

## PASSENGER LIST HEAVY, GOOD CARGO

MONTREAL, Que., June 25—The cruise liner Lady Somers, Canadian National Steamship, sailed from the local port Wednesday, with a capacity passenger list on a 25-day trip voyage to Bermuda, the Bahama Islands and Jamaica.

Prominent among the passengers were the following: Miss M. Bell of Montreal, daughter of Thos. V. Bell, and Miss M. Burns of Cornwall, Ont.; A. M. Henry, principal of Mount Royal High School, and Mrs. Henry, Montreal; M. F. Schmidt, professor of Transportation, University of Colorado, and Mrs. Schmidt; Miss G. Silverman of Montreal; Mr. and Mrs. C. R. Coleman of Toronto; H. D. Mackenzie of Toronto; F. O. Plant of Ottawa; H. R. Sharp of Jamaica.

Other passengers include Miss D. Atchison, Mr. and Mrs. G. McK. Boyle, Miss K. Dwyer, Miss S. Doyle, M. and Mrs. Paul Denis, Miss N. Greenwood, Miss M. Grimm, Miss N. Lowery, Miss M. McAllister, Miss N. McAllister, Mr. and Mrs. H. T. Markey, F. H. Rumball, Miss S. Ross, Miss H. Smith, Mr. and Mrs. Chas. E. Tedford, Miss D. W. Thomas, E. Dodd, Miss S. Gamble, Master R. Gamble, Miss E. Harding, Mrs. E. Kerr, R. F. Leslie, Mrs. M. Watson and Mrs. J. West, all of Montreal.

Those from other points include Miss M. G. Grant, Miss H. H. Mundy, Miss I. Martin, Miss C. Whyte, Miss E. Brundage, Miss H. Campbell, Mr. and Mrs. J. W. Elmslie, all of Ottawa; Mrs. M. Stanfield and Miss V. Stanfield of Shawinigan Falls, Que.; Mr. and Mrs. C. H. Hewitt, Mrs. M. Lindsay, Mr. and Mrs. H. Late Remouille, Mr. and Mrs. T. J. McIntyre, Miss M. Week, Mr. and Mrs. J. D. Milne, H. A. Snell, Miss R. Castello, Miss G. Castello, Mrs. E. Smith, Miss J. Smith, and Mrs. T. Wright, all of Toronto.

In addition to these are many passengers from United States cities, San Francisco, Washington, D. C., New York City, Boston, Detroit, Chicago, Denver and other centres.

The Lady Somers carries a good cargo consisting of automobiles, flour, feeds, hay, cheese, packing house products, shingles, lumber, dry goods, drugs, footwear and a large variety of other Canadian manufactured articles for the southern colonies.

### ADVERTISING IN RUSSIA

In the early part of its great experience the Soviet Union turned thumbs down on advertising. Advertising, it held, was simply a wasteful bourgeois practice. People knew what they wanted, didn't they? Then if they had the money, and there happened to be any of the articles in the stores, they would go buy it, so there was no use advertising.

But we learn from a recent issue of the Moscow News that "a new era in Soviet advertising" has come. Izvestia, leading Moscow newspaper, recently appeared with a two-page advertising supplement "devoted to May Day trade." Department stores advertised cameras, hunting equipment, perfumes and musical instruments. The commissar of home trade, while expressing satisfaction with this first attempt at wide scale advertising, suggested it would be well in the future to quote more prices and use more illustrations.

An official is quoted as saying that this advertising campaign is to be continued. "The time has come," he says "to tell the consumer what there is on the market, where it is, how much it costs and what its quality is."

In other words, he talks just like a progressive American business man. More and more we fear the Soviet Union is backsliding from the ideals with which it set out to make the world over.

"Do you know why your stories aren't a success?"  
"I can't imagine!"  
"Yes, that's the whole trouble."

Toledo is out of the Grand Circuit.

### NOTICE OF SALE

PROBATE COURT  
COUNTY OF YORK,  
PROVINCE OF NEW BRUNSWICK  
In the matter of the Estate of  
L. S. Grace McNabb, late of the City  
of Fredericton, in the County of  
York, deceased.  
To the next of kin and creditors of  
Grace McNabb, late of the City of  
Fredericton, in the County of York,  
deceased, and to all others whom it may concern.  
The administrators of the above  
deceased intestate having filed their  
accounts in this Court and asked to have  
the same passed and allowed, you are  
hereby cited to attend, if you so desire,  
at the passing of same at a Court of  
Probate to be held in and for the County  
of York at the office of E. Allison MacKay,  
Chesnut Building, Fredericton, N. B.,  
on Tuesday, the 21st day of July A. D.  
1936 at the hour of eleven (11) o'clock  
in the forenoon when the said accounts  
will be passed upon.  
Given under my hand this 13th day of  
June, A. D. 1936.

(Sgd.) WHITMAN A. HAINES,  
Judge of Probate pro hac vice.  
(Sgd.) CHARLES R. BARRY,  
Registrar of Probate.

## SCOTTISH CLANS

### Their Bonnet Badges and Tartans

A story is told of a London lady who had a Scotch maid. One day she said to her, "Why, Mary, I didn't know you were Scotch. Why didn't you tell me?"

"Och, weel," said the girl, "I didna want ye to think I was bragging!"

Most Fredericton citizens are acquainted with Mr. Ingram of the Boston Tailors, and know that he is the right man to call on whether one needs a good suit or a good story.

The other day we were discussing clans and tartans with him. We happened to mention that we had never seen anywhere a list of the various patterns of tartans worn by the different Highland clans, far less their bonnet badges. We went on to say that it was strange that in spite of the well known Scots family pride that such a list seemed impossible to obtain. In a few minutes the information was in our hands.

We thought it only fair to print this information so that it would be available to all our Scots readers, through the courtesy of Mr. Ingram. The word "clan" means "family," and a clan was a certain number of families of the same name sprung it was believed from the same root, and governed by the lineal descendant of the parent family. In the Highlands and the Islands there were about forty separate clans, with several remnants of tribes called broken clans. Each clan possessed three distinguishing tokens besides its surname; these were its badge, its slogan and its tartan.

The following are the names of the principal Highland clans with their badges.  
Buchanan, birch; Cameron, oak; Campbell, myrtle. Chisholm, alder; Colquhoun, hazel; Cumming, common sallow; Drummond, holly; Farguharson, purple foxglove; Ferguson, poplar; Forbes, brown; Frazer, yew (some families, the strawberry); Gordon, the ivy; Graham, the laurel; Grant, cranberry heath; Gun, rosewater; Lamont, crab-apple; McAllister, five-leaved heath; McDonald, bell heath; McDonnell, mountain heath; McDougall, cypress; McFarlane, cloud berry bush; McGregor, pine; McIntosh, boxwood; McKay, bulrush; McKenzie, deer grass; McKinnon, St. Johns wort; MacLachlan, mountain ash; McLean, blackberry heath; McLeod, red wortle-berries; McNab, rose blackberries; McNeil, sea-ware; McPherson, variegated boxwood; McRae, fir-club-moss; Monro, eagles' feathers; Menzies, ash; Murray, juniper; Ogilvie, hawthorn; Oliphant, the great maple; Robertson, fern; Rose, briar rose; Ross, bear berries; Sinclair, clover; Stewart, thistle; Sutherland, cat's tail grass.

Sprigs of these badges were worn in the bonnet; but the chief of each clan was entitled to wear two eagles' feathers in addition.  
In the reign of James VI the following were the chief and subordinate clans which possessed their own tartan. Among these clans are included certain Lowland families who had adopted the same kind of cognizance.

Clan Stewart, six colors, chiefly red, checked with green, purple, black and white and yellow.  
Prince of Rothesay, three colors, checked with green and white.  
Royal Stewart, chiefly white checked with green, red, purple and black.  
Macdonald of the Isles, chiefly green, checked with black, purple, red and white.  
Ranald, chiefly green, checked with black, purple, red and white.  
Macgregor, chiefly red, checked with green and white.  
Ross, chiefly red, checked with green and purple.  
Macduff, chiefly red, checked with green, black and purple.  
Macpherson, equal portions of black and white, with small lines of red and yellow.  
Grant, chiefly red with checks of green and purple.  
Monro, chiefly red, checked with black and white.

## Lower Prince William

LOWER PRINCE WILLIAM, June 27—A large number of friends and relatives gathered at the home of Mr. and Mrs. Lee Brewer on Monday evening last and tendered their daughter Anna, a variety shower in honor of her marriage the following Wednesday to Walter E. Saunders. Many lovely gifts were received, accompanied by good wishes. A social evening was spent after which refreshments were served. Mr. and Mrs. Saunders will reside at Prince William.

Mrs. Amos Jordan of Queensbury visited her brother Albert Smith, this week.

Mr. and Mrs. Fred Betts of Prince William had a call from the stork on Tuesday evening, when a lively baby girl was left at their home.

Rev. and Mrs. Walter Killam attended the Baptist Association at McAdam this week.

Edward Parker is having a chimney built in his new house. The work is being done by Walter Hatt, of Nova Scotia.

Mrs. Henry Hay is the guest of her sister at present.

Daniel McLean of Lake George passed through this section on Thursday last on business.

Miss Myra Long is expected home tomorrow from Cedars, Quebec. She will be accompanied by her sister, Mrs. Currie and children.

MacLeod, chiefly yellow, checked with black and red.

Campbell, chiefly green, checked with black, purple, yellow and white. Sutherland, chiefly green with black, purple, red and white.

Cameron, chiefly red, checked with green and yellow.

MacNeil, chiefly green with purple, black, white and red.

Macfarlane, very dark, being chiefly black, checked with white.

MacLachlan, chiefly yellow with checks of brown.

Gilleon or Maclean, chiefly green, checked with green and white.

Mackenzie, nearly equal portions of green and purple checked with black, white and red.

Frazer, chiefly red, checked with purple, green and white.

Menzies, equal portions of red and white.

Chisholm, chiefly red, checked with purple, green and white.

Buchanan, chiefly red and white, with small black stripes.

Lamont, chiefly green, checked with black, purple and white.

Macdougall, chiefly red, checked with black, purple and green.

Macintyre, chiefly green, checked with purple, red and white.

Robertson, chiefly red checked with purple and green.

Macnab, chiefly red checked with crimson, green and black.

Mackinnon, chiefly red, checked with green, black and white.

Macintosh, chiefly red, checked with green, black and white.

Farguharson, chiefly green with purple, black, red and yellow.

Gun, chiefly green, checked with black and red.

MacArthur, chiefly green checked with black and yellow.

MacKay, chiefly a blueish-purple, with black and red checks.

Macqueen, nearly equal portions of red and black with yellow.

Bruce, chiefly red with green, yellow and white.

Douglas, very dark, being equal checks of black and slate color.

Crawford, equal portions of red and green with white.

Ruthven, chiefly red with purple and green.

Moutgomery, chiefly light green checked with purple.

Hamilton, chiefly red with purple and white.

Wemyss, chiefly red, checked with black, white and green.

Comyn, chiefly red with green, black and white.

Sinclair, chiefly green, checked with black, purple, red and white.

Dunbar, chiefly red, checked with green and black.

Leslie, chiefly red, checked with purple, black and yellow.

Lauder, chiefly green checked with purple, black and red.

Cunningham, chiefly red with black

## Streamlined Locomotive May Pull Centennial Train

(Special To The Daily Mail)  
MONTREAL, June 29—Fore-runner of a new era in Canadian railroading, the giant streamlined "6400" type locomotive of the Canadian National Railways will likely draw the special train that will travel from Montreal to St. Johns on Saturday, July 18, to commemorate Canada's railway centennial.

Possibly of using the scarlet, gold and olive-colored streamliner, was mentioned by S. J. Hungerford, president of the Canadian National Railways, in a letter to John Loye, chairman of the Canadian Railway Centennial Committee. The new giant of the rails, now undergoing running tests prior to being placed in regular service, is longer than the entire train the locomotive "Dorchester" pulled on its historic journey in July 1836, from Laprairie to St. Johns.

The first railway in Canada, the Champlain and St. Lawrence Railroad, was founded by a group of Canadian business men who remained in control of the railroad until 1863, when the charter rights were acquired by the Grand Trunk Railway of Canada, one of the components of the present Canadian National Railways.

The 100th anniversary of the beginning of Canadian railroading history will be celebrated principally in St. Johns. A varied programme to mark the event has been drawn up, including the dedication of a site for a monument to mark the centennial.

### MARKHAM, 'YOUNGEST POET'

#### AT 84, POKES FUN AT SHAW'S

#### 'RETIREMENT'

NEW YORK, June 29—Eighty-four year-old Edwin Markham, witty dean of American poets, poked a bit of fun today at his 80-year-old friend, George Bernard Shaw.

"Poor old Shaw," chuckled the hoary-headed Markham. "He's threatening to retire, and I'm just starting." Markham, despite his age, was busy doing a dozen things at once as he talked about the noted Englishman and about the Congress of American poets, holding an all-summer session in a New York hotel.

Markham talked of American poetry.

"They don't teach it enough in the schools," he said. "Especially, they fail to teach enough of the works of the younger poets."

Asked to name some of the younger poets he would recommend, Markham chuckled again.

"First, there's Edwin Markham," he said. "Markham is one of the youngest."

The others, he said, include Robert Frost; Edna St. Vincent Millay, Louis Untermeyer, Joseph Auslander and Audrey Wurdeman. Markham paid joint tribute to Shaw and to G. K. Chesterton, the famous British writer who died Sunday.

"You know Chesterton was the brainiest man in England," he said. Then he added—"except for my old friend, Shaw."

purple, and white.

Lindsay, chiefly red, with purple and green.

Hay, chiefly red, with green, yellow, white and black.

Dundas, chiefly green, with purple, black and red.

Ogilvie, chiefly green, beautifully checked with purple, black, yellow and red.

Oliphant, equal portions of green and purple, with black and white.

Seton, chiefly red, with small lines of green, black, purple and white.

Ramsay, chiefly red with black squares, checked with white.

Erskine, red and green.

Wallace, red and black, checked with yellow.

Brodie, chiefly red with black and yellow.

Barclay, chiefly light green and purple, checked with red.

Murray, chiefly green, checked with black, purple and red.

Urquhart, chiefly green with black purple, white and red.

Rose, chiefly red with small checks of purple, green and white.

Colquhoun, green, purple, black, red and white.

Drummond, chiefly red, with green and dark red.

Forbes, chiefly green, with black, red and yellow.

Scott, chiefly red with green, red and black.

Armstrong, chiefly green, with black, purple and red.

Gordon, chiefly green, with purple, black and yellow.

Cranston, yellowish-green with purple, and red.

Graham, chiefly green with black checks.

Maxwell, chiefly red with green and black.

Howe, dark purple with black, red and green.

Johnston, chiefly green, with purple, black and yellow.

Ker, chiefly red, with black and green.

## N. Y. COLLEGE GIRLS, CLASS OF 1936, SAY THEY'RE REALISTS ABOUT JOBS

### Willing to Start Out at \$15 a Week — Adelphi Thinks Married Woman Chief Obstacle—Know What They Want, But Are Ready to Take Anything.

NEW YORK, June 29—College girls, class of 1936, are realists. They say so themselves. "We don't expect to set the world on fire with a Bachelor of Arts degree," said N. Y. U.

"No," said Hunter. "We're pretty realistic about things. We've been brought up with the idea that there is no hope for us. Of course, we don't really believe that. But we know that we can't get the kind of jobs we want right away. . . . that we'll be lucky to get anything."

"I'm resigned to earning fifteen dollars a week on my first job," said one of the Barnard seniors.

At Adelphi they even think they may have to start working for nothing. "In some places you even have to pay to get the job," one of the Adelphi girls exclaimed.

#### Pretty Interesting

But they tell you these things with glowing faces and eyes that shine with excitement at getting "out." They can't really believe that there aren't some pretty interesting jobs for them somewhere. Didn't one of last year's Barnard graduates get a swell job this winter looking up the history of medieval cooks? And didn't one of Hunter's graduates get a chance to sing in a night club. And hasn't one of Adelphi's present senior class already landed a job teaching English in a Long Island high school? Of course.

"I heard that in June the job situation always looks black," said one Barnard girl. "But by September, or at least by January something usually turns up."

Let the old folks, and President Roosevelt worry all they want about the depression generation, these girls say. "But we want to be on our own. We're going to find jobs, even if we have to be cashiers."

Of course, they're not going to be cashiers if they can help it. Or waitresses or peddlers. They're going to make use of that Lit. and Eco. if they possibly can. What's the sense of going to college, some of them asked, if you're going to waste all your training on a job that doesn't need it?

#### Married Women

To be sure, there's that business about the married woman. They seem to have grabbed off all the teaching jobs. "Why can't the married woman stay at home?" one of the Adelphi girls asked. "I understand," she added solemnly, "that when you're married it really does take all of your time to do a good job of keeping house and everything." She said she planned to quit work if she married.

## SMOKER A GOOD HUBBY

WASHINGTON, June 27—Smokers never are likely to become culinary connoisseurs. They probably make less fuss about food, so far as cooking is concerned.

They can't distinguish fine distinctions in taste. In time, it is likely, one thing tastes just like another. That is one of the sacrifices demanded by tobacco, according to the findings of Dr. J. Edward Rauth and James J. Sinnott, Catholic university psychologists.

In some way the fumes of tobacco deadened the sensitivity of the so-called taste buds in the mouth and on the tongue. The effect takes place rapidly and disappears almost as rapidly when smoking is stopped.

The experiment was made on six students who swore off smoking for Lent. The ability to taste was measured by placing accurately determined solutions of salt and of sugar in distilled water. After a point was reached at which the subject could taste nothing, the solution was progressively strengthened until taste was reported. Within a few days after they stopped smoking they would taste half as strong a solution of sugar as when they were using tobacco. During the former period, candy might have been rather tasteless. Much of its sweetness would have been wasted on them. The effect of salt was not so striking, but at least a 50 per cent. stronger solution was needed to arouse the sense of taste in smokers as in the non-smokers.

The threshold of taste, says Dr. Rauth, rises very rapidly when a person starts to smoke. Several of the subjects were not able to keep their good resolutions and smoked a few cigarettes. The effect was apparent almost immediately as their taste sensitivity fell. It arose almost as rapidly when they stopped smoking again.

Some years ago, Dr. Rauth measured the taste sensitivities of persons

## A FOOL AND HIS MONEY . . .

BUFFALO, N. Y., June 29—Ernest Biegazski says he is going to use his veterans' bonus sailing across the Atlantic Ocean in a bar.

Ernest was not considered seriously until a Buffalo coöperage company confirmed his story today by admitting the barrel was being built. It will cost around \$1,000 and be sent in about 10 days.

Ernest plans to "sail" from the Battery in New York late in July for "any port in Europe."

BRANTFORD, Ont., June 26 — Arresting two transients, police early today recovered \$2,600 worth of jewelry stolen Tuesday night from the automobile of W. J. W. Armstrong, Toronto salesman. The arrested men were Leslie Gow and Harold Taylor.

who never smoked and found that for every substance these were much more acute than those of smokers. In the present experiment he found that the taste sense of those who swore off smoking soon became as acute as that of those whose taste buds never had been deadened by tobacco. Thus, he points out, the effect is temporary and reversible.

By much the same technique, Dr. Rauth hopes to determine whether the sensory acuteness rises with age up to the time of adolescence. This claim has been made by psychologists, but with little experimental basis. It may be, Dr. Rauth holds, that the sensitivity itself does not increase, but that there is a notable increase in the individual's associations, so that a sense impression has more meaning and hence seems to be more acute. Children sometimes can be taught to like foods which are repulsive to adults, but this is probably because the dislike is due to the association rather than to the taste itself. In other words, one must learn to taste.

## BLUM WEALTHY BUT LOOKS POOR

PARIS, June 29—There are few wealthier Socialists than Leon Blum, latest French premier, and few rich and distinguished men who take less trouble to look either rich or distinguished.

His Paris home is a mansion in the Ile. St. Louis, so richly stored with the treasures of a discriminating collector of antiques that it is something of a private museum. M. Blum is also a bibliophile and is internationally renowned for his library of rare first editions.

Browsing about the booksellers' stalls on the quays, with his long and untidy hair, studious and bespectacled, he looks rather like a poor schoolmaster. "Never mind, old man," said a friendly workman to him the other day, as he was carrying off a tattered and grubby but really valuable volume, "when better times come along you'll be able to afford some new books."

Formidable taskmasters of M. Blum and his 146 Socialists are, of course, the Senate and the Bank of France. The latter wields terrific authority. The bank is a private concern with 40,000 shareholders. Only 200 of these have voting powers and they, as John Gunther says in his "Inside Europe," are "as snobbish as a French sardine or a Rue de la Paix hat." They appoint 12 out of the 18 regents who direct the bank, but of these precious 12 seats, six are virtually hereditary.

No financiers, however, have been powerful enough to foist the five-franc piece on to the French public. When the nickel five franc piece was introduced, the public complained that it was large and clumsy and to meet these objections the Monnaie produced a smaller coin. Still no use. The housewife says that at night it is likely to be given away instead of a franc, and in daytime can be mistaken for a 20-centime piece; she therefore refuses it and it will probably have to be called in.

## Numaque Mining Plans Financing

Numaque Mining financing plans: Company formed to develop block No. 2 of NU Sigma property—strong Canadian and American group named.

The strong group of Canadian and American mining interests that recently came into control of block No. 2 of the Nu Sigma Gold Syndicate's property in the county of Abitibi, province of Quebec, has formed a company under the name of Numaque Mining Co. (NPL) for the purpose of aggressively developing these holdings. This is regarded as fresh evidence of the period of broad and rapid expansion of Quebec's mining industry.

Heading this group is Reg. Hallada yof New York, a director and member of the executive committee of Intl. Nickel Co. of Canada, and associated with him are E. Stuart McDougall, a director of Siscoe Gold Mines; Louis Brochu, president of Read-Authier Mine, and Edward F. Seagram, vice-president of the Dominion Life Assurance Co.

Financial arrangements of the new company have been completed for a comprehensive exploration and development campaign. It is understood that a public issue of the shares will be made in the near future.

The Numaque Mining Co. property, formerly a part of the mineral claims of the Nu Sigma Gold Syndicate Limited, which is controlled by Read Authier Mine, Ltd., is located immediately northeast of Sigma Mines Ltd. (controlled by Dome Mines Ltd.), and close to the property of Lameque Gold Mines Ltd. (controlled by Tech Hughes Gold Mines, Ltd.), Quebec's largest straight gold producer. Numaque Mining Co. will therefore be the third development out of the mining claims formerly in the Reed Authier group. Preliminary surface work and diamond drilling have indicated the presence of a large mineralized zone similar in structure to that of Sigma and Lameque.

### HEART DISEASE KILLS 1 IN 5

NEW YORK, June 24—One out of every five white persons born will eventually die of heart disease, under present conditions of mortality, survey of deaths during a 20-year period just completed by the Metropolitan Life Insurance company here shows. Heart disease is the chief cause of death at every age period after 45.

BROCKVILLE, June 27—A honeymoon kiss at sixty miles an hour today cost Francis Raker, 22, of Roebing, N. J., eighteen smackers. Elinor Hare, Justice of the Peace, fined Raker \$18, including costs, after hearing Constable Ferguson say he saw the Rakers in an affectionate clinch rounding a highway curve at a mile a minute.

Ferguson said he chased the Rakers two miles before he caught them in heavy traffic. They are on their wedding trip.