

THEATRE of the AIR

FRIDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

7.40—Listening Post
8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
9.00—Birthday Party
9.30—Novelty Program
9.45—Morning Concert
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Foundry Co.
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Star, Melodies
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Orchestra
2.00—Marconi Band Concert
2.30—Symphony
4.30—Tea Dance
4.45—Strings
5.15—Monitor News
5.30—Musical Comedy Memories
6.00—Garden Party
6.15—Canada Cement Program
6.30—C. C. M. Program
6.45—MacDonald Program
7.00—Valley Motors Program
7.05—News Bulletin
7.10—Real Life Drama
7.15—Souvenirs in Rhythm
7.30—Canadian Press
7.45—Little Bits of Everything
8.00—London Review
8.30—Canadian Concert Hall of Air
9.00—From a Rose Garden
10.30—C.N.R. Talk
10.00—Musical Romances
9.30—Karl Spaeth Orchestra
10.45—News
11.00—Across the Border
11.30—Lullaby Lagoon

CKAC, MONTREAL, 730 K.

5.15—Prière du Soir
5.30—Fireside Program
6.15—Real Life Dramas
6.25—L'Heure Recreative
6.45—Kaltenborn Edit News
7.00—Nouvelles
7.15—Jeanne et Arthur
7.30—CKAC Commentator
9.00—Hollywood Hotel
10.00—Vin St. George Gypsy Orch.
11.00—Molson Sport Talk
11.05—Joe Reichman's Orch.

WABC, NEW YORK, 860 K.

4.00—Vivian Della Chiesa
4.30—U. S. Army Band
5.00—"Terry and Ted."
5.30—Jack Armstrong
5.45—Og, Son of Fire
6.00—Buddy Clark, Songs
6.15—Bobby Benson and Sunny Jim
6.30—Social Announcements
6.30—News
7.00—Myrt and Marge
7.45—Boake Carter
8.00—Flying Red Horse Tavern
8.30—Broadway Varieties
9.00—Hollywood Hotel
10.00—Richard Himber
10.30—The March of Time
10.45—Mary Eastman, Soprano
11.00—Frank Dailey and his Orchestra

WEAF, NEW YORK, 660 K.

5.30—Terri La Franconi
5.45—Top Hatters
6.00—Flying Time
6.15—Esso News Reporter
6.30—News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Mel-O-Rol Jamboree
8.00—Cities Service Concert
9.00—Waltz Time
9.30—Court of Human Relations
10.00—Studebaker Champions
10.30—Marion Talley
11.00—George Holmes, News
11.15—King's Jesters
11.35—Esso News Reporter
12.00—Earl Hines' Orchestra
12.30—Ted Lewis Orch.

WJZ, NEW YORK, 760 K.

4.00—Betty and Bob
4.15—Backstage Wife
4.30—How To Be Charming
4.45—Magic Voice
5.00—Airbreaks
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Esso News Reporter
6.05—Animal News Club
6.15—Mary Small
6.30—News
6.35—Have You Heard
6.45—Lowell Thomas
7.00—Niela Goodelle
7.15—Mario Cozzi
7.30—Lum and Abner
7.45—Songs of the Harp
8.00—Irene Rich
8.15—Drowsy Rhythm
9.00—NBC Music Guild
9.30—Fred Waring Orchestra
10.00—Encyclical Anniversary
11.00—Esso News Reporter
11.05—Phil Levant's Orch.
11.15—Negro Male Quartet
12.00—Shandor, violinist
12.08—Ranny Weeks' Orchestra
12.30—To be Announced

WTIC, HARTFORD, 1040 K.

3.00—Forever Young

3.30—Vic and Sadie

3.45—The O'Neils
4.00—Women's Radio Review
4.30—Happy Jack
4.45—The Motion Picture
5.00—Blue Room Echoes
5.30—Dick Tracy
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff and Jan Pearce
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.30—Variety Show
8.00—Jessica Dragonette
9.00—Musical Revue
9.30—Court of Human Relations
10.00—Richard Himbu's Orch.
10.30—Marion Talley
11.01—Baseball Scores
11.15—The Jesters
11.30—Earl Hines' Orch.
11.45—Jesse Crawford, organist
12.00—Silent

WGY, SCHENECTADY, 790 K.

4.00—Betty and Bob
4.15—Bridge Forum
4.30—Stock Reports
5.00—Congress Speaks
5.30—Terri La Franconi
5.45—Grace and Scotty
6.00—News Reports
6.30—News
6.35—Evening Brevities
6.45—Jimmie Mattern
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Col. Jim Healey
7.45—Jack Randolph
8.00—City Services Concert
8.30—Farm Forum
9.00—Waltz Time
9.30—Court of Human Relations
10.00—First Nighter
10.30—Marion Talley
11.00—Esso News Reporter
11.30—Dance Music

SATURDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

7.40—The Listening Post
8.00—News Service
8.05—Musical Clock
8.00—Musical Clock
8.30—M. M. A. Talk
9.00—Birthday Program
9.30—Concert Songs
9.45—Morning Concert
10.15—Thor Program
10.45—Enterprise Foundry Program
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Bldg. Products Program
12.30—Sherwin Williams Musicale
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Orchestra
2.00—Marconi Band Concert
2.30—Strings and Vocalist
4.30—Tea Dance
4.45—Burgess Battery Program
5.00—News Service
5.15—Monitor News
5.30—All Request Program
6.00—Band Parade
6.15—Canada Cement
6.30—C. C. M. Program
6.45—MacDonald Program
7.00—Valley Motors Program
7.10—News Bulletins
7.15—Souvenirs in Rhythm
7.30—Captain Jack
7.45—Cooke and Lord
8.00—Bert Anstice & Mountain Boys
8.30—Boston Pop Concert
9.30—Let's go to the Musical Hall
10.00—Musical Merry-go-Round
10.30—Lloyd Huntley's Orch.
10.45—Canadian Press
11.00—Across the Border
11.30—Jaspar Park Orch.
11.45—Louis Guenette's Orchestra

WEAF, NEW YORK, 660 K.

5.30—Children's Program
6.00—Summary of NBC Programs
6.20—Alpine Village Orchestra
6.30—Press News
6.35—Baseball Resume
6.45—Religion in the News
7.00—Connie Gates, Contralto
7.15—Edwin C. Hill
7.30—Negro Male Chorus
8.00—Carl Ravazza's Orch.
9.00—Frank Fay Calling
9.30—Shell Chateau
10.30—Celebrity Night
11.30—Esso News Reporter
11.35—Chas. Dornberger's Orchestra
12.00—Eddie Duchin's Orchestra
12.30—Rudy Vallee's Orch.

WJZ, NEW YORK, 760 K.

5.15—Musical Adventures
5.30—Treasure Trails
5.45—Ruth and Ross
6.00—Esso News Reporter
6.05—Jesse Crawford, organist
6.30—News
6.35—Jamboree
7.00—King's Jesters
7.15—Home Town
7.30—Message of Israel
8.00—Henri Deering, pianist
8.15—To be Announced
9.15—Arm Chair
9.30—Barn Dance
10.30—To be Announced
12.00—Springtime
12.30—Henry King's Orch.

CKAC, MONTREAL, 730 K.

5.00—Social Announcements
5.15—Quebec Safety League
5.30—Fireside Program

6.15—Le Bon Parler Français

6.30—Press Radio News
7.15—Song Stylists
8.00—Ziegfeld Follies
9.00—Bruna Castagne, Contralto
10.30—Alex. Lajoie's Orchestra
11.05—Bob Crosby's Orch.
11.45—Henry King's Orch.
11.30—Henry Halstead's Orch.

WTIC, HARTFORD, 1040 K.

4.30—Ruby Newman's Orchestra
5.00—Blue Room Echoes
5.30—Children's Program
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff and his Violin
7.00—Medical Talk
7.15—Edwin C. Hill
7.30—Townsend Plan Program
7.45—Hold the Press
8.00—Carl Ravazza's Orch.
9.00—Frank Fay
10.30—George Olsen's Orchestra
11.00—News
11.15—Mitchell Schuster's Orch.
11.30—Charles Dornberger's Orch.
12.02—Silent

WGY, SCHENECTADY, 790 K.

5.00—Blue Room Echoes
5.30—Children's Hour
6.00—News Reports
6.30—News
6.35—Evening Brevities
6.45—Religion in the News
7.15—Human Side of the News
7.30—Gen. Electric Program
8.00—Hit Parade
9.00—Rubinoff and his Violin
9.30—Shell Chateau; Wallace Beery
10.30—George Olsen's Orchestra
11.00—News Reports
11.30—Dance Music
12.00—Dance Music
12.30—Dance Music
1.00—Sign Off

WABC, NEW YORK, 860 K.

5.00—Frank Dailey and His Orch.
5.30—Vincent Lopez and His Orch.
6.00—Frederic William Wile
6.15—Parade of Youth
6.30—News
6.35—Three Little Words
6.45—Gogé De Lys
7.00—The Atlantic Family on Tour
7.30—The Carburundum Band
8.00—Harry Reiser and Eskimos
7.15—Eleana Monek and Ensemble
8.30—Kreuger's Musical Toast
8.45—Seymour Simon's Orchestra
9.00—Chesterfield Presents
9.30—Along Rialto Row
10.00—California Melodies
10.30—U. S. Debate
11.00—Abe Lyman Orchestra
11.45—Ozzie Nelson and Orchestra
12.15—Claude Hopkins and Orchestra
12.45—Herbie Kay and Orchestra

Russ Gerow Will Introduce New Song on Program

LONDON, July 17.—You're Not the Kind, a brand new number by the authors of 'Moon Glow,' will be introduced by Russ Gerow on his snappy 'London Revue' to be heard over the Commission's eastern and mid-west network tonight at 8.00 p.m. AST. The director of the London programme also will display two of his own smart arrangements of well known numbers in 'St. Louis Blues' and 'Chloe.' Flora Martin, charming young song stylist will be heard with the orchestra in 'Underneath the Russian Moon,' the Rhythm Aces will be heard in a special selection; two new numbers will be aired 'Cabin in the Sky' and 'The Scene Changes,' and Lorne Hitchens will do his banjo success 'Air Brakes.' Mickey Francis, in a typical Lancashire number, 'Have You Paid the Rent?' will complete a varied and fast-paced half hour of instrumental and vocal entertainment.

"Hush-A-Byes" With Swing Tunes

It's "swing" that rocks the cradle today!

Phil Duey, NBC baritone, and father of two children, contrasts the musical leanings of the children of his day, and the tastes of the present adolescents. Phil says, "When I was a lad, most of my friends and myself sang in the church choir, at picnics, community sings and around our own pianos. But radio and the talkies have changed all that."

"Swing music, with its vast outlet, reaches right into the home. It is only natural for the receptive youngsters to subscribe to its lilt and gaiety. Why, just the other night, my wife and I returned home after a broadcast and my wife said to our son Jimmy, 'Well, son, how did you like daddy's singing tonight?' Jimmy thought for a minute, then said, 'Pretty good, mom, but he doesn't swing off enough.' And turning to me he pleaded, 'Why don't you do a couple of jam numbers once in a while, pop?'"

In the old days it was
"Excuse our dust"

But today...

BLUE SUNOCO
is the Pass-word of the road!

A thrilling getaway that puts you in the lead . . . followed by a smooth flow of knockless power that keeps you there . . . makes Blue Sunoco "The PASS-word of the Road!" All petroleum. No foreign substance added—none needed. Unfailing top performance . . . at regular gas price.

HIGH POWERED, KNOCKLESS ACTION . . . AT REGULAR GAS PRICE

Tells Young Singers to Become Mitt Slingers

Just what form of exercise would you expect an opera and radio star to employ for his daily routine? Probably deep breathing exercise. Or maybe you have figured on bending exercises, such as touching the hands to the floor or other such mild forms of loosening up.

Not for Igor Gorin. His forte is boxing. And observers contend that should he decide suddenly to forsake his singing career he could easily step into the prize ring and follow a fighting career for a living. But as Gorin puts it:

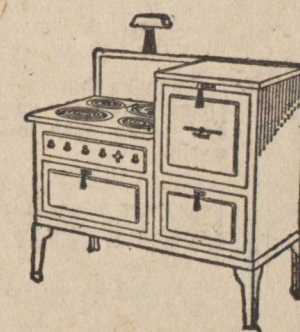
"Boxing, I think, combines every form of exercise which is valuable to a singer. I've been at it a long time. Not that I'd ever consider a professional boxing career but I want to know everything there is to learn in the game. You see, it teaches me to breathe correctly. That's the main asset in singing. Boxing is a natural exercise. I don't bend or relax according to any rules in a book. Whether on the defense or offense, I must weave, bob, crouch, jump around—and whatnot. I get a good work-out and they say that's proof that an exercise is effective. At any rate, I keep in fine shape and, say, what did you think of my left hook?"

The Names Go 'Round and 'Round

Radio sure covers all points of the compass, in more ways than one, muses Bob Hope in one of his more serious moments.

"I point to the west," he says, "and immediately think of Jane West, who authors the O'Neills." Then to the accompaniment of some swing music by Red Nichols' crew, I swing to the south and behold—Eddie South, band leader.

"Jamming eastward, I find Ed East who, with Ralph Dumke, merges into 'Sisters of the Skillet.' A bit of a turn northward leads to Clyde North, the author and thespian."



Turn in your old cook stove towards the purchase price of a modern automatic electric range.

MOTHER!

Do you know that thousands of women now enjoy the cleanliness, speed and convenience of electric cookery. That they also enjoy cool, clean kitchens with spotless walls—bright shining pots and pans—tastier and more healthful meals.

Automatic models of electric ranges free you from the kitchen.

And finally, electric cookery is economical.

May we call and explain how cheaply you can cook electrically.

A small down payment places any model General Electric Hotpoint electric range in your kitchen ready to operate—pay the balance over a period of years.

(Use up your No-Cost Kilowatt Hours)

MARITIME ELECTRIC COMPANY, Ltd
FREDERICTON, New Brunswick