

THEATRE of the AIR

WEDNESDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.
8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Program
9.30—Novelty Program
9.45—Sherwin-Williams Musicale
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Foundry (Co.)
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Starch Melodies
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert
2.00—Marconi Band Concert
2.30—Nat Shilkret
4.30—Tea Dance
4.45—Strings
5.00—News Service
5.15—Monitor News
5.30—Music Box
6.00—Fireside Program
6.15—Canada Cement Program
6.30—C. C. M. Program
6.45—Macdonald Program
7.00—Valley Motors Program
7.05—News Bulletin
7.10—Real Life Drama
7.15—Souvenirs in Rhythm
7.30—Canadian Press News
7.45—Chateau Frontenac Concert
8.00—The Capital Entertains
8.30—Band Box Review
9.00—Anything Goes
9.30—This is Paris
10.00—Symphonic Strings
10.30—Mart Kenney's Orchestra
10.45—News
11.00—Lloyd Huntley's Orchestra
11.30—Lullaby Lagoon

WJZ, NEW YORK, 790 K.
4.00—To be Announced
4.15—Backstage Wife
4.30—How to be Charming
5.00—Jackie Heller, tenor
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Eso News Reporter
6.05—Animal News Club
6.15—Mary Small, Songs
6.30—Press Radio News
6.35—Castles of Romance
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Olympic Prospects 1936
7.30—Lum and Abner
8.00—Folies de Parée
8.30—Lavender and Old Lace
9.00—NBC Concert Hour
10.00—This is Paris
10.30—Vivian Della Chiesa
11.00—Eso News Reporter
11.05—Xavier Cugat's Orchestra
11.30—Dick Mansfield's Orchestra
12.00—Shandor, violinist
12.08—Joe Rines and his Orch.
12.30—Luigi Romenelli's Orchestra

WEAF, NEW YORK, 660 K.
3.45—The O'Neils
4.00—Woman's Radio Review
4.30—Gene Arnold's Range Boys
4.45—Grandpa Burton
5.00—William Loban's Musicale
5.30—Twin City Foursome
5.45—Don Pedro's Orchestra
6.00—Flying Time
6.15—Eso News Reporter
6.20—Clark Dennis, Tenor
6.30—Press Radio News
6.35—Baseball Resumes
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Gabriel Heatter
7.45—Our American Schools
8.00—One Man's Family
8.30—Wayne King's Orchestra
9.00—Town Hall Tonight
10.00—Your Hit Parade
11.00—Eddie Duchin's Orchestra
11.30—Eso News
11.35—Fletcher Henderson's Orch.
11.45—Jesse Crawford

WABC, NEW YORK, 860 K.
3.00—Al Roth Presents
3.30—Student Federation Program
4.00—Curtis Institute of Music
4.30—The Goldbergs
4.45—Jerry Cooper with Orchestra
5.00—Adventures of Terry and Ted
5.30—Jack Armstrong
5.45—The Goldbergs
6.00—Buck Rogers
6.25—Speaker
6.30—Jack Armstrong
6.35—Vanished Voices
6.45—Kellem's Orchestra
7.00—Myrt and Marge
7.15—The Imperial Hawaiians
7.30—Kate Smith
7.45—Boake Carter and Allen
8.00—Cavalcade of America
8.30—Burns and Allen
9.00—Lily Pons
9.30—Ray Noble's Orchestra
10.00—Gang Busters
10.30—Mary Eastman
11.00—Abe Lyman's Orchestra
11.15—Eddie Duchin's Orchestra
11.30—Herbie Kay's Orchestra
11.45—Jesse Crawford, organist
12.00—Fletcher Henderson

CKAC, MONTREAL, 730 K.
3.45—Gogo de Lye
9.00—Fred Allen's Town Hall
10.00—Your Hit Parade

11.01—Baseball Scores
11.15—George Steney's Orchestra
11.30—Fletcher Henderson's Orch.
11.45—Jesse Crawford
WGY, SCHENECTADY, N. Y., 790 K.
4.00—Betty and Bob, sketch
4.15—Bridge Forum
4.30—Stock Reports
4.45—Magnolia and Sunflower
g.00—Chick Webb's Orchestra
5.30—Grace and Scotty
6.15—Maurice Spitalny's Orch.
6.30—News
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Col. Jim Healy
7.45—Rhythm Review
9.00—Town Hall Tonight
10.00—Your Hit Parade
11.00—Eso News Reporter
11.05—Jerry Johnson's Orchestra
11.30—Ted Lewis' Orchestra
11.45—Jesse Crawford, organist
12.00—Earl Hines' Orchestra
12.30—Lights Out, Mystery Drama

THURSDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.
8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Program
9.30—Concert Songs
9.45—Sherwin-Williams Musicale
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Foundry Program
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Starch Melodies
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Period
2.00—Marconi Band
2.30—Rudolph Friml
4.30—Tea Dance
4.45—Monitor News
5.00—News Service
5.10—Burgess Battery
5.30—With the Old Masters
6.00—Roadways of Romance
6.15—Canada Cement Programme
6.30—C. C. M. Program
6.45—Macdonald Program
7.00—Valley Motors Program
7.10—News Bulletin
7.15—Sports Review
7.20—Souvenirs in Rhythm
7.30—Canadian Press News
7.45—Au Rhythm du Rumba
8.00—"Flute and The Nightingale"
8.30—Mort Dennis' Orchestra
9.00—Georgian Singers
9.30—Twilight Echoes
10.00—Symphonic Strings
10.30—Dance Orchestra
10.45—Press News
11.00—Horace Lapp's Orchestra
11.30—Lullaby Lagoon

WEAF, NEW YORK, 660 K.
4.00—Radio Review
4.30—The Rangers
4.45—Martha and Hal
5.00—While the City Sleeps
5.15—Madge Marley and Carl Landt
5.30—Twin City Foursome
6.00—Flying Time
6.15—Eso News Reporter
6.20—Emerson Gills' Orchestra
6.30—Press Radio News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.30—Frank Crumit
7.45—Life Studies
8.00—Rudy Vallee
9.00—Show Boat
10.00—Bing Crosby
11.00—Clem McCarthy
11.15—Nano Rodrigo's Orch.
11.30—Eso News Reporter
12.30—To be Announced

CKAC, MONTREAL, 730 K.
4.30—Greetings from Old Kentucky
5.00—Social Announcements
5.15—Clyde Barrie
5.45—Little Orphan Annie
6.15—Fireside Program
6.15—Classical Interlude
6.25—L'Heure Recreative
7.00—Nouvelles
7.15—Moment Musical
7.30—Concert Music
7.45—Romance and Melody
8.00—Little Theatre
8.30—Par Dresus les Toits
8.45—Frontenac White Cap
9.15—Pierre and Pierrette
9.30—Piano Ramblers
9.45—Le Merle Rouge
10.00—Programme Grads
10.15—Commentator
10.30—Alex. Lajole's Orch.
11.00—Molson Sports Reporter
11.05—Don Betson's Orch.
12.00—Abe Lyman's Orch.
12.30—Henry King's Orch.
1.00—Sign Off

WJZ, NEW YORK, 790 K.
4.00—Betty and Bob
4.15—Backstage Wife
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Eso News Reporter
6.05—Jas. Wilkinson, Baritone
6.15—Captain Tim
6.30—News
6.35—Frank and Flo

6.45—Lowell Thomas
7.00—Easy Aces
7.15—Family Welfare
7.30—Lum and Abner
7.45—Music is My Hobby
8.00—Pittsburgh Symphony
8.30—Good Times Society
9.00—Death Valley Days
10.30—Roy Shields' Orch.
11.00—Eso News Reporter
11.05—Russ Morgan's Orchestra
11.30—Meredith Willson's Orchestra
12.00—Shandor, violinist
12.08—Bobby Meeker's Orch.
12.30—George Olsen's Orchestra

WTIC, HARTFORD, 1040 K.
4.00—Women's Radio Review
4.30—The Rangers
4.45—The Motion Picture
5.00—Blue Room Echoes
5.30—Dick Tracy
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.30—Amateur Program
8.00—Rudy Vallee's Variety Show
9.00—Captain Henry's Showboat
10.00—Bing Crosby and Orchestra
11.01—Baseball Scores
11.15—Henry Busse's Orchestra

WABC, NEW YORK, 860 K.
3.30—Do You Remember?
4.00—Salvation Army Staff Band
4.15—Chansonette
4.30—Greetings from Old Kentucky
5.00—Dramatic Sketch
5.30—Keyboard and Console
5.45—The Goldbergs
6.00—Patti Chapin
6.15—News of Youth
6.30—News
6.35—Concert Pianist
7.00—Myrt and Marge
7.30—Kate Smith's Coffee Time
7.45—Beake Carter
8.00—Harv and Esther
8.15—Three Brown Bears
8.30—Atwater Kent Hour
9.00—Camel Caravan
9.30—To Arms for Peace
10.00—Alemit Hatz Hour
10.30—Phil Cook
11.00—Isham Jones' Orchestra
11.15—Irving Aaronson
11.30—Vincent Lope Orchestra
12.00—George Olsen
12.30—Phil Scott's' Orchestra

WGY, SCHENECTADY, N. Y., 790 K.
4.00—Betty and Bob
4.15—The Bridge Forum
4.30—Stock Reports
4.45—Grace and Scotty
5.00—While the City Sleeps
5.30—Personality Singer
5.45—Musical Program
6.00—News Reports
6.05—Musical Program
6.15—Bart Dunn and Orchestra
6.30—News
6.35—Evening Brevities
6.45—Jimmie Mattern
7.00—Amos 'n' Andy
7.15—Human Side of the News
7.30—Italian Intermezzo
8.00—Rudy Vallee and Orchestra
9.00—Show Boat
10.00—Bing Crosby
11.00—Eso News Repotr
11.05—Dance Music

SHORT WAVE

MOSCOW, 5 p. m.—Our Commissar for Defence, Marshal Voroshilov. RNE, 25 m., 12 meg.
ROME, 7.00 p. m.—News bulletins in English; Symphonic concert. Talk by Prof. A. de Masi; Sardinian songs. 2RO, 31.1 m., 9.63 meg.
LONDON, 7.00 p. m.—Holidays, Some Unusual Angles on Holidays in England. GSP, 19.6 m., 15.31 meg., GSF, 19.8 m., 15.14 meg., GSD, 25.5 m., 11.75 meg.
MADRID, 8 p. m.—Music, time signal, watch tower, music. EAQ, 30.5 m., 9.87 meg.
EINDHOVEN, Netherlands, 8 p. m.—Happy Programs. PCJ, 31.2 m., 9.59 meg.
LONDON, 8.15 p. m.—Songs of Merrie England. GSP, 19.6 m., 15.31 meg., GSF, 19.8 m., 15.14 meg., GSD, 25.5 m., 11.75 meg.
CARACAS, 9.30 p. m.—Musical Comedies. YV2RC, 51.7 m., 5.8 meg.
BERLIN, 10.15 p. m.—Variety Program. DJD, 25.4 m., 11.77 meg.
LONDON, 10.50 p. m.—Letters to a Golf Club Secretary. GSD, 25.5 m., 11.75 meg., GSC, 31.3 m., 9.58 meg.

STOP IT, GRACIE!

A persistent song plugger will visit Gracie Allen and George Burns on their broadcast tonight at 8.30 p.m. AST, over the WABC-CBS network. He asks Gracie, "When are you going to put one of my songs on your programme?" She replies, "Next week." "But you said that last week and the week before," he reminds her. Whereat the dizzy Miss Allen retaliates, "Sure—I'm not the kind of person who says one thing one week, and something else the next." George won't be able to do anything about it.

THE RADIO WORKSHOP IDEA AS AN EDUCATIONAL STEP

When educational institutions in Ohio started casting about for a name by which to designate their radio activities, it was natural, perhaps, that they should take their cue from Harvard, where the Drama Workshop first demonstrated that the techniques of the theatre could be studied, taught, and developed.

Streamlined to meet the needs of a new educational medium, geared to an age which no longer defines a college as 'a log with a student on one end and Mark Hopkins on the other,' the Radio Workshop resembles the original workshop experiment as little as the 'Old 97' resembles the Flying Zephyr. The educator today, alive to the possibilities of radio, is inclined to rate the efficiency of a teacher speaking to a class of thirty when he might be speaking into a microphone, as, say, one preceded by several zeros and a decimal point. The radiominded educator sees the state as his classroom and the nation as a campus.

He does this notwithstanding the fact that radio has never done so effective a job in education as it has in business, politics, and a dozen other fields. At first the educator was inclined to blame the radio setup commercialism, the medium, public indifference—everything but himself. He continued to address constantly diminishing audiences in his traditional classroom manner. He persisted in trying to sell the most intangible service in the world, through a twentieth century medium, using techniques little changed since the days of the Renaissance. He saw this new medium mold opinion, elect presidents, sell everything under the sun from toothpaste to tractors. Finally awakening to the fact that perhaps the failure lay within himself, he began to ask: "What is the matter with educational broadcasting?" From that moment a Radio Workshop became inevitably indicated as an integral part of education.

A Workshop was set up to function within the Ohio State University and the State Department of Education through its School of the Air, for the purpose of demonstrating what radio can do for education over a statewide area. This Workshop is not only applying existing radio techniques to education; it is also developing new ones particularly adapted to educational practise, which may, as a by-product, improve commercial broadcasting as well.

Finally, in the process of writing, producing, and broadcasting educa-

tional programmes that are both interesting and authentically informative, the Workshop is training new technicians college men and women with an understanding and a feeling for education, who, to their broad cultural background, are adding professional skill in this new medium. This is perhaps the Workshop's greatest service to education.

Forty-five Piece Dance Orchestra

Rumbas and tangos will feature the programme of the 45-piece dance orchestra, directed by Andre Kostelanetz, tonight at 9.00 p.m. AST, over the WABC-CBS network. The musicians will offer the rumba, 'Adios,' and the Argentine tango, 'Che Mi Amigo.'

In addition, Ray Heatherton, baritone, will sing, 'If We Never Meet Again,' accompanied by the orchestra. Kay Thompson and her Rhythm Singers will sing 'The Road is Calling.'

YOU'VE GOT TO LIVE THE PART!

For the first time in his career as a radio detective, Richard Gordon, 'Sherlock Holmes' to the ether fans, felt like a Hawshaw in real life.

"It happened last week," Gordon confides, "when my wife and I were lying on a beach of Long Island near our home in Stamford, Connecticut. Toying idly with the sand, I uncovered what at first glance appeared to be a very old emerald brooch. My wife and I exchanged glances, and I was just about to look around in the true Sherlock Holmesian manner for the culprits who had buried the swag when the Mrs. washed off the dirt and discovered as fine a sample of 'five and ten' costume jewelry as I've ever seen."

Dog Prefers Pound To His Own Home

REGINA, July 29—An Irish setter here has become a problem to its owner by showing a marked preference for the dog pound over its own home. Taken there earlier in the year for not having a license, it became attached to the pound, and dashes for it whenever loose.

FOURTH ANNUAL TWO WEEKS STONE CLUB DE LUXE Toronto Excursion

GOING AUGUST 25th — RETURN UP TO SEPTEMBER 6th
From Saint John, Fredericton, Edmundston and all intermediate stations
\$18.35 in coaches \$26.50 plus berths

Solid, all-steel special train direct to Toronto.
Optional return via Ottawa, Montreal, Quebec
Secure illustrated brochure with full details from

CANADIAN PACIFIC

"Lullaby Lagoon"

Songs about dreamland will be featured on the coast-to-coast presentation "Lullaby Lagoon," to be heard from Toronto over the Commission's national network tonight at 11.30 p.m., AST. Samuel Hersenhoren will conduct the programme which will include the following specially arranged numbers: 'A Dream,' by Bartlett; 'Girl of My Dreams,' by Clapp; 'Meet Me Tonight in Dreamland,' by Friedman; 'Memory Lane,' by Conrad; 'Smilin' Thru,' by Penn, and 'Reflections in the Water,' by Loeb. 'Song of India,' by Rimsky-Korsakoff will be featured as an organ solo and 'Let's Sing Again' will feature the whole orchestra.

Royal Patronage For Physicians

OTTAWA, July 29—King Edward VIII, through Lord Wigram, Keeper of the Privy Seal, has granted his patronage to the Royal College of Physicians and Surgeons of Canada. Dr. Warren S. Lyman, Secretary of the College, announced here today. His Majesty thus follows in the footsteps of his late father, King George V., who was Patron of the Royal College at the time of his death.

Dr. A. T. Bazin, Montreal, President of the Royal College, has asked Lord Tweedsmuir, Governor-General of Canada, to express to the King "our appreciation of his gracious act and to assure his Majesty of our devoted loyalty to his person and to the Crown."

ARGENTINA—An official estimate released by the Argentine Ministry of Agriculture places the country's exportable wheat surplus as of July 11, at 836,045 tons (30,719,000 bushels).

TESTS MADE

Experimental transmission from the new Norwegian short wave station at Jely will begin in August and regular broadcasting is scheduled to start in September, according to Wm. H. Beck, U. S. Consul General at Oslo. The present wavelength is 31.45 meters, 9.53 meg.

Experimental programmes will be broadcast from 6 to 11 p.m. EST, with announcements in both Norwegian and English in an attempt to reach countries outside Europe, Olav Midtun, of the Jely station writes. Half hour programmes will include talks and music and will be repeated to reach various continents. Sponsored programmes and spot advertising for Norwegian export articles will be used to finance the broadcasts.

You Will Enjoy This Summer More

If you spend your Sundays beside beautiful Grand Lake at

The Grand Casino

where you will find good bathing facilities, splendid meals and a day of perfect pleasure in ideal surroundings.

FOUND!

Somewhere In This Shopping Centre ONE PURSEFUL OF OPPORTUNITIES

such as DAILY BARGAINS in this Shopping area.

Some people find them quite by chance — stumble over them blindly—and buy them with astonishment.

Others never seem to be in the right store at the right time, and lose out.

But others READ THE ADVERTISEMENTS in

THE DAILY MAIL

ADVERTISING IS NEWS — IT TELLS

WHAT — It Shows WHERE

Read it every week and save yourself

Time - Trouble - and Dollars!