THEATRE of the AIR

FRIDAY'S PROGRAMMES

CANADIAN RADIO COMMISSION This is the official programme

6.45-Closing Stock Quotations on the Montreal Exchange 7.00-The Happy Gang, a variety programme from Ottawa

7.30-Canadian Press News 7.45-Rebroadcast of B. B. C. Empire Transmission

8.00-At the Organ Console 3.15-Les Cavaliers de LaSalle, a novelty orchestra

8.30-This Week in History, commentary by Kannawin 8.45-Old Black Joe

9.00-From a Rose Garden, from Halifax

9.30-Sammy Diebert and His Orchestra, from Detroit 10.00-Within the Empire, review of

persons, places, events 10.30—Canadian Concert Hall of the 10.45—To be Announced Air, orchestra

11.00-Ye Olde Medicine Showe with Hillbillyettes, etc.

11.30-I Cover the Waterfront, presenting Pat Terry

11.45-Canadian Press Bulletin and the Weather Forecast 12.00-CRBC Time Signal

WJZ, NEW YORK, 760 K. 5.00-Strolling Songsters 5.15-Jackie Heller, tenor 5.30-Ken Sparon's String Ensemble 5.45-To be Announced 6.00-Airbreaks, variety program 6.30-The Singing Lady 6.45-Little Orphan Annie 7.00-Animal News Club 7.15-Midge Williams 7.30-News 7.45-Lowell Thomas 8.00-Mary Small, songs 8.15-Literary Digest Poll Results 8.30-Lum and Abner 9.00-Irene Rich 9.15-Singin' Sam 9.30-Death Valley Days

10.00-Fred Waring's Pennsylvanians 11.00-Le Romeo de L'Air 10.30-Twin Stars 11.00-Radio Guide Weekly 11.30-Roy Campbell's Royalists 11.45-Elza Schallert Reviews 12.00-Henry Busse and his Orch. 12.15-Ink Spots

12.30-Leon Navara's Orchestra 1.00-Shandor, violinist 1.30-Bobby Grayson's Orchestra

WEAF, NEW YORK, 660 K. 4.45-The O'Neills, dramatic sketch 5.00-Woman's Radio Review 5.30-Landon Radio Club 5.45-Grandpa Burton 6.00-Bughouse Rhythm 6.15-Tom Mix 6.30-Jack Armstrong 6.45-Terri Franconi, tenor 7.00-Flying Time 7.15-Norsemen Quartet 7.35-Dorothy Page, songs 7.45-Moorish Tales 8.00-Amos 'n' Andy 8 15_Uncle Ezra 8.30—The Human Side of the News 8.45-Charles Sears, tenor

9.00—Cities Service Concert 10.00-Waltz Time 10.30-Court of Human Relations 11.00-First Nighter 11.30-"Red" Grange, football star 11.45—Singing Symphony

12.00-George R. Holmes 12.15-Phil Levant's Orchestra 12.30-Xavier Cugat's Orchestra 1.00-Fletcher Henderson's Orch.

1.30-Jesse Crawford, organ 1.45-Alfred Barr's Orch. CKAC, MONTREAL, 730 K.

4.00-Cincinnati Symphony Orch. 5.30-U. S. Army Band 6.30-The Fireside Program 7.15—Instrumental Novelties 7.30-L'Heure Recreative 8.00-Montreal Pharmacy

8.15-Le Cure de Village 8.30—Curiosities 8.45-La Maison de Satan 9.00-The Provincial Hour 10.00-Hollywood Hotel

11.00-The Life of the Party 11.15-Le Merle Rouge 11.30-News 11.45-The Piano Rambler

12.00-Molson Sports Reporter 12.05-Berceuse 12.15-Le Psychologue Consultant

12.30-Benny Goodman and Orch. 1.00-Guy Lombardo and Orch. 1.30-Dick Stabile and Orch.

Guy Lombardo, in a recent interview appearing in Down Beat, a musical trade publication, is quoted as follows: "If you want my idea what the next trend of music will be, I think it will be the superlatively arranged music of Andre Kostelanetz. Radio is rapidly developing the ear of the music-loving public and today we can play arrangements that we

two or three years ago and only played then at rehearsals. "This style will revolutionize dance music the same as Whiteman did with Symphonic Jazz and our band later tried with its simplicities, its organ harmonies and our smooth, 10.30-Shell Chateau 11.30—Irwin S. Cobb sweet music."

didn't dare take out of our libraries

SATURDAY'S PROGRAMMES

CANADIAN RADIO COMMISSION black microphone hides many a Cin-This is the official programme derella story. A surprising number of which you are entitled to receive over which you are entitled to receive over our top-notch ether stars sprang Stations CFNB, CHSJ, CKCW, and Stations CFNB, CHSJ, CKCW, and from obscurity, in the best Horatio

> 6.30—Stan Woods and his Chateau famous harmony-comedy boys, who Laurier Dance Orchestra 6.45-Closing Stock Quotations, from years, were not always notables. Be-

Toronto Stock Exchange 7.00—Jesse Crawford, organist 7.30-Rebroadcast of B. B. C. Em-

pire transmission 8.00-Jeanne Desjardins, soprano 8.15—Park Plaza Hotel Orchestra

8.30-Bert Pearl, songs and patter 8.45-Prof. J. F. MacDonald, Book Review

9.00-Cotter's Saturday Night, the

Guide Week 10.00-By the Sea 10.30-Paul DeMarky, pianist

11.00-Lloyd Huntley and his Mount Royal Hotel Dance Orchestra 11.30—Cameo Theatre, diversified

11.45-C. P. News and Weather 12.00—Across the Border, dance music as his trade. He sang at his work-12.30-Sophistication, string group 1.00-Club Thirteen

1.30-Mart Kenney and his Western Gentlemen, dance music

CKAC, MONTREAL, 730 K. 5.30-Little Theatre 6.00-Sociai Announcements 6.15-Quebec Safety League 6.30-Fireside Program 7.15-Le Bon Parler Français 7.30-Gems of Melody 8.00-Pastilles Valda 8.15-Voyage Autour du Monde 8.30-La Salle Cavaliers 8.45-L'Universite Devant le Public 9.00-Columbia Workshop 9.30-Loews Theatre Presents

10.00-To be Announced 10.30-Junior Chamber of Commerce 10.45-CKAC Staff Entertains 11.15—CKAC Commentator 11.30-Alex. Lajoie and Orch. 12.00-Molson Sport Reporter 12.05—Jean Forget, pianist 12.15-Tomm Dorsey and Orch.

WGY, SCHENECTADY, 790 K

6.00-Blue Room Echoes

7.35-Evening Brevities

7.45-Religion in the News

8.15—Human Side of the News

8.30-Gen. Electric Program

10.00-Rubinoff and his Violin

11.30-George Olsen's Orchestra

10.30-Shell Chateau; Wallace Beery

WABC, NEW YORK, 860 K.

6.00-Frank Dailey and His Orch.

7.00-Frederic William Wile

7.15-Parade of Youth

7.45—Gogo De Lys

7.35-Three Little Words

7.30-News

6.30-Vincent Lopez and His Orch.

8.00-The Atlantic Family on Tour

8.30-The Carborundum Band

9.00-Harry Reser and Eskimos

9.30—Kreuger's Musical Toast

10.00-Chesterfield Presents

10.30-Along Rialto Row

11.30-U. S. Debate

7.00-News

7.15-Eddie Casey

8.00-"Red" Grange

9.30—Jamboree

12.00-News

10.00-Snow Village

10.30-The Chateau

5.30-Continentals

7.30-Press News

8.45-Sport Parade

7.30-Wrightville Clarion

8.15—Heinie's Grenadiers

11.30-Stringtime Orchestra

6.00-Blue Room Echoes

7.00-Otto Thurn's Orch.

7.45-The Art of Living

7.35-Sonia Essin, contralto

8.00-Harold "Red" Grange

8.45-Thornton Fisher

11.00—California Melodies

12.00-Abe Lman Orchestra

9.45—Semour Simon's Orchestra

12.45-Ozzie Nelson and Orchestra

1.45-Herbie Ka and Orchestra

1.15-Claude Hopkins and Orchestra

WTIC, HARTFORD, 1040 K.

6.30-Kaltenmeer's Kindergarten

7.45-Dr. Norman Vincent Peale

9.00-Guy Hedlund and Company

WEAF, NEW YORK, 660 K.

6.30—Kaltenmeyer's Kindergarten

8.15-Heinie and his Grenadiers

9.00—Saturday Evening Party

10.00-Snow Village Sketches

8.15-Eleana Monesk and Ensemble

6.30-Children's Hour

7.00-News Reports

9.00-Hit Parade

12.00-News Reports

12.30-Dance Music

1.00—Dance Music

7.30-News

star in musical movies. Johnny the Call Boy on WBEN's Tuesday ciggie show, was once just another page boy in a hotel. Now he's 12.30-George Olsen and Orch. 1.00-Ben Bernie and Orch. stars as m. c. on a coast-to-coast pro-1.30-Phil Harris and Orch. gramme

> "D'you know, Mrs. 'Harris, I sometimes wonder if me husband's grown tired of me.'

"Whatever makes you say that,

"Well, 'e ain't been 'ome for seven years."

HUMBLE START

Alger tradition.

repair man.

on Sunday evenings.

top-line comedian.

Sherlock Holmes."

soda jerkers: Edgar Guest, America's

The first job in the professional

field for which Igor Gorin received

compensation, was as a singer in

connection with Al Jolson's talkie,

The Jazz Singer,' when it played in

Vienna. But Igor is now one of rad-

io's outstanding baritones and is also

under a juicy contract to MGM to

MADE BY MANY

RADIO STARS

NEW YORK, Oct. 15-The little

Billy Jones and Ernie Hare, radio's

have pleased ether audiences for 15

fore radio skyrocketed them to fame

singer understudying Al Jolson in

'Sinbad,' while Billy Jones-later his

partner-was a telephone and cable

and fortune, Ernie was an obscure

OCTOBER DAYS

Plue-gray haze like gauze o'er landscape,

Tang of bush fires on the breeze; ward.

Splash of color on the trees; ver

Alive with yellow-girdled bees.

Golden glint of stooks in grain fields, Blur of threshers far away; Blood-bright dahlias grouped in gardens

Vie with zinnias for display; Pumpkins, squash and citron yellow Gleam amid the vines' decay.

Goldenrod and sky-blue asters; Woods with crimson haws ablaze, Leaves a russet, green and yellow, Some with tintings that amaze; From her palette Autumn's spattered Every blend down woodland ways.

Crowded street and passing faces,

But on some the rarest beauty 'Neath a crown of silvered hair. -Rocke Savage.

12.00-Clem McCarthy, Sport Shots 12.15-Joel Candullo's Orchestra 12,30-Russ Morgan's Orch. 1.00-Henry King's Orch. 1.30-Charles Stencross' Orch.

WJZ, NEW YORK, 760 K. 5.00-Herman Middleman and Orch. 5.30-Joan and the Escorts 5.45-Davey (Rose and Orch. 6.15-Timothy Makepeace, comedy 6.30-Musical Adventures 6.45-Ruth and Ross 7.00—Jesse Crawford, organist 7.30-News 7.35-NBC All-American Orch. 8.00-Message of Israel 8.30-Uncle Jim's Question Bee 9.00-El Chico

11.00-To be Announced 11.30—Jacques Fray Orch. 12.00-Riley and Farley's Orch. 12.30-Ray Noble's Orch. 1.00-Lou Bring and Orch. 1.30-Griff Williams and Orch.

9.30-Meredith Willson and Orch.

10.00-National Barn Dance

REDROSE

TEA"is good tea"

- always selected for Quality

MORTON DOWNEY HAS SOME IDEAS ON RADIO EDUCATION

Phil Baker, who became the first \$5,000-a-week headliner in movie and vaudeville theatres and later one of his wife, predicting future possibilit- an old fashioned receiving set. radio's biggest 'names,' was a run- ies when their four children-and to make 50 cents by appearing in an of the couple to chuckling.

amateur night show at a Boston thegagement in Montreal, came across up exercises newspaper story, in which a noted Once there was an ambitious printer's devil working at Ginn & Co., the debut last Tuesday, (Oct. 13) pro- couldn't hear my lesson because of famous school book publishers at phesied that radio would soon re- static. Cambridge, Mass., learning printing place the little red school-house in instructing children. and eventually singing became his

So Downey, mindful of his responwork. It was Morton Bowe, one of sibilities as a father as well as of radio's favorite tenors, now heard his own radio experience, wrote a with Ryan and Noblette over WBEN few forecasts of future events, should the young Downey hopefuls ever adopt the practice of learning their Two of radio's brightest stars made ABC's by WABC and WJZ. their debut in the business world as Here are some of his brainwaves

for the airwaves:

poet laureate, and Bob Hope, now a suppose, who cuts classes by twist- was Sunday. Stuart Buchanan, the outstanding ing the dial from algebra to Guy sports commentator producer actor, Lombardo's music. sold papers as a youngster, as did Richard Gordon, now famous as

will be the old grad-WOR '36-who still have to go to school."

Morton Downey's waggish letter to | boasts that he got through school on

"You can just picture the fellow 9.30—Inauguration of Canadian Girl away boy from New York, hungry and other school kids—become educated who's going to brag about getting broke. He leaped at the opportunity by radio, has set New York friends his letter from CBS for athleticshe got up every morning for five The Irish tenor, filling a stage en- years at 6:45 to listen to the setting-

> "Also the swell alibis for not doing educator, commenting on the new homework—such as an S.O.S. on the "School of the Air" which made its air, trouble with the aerial, or 'I

"The teachers will benefit, though, because kids can't throw wads of paper at the radio—or put a tack in the radio horn!

"How about a new rule—all pupils who have to stay after school will be forced to hear fifteen minutes of commercials?

"Some vocal students, I'll bet, will "There'll be a recalitrant pupil, I to go to school that day, because it "One thing our kids won't like at

all. That's the fact that even if they "And when television comes, there are sick and stay home—they will

LEARN SYMPHONY IN THE HOME

a nationally known personality, and music in which professional and nonparticipate.

series will be known, will be conducted by Ernest La Prade, of the NBC Programme Department, who origin-Prade, the NBC Home Symphony not only will promote music performance in the home but also encourage the formation of instrumental groups which may lead to the establishment of orchestra in communities where

In the first programme, to be heard Honk of wild geese winging south over the NBC-Blue Network from 6.35 to 7.00 p.m., EST, the nation's musicians, wherever they may be, will be Plossoming fields of white sweet clo- invited to join the Home Symphony in the Overture "Les Petite Reins," by Mozart; Schumann's "Traumerei"; 'Moment Musical" by Schubert; the Andante from Beethoven's First Symphony and "Irish Washerwoman." by

Professor J. F. Macdonald, speak-Radio Commission's Eastern and Midwest network on Saturday, Oct. 17, at Some with springtide fresh and fair ed by this genial and interesting com-Some with life's autumnal markings- mentator, will be devoted to "News grammes entitled "Eternal Land-Seared and seamed with years of from Tartary," by Peter Fleming and

NEW YORK, Oct. 16-If you've | "The NBC Home Symphony was "to fill a need in the lives of approxwho are graduated each year from school orchestras. A majority of these students have no further orchestra

The NBC Home Symphony, as the anyone writing the orchestra in care led to get back to their work and pany, Radio City, New York. Music ated the idea. As conceived by La unique project by offering music to

Short-Wave Flashes

Policemen of the British colonial empire serving in Hong Kong, Malay States, Ceylon, Africa, and the West Indies will participate in a new series of talks that begin the week of Oct.

The new 50,000 watt short-wave stations of Japan will begin operation on ing to the audiences of the Canadian the "Overseas Programme," this fall, according to Charles Morrison, president of the International DX'ers Al-

The German Short-Wave Station inaugurates a series of 12 promarks of German Culture" on Oct. 'Gomez, Tyrant of the Andes," by, 15, at 6.30 p.m., EST, with a visit to the Beethoven house in Bonn.

listen to the Community Sing programmes, and then kick themselves when they realize they didn't have

ever aspired to play your favorite planned originally," La Prade said, musical instrument with a symphony orchestra, your opportunity has ar- imately 500,000 trained musicians rived. Beginning on Saturday, Oct. 17, the National Broadcasting Company will inaugurate a series of ten weekly programmes of symphonic opportunity open to them." professional instrumentalists throughout the country will be invited to

none now exist.

The Book Review .

7.45 p.m., from Toronto, will discuss | liance. two books very much in the news. "The Book Review" feature, present-Thomas Rourke.

used on the orchestra's first ten pro- revolving fund, several hundreds of grammes and complete particulars for procuring music is available to have remained idle, have been enabof the National Broadcasting Com- once again play a self-respecting and publishers are co-operating in the lowmen. participants at a special price.

11 on the BBC empire service.

tener to a recent address from Berlin | 000 has been distributed monthly or by Dr. Charles C. Tansill, of Ameriat he rate of a million and a half a can University, Washington, D.C., was his 3-year-old daughter, Grace Lee, at their home in the National

for YOUR BOY AND YOU

can be assured of Winter Comfort at Economy Budget Prices if you buy these Fall Specials!

Men's Flannelette PYJAMAS\$1.55 Flannel PYJAMAS\$2.00 Boys' Flannel PYJAMAS\$1.25

Penman's Fleecelined Combinations for Boys90c Penman's Fleecelined Combinations for Men Boys' Fine Wool Combinations\$1.00 Men's Ribbed Combinations\$2.00

B. MEDJUCKS WHERE QUALITY AND LOW PRICE MEET

Premier Dysart

(Continued from Page Two) thousand more heads of families have been assisted with free seed and land clearing and ploughing bonuses.

Modern Roads

The Government this year launched a two-year hard-surfacing programme to modernize our main arteries of travel so as to facilitate highway traffic within the Province and to encourage the acquiring of new wealth through increased tourist business. In connection therewith, the Government has attempted consistently to utilize public money for the benefit of our own people. This year we are using hardwood in place of galvanized culverts in our road work and in consequence have purchased two million feet of hardwood, providing work for hundreds in the woods and giving work to many in creosoting plants at Saint John and Newcastle. Tiling for road work, formerly purchased outside the Province, is now being made at Chipman, Saint John and Bathurst. I give you these two cases simply to illustrate the practical manner in which public business is being administered.

Incidentally, some of you may have suffered occasional annoyance by the condition of roads undergoing re-construction. It is unfortunate that this is necessary. We have adopted the unassailable business principle, that our permanent roads must be laid, upon sound foundations and we are insisting that this policy be carried out. For that reason a period must be allowed for settling before the top surface is applied. Furthermore, we are taking every precaution to eliminate frost damage by thorough draining and we are endeavoring within reasonable range to eliminate curves and troublesome elevations. We want to feel satisfied that when the work is completed, it will be worthy of the expenditure involved and the time and labor expended. The tax payer must have full value for every dollar of public money expended.

Fishermen Assisted

Co-operating with the Federal Government at Ottawa we have put into operation a plan whereby fishermen may secure loans to re-establish themselves in the pursuit of their industry. Both the Federal and the Provincial Governments are contributing \$100,000 to a fund from which those fishermen may borrow. As these advances are repaid they will be restored to the original fund which will remain as a permanent source of assistance for our fishing population. A folder listing the selections to be Already, through the facility of this our fishermen, who otherwise might self-sustaining part among their fel-

In various ways, some of which have mentioned and some I have not, we have encouraged and supported industrial expansion.

Old Age Pensions

But, though we have opened new avenues of trade, though we have assisted in making credit easier and though we have applied ourselves to

Since last July, nearly nine thousand of our old folk have been receiving pension cheques each month un-The most interested short-wave lis- | aer the Old Age Pension plan. \$125,year, which goes not only to assist the older generation, whose days of active employment are over, but also to relieve the burden previously placed upon younger people to support them and left a big responsibility for municipalities.

> As a further relief to hard-pressed heads of families, we have restored free school books. Up to and including Grade V, text books have been made free. But in order to encourage the spirit of thrift in our youth and, equally as much, to get one hundred per cent value for every dollar of public money expended, we have introduced a plan to recover these free school books at the end of the year to be used by succeeding

Present Day Education

The whole field of education withn the Province is being explored. be co-ordinated and made to harmonize with present day needs, with par- that of a radio character-well known ticular emphasis upon extension work among adults. This latter field will develop into action as soon as system most suitable for the needs of our people.

groups in various localities throughunder legislation adopted at the last the usual routine to decipher, read session of the House. Through co and comment upon the wire. operation with the Department of to consolidate their resources to pro- | day night.

mote co-operative production and marketing for their mutual advantage and the general well-being of the Province as a whole.

The Municipalities

We have found a completely undeveloped field in the matter of municipal relations. In the past, muniipalities, although securing their authority entirely from the Provincial Legislature, have been operating nore or less as free and independent inits. In fact, the only return which hey have been obliged to make to Fredericton has been a statement of their bonded indebtedness.

It is our purpose to establish municipal units firmly as a department of provincial administration and over a period of years to promote standardization of methods and practices that will engender strength and harnonize co-operation. With the co-operation of the municipalities themselves, so splendidly demonstrated at the recent meeting of the Union of New Brunswick Municipalities at Newcastle, a sound and practical method will be found and applied to enable municipalities to work in closer co-operation with the Government and with one another and to contribute to the general elevation of our economic and social life.

The Government recognizes that the municipalities are faced with difficult problems, particularly in relation to social questions which have arisen in the last decade, but it is fully satisfied that solutions will be found which will be practical and ef-

No Direct Relief The Government has abolished dir-

ect relief. In the situation in which we find ourselves and which I have attempted to set clearly before you, there is positively no room for subsidized idleness. In our programme of recovery the brain and brawn of every man and woman is demanded. In a population of less than 430,000 people we cannot spare any of our human resources if we are to build along the lines of the programme have presented. It is true that we have and will have a certain proportion of people who are mable to help themselves but that percentage is very small and our municipal and provincial institutions have facilities for their care. What assistance is received from Ottawa in the way of grants for recovery and rehabilitation will be applied to rejuvenate and revitalize the social and economic structure of this Province. If, fifty or one hundred years ago, our Province was considered capable of supporting ten millions of a population, surely there is no reason why 430,000 thousands of people should be lacking in the means to earn their liveli-

The cure for our present ills does not lie solely within the power of Government. We must have the complete and active and sympathetic cooperation of labor and capital. Labor must show a disposition to put shoulder to the wheel and capital must show faith in our labor and faith in

the future of our Province. The spirit of humanity compels Governments, whether provincial or municipal, to give a helping hand where people are legitimately displacing our people in employment, we tressed but we on our part and with have not neglected the social needs the frank, honest and sincere assistfeel satisfied that conditions can be so improved in New Brunswick that work and wages will be provided for

> all who are willing to work. To achieve that position we must persevere in our purpose to recover export markets and we must of necessity strive for more favorable domestic commercial relations, in order that our trade may be balanced and that our social order may be elevated to a standard second to none. In the meantime, each and every one of us may make a very practical contribution to this objective by utilizing local products and local manufactures to the fullest possible extent.

I thank you.

Radio Odds...Ends From the Major to the Mayor Major Edward Bowes and a group of friends in his New York apartment were chuckling over Eddie Cantor's travesties on other radio programmes, Sunday night-when suddenly the chuckles broadened into laughs. For the Major heard his old announcer, Under the new Department of Educa- Jimmy Wallington, say, "The wheel ion, Federal and Municipal Relations of fortune spins. 'Round and 'round the various educational services will it goes-where it stops no one knows." The voice closely resembled

to Bowes and others. And, for the next four minutes, the is being actively investigated, and | Major laughed longer and louder than he has ever done at a radio prowe have succeeded in devising the gramme. For Eddie Cantor was burlesquing his Amateur Hour-portraying an amateur imitating Cantor. As the skit neared its close, Bowes tele-In the meantime steps have already phoned an operator in the CBS been taken to organize adult study Morse room. Ten minutes later, a telegraph receiver dashed into the out the Province and in several in- Hollywood playhouse and handed stances these study clubs have devel- Eddie a hastily scribbled message. oped into credit unions, operating Cantor, still on the air, deviated from

"After hearing you audition tonight Fisheries at Ottawa this work is well I think you have very great possibin hand in fishing areas. On the ilities Stop I will book you for my whole, the spirit of co-operation is unit number seventeen and include being promoted to assist our people | you in my programme next Thurs--Major Bowes."