

THEATRE of the AIR

SATURDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—News Service
8.05—Musical Clock
8.00—Musical Clock
8.30—M. M. A. Talk
9.00—Birthday Program
9.30—Concert Songs
9.45—Morning Concert
10.15—Thor Program
10.45—Enterprise Foundry Program
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Bldg. Products Program
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Orchestra
2.00—Marconi Band Concert
2.30—Ferde Grofe
4.30—Tea Dance
4.45—Burgess Battery Program
5.00—News Service
5.10—Monitor News
5.15—Monitor News
5.30—All Request Program
6.00—Band Parade
6.15—Canada Cement
6.30—C. C. M. Program
6.45—MacDonald Program
7.00—Valley Motors Program
7.10—News Bulletins
7.15—Souvenirs in Rhythm
7.30—Captain Jack
7.45—Cooke and Lord
8.00—Bert Anstice & Mountain Boys
8.30—Stadium Symphony
9.30—Let's go to the Musical Hall
10.00—Musical Merry-go-Round
10.30—Lloyd Huntley's Orch.
10.45—Canadian Press
11.00—Across the Border
11.30—Jaspar Park Orch.
11.45—Louis Guenette's Orchestra

WEAF, NEW YORK, 660 K.

5.30—Children's Program
6.00—Summary of NBC Programs
6.20—Alpine Village Orchestra
6.30—Press News
6.35—Baseball Resume
6.45—Religion in the News
7.00—Connie Gates, Contralto
7.15—Edwin C. Hill
7.30—Negro Male Chorus
8.00—Carl Ravazza's Orch.
9.00—Frank Fay Calling
9.30—Shell Chateau
10.30—Celebrity Night
11.30—Esso News Reporter
11.35—Chas. Dornberger's Orchestra
12.00—Eddie Duchin's Orchestra
12.30—Rudy Vallee's Orch.

WJZ, NEW YORK, 760 K.

5.15—Musical Adventures
5.30—Treasure Trails
5.45—Ruth and Ross
6.00—Esso News Reporter
6.05—Jesse Crawford, organist
6.30—News
6.35—Jamboree
7.00—King's Jesters
7.15—Home Town
7.30—Message of Israel
8.00—Henri Deering, pianist
8.15—To be Announced
9.15—Arm Chair
9.30—Barn Dance
10.30—To be Announced
12.00—Springtime
12.30—Henry King's Orch.

CKAC, MONTREAL, 730 K.

5.00—Social Announcements
5.15—Quebec Safety League
5.30—Fireside Program
6.15—Le Bon Parler Français
6.30—Press Radio News
7.15—Song Stylists
8.00—Ziegfeld Follies
9.00—Bruna Castagne, Contralto
10.30—Alex. Lajolle's Orchestra
11.05—Bob Crosby's Orch.
11.30—Henry Halstead's Orch.
11.45—Henry King's Orch.

WTIC, HARTFORD, 1040 K.

4.30—Ruby Newman's Orchestra
5.00—Blue Room Echoes
5.30—Children's Program
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff and his Violin
7.00—Medical Talk
7.15—Edwin C. Hill
7.30—Townsend Plan Program
7.45—Hold the Press
8.00—Carl Ravazza's Orch.
9.00—Frank Fay
10.30—George Olsen's Orchestra
11.00—News
11.15—Mitchell Schuster's Orch.
11.30—Charles Dornberger's Orch.
12.02—Silent

WGY, SCHENECTADY, 790 K.

5.00—Blue Room Echoes
5.30—Children's Hour
6.00—News Reports
6.30—News
6.35—Evening Brevities
6.45—Religion in the News
7.15—Human Side of the News
7.30—Gen. Electric Program
8.00—Hit Parade
9.00—Rubinoff and his Violin
9.30—Shell Chateau; Wallace Beery
10.30—George Olsen's Orchestra
11.00—News Reports
11.30—Dance Music
12.00—Dance Music
12.30—Dance Music

WABC, NEW YORK, 860 K.

5.00—Frank Dailey and His Orch.
5.30—Vincent Lopez and His Orch.
6.00—Frederic William Wile
6.15—Parade of Youth
6.30—News
6.35—Three Little Words
6.45—Gogé De Lys
7.00—The Atlantic Family on Tour
7.30—The Carburundum Band
8.00—Harry Reser and Eskimos
7.15—Eleana Moneck and Ensemble
8.30—Kreuger's Musical Toast
8.45—Seymour Simon's Orchestra
9.00—Chesterfield Presents
9.30—Along Rialto Row
10.00—California Melodies
10.30—U. S. Debate
11.00—Abe Lyman Orchestra
11.45—Ozzie Nelson and Orchestra
12.15—Claude Hopkins and Orchestra
12.45—Herbie Kay and Orchestra

SUNDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

9.15 to 10.45—Vimy Unveiling (by King)
6.00—Grenadier Guards Band
6.30—Dr. H. L. Stewart Relays New
6.45—Wilfrid Charette, Pianist
7.00—Crimolines
7.30—La Vieille Maison
8.00—Unveiling Recordings
8.30—Jasper Park Lodge Musicale
9.00—La Petite Symphonie de Radio
9.00—Feast of St. Anne
10.00—Mirror of Melody 'Reflects'
10.30—Chasing Shadows
10.45—News, Weather Forecast
11.00—Atlantic Nocturne
11.30—Blue Pacific Moonlight

WABC, NEW YORK, 860 K.

3.00—N. Y. Philharmonic Orchestra
5.00—Elsie Thompson, organ
5.30—Frank Crumit, Julia Sandersen
6.00—Amateur Night
6.30—"Smiling Ed" McConnell
6.45—Voice of Experience
7.00—Eddie Cantor
7.30—Phil Baker, the Great American Tourist
8.00—Free For All
8.30—Leslie Howard
9.00—Ford Sunday Hour
10.00—Wayne King's Orchestra
10.30—Jack Hylan's Orchestra
11.00—Jack Denny's Orchestra
11.30—Isham Jones' Orchestra
12.00—Frank Dailey's Orchestra

CKAC, MONTREAL, 730 K.

5.00—Catholic Hour
6.00—Talk
6.30—St. Jean Lee
6.45—Les Galeries Brillangen
7.00—Talk
7.15—Le Programme Alouette
7.30—Church Service
9.00—Ford Sunday Evening Hour
10.30—Freddie Rich's Penthouse Party
11.05—Molson Sports Reporter
11.30—Tommy Dorsey's Orchestra
12.00—Frank Dailey's Orchestra
12.30—Xavier Cugat Orchestra
1.00—Sign Off.

WEAF, NEW YORK, 660 K.

4.00—The Widow's Sons
4.30—Noble Cain and Chicago A Capella Choir
5.00—To be Announced
5.30—Words and Music
6.00—Catholic Hour
6.30—Echoes of New York Town
7.30—Fireside Recitals
7.45—Sunset Dreams
8.00—Major Bowes' Amateur Hour
9.00—Manhattan Merry-go-Round
9.30—Album of Familiar Music
10.00—General Motors Concert
11.00—Ted Lewis' Orchestra
11.30—News and Music
12.00—Freddie Bergin's Orchestra
12.30—Emerson Gill's Orchestra

WJZ, NEW YORK, 760 K.

4.00—National Vespers
4.30—Senator Fishface and Professor Figs bottle
5.00—Tom Terriss, Oriental Romance
5.45—Moody Institute Singers
6.00—Grenadier Guards Band
6.30—City Desk
7.00—Jack Benny
7.30—The Bakers Broadcast
8.00—Echoes from the Orchestra Pit
9.00—Jack Hyton's Continental Review
9.30—Walter Winchell
9.45—Paul Whiteman's Varieties
10.30—Dreams of Long Ago
11.00—Twin City Foursome
11.15—Shandor, violinist
11.30—El Chico
12.00—Benny Goodman's Orch.
12.30—Carl Ravazza's Orchestra

WTIC, HARTFORD, 1040 K.

4.00—The Widow's Son
4.30—Noble Cain and A Capella Choir
5.00—Sunday Drivers
5.30—Words and Music
6.00—Catholic Hour
6.30—A. B. McGinley on Sports
6.45—Jack the Inquisitor
7.00—Travelers Choral Club
7.30—Sigurd Nissen
8.00—Amateur Hour
9.00—Manhattan Merry-go-round
9.30—Album of Familiar Music
10.00—Symphony Concert
11.01—Ted Lewis' Orchestra

INTERNATIONALLY KNOWN ARTIST NOW IS HEARD OVER CANADIAN RADIO COMMISSION NETWORKS

BANCOUVER, July 25 — Isobelle McEwan, whose golden soprano voice adds glamour to "By The Sea," Vancouver's major production to the western network of the Canadian Radio Commission, has a long and interesting story of achievement to her credit.

A lovely example of "local girl makes good," Isobelle left Vancouver when it was discovered that she had a voice of extraordinary charm. After a period of training with Mme. Clara Novello-Davies in New York, she was signed for stellar roles with Lew Fields and DeWolfe Hopper, appearing first in Selwyn's "Snapshots of 1921." Her success in the city on the Hudson was repeated many times and in many branches of the theatrical business. The Pacific coast knows her well, for she has covered the Orpheum Circuit several times and more recently starred with several of Fanchon-Marco's colorful and artistic presentations. A young lady possessing the personal charm of Miss McEwan naturally would find her way to Hollywood, and even before the days of sound pictures she had made several movies. But it was with the days of radio and sound pictures that Miss McEwan met her largest public, and not least in importance was the work she did for KNX, the well known "Voice of Hollywood."

Home, in Vancouver, where she often comes to visit her relatives and friends, Miss McEwan is, resting from the exacting life of the picture studios, and now takes a keen interest in her work as balladist on "By The Sea."

Bob Hope Had Youthful Admirer

A bright-eyed young Texas girl was so intrigued years ago at the antics of Bob Hope on the vaude stage in Dallas that she sat through two shows. Hope was then playing on the old Interstate Time Circuit. That girl remembers with much amusement now the thoroughly undignified spanking she got when she arrived home late for supper because of her long stay in the theatre. She is Margaret Johnson, and today she is the "Honeychile" known throughout the country as Hope's inimitable stooge.

KING EDWARD TO BROADCAST TOMORROW

NEW YORK, July 25—King Edward VIII of England and President Albert Le Brun of France will be heard over National Broadcasting Company networks in a special international broadcast tomorrow, during the unveiling of the Canadian War Memorial at Vimy Ridge, France. The programme will be broadcast over the NBC-Blue network from 9.30 to 10.30 a.m. EDT.

More than 100,000 spectators are expected to be present as the British King and the French president, attended by high dignitaries from other nations, unveil a figure at the base of two 140-foot pylons, built of white marble on the crown of a Vimy Ridge hill. All the officials and spectators near the pylons have been asked to wear white.

Ground for the memorial was contributed by the French government, with the cost of the pylons being paid from a fund raised by public subscription in Canada. More than 6,000 Canadian pilgrims will be present at the ceremonies.

Both the French and English languages will be used on the broadcast as the memorial is dedicated to the 12,000 men who lost their lives on the famous battlefield when the Canadian army occupied the position during the World War. The names of all the troops are inscribed on the base of the monument.

The international programme is being relayed to America through the co-operation of the British Broadcasting Corporation.

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Familiar Music By "Crimolines"

Ernest Dainty has arranged a programme of familiar music for his orchestra and vocal quartet, to be heard in the popular Commission presentation, "Crimolines," over the national network on Sunday, July 26, at 7.00 p.m. A.S.T.

The mixed quartet will open the programme with a characteristic old English selection, "Drink To Me Only With Thine Eyes," and the group will also sing "Rocked in the Cradle of the Deep"; "Go Down Moses," the stirring negro spiritual; and "Woodman Spare That Tree." Instrumentalists will be featured in special arrangements of Tchaikowski's "Nocturne," from Mendelssohn's "Midsummer Night's Dream," and "Moment Musicale," by Schubert.

The programme concludes with a vocal presentation of the beautiful hymn, "Holy, Holy, Holy."

SHORT RADIO STORY

A figure hurried out of the NBC studios one night last week and hailed a cab. He told the driver where he wanted to go and then settled back in his seat. He turned on the radio and dialed one of the better orchestras. They had gone a short distance when the car swerved and almost turned over. The fare yelled, "Hey, there, be careful." "I'm sorry, chief. I was listening to that song. It sorts of gets me. And I plumb forgot about the wheel."

Despite the close call, the cabbie received a dollar tip at the end of the ride. He'll learn why, now. The song he spoke of was "Carry Me Back to the Lone Prairie." The rider was Carson Robinson—the composer of the song.

CHECK AND DOUBLE CHECK:

Although that phrase is a brain-child of a w. k. comedy team (you know it's Amos 'n' Andy) it describes perfectly the method of operation employed by Phil Lord, author of the "Gang Busters" programme.

Not only does Lord choose his cases direct from the files of police departments all over the country but as he prepares the script for the air every effort is made to adhere to authentic facts. For instance, if the guns blazing away. If two guns were found in the bandits' arsenal, Lord won't have it said that 50 were found



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C. C. JONES, President.

records show that a gangster was just to make it appear that the captured with one bullet fired, Lord doesn't try to make it seem more Lord contends that true facts are thrilling by having a dozen machine stirring enough.

NEW BRUNSWICK ELECTRIC POWER COMMISSION ADVERTISEMENT Notice of Tenders

Sealed tenders endorsed as to contents, addressed to the Secretary of the New Brunswick Electric Power Commission, for certain concrete repairs and additions to the West Branch Head Dam of the Musquash Power Plant will be received at the office of the Commission, SAINT JOHN, N. B., UP TO 12 O'CLOCK NOON, EASTERN STANDARD TIME, TUESDAY, JULY 28th 1936.

Plans and specifications may be seen at the Office of the Commission.

Each tender must be accompanied by a certified cheque for 10% of the computed amount of the tender.

The Commission reserves the right to reject any or all tenders.

Signed,
W. S. ANDERSON, Chairman,
New Brunswick Elec. Power Comm.

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