

ABOUT SPOTS!

Everyone agrees that spots can be either good or bad—it all depends where they are located. For instance, they look fine on a leopard—but on that suit or dress, it's just too bad.

Fashion Plate Cleaners

is a GOOD SPOT to have them taken out.
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Dress Up

The new Fall and Winter Samples are here and we invite your inspection.

FREDERICTON CLOTHIERS

TOM BOYD Mgr.

65 Carleton St.

Exclusive Agents for
"TIP TOP TAILORS" and
"CLOTHES OF QUALITY"

We clothe the best dressed men you meet

WILL IT WORK NEXT WINTER?

Will it heat upstairs and downstairs next winter?

Will it consume more coal than last year? Or will it break down during the first "cold snap" and endanger the health of the family?

From every point of view, now is the time to assure yourself that, as soon as cold weather appears, your heating plant will be in shape to take care of you.

Call us up and we'll examine thoroughly; and recommend the repairs that will make your heating plant dependable for next winter.

D. J. Shea

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FOR WE ARE NOW CLEANING AND RE-BLOCKING HATS right here in Fredericton without tedious delays—and OUR PRICE IS REASONABLE

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Nash Ambassador Super Eight, \$1560.00

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LICENSE EXTRA

CAPITAL GARAGE

PHONE 206 FOR DEMONSTRATION

Here's more help to

PREVENT MANY COLDS



● At The First Sneeze, sniffle, or any irritation in your nose



● Quick! A Few Drops of Vicks Vapo-Rol up each nostril



● It s-p-r-e-a-d-s its scientific medication swiftly spreads through nose and upper throat—where 3 out of 4 colds start.

You can feel the tingle as Vapo-Rol s-p-r-e-a-d-s through the trouble zone in your nose and upper throat. Vapo-Rol is specially designed to stimulate Nature's defenses in this area. Used in time, Vapo-Rol helps to prevent many a miserable cold from developing... and to throw off head colds in the early stages.

Quickly relieves "Stuffy Head"

VICKS VA-TRO-NOL

H. R. Thompson, of Amherst, is registered at the Queen today.

Fire Side OR Moonlight?

The ballroom or the beach—

there is a distinctive coiffure for your trip.

If you are "going native" for your holiday, or plunging into a gay social whirl, you should see us.

Mrs. Walkers' Beauty Salon
Tel. 1144

... OF ... Interest to Women

LONDON BEAUTY EXPERTS PERFECT MAKE-UP FOR CORONATION COLORS

At Last There's to Be a Season Featuring the Older Women

(By Victorine Howard)

Coronation colors are out already. One of the town's leading beauty salons is busy working out make-up schemes to be worn with them. We saw the official chart at the attractive Bond Street branch salon of a leading New York beauty specialist the other day. And they're lovely colors.

Shades of purple and red, naturally, are most important since they are the traditional colors of royal robes. The purples range from palest orchid to deep royal purple—the same deep purple that lined the most lovely evening cape we ever saw. The cape, which was being exhibited in the 1936 fur fashion parade organized by the national fur week council at the Dorchester Hotel in Park Lane, was certainly destined to drip from some lovely pair of shoulders at London Coronation parties. It was a long, ankle-length sweep of ermine with royal purple velvet. The monk's cowl collar to slip over your evening curls was also lined in the purple velvet. You'd also wear the right shades of make-up in the purple frame of that hood.

Scotland and India

Thistle and rajah are two of the newest purple shades—thistle having the blue cast of the Scotch flower,

and rajah having more of a rose cast. The reds range from dusty rose to the gorgeous shade you associate with kings. And there are some interesting new shades of gray—London fog, archer and scimitar.

Peers and commoners alike will be wearing their best jewels at the innumerable functions which will fill the weeks before May 12, when England's new King is crowned. Make-up, according to the head of this beauty salon will tone in with the individual jewels of the wearer, and in general be much lighter and brighter in key.

With Emeralds

A light blur of blue or green eyeshadow will be good with emeralds—gold with rubies and diamonds. Lipstick and rouge will have more of a blue than a yellow cast—or be a clear carmine red.

A clear white skin is particularly important if you're wearing jewels—otherwise the skin looks dull in the contrast of surrounding glitter of artificial lights, and not only one's own jewels, but everybody else's.

It all sounds as though it will be a winter and spring designed purposely for the older woman. Those rich jewel colors in fabric, and stone, and make-up, are particularly becoming to the clear-skinned, white-haired type.

WHERE BEAUTY HOLDS PLACE IN A JOB

(By Elsie Pierce)

We've devoted several articles to the college girl and her beauty needs. What of the young woman who has left her studies, or has to leave them, in search of a job. We mustn't overlook her needs for beauty plays an important part in her success.

In the first place, the modern attitude certainly does not divorce beauty from brains. The right-up-to-the-minute employer expects both in his employees, present or prospective. We take it for granted that you have brains, then, that you are thoroughly competent and able to fill the job you have in mind.

Now let's see where beauty comes in.

First essential: Good grooming. Like as not you'll be judged first by the appearance you make. At least that gives you the entre. So make sure that every detail from head to toe is perfection itself. Out and out cleanliness is a fine step in the right direction. Personal daintiness goes without saying. Unpleasant body odor and breath aren't merely myths the ads have created. They actually exist and we all have to guard against them.

Be tastefully and appropriately dressed. Not overdressed. You are on business bent and your clothes should look as efficient and right as you hope to prove you are.

Subdued colors and subdued make-up are advisable. But don't look mournful.

Which brings us to another essential. The importance of a keen, alert, and with all a happy contented look. A droopy disposition is far worse than a droopy permanent. Many employers would expect the latter to be quickly corrected. Most employers won't tolerate the former.

A pleasant manner is of paramount importance. A pleasant voice cannot be over-emphasized. It is worth working for, because it works for you. One's voice in person and over the telephone adds or detracts from one's "personality."

One's posture is an important detail, too. Somehow you can not think of a slumping individual as being alert and efficient.

And poise is not to be overlooked. For the lack of it is too seriously a give-away. Try to be calm and at ease. It isn't always simple. Particularly when the first hoped-for interview is granted; but try to avoid being too fidgety or nervous.

Be tastefully and appropriately

MOTHERS' CLUBS AID PARENT TO GRASP CHILD'S PROBLEMS

(By Angelo Patri)

Teaching is a great, a noble profession, and there are many, many people who engage in it. Some, I fear, do so with little preparation for the work, and little understanding of the responsibility they are undertaking.

To be a teacher requires a willingness to learn. Most of the teaching is done in association with children and as no two are alike the teacher must ever be on the alert to catch the slightest degree of difference and meet it in the instruction.

Not all teachers are employed in schools. Most of the teaching is done by people who live in homes, shops and farms. Fathers and mothers are the first and most influential teachers children know. Then come relatives and friends and neighbors. After them come the teachers in the schools.

The things that are meant are character traits, that have been set in the children by heredity and training before ever they reach school. They have been taught by the mother herself, and they will remain in force, fading only after stubborn resistance and much experience in opposition to them.

School teachers are usually anxious to learn about their work from any one who has something to teach. Classroom experience soon shows them the need for all the information all the exchange of experiences, all the practical suggestions that they can gather.

Mothers have not the opportunities teachers have, but these are increasing. Mother's clubs are a great help. By joining one and attending the meeting the help becomes more effective and its quality improves.

There are good books for parents to read. Magazines edited for their interests. Lectures and meetings for their instruction. A good teacher is always eager to learn, and parents are teachers of great influence.

SPRINGFIELD

Miss Mary Gough is visiting friends in Springfield this week.

Miss Dorothy Graham is spending her vacation with her parents, Mr. and Mrs. H. C. Graham. Miss Graham has been nursing in Maine.

Arthur Graham is at home after undergoing an operation in a Montreal hospital.

Reuben Morgan, Mr. and Mrs. Henry Morgan were visiting Mr. and Mrs. Z. Howland, Sunday last.

Rankine Moore visited friends and relatives here recently. Mr. Moore is lumbering at Taymouth.

Our school is under the splendid management of Miss Alice Gunn.

"What did they teach you at school today, Jackie?"

"Oh, our teacher told us all about Columbus who went 2,000 miles on a galleon."

"Well, don't believe all you hear about those American cars."

HEALTH

A HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION AND LIFE INSURANCE COMPANIES IN CANADA



THE COMMON COLD

My uncle told me that he remembered well, when he was at school somewhere in Canada about the year 1865, seeing all the boys come to school with their heads tied up in red flannel. Why? They all had mumps.

At first only one boy had mumps. In a few days two or three boys fell victims. Finally, he said, "All the boys had mumps."

"But," he added, "we never thought of staying away from school because we had mumps."

The Greeks, who have deprived us of so many opportunities of seeing and saying things first, are understood to have divided the human race into three classes as follows:

First—Those who know things without being told.

Second—Those who know things when they are told.

Third—Those who do not know things even when they are told.

We appear to have placed ourselves in the third class so far as the so-called Common Cold goes. We do not know very much about the Common Cold. But if we put into practice the little we do know, we should go a long way—perhaps even half way to the Prevention of the Common Cold.

It has often been stated, and the statement has never been contradicted, that half of all our illness at all stages is caused by the Common Cold. It causes half the absence in schools thereby increasing our taxes for education. There is no other disease which does as much harm as this.

The Common Cold is one of the most important diseases in Canada if not the most important. It is estimated that on an average, every Canadian has two colds every year. Some of us have ten or twelve.

Two generations have passed since 1865. Health education in the community has advanced far enough to keep children out of school when they have mumps. The time is at hand when children who have colds will not be allowed to attend school either. They are suffering from a disease more serious than mumps.

Public opinion is changing. People are beginning to ask for protection against the Common Cold. On July 7th, 1935, Sir Kingsley Wood, Minister of Health, stood up in his place in the British House of Commons in London and said that the Common Cold was Public Enemy No. 1. Was he right? Of course he was. And he was as right for Canada as for any other part of the British Empire.

Our Death Roll in Canada in 1935 was about 106,000. What were the chief causes of death?

Heart Disease is first with 16,000. Cancer is second with 11,000.

But Colds indirectly cause more deaths than either. Diseases of the Lungs (Pneumonia, Bronchitis) caused 8,000; Tuberculosis caused 7,000; Influenza caused 3,000, or a total of 18,000, and it is well-known that no one takes these diseases without having a cold first, usually many colds. If colds were prevented many of these lives would be saved.

GIRLS CATCH THEIR MEN WITH DARNING, NOT PIES

That modern young men considering marriage are more interested in good sock darners than pie bakers was revealed in questions put to Peterborough young women who have enrolled for plain sewing instruction under Miss Helen Gerrard.

More than 125 put their names down for sewing classes, enough to make eight minimum classes; while those wanting to learn the secret of pies like "mother used to make" numbered a scant 24.

More than 600 have already enrolled for instruction in the Peterborough Collegiate and Vocational Institute night classes, headed by H. R. H. Kenner, Ph.D., the Principal.

Girls admitted frankly that cooking is no longer important in pre-marriage plans.

"That is, not important to younger women," Miss Millicent Frey stated as spokesman for a group. "Widows may still have to 'feed the brute' when second marriage are pending, but the modern young man of marriageable age wants a wife who can dress smartly at a minimum of expense and, at the same time, keep his socks and other garments neatly darned or in repair."

DR. G. R. LISTER : Dentist :

Burchill-Wilkinson Building

QUEEN STREET : Below Regent

Phone 831-11

MARYSVILLE

The Ladies' Aid of the United Church of Canada were entertained at the home of Mrs. F. L. Boone, South Devon, last evening. After the regular routine exercises were conducted the evening was spent in social intercourse. The serving of refreshments by the hostess, assisted by her sister, Mrs. Ballard, and other members of the society, brought the evening to a close.

Friends of Claude O'Donnell will be glad to see him about again following his recent illness.

Mrs. Horace Pond is confined to her home with a severe attack of neuritis.

The condition of Miss Agnes Ramsey, who has been ill at her home for the past three months, remains about the same.

Friends of Miss Sadie Miller will regret to learn that she has had to give up teaching on account of ill health. The vacancy has been filled by Mrs. Holley Pugh, formerly of this place.

Mrs. Stanley Perry of Fredericton accompanied by her sister, Miss Dorothy Rice of Bathurst, were recent guests of friends in this place.

Mr. and Mrs. Murray Banks and daughter, Miss Nellie Banks have returned to their home in Hawshaw after spending a few days with friends here.

The Women's Missionary Society of the United Baptist Church held their annual crusade meeting in the church hall last evening, and in spite of the inclement weather there was a good attendance. The meeting was presided over by Mrs. A. J. White and the following programme was rendered: Scripture Reading, Mrs. Frank Gereau; Prayer, Mrs. W. Steadman Smith; Solo, Mrs. J. F. Capen; Reading, Anita Tait; Solo, Daisy Boyce; Remarks, Mrs. D. L. Kennedy; Ladies Quarter, Mrs. C. Gilmore, Mrs. J. F. Capen, Mrs. G. Osborne and Mrs. Wm. C. Cain. Following the programme delicious refreshments were served by the members, and an offering in the vicinity of \$20.00 was received.

Mrs. Hanford Dunphy of Nashwaak spent the day with Mrs. Harold Fisher recently.

William Donohoe, who injured his right arm while working at the Canadian Cottons, is improving.

Mrs. G. Albert Clarke has returned from Fort Fairfield, Me., where she was visiting relatives.

Miss Gladys Clark is visiting relatives at Fort Fairfield, Me., and other points in Maine.

THE STRIKE OF BUS WORKERS NOW SETTLED

(Special to The Daily Mail)

LONDON, Oct. 8.—The strike staged among bus workers in the city yesterday affected over nine hundred buses and forty-seven different routes were held up. The strikers and employers came to an amicable agreement last night.

FALL TERM

— at —

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A GOOD TIME TO ENROLL

This is the Time to equip yourself with a Business Training so you can take advantage of the opportunities which come your way.

Write, phone or call for full information regarding our courses.

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LIDO

No burns, no discoloring of the hair. The latest French process in lotions will give your hair a beautiful, fresh, lasting curl. We have a special advertising price for this new French lotion with wireless Lido machine—no wires on the head.

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When pelting time comes those wide-awake breeders who have been using

PURINA CHECKERS

for Fox Feeds are going to have top price pelts. This isn't a guess—breeder results already prove it!

You Can Be One of the Lucky Ones Yourself

— Sold by —

A. H. VANWART & SON

FREDERICTON, N. B.

SURROUNDED BY THE COMFORTS OF MODERN LIVING

Present-day married couples are wise—they don't need to dread the winter.

SHE doesn't spend half the day running down to the basement to fix the furnace.

HE has no half-frozen, shuddering look on his face when he gets up at 7.00 on winter mornings.

BECAUSE they have a wood burning

McCLARY'S MAGNET FURNACE

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