraging success. Another attack is on the audacity of organizations who pay thousands of dollars for radio advertisements.

And then ask the Press for free publicity.

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