THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

FRIDAY'S PROGRAMMES

CANADIAN RADIO COMMISSION
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Chateau Laurier Concert Trio
6.45—Closing Stock Quotations on the Montreal Exchange
7.00—Good Evening
7.45—Rebroadcast of B. B. C. Empire Transmission
8.00—At the Organ Console
8.15—Les Cavaliers de LaSalle, a novelty orchestra
8.30—This Week in History, commentary by Kannawin
8.45—The Lyric Trio
9.00—From a Rose Garden, from Halifax
9.30—Sinfonietta
10.00—Within the Empire
10.30—Arabesque
11.00—Ye Olde Medicine Showe with Hillbillyettes, etc.
11.30—I Cover the Waterfront, presenting Pat Terry
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Horace Lapp Orch.
12.30—Live, Laugh and Love
1.00—The Ghost Walker
1.30—The Western Singers

WJZ, NEW YORK, 760 K.
5.30—Ken Sparon's String Ensemble
5.45—Young Hickory
6.00—Airbreaks, variety program
6.30—The Singing Lady
6.45—Little Orphan Annie
7.00—Animal News Club
7.15—Midge Williams
7.30—News
7.45—Lowell Thomas
8.00—Mary Small, songs
8.15—Literary Digest Poll Results
8.30—Lum and Abner
9.00—Irene Rich
9.15—Singin' Sam
9.30—Death Valley Days
10.00—Fred Waring's Pennsylvanians
10.30—Twin Stars
11.00—Radio Guide Weekly
11.30—Vivian Della Chiesa
11.45—Elza Schallert Reviews
12.00—Henry Busse and his Orch.
12.15—Ink Spots
12.30—Leon Navara's Orchestra
1.00—Shandor, violinist
1.30—Bobby Grayson's Orchestra

WEAF, NEW YORK, 660 K.
4.45—The O'Neills, dramatic sketch
5.00—Woman's Radio Review
5.30—Landon Radio Club
5.45—Grandpa Burton
6.00—Meet the Orchestra
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Terri Franconi, tenor
7.00—Moorish Tales
7.15—Norsemen Quartet
7.35—Dorothy Page, songs
7.45—Flying Time
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Roy Campbell's Royalists
8.45—Charles Sears, tenor
9.00—Cities Service Concert
10.00—Waltz Time
10.30—Court of Human Relations
11.00—First Nighter
11.30—"Red" Grange, football star
11.45—Communist Party U.S.A.
12.00—George R. Holmes
12.15—Phil Levant's Orchestra
12.30—Xavier Cugat's Orchestra
1.00—Fletcher Henderson's Orch.
1.30—Jesse Crawford, organ
1.45—Alfred Barr's Orch.

CKAC, MONTREAL, 730 K.
4.00—Cincinnati Symphony Orch.
5.30—La Peptonine
6.30—The Fireside Program
7.15—Instrumental Novelties
7.30—L'Heure Recreative
8.00—Montreal Pharmacy
8.15—Le Cure de Village
8.30—Curiosities
8.45—La Maison de Satan
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—The Life of the Party
11.15—Le Merle Rouge
11.30—News
11.45—The Piano Rambler
12.00—Molson Sports Reporter
12.05—Berceuse
12.15—Le Psychologue Consultant
12.30—Benny Goodman and Orch.
1.00—Guy Lombardo and Orch.
1.30—Ozzie Nelson and Orch.

WTIC, HARTFORD, 1040 K.
5.00—Woman's Radio Review
5.30—Landon Radio Club
5.45—Grandpa Burton
6.00—Meet the Orchestra
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Terri Franconi, tenor
7.00—News
7.15—Eddie Casey
7.30—Wrightville Clarion
7.45—Jackie Cooper
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
9.00—Jessica Dragonette
10.15—Reveries
10.30—Court of Human Relations
11.00—First Nighter
11.30—Red Grange
12.00—News
12.15—Phil Levant's Orch.
12.30—Xavier Cugat's Orch.

WABC, NEW YORK, 860 K.
5.30—U. S. Army Band
6.00—Junior Nurse Corps
6.15—Dorothy Gordon's Corner
6.30—Adventures of Jack Masters
6.45—Wilderness Road
7.00—Buddy Clark, Baritone
7.15—Bobby Benson and Sunny Jim.
7.30—News
7.35—The Three Aces
7.45—Renfrew of the Mounted
8.00—William Hard
8.15—Popeye the Sailor
8.30—Goose Creek Parson
8.45—Boake Carter
9.00—Broadway Varieties
9.30—Andre Kostelanetz and Orch.
10.00—Hollywood Hotel
11.00—Mark Warnow's Orch.
11.45—Jimmie Brierly, Tenor
12.00—Shep Fields and Orch.
12.30—George Olsen's Orch.
1.00—Guy Lombardo's Orch.

SATURDAY'S PROGRAMMES

CANADIAN RADIO COMMISSION
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Ozzie Williams Orch.
6.45—Closing Stock Quotations, from Toronto Stock Exchange
7.00—Jesse Crawford, organist
7.30—Rebroadcast of B. B. C. Empire transmission
8.00—Albert Viau, Baritone
8.15—Park Plaza Hotel Orchestra
8.30—Bert Pearl, songs and patter
8.45—Prof. J. F. MacDonald, Book Review
9.00—Cotter's Saturday Night, the Aiken family at home
9.30—Meredith Willson Orch.
10.00—Hockey Broadcast
10.30—Paul DeMarky, pianist
10.45—To be Announced
11.00—Nickelodeon
11.30—Cameo Theatre, diversified plays
11.45—C. P. News and Weather
12.00—Northern Messenger
12.30—Sophistication, string group
1.00—Claude Turner Orch.
1.15—Mart Kenny Orchestra
1.30—The Sport Week
1.45—Leo Smunton Orch.
2.00—Galperen Orch.

CKAC, MONTREAL, 730 K.
5.30—Little Theatre
6.00—Social Announcements
6.15—Quebec Safety League
6.30—Fireside Program
7.15—Le Bon Parler Francais
7.30—Gems of Melody
8.00—Pastilles Valda
8.15—Voyage Autour du Monde
8.30—La Salle Cavaliers
8.45—L'Universite Devant le Public
9.00—Columbia Workshop
9.30—Salvation Army Band
10.00—Lindsay Co.
10.15—Junior Chamber of Commerce
10.30—Commentator
10.45—Tronches de Vie
11.00—Jean Forget, piano
11.15—CKAC Commentator
11.30—Alex. Lajoie and Orch.
12.00—Molson Sport Reporter
12.05—Shep Fields Orch.
12.15—Le Psychologue Consultant
12.30—George Olsen and Orch.
1.00—Joe Reichman and Orch.
1.30—Phil Harris and Orch.

WTIC, HARTFORD, 1040 K.
6.00—Top Hatters
6.30—Kaltenmeer's Kindergarten
7.00—News
7.15—Eddie Casey
7.30—Wrightville Clarion
7.45—Religion in the News
8.00—"Red" Grange
8.15—Four Star Hits
8.30—The Old Gardner
8.45—Thornton Fisher
9.00—Variety Show
10.00—Snow Village
10.30—The Chateau
11.30—Irvin S. Cobb
12.00—News

WEAF, NEW YORK, 660 K.
5.30—Continentals
6.00—Top Hatters
6.30—Kaltenmeyer's Kindergarten
7.00—Otto Thurn's Orch.
7.30—Press News
7.35—Sonia Essin, contralto
7.45—Religion in the News
8.00—Harold "Red" Grange
8.15—Hampton Institute Singers
8.45—Sport Parade
9.00—Saturday Evening Party
10.00—Snow Village Sketches
10.30—Shell Chateau
11.30—Irvin S. Cobb
12.00—Pianist
12.15—Southern Tavern Orch.
12.30—Russ Morgan's Orch.
1.00—Ben Bernie's Orch.
1.30—Kenmore Hotel Orch.

WJZ, NEW YORK, 760 K.
5.00—Herman Middleman and Orch.
5.30—Joan and the Escorts
5.45—Concert Ensemble
6.00—Musical Adventures
6.15—Timothy Makepeace, comedy
6.30—Webster Hall Orch.
6.45—Ruth and Ross
7.00—Jesse Crawford, organist
7.30—News
7.35—Home Symphony
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Ed Wynn
9.30—Meredith Willson and Orch.
10.00—National Barn Dance
11.00—Nickelodeon
11.30—Jacques Fray Orch.
12.00—Riley and Farley's Orch.
12.30—Ray Noble's Orch.
1.00—Jon Garber and Orch.
1.30—Griff Williams and Orch.

WABC, NEW YORK, 860 K.
6.45—Frank Dailey's Orch.
7.10—News
7.15—News of Youth
7.30—Royal Football Roundup
7.45—Saturday Night Swing Club
8.15—Sportcast, Ted Husing
8.30—The Carborundum Band
9.00—Columbia Workshop
9.30—Elgin Football Revue
10.00—Nash-Lafayette Speed Show
10.30—To be Announced
11.00—Hit Parade
12.00—Tommy Dorsey's Orch.
12.30—George Olsen and Orch.
1.00—Ben Bernie and Orch.
1.30—Phil Harris and Orch.

RED ROSE TEA "is good tea"
Quality endorsed by Thousands of Users
36-9

"Community Sing" Marks Thanksgiving Anniversary

Because Thanksgiving Day—when the Pilgrims landed on Plymouth Rock and chanted hymns in gratitude for their safe arrival—is acknowledged as the beginning of community singing in this country, the Gillette "Community Sing" broadcast will mark the event with a special song festival programme, Sunday, Nov. 22 at 10.00 p.m., EST, over the WABC-CBS network.

This will be a stream-lined, 1936 version of the old-fashioned group gatherings which have become traditional through the years, ever since the historical event which took place in 1620.

The songs sung by the studio audience, under the leadership of Wendell Hall will be appropriate to the occasion, and typical of the autumn spirit. Among the numbers will be "Ida, Sweet as Apple Cider," "Shine on, Harvest Moon," "Long, Long Ago," and "Over the River and Through the Woods to Grandmother's House We Go."

Billy Jones and Ernie Hare will sing some of the songs which the Pilgrim Fathers included in the firm American "Community Sing."

The closing selection will be "Thanks a Million."

"SYMPFUNNY"

"I have to get some more laughs in my Friday programme. How in the world can I gag it up?" This is not one of radio's comedians worrying, but any orchestral conductor, says Andre Kostelanetz, CBS's peer of the podium.

"Humor is as important a part of my Wednesday and Friday broadcasts," continued Kostelanetz, "as it is on any comic programme. Even the great composers recognized the fact that comic relief was important to the success of a symphony. The movement in a symphony termed 'scherzo,' literally translated from the Italian, means 'joke.'

"Excellent examples of this may be found in Beethoven's Third and Fourth Symphonies. In each of these there are four movements—allegro, andante, scherzo and finale.

"Preparing a musical programme for broadcasting is very much like writing a play or a novel. A well balanced programme contains types of music which appeal to all the emotions.

"These types may be described as lyric melody which has the appeal of beauty; brilliant music which is exciting; dramatic compositions; and humorous musical offerings.

"Just as in a novel or a play, however, the real secret of success is to blend these elements in rational fashion. We make up our broadcasts by offering first the exciting brilliant music; then the lyric melody; then the drama; the humorous piece; and finally, again, the lyric melody."

SCREEN NEWS AND REVIEWS

HOLLYWOOD, Nov. 20—Bob Burns . . . A year ago he was worrying how to pay for his $27-a-month apartment. Today he earns more than any screen star in Hollywood and that goes for Gable, Garbo, Crawford and Shearer . . . A year ago he was complaining of lack of something to do. Now he complains he has too little time for his torrent of contracts. He must make three pictures a year for Paramount, appear with his bazooka at least once a week on the air, write a daily syndicated paragraph of humorous philosophy, and, in between, sandwich personal appearance trips all over the country.

"Security is swell, but it came too late," Burns told your correspondent. Bob's wife, whom he married in 1921 when both were running nickel concessions on the boardwalk in Atlantic City, died a few weeks ago. He was heartbroken that her death made it impossible for her to enjoy luxury after 14 years of struggle and poverty.

"Money doesn't make much difference," according to Burns. "I don't see it. When my checks come, I take them to the bank. I never carry more than $20 in my pocket."

Bob has many plans for the disposal of his fortune. First is to endow his 14-year-old son, Bob, Jr., with enough cash so that he never has to worry about money. I'm not going to leave a big fortune—I'm going to help people while I'm alive."

Finds it fun to be famous. I can't go anywhere now without being recognized—and everyone is so nice to me, asking for my autograph and seeming glad to see me." . . . Made movie debut in New York, as a Swiss guard trampled on by 300 peasants wearing wooden shoes. The scene was rehearsed eight times. Bob was black and blue for weeks.

"Black and Blue" was the theme song of his next contact with a camera—1930, signed by Fox for a blackface film that was never made . . . Remained in Hollywood five years before realizing New York was the shortest cut to film fame . . . Drove across country with the announced intention of getting on Rudy Vallee's air programme, but on arrival was afraid to call the advertising agency handling the account.

Two weeks elapsed. Bob called a friend to confess failure and instead dialed the advertiser's number. "I didn't want to waste the nickel, so I asked for the man I had to contact, was given an audition, and landed on the Vallee programme with my bazooka." . . . Started his musical education by playing a rosined broomstick across his finger and discovering it made a tune.

Was born in Van Buren, Ark., 42 years ago . . . He is essentially simple, in the way of the late Will Rogers . . . Hobbies — astronomy and reading books on the protozoa—one cell animal life. "I like to figure where we come from."

Before he left for New York last year, Ginger Rogers' mother, Mrs. Lela Rogers, begged RKO to sign him for a contract, without success. "She told them, 'it's going to cost you a lot to get him back'," Bob grinned. From Paramount alone, Burns receives $75,000 a picture.

Parkyakarkus, Eddie Cantor's Greek dialect stooge, has probably the most difficult name in radio. He has received letters addressed to: Parkyourcarcass, Parkyacarshre, Steptococcus, Sockyoucockeyed, Peppycarriage, Roastporkus, Partyacarpets, Harkusparkus, Petintheparks, Pepperpottus, Keepyourcarcus, and Habeascorpus.

LOOK YOUR BEST
It is a big asset in business or pleasure to be well dressed.
LET US QUOTE YOU ON A NEW SUIT FOR BUSINESS OR EVENING WEAR.
Karl A. Walker
LOYALIST BUILDING

NEWS AND NOTES

Visitors at NBC, the other day, were interviewed by Ben Grauer in a special broadcast connected with the tenth anniversary of the network. Queried by Grauer, one after the other named Andre Kostelanetz and Guy Lombardo, as their favorite orchestra leaders. In fact, these preferences were expressed by eight out of every ten persons—who blithely ignored the fact that both Kostelanetz and Lombardo are heard regularly over the Columbia Broadcasting System.

* * *

Kate Smith will have her Thanksgiving turkey and the trimmings all right—but not on Thanksgiving Day. On Thursday, November 26, when everyone else is celebrating, Kate will be rehearsing for her evening Bandwagon show. She'll have her own family feast on Friday, at Golf Club Manor, Va., with her mother, Mrs. Charlotte Smith; her sister Helene, and her grandparents, Mr. and Mrs. B. F. Hanby of Riverdale, Va.

Governor-General On St. Andrew's Day

St. Andrew's Day will be observed on the Canadian Broadcasting Corporation's coast-to-coast network again this year. The St. Andrew's Society of Winnipeg is having as its guest of honor at a St. Andrew's Day banquet, His Excellency the Governor-General, Lord Tweedsmuir will address the Society in proposing the toast to the day and all who honor it. Leonard W. Brockington, K.C., will propose the toast to Canada. Both His Excellency and Mr. Brockington will be heard in a broadcast of the proceedings at the banquet to be carried on the Corporation's National network. The period 10.00 to 10.45 p.m., EST, on Monday, Nov. 30, has been allotted to this broadcast.

"Strike Up the Band"

Madeleine Newcombe will return to "Strike Up the Band," the CBC National network presentation which gave the young Eastern artist her Toronto debut, on Monday, Nov. 23, at 10.00 p.m., when Geoffrey Waddington will again offer a programme of fine music arranged for more popular tastes.

Madeleine Newcombe will be in an ideal atmosphere, making both vocal contributions from the scores of well known operettas. She will sing "My Hero" from "The Chocolate Soldier," by Strauss, and "Giannina Mia," from "Firefly," by Friml. James Shields, the sensational young tenor, will be heard to advantage in "My White Dove," from "The Rogue Song" and in a beloved Celtic number, "When Irish Eyes Are Smiling," which will be included by request.

The orchestra under the deft baton on Waddington will open the programme with "Great Day," by Vincent Youmans, and will also play "Metropolis," from Grofe's "Modern Fantasy," excerpts from "Sally," by Kern, and a Scottish medley, "Thistles and Heather."

Dr. Wood's NORWAY PINE SYRUP

Don't Neglect That Persistent, Hacking Cough

Get a bottle of Dr. Wood's Norway Pine Syrup from your druggist or dealer. It strikes at the foundation of the trouble. A few doses will convince you it is just the remedy you require.

It helps to stimulate the weakened bronchial organs, allays irritation, subdues inflammation, soothes and heals the irritated parts, loosens the phlegm and mucus, and aids nature to dislodge the morbid accumulations.

When this is done the persistent, hacking cough will disappear, no lying awake nights, no inflammation of the bronchial tubes.

Luggage

"STACO" BRAND MADE BY SAMUEL TREES & CO. LTD., TORONTO

We have anticipated your travel needs and have stocked a complete range of this famous Luggage.

Ladies' Sta-Paks and Overnight Cases from $2.95 up.

You are invited to call and select your piece of Luggage before the Christmas rush begins.

J. Clark & Son, Ltd.
FREDERICTON, N. B., AND BRANCHES

GREAT NOVEMBER
Clearance Sale
BUY YOUR CHRISTMAS GIFTS FROM THE SHOP THAT HAS GIVEN YOU SATISFACTION FOR 30 YEARS

GIRLS' Coat Sets and Snow Suits of the BETTER QUALITY

Let us Fit You With One of Our Coats
YOU WILL LIKE THEM.

LADIES' New and Stylish Wool Dresses at $2.95 ea.

RELIABLE COATS Trimmed with Squirrel, Fox, Wolf, Sable, etc. AT GREATLY REDUCED PRICES

SPECIAL FUR COATS of Hudson Seal Heads as low as $35.00 ea.

SILK DRESSES Reg. $8.00 to $13.00 now going at $4.95 ea.

Ladies' and Children's Undergarments in Silk, Union and All Wool at Lowest Prices
You cannot beat Turnbull's Undies for Fit, Wear and Comfort. See the "Ceetee" Line Before You Decide

Hosiery in Wool, Silk and Wool, Silk, etc. Children's Winter Hosiery in all sizes 50c pair

Girls' Union and All Wool Dresses — at — $1.59, $2.95 $3.59 ea.
Girls look better in our Dresses because they fit and wear.

RELIABLE GLOVES for Ladies and Children in Great Variety

NEW BLOUSES
KIMONAS
SKIRTS
SWEATERS
SCARVES
HAND BAGS

HANDKERCHIEFS
BED JACKETS
SMOCKS
CHILDREN'S BLANKETS
BABY BUNTINS
MITTS, PRAM COVERS

PULLOVERS
TOYS, ETC.
AND
MANY THINGS TO MAKE CHILD AND MOTHER HAPPY AND COMFORTABLE.

R. L. BLACK 62 York Street