

THEATRE of the AIR

SATURDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Program
9.30—Alatint Programme.
9.45—Concert Songs.
10.00—Piano.
10.15—Thor Program
10.45—Enterprise Boudry Program
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Bldg. Products Program
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Orchestra.
2.00—Marconi Band Concert
2.30—Sherwin Williams' Musical.
4.30—Tea Dance
4.45—Monitor News
5.00—News Service
5.15—Burgess Battery Program
5.30—All Request Program
6.00—Band Parade
6.15—Canada Cement
6.30—Popular Songs.
6.45—MacDonald Program
7.00—Valley Motors Program
7.10—News Bulletins
7.15—Souvenirs In Rhythm
7.30—Captain Jack
7.45—Cooke and Lord
8.00—Bert Anstice & Mountain Boys
8.30—Goldman Band from N. Y.
9.30—Let's go to the Musical Hall
10.00—Musical Merry-go-Round
10.30—Lloyd Huntley's Orch.
10.45—Canadian Press
11.00—Across the Border
11.30—Jasper Park Orch.
11.45—Louis Guenette's Orchestra

WEAF, NEW YORK, 660 K.

5.30—Children's Program
6.00—Summary of NBC Programs
6.20—Alpine Village Orchestra
6.30—Press News
6.35—Baseball Resume
6.45—Religion in the News
7.00—Connie Gates, Contralto
7.15—Edwin C. Hill
7.30—Negro Male Chorus
8.00—Carl Ravazza's Orch.
9.00—Frank Fay Calling
9.30—Shell Chateau
10.30—Celebrity Night
11.30—Esso News Reporter
11.35—Chas. Dornberger's Orchestra
12.00—Eddie Duchin's Orchestra
12.30—Rudy Vallee's Orch.

WJZ, NEW YORK, 760 K.

5.15—Musical Adventures
5.30—Treasure Trails
5.45—Ruth and Ross
6.00—Esso News Reporter
6.05—Jesse Crawford, organist
6.30—News
6.35—Jamboree
7.00—King's Jesters
7.15—Home Town
7.30—Message of Israel
8.00—Henri Deering, pianist
8.15—To be Announced
9.15—Arm Chair
9.30—Barn Dance
10.30—To be Announced
12.00—Springtime
12.30—Henry King's Orch.

WGY, SCHENECTADY, 790 K.

5.00—Blue Room Echoes
5.30—Children's Hour
6.00—News Reports
6.30—News
6.35—Evening Brevities
6.45—Religion in the News
7.15—Human Side of the News
7.30—Gen. Electric Program
8.00—Hit Parade
9.00—Rubinoff and his Violin
9.30—Shell Chateau; Wallace Beery
10.30—George Olsen's Orchestra
11.00—News Reports
11.30—Dance Music
12.00—Dance Music
12.30—Dance Music

WABC, NEW YORK, 860 K.

5.00—Frank Dailey and His Orch.
5.30—Vincent Lopez and His Orch.
6.00—Frederic William Wile
6.15—Parade of Youth
6.30—News
6.35—Three Little Words
6.45—Gorge De Lys
7.00—The Atlantic Family on Tour
7.30—The Carverundum Band
8.00—Harry Reser and Eskimos
7.15—Eleana Monek and Ensemble
8.30—Kreuger's Musical Toast
8.45—Seymour Simon's Orchestra
9.00—Chesterfield Presents
9.30—Along Rialto Row
10.00—California Melodies
10.30—U. S. Debate
11.00—Abe Lyman Orchestra
11.45—Ozzie Nelson and Orchestra
12.15—Claude Hopkins and Orchestra
12.45—Herbie Kay and Orchestra

SUNDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

6.00—Grenadier Guards Band
6.30—Dr. H. L. Stewart Relews New
6.45—Dorothy Wilkes, Pianist
7.00—Crinolines
7.30—La Vieille Maison
8.00—American Dances
8.30—Jasper Park Lodge Musicals

ANNOUNCERS HAVE SAME BIRTHDAY

HOLLYWOOD, August. 22—Announcers Kenneth Carpenter and Carlton KaDell of NBC's studios in Hollywood cut a mutual birthday cake on August 21. They decided on the ceremony on learning that they were born on the same day and in the same state.

Carpenter, announcer for Bing Crosby's Kraft Music Hall and Marion Talley's Ry-Krisy programme, first saw the light of day in Avon, Ill., in 1900. KaDell, who introduces Amos 'n' Andy each weekday night, was born in 1906 in Danville, Ill.

So when August 21 rolled around, they wielded a huge cake knife on a very small cake topped by a very large candle—all a presentation of their Hollywood conferees.

CAST AD LIB DURING SCENE IN PROGRAMME

NEW YORK, Aug. 22—"What do you mean, script? We'll ad lib it."

That's the way the performers on Pepper Young's Family answered programme director Ed Wolfe the other day when he found that the script was a little short, and suggested that they write additional dialogue into the programme.

It is unusual for a radio cast to ad lib for more than a few seconds, but the "Youngs" had to do it for a full minute and a half, with five people in the scene saying whatever they thought fitted the situation, and with no cues to guide them!

But so creditably did the family acquit themselves, that the show's author, Elaine Sterne Carrington, remarked at the conclusion of the broadcast, "I'd better be careful in the future, or this show won't even need an author."

CRC RESPONSIBLE FOR SEED OF OTHER COMPETITIONS

WINNIPEG, Aug. 22—By broadcasting from the scene of the Winnipeg competitive musical festival, the Canadian Radio Commission is in no small way responsible for the seed of other competitions, which is being spread through the Dominion, was the declaration of Sir Hugh Robertson, distinguished Scottish composer and author, director of the noted Glasgow Orpheus Choir, during a visit with his sister, Mrs. Hope A. Thomson, of Saint John, N. B. Sir Hugh has been closely identified with musical festivals in the west for the last 10 years. David Thomson, director of "The Brunswick Singers" quarter, heard during the winter season, is a nephew of the eminent Scot.

MATINEE IDOLS NO LONGER CLAIM ATTENTION

Despite Robert Taylor, studios report that the male beauty market is at its lowest ebb in Hollywood's history. Handsome leading men during the last few months have been stalking character parts like cats after field mice, because it has become an open secret that the way to an audience's heart these days is via the character route.

Gentlemen impersonating matinee idols no longer attract the attention of producers, who have eyes principally for the Victor McLaglen, the Jean Hersholts, the Charles Laughlons and their like. Actors who are blessed with handsomeness or romantic charm are making haste to conceal the fact by growing stubble beards and growing like bears, two earmarks in Hollywood's eyes of suitability for strong and earthy parts.

Warner Baxter thrives on handsomeness until the public began to demand something less obvious. Then he became the frowzy "Prisoner on Shark Island" to retrieve his hold on the box office. Of course, he has been vastly successful with charm in "Broadway Bill," but a Frank Capra picture is really a thing apart and not to be considered in relation to work-a-day matters.

McLaglen always has been a brute of one kind or another, and the waxing interest of the public in character players helped him win the heights. It is true also that his participation in "The Informer" did much to accelerate the expansion of public regard for character players.

John Boles, who has done well with handsomeness, leaped at the opportunity to play "A Message to Garcia" in stubble and rags. Franchot Tone made a new and finer reputation for

SHARKEY WAS ONLY "COLOR" FIGHTER LEFT

Boston Hasn't a Drawing Card Left—Need Imported Stuff

BOSTON, Aug. 21—Jask Sharkey's defeat at the hands of Joe Louis leaves the local promoters in a bad spot. Sharkey was their only drawing card. Anytime that Jack was matched he brought out a real crowd.

And, without doubt, he will retire now. He has been boxing a long time and he certainly has earned the ease that should follow the strenuous days and nights of a protracted career.

Local clubs will have to double their efforts now to obtain an attraction. Some young fellows must be developed who will lure the money to the box office.

This can't be done with imported talent, for the Hub always liked the boys who learned the glove wielding game right here.

Information came through yesterday that another wrestling club will be launched in this city at an early date.

Jim McDonald, former boxing manager, and Newman Savage have entered into a partnership and Jim and Newman plan to stage heavyweight shows at an early date.

In their announcement they set forth that they expect to go into Mechanics Hall, for Charlie Gordon has formulated plans to move into the Boston Arena.

The publicity man for the new combination intimates that Gordon has leased the Arena, but as George Brown is on the high seas information as to the Arena winter schedule was not available.

himself in the less romantic and debonair scenes of "Mutiny on the Bounty." Irvin S. Cobb found himself a beneficiary of the new trend and achieved star billing in his second picture, "Everybody's Old Man." Clark Gable is not in public favor any more unless he's a toughie of some kind.

Among the character actors who are being flung into the limelight while the public smiles beneficently on their kind is Arthur Treacher, the faithful butler, Treacher is making "Jeeves," a picture based on P. G. Wodehouse's famous character; a picture it is safe to say, which could hardly have been made with any degree of fidelity to the Wodehouse conception a few years ago before the day of the character actor had dawned so brightly.

HOCKEY ON HORIZON, TEAMS TRAIN SOON

Already Clubs Seek Morenz' Services—Move For Control of Canadiens.

MONTREAL, Aug. 22—James Strachan will not be associated with Canadiens. Ernest Savard announces that negotiations are over. "Jimmy wanted control of the club. I would not let control pass out of French Canadian hands. We would have liked to have him, but not on the conditions he outlined," Savard explained.

He reported that efforts to land players had proven fruitless so far. He tried to buy Babe Siebert but the Babe is not for sale. Cecil Hart announced today that efforts would be made to get Howie Morenz from Rangers. He still has faith in Howie whom he would use as a "spot player" as much as possible.

Canadiens open up their office next week. The players will report at the end of September. New directors have been added to the club. These are more easy to obtain than players but Savard is hopeful that when the preliminary meeting is held he will be able to buy or secure some material by trade that will make the club a fighting factor in the race.

Dempsey Punch Paralyzes, Joe's Stings—Sharkey

NEW YORK, Aug. 21—When Jack Sharkey was asked whether Louis or Dempsey had the stronger punch, since both floored him, he said:

"Well," as he fingered his jaw, "Louis' punches hurt more, they really sting. But Dempsey, he paralyzed you. When Dempsey hit you in the stomach, he sunk his arm up to the elbow."

"Who do you think would win, Dempsey or Louis?" he was asked.

That's easy," was the quick retort. "With Dempsey in his prime, give me Dempsey."

So, with all these weighty questions answered, all concerned departed, Sharkey to drive him to Boston with the Missus this afternoon and Joe to take the 20th Century at 5.30 p.m. for Detroit to see his mother and then to Chicago to his wife.



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C. C. JONES, President.

Here, There In Sport Realm

NEW YORK, Aug. 22—Jimmy Wilson is the only National league manager who scoffs at the St. Louis Gas House Gang. "They're just cream puffs to me," he boasted. . . . Lou Gehrig has changed his mind. . . . Instead of shooting for 50 homers this year, he's going after Babe Ruth's top mark of 60.

So far El Gehrig is ahead of Ruth's record for the same date in 1927, the year Babe rang up his high. . . . Believe it or not, but since July 11 the Dodgers have a better winning average than either the Cubs or Cardinals.

Hark! Hark! The Dogs do Bark

Those are Billy Terry's dogs you hear barking. . . . Gosh, how they hurt! . . . Jack Coffey, Fordham athletic director, is back from Ireland, Finland, Sweden, Scotland and Denmark without a single tackle in tow.

He didn't even bring a wrestler. . . . Purely from a money standpoint, the Yanks are pulling for the

Giants to win the National league pennant.

Have you some dough you don't need? . . . A Cincinnati promoter is looking for a backer for (of all things) a cat track.

One reason the Bees are winning: A friend spied Pitcher Danny MacFayden in a New York night club at 11.40 p.m. Dan was invited to sit down for a beer. "Not this rooster," replied Danny, "I've to be at that hotel by 12 sharp, or else."

Except for Joe Louis, no athlete likes his sleep better than ball players. . . . So Casey Stengel makes his Dodgers report for morning practice the day after they drop a game. . . . The system is paying dividends, too. . . . The fans were knock-knocking the Lewis-Wycoff wrestling thing the other night. . . . And they were not asking "Who's there?" either.

WASHINGTON, Aug. 17—A new heat wave in the United States has broken out from coast to coast. Abnormal high temperatures are reported.

FOUND!

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such as DAILY BARGAINS in this Shopping area.

Some people find them quite by chance—stumble over them blindly—and buy them with astonishment.

Others never seem to be in the right store at the right time, and lose out.

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