

# DO YOU WANT A 1937 PLYMOUTH COACH? OR

**\$100. PLUS 20 per cent -- we pay you \$1.00 out of every \$5.00**

## CAN ANYONE AFFORD TO LET THIS OPPORTUNITY GO?

IT ONLY TAKES A FEW MINUTES OF YOUR TIME TO HAVE THE PLAN EXPLAINED!

### THE PLAN

Weekly pay checks, as large as you want to make them, plus an opportunity of winning a brand new 1937 Plymouth Coach, are now being offered you by The Daily Mail.

All you have to do is to secure subscriptions from your friends and help us increase our family of readers. You may also collect advance subscriptions from present subscribers.

Votes are given on every subscription you secure. The person who accumulates the greatest number of votes will win the Plymouth Coach, or \$600.00 cash. Big cash prizes will be awarded those finishing Second, Third, Fourth, Fifth and Sixth.

The UNUSUAL feature of this campaign is that there are no losers. You are paid for every bit of effort you put forth. A commission of 20% is paid on every new and renewal subscription you secure.

Just think of it—A Salary is waiting for you each Saturday in return for your spare time work among your friends! On top of that, you have a splendid opportunity to win a fine, new car.

The only way you can lose is to stay out of the campaign!

### HERE'S HOW

**CLIP THE ENTRY COUPON AND MAIL OR**

**BRING IT TO THE CAMPAIGN OFFICE —**

**FIRST FLOOR, ROOM 3 WAVERLEY**

**HOTEL, REGENT ST.**

### HOW TO ENTER

Entering is easy—all you have to do is clip the Entry Coupon in the left-hand corner of this announcement and bring it or mail it to the Campaign Office at the Waverley Hotel.

This is the first step toward success and wins you 5,000 votes for entering.

It costs absolutely nothing to enter and compete for these prizes. Subscription books, lists, samples, working supplies and our help will be given you absolutely free.

The first subscription you secure will count 100,000 votes!

Big Cash Prizes and the most votes will be given OPENING WEEK ending November 21st. Enter AT ONCE and take advantage of this big first-week offer!

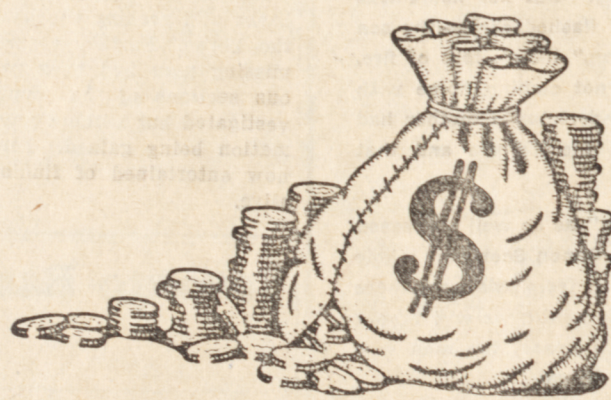
Someone else is likely to sell subscriptions to your friends unless you enter and let them know right away you are in the race to win.

The Campaign Office at the Waverley Hotel is open days and evenings. The Campaign Manager will gladly give you further information if you will come in or telephone 460.

**THIS IS ENTRY WEEK -- ENTER TODAY -- DON'T DELAY!**

### ADVISORY BOARD — FAIR TO ALL

It is the aim of The Daily Mail to conduct this Weekly Payroll Subscription Drive from start to finish in a fair, honorable and impartial manner. Every precaution to safeguard the interests of participants is guaranteed. Before the Subscription Drive closes, The Daily Mail will, at the approval of the various workers, appoint a committee of at least three well-known residents of this community whose duty it will be to act as Official Judges and as such to count the votes contained in the sealed ballot box and declare the winners. This assures everyone that they will receive fair, honest and impartial treatment at all times.



### TWENTY per cent COMMISSION

\$1.00 out of every \$5.00 you collect in subscription money will be paid you each Saturday night. This is a positive guarantee of wages while you work for a prize!

### 25,000 EXTRA VOTES FOR YOUR FIRST WEEK'S EFFORT

25,000 EXTRA VOTES will be issued all candidates on every 3-year subscription or its equivalent, which sum amounts to \$12.00 during THEIR FIRST WEEK in this "Weekly Payroll" Drive.

Great advantages are presented to early beginners—start at once and "steal a march" on late beginners!

5,000 Additional Votes for Reporting Tuesday, Thursday and Saturday.

# \$75.00

### SPECIAL CASH PRIZES

FOR OPENING WEEK, ENDING SATURDAY, NOVEMBER 21  
Twelve Special Cash Prizes will be awarded to those bringing in the best cash subscription reports before 9.00 p.m. NOV. 21st, but a minimum of \$50.00 in cash sales is necessary to qualify for one of the special cash prizes.

**ENTER TODAY—START WORK NOW!**



### Entry Coupon

**GOOD FOR 5000 FREE CREDITS**

M .....

Address .....

NOTE—Only ONE Entry Coupon accepted for each "Weekly Payroll" Participant.

**GET FULL INFORMATION AT THE  
CAMPAIGN OFFICE, FIRST FLOOR,  
WAVERLEY HOTEL**

### FIRST SUBSCRIPTION COUPON GOOD FOR 100,000 FREE VOTES

When accompanied by the Nomination Blank, and your first subscription, this coupon will start you in the race for the magnificent Daily Mail prizes with a grand total of more than 120,000. This coupon may be used only once and is valid when accompanied by a subscription remittance.

Name of Subscriber .....

Candidate's Name .....

Amount Enclosed .....

This coupon will count 100,000 EXTRA FREE votes when returned to the Campaign Manager, together with the first subscription you obtain. It must be accompanied by the cash, and the subscription must be for a period of one year or longer. The 100,000 EXTRA FREE votes are in addition to the regular number of votes given on the subscription as per the regular vote schedule.