

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Ozzie Williams Orch.
6.45—Closing Stock Quotations, from Toronto Stock Exchange
7.00—Jesse Crawford, organist
7.30—Rebroadcast of B. B. C. Empire transmission
8.00—Roger Filiatrault
8.15—Park Plaza Hotel Orchestra
8.30—Bert Pearl, songs and patter
8.45—Prof. J. F. MacDonald, Book Review
9.00—Cotter's Saturday Night, the Aiken family at home
9.30—Little Symphony
10.00—Sunshine and Castanets
10.30—Romanelli Orch.
11.00—Horace Lapp and Orch.
11.30—Gilbert Darrise Orch.
11.45—C. P. News and Weather
12.00—Northern Messenger
1.00—Claude Turner Orch.
1.15—Mart Kenny Orchestra
1.30—The Sport Week
1.45—Leo Spuntion Orch.
2.00—Galperen Orch.

CKAC, MONTREAL, 730 K.
5.30—Catholic Charities
6.00—Social Announcements
6.15—Quebec Safety League
6.30—Fireside Program
7.15—Le Bon Parler Français
7.30—Gems of Melody
8.00—Pastilles Valda
8.15—Voyage Autour du Monde
8.30—La Salle Cavaliers
8.45—L'Universite Devant le Public
9.00—Columbia Workshop
9.30—C. W. Lindsay Ltd.
9.45—Real Life
10.00—Lindsay Co.
10.15—Junior Chamber of Commerce
10.30—La Voix du Son
10.45—Tronches de Vie
11.00—Jean Forget, piano
11.15—CKAC Commentator
11.30—Alex. Lajoie and Orch.
12.00—Molson Sport Reporter
12.05—Benny Goodman Orch.
12.15—Le Psychologue Consultant
12.30—George Olsen and Orch.
1.00—Jack Denny
1.30—Phil Harris and Orch.

WTIC, HARTFORD, 1040 K.
6.00—Top Hatters
6.30—Kaltenmeer's Kindergarten
7.00—News
7.15—Eddie Casey
7.30—Wrightville Clarion
7.45—Religion in the News
8.00—"Red" Grange
8.15—Four Star Hits
8.30—Studio Program
9.00—Variety Show
10.00—Snow Village
10.30—The Chateau
11.30—Irvin S. Cobb
12.00—News
12.15—Hockey Game

WEAF, NEW YORK, 660 K.
5.30—Continental
6.00—Top Hatters
6.30—Kaltenmeyer's Kindergarten
7.00—Otto Thurn's Orch.
7.30—Press News
7.35—Sonia Essin, contralto
7.45—Religion in the News
8.00—To be Announced
8.30—Gilbert Seldes
8.45—Sport Parade
9.00—Saturday Evening Party
10.00—Snow Village Sketches
10.30—Shell Chateau
11.30—Irvin S. Cobb
12.00—Esso News Reporter
12.15—Southern Tavern Orch.
12.30—Russ Morgan's Orch.
1.00—Ben Bernie's Orch.
1.30—Kenmore Hotel Orch.

WJZ, NEW YORK, 760 K.
5.00—Herman Middleman and Orch.
5.30—Joan and the Escorts
5.45—Concert Ensemble
6.00—Musical Adventures
6.15—Timothy Makepeace, comedy
6.30—Buzzy Kountz Orch.
6.45—Ruth and Ross
7.00—Esso News Reporter
7.30—News
7.35—Home Symphony
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Ed Wynn
9.30—Meredith Willson and Orch.
10.00—National Barn Dance
10.30—Nickelodeon
11.30—Hildegard
12.00—Riley and Farley's Orch.
12.30—Esso News Reporter
1.00—Jon Garber and Orch.
1.30—Griff Williams and Orch.

WABC, NEW YORK, 860 K.
6.45—Frank Dailey's Orch.
7.10—News
7.15—News of Youth
7.30—Royal Football Roundup
7.45—Saturday Night Swing Club
8.15—Sportcast, Ted Husing
8.30—The Carborundum Band

9.00—Columbia Workshop
9.30—Elgin Football Revue
10.00—Nash-Lafayette Speed Show
10.30—To be Announced
11.00—Hit Parade
12.00—Tommy Dorsey's Orch.
12.30—George Olsen and Orch.
1.00—Ben Bernie and Orch.
1.30—Phil Harris and Orch.

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
4.00—N. Y. Philharmonic Orch.
6.00—Vesper Hour, choral music under Arthur McFadden
7.00—And It Came to Pass, Biblical dramatization
7.30—Dr. H. L. Stewart Reviews the News, from Halifax
7.45—Penumbra, accordion and harp duo
8.00—Prof. Quiz
8.30—Western Singers
9.00—Music for Today
9.30—Jewels of the Madonna, orchestra and soloists
10.00—Forgotten Footsteps, dramatization by Rupert Lucas
11.00—Atlantic Nocturne
11.30—William Morton, tenor
11.45—News and Weather Forecast
12.00—Sweet and Low
12.30—Drawing Room
1.00—Driftwood

WJZ, NEW YORK, 760 K.
5.00—National Vespers
5.30—Senator Fishface
6.00—We, the People
6.30—Col. Stoopnagle and Budd
7.00—Echoes of N. Y. Town
8.00—To be Announced
8.30—Bakers Broadcast
9.00—Armco Band
9.30—Romance of '76
10.00—Walter Winchell
10.15—Paul Whiteman
11.00—Edwin C. Hill
11.30—Dreams of Long Ago
12.00—Judy and the Bunch
12.10—News
12.15—King's Jesters
12.30—Xavier Cugat's Orch.
1.00—Henry Busse Orch.
1.30—Eddie Fitzpatrick and Orch.

WEAF, NEW YORK, 660 K.
5.00—The Widow's Sons
5.30—Musical Camera
6.00—Marion Talley, soprano
6.30—Smiling Ed McConnell
7.00—Catholic Hour
7.30—Tale of Today
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Sunset Dreams
9.00—Good Will Court
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Symphony Orchestra
12.00—Poetry Reading
12.15—Vincent Travers Orch.
12.30—News
1.00—Shandor
1.30—Southern Tavern

WTIC, HARTFORD, 1040 K.
5.00—Doc Schneider
5.30—Musical Camera
6.00—Marion Talley
6.30—Smiling Ed McConnell
7.00—Catholic Hour
7.30—News
7.45—Flufferettes
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Sunset Dreams
9.00—Good Will Court
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Erno Rapee's Symphony
12.00—News
12.15—Vincent Travers Orch.
12.30—Musical Interlude
12.35—Xavier Cugat's Orch.

WABC, NEW YORK, 860 K.
5.00—Ma and Pa
5.30—Sunday Serenade
6.00—Your Unseen Friend
6.30—Guy Lombardo and Orch.
7.00—Joe Penner
7.30—Rubinoff
8.00—Lud Gluskin and Orch.
8.30—Phil Baker
8.30—Herbert Foote's Musicale
9.00—Vick's Open House
9.30—Eddie Cantor
10.00—Ford Sunday Evening Hour
11.00—Community Sing
11.45—Kaltenborn Edits the News
12.00—News
12.05—Will Osborne and Orch.
12.00—Eddie Cantor
12.30—Roger Pryor and Orch.
1.00—Vincent Lopez and Orch.
1.30—Frank Dailey and Orch.

CKAC, MONTREAL, 730 K.
4.00—N. Y. Philharmonic
5.00—To be Announced
5.30—Sunday Serenade
6.00—Catholic Hour
6.45—Catelli Program
7.00—Commentator
7.15—L. J. Parent

WESLEYAN COLLEGE SENDS PRIZE-WINNER

Wesleyan College will send three groups of prize-winning singers and musicians to the microphone for the premiere of the 1937 Camel Caravan series, with Jack Oakie as the star. Tuesday, Dec. 29, at 9:30 p.m., EST, over the WABC-CBS network.

This will be the first of the new series, in which real undergraduate talent will contribute to the entertainment. Oakie will play the role of the president of a mythical college.

The Wesleyan entertainers will journey to New York from Middletown, Conn., and their share of the programme will emanate from the CBC Manhattan Playhouse. The featured comedian, with Georgie Stoll's orchestra and Benny Goodman's band will broadcast from Hollywood.

The Wesleyan "Cardinals," composed of stars from the prize-winning Glee Club and Choir, will sing three numbers, including a humorous song, "Why Study?" never before heard on the air. The "Cardinals" are the only nine-man octet in the country. They present eight-part arrangement with three tenors instead of two.

Edward Russell, baritone, a senior at the college, will offer solos, accompanied by John B. Carroll, an undergraduate and skilled organist. Russell is a pupil of Horatio Connell, teacher of Nelson Eddy and Rose Bampton. Famous in collegiate circles for his extraordinary range and perfect intonation, the soloist will make his first radio appearance on this programme.

Three virtuosi from the Wesleyan Jazz Band will collaborate with Benny Goodman's "swing" band in novelty musical numbers. Jack Griffin, clarinet-tenor sax, and leader of the college group, and Gregg McKee, trumpeter, will sit in with the Goodman trio.

A Mathematical Riddle Presented By Al Jolson

Three comedians, three singers, three material writers and three composers should make a total of 12 people.

But in the new Al Jolson series, which made its bow last Tuesday (Dec. 22) over the Columbia network, they add up to only four!

Unusual versatility on the part of the performers is the solution to this mathematical riddle, provided by the talent line-up of the broadcasts.

Al Jolson, master-of-ceremonies, is a comedian also famous for his ability as a singer. He writes his own material, and is a composer as well. He has collaborated on such songs as "April Showers" and "Sonny Boy."

Sid Silvers, whom Jolson has selected as one of the radio comedy sensations of 1937, sings and prepares his material. Several of his gags and two new songs he has written were prominently featured in his latest picture, "Born to Dance," starring Eleanor Powell.

Martha Raye, rose to cinema heights as a singer and a comedienne. She also creates her own special lines.

And Victor Young, not to be outdone, combines his ability as director of the orchestra with fame in his own right as the composer of popular melodies!

With such a stellar assemblage, Jolson believes the new series has a flexibility not attained by any other programme on the air.

"But," he warns, "you ain't heard nothin' yet!"

Network News Notes

Lanny Ross, who regularly steers the showboat in its course, will drop in at the "Saturday Night Party," on Dec. 26. He'll preside as the guest master-of-ceremonies, and also will be heard in several songs. The programme will be heard at 8 p.m., EST, over the WEAF-NBC network.

George Burns and Gracie Allen will come to New York primarily for the purpose of viewing a new musical show, which was written with them in mind by Russell Crouse and Howard Lindsey. Their broadcasts on Dec. 30 and Jan. 2 will be aired from the CBS Manhattan Playhouse. If present plans materialize, the couple will add musical comedy stardom to their previous triumphs in vaudeville, radio and films.

7.45—Bleau & Rousseau
8.00—Benedictine Choir
8.15—Alouette Program
8.30—Church Service
10.00—Ford Sunday Evening Hour
11.00—Community Sing
12.00—Molson Sports
12.05—Artie Shaw and Orch.
12.30—Roger Pryor and Orch.
1.00—Vincent Lopez and Orch.
1.30—Dick Stabile and Orch.

RADIO AND MUSIC

Sharply critical of the effect of radio on music as a profession, Fritz Kreisler declares that broadcasting exerts a harmful influence upon both musician and listener. In the opinion of the great violinist, "what the public gets is not the artist's conception, but the radio operator's conception," while radio's constant inundation of music in the home tends to cheapen it.

Mr. Kreisler makes an important concession, however, when he says the radio "may not have affected the top flight of concert artists." Among those whom the violinist doubtless would include in that category is Leopold Stokowski, the distinguished director of the Philadelphia Symphony orchestra, who once shared Mr. Kreisler's views with regard to radio. Mr. Stokowski formerly complained vigorously that radio did not give to the listener an adequate reproduction of the compositions played by great musicians. Later, however, he became interested in the technical side of broadcasting and his knowledge of the problems confronting radio engineers has been of great value in the improvement of musical broadcasts.

Doubtless, in the early days of radio, Mr. Kreisler's criticism that the listener hears the "radio operator's conception" of a musical composition might have passed unchallenged. Radio at that time was still in the experimental stage, broadcasting equipment was elemental and undeveloped, and fidelity of reproduction was largely in the control of the operator. But with the higher fidelity microphones, and more delicate equipment of today, improved transmission and high fidelity receivers, the operator's responsibility has developed a more technical phase. Volume is set at an average for the composition, determined in rehearsal, and the music heard by the listener becomes crescendo or diminuendo as it is played, without interference by the operator.

As for the listener, it may be said that good music never loses its appeal for the true music lover, thousands of whom have been enabled by radio to satisfy a hunger which they could not otherwise have appeased. It is difficult to imagine any real devotee of music paying more attention to a bridge game than to a Toscanini broadcast, as Mr. Kreisler suggests. It is in visualizing those thousands of unseen listeners, who have found in radio the satisfaction of a longing, that the artist finds his inspiration.

RADIO BRIEFS

Guy Lombardo's Royal Canadians will play the 22 foremost song hits which they have introduced to radio listeners during the past 16 weeks, in an Old Year round-up programme, Sunday, Dec. 27, at 5:30 p.m., EST over the WABC-CBS network.

Among the selections will be "When Did You Leave Heaven?" "Sweetheart, Let's Grow Old Together," "In a Chapel in the Moonlight," "When My Dream-Boat Comes True," "It's DeLovely," "I Love You From Coast to Coast," "I'm Riding High," and "The Goose Hangs High," a Carmen Lombardo composition.

Lombardo will close the broadcast with a brand-new tune which he prophesies will be the first big song of 1937.

Rudolf Friml and Franz Lehar, two masters of light opera, will share honors on "The American Album of Familiar Music," Sunday, Dec. 27, at 9:30 p.m., EST, over the WEAF-NBC network.

Selections from one Lehar operetta and three from Rudolf Friml's compositions will be presented by Frank Munn, tenor; Lucy Monroe, soprano; and Gustave Haenschen's orchestra. Songs from "Merry Widow," and "High Jinks" will be highlights of the broadcast.

The complete programme follows: Selections from Merry Widow (Franz Lehar) by Munn, Miss Monroe and Haenschen's orchestra; Forgotten (Eugene Cowles) by Munn; Bad'ner Mad'n (Karl Komzak) by orchestra; L'Amours Toujours L'Amour (Friml) by Bertrand Hirsch, violin, Chorus, and Munn; I Love You Dear (Friml) by Miss Monroe; It's De Lovely from Red Hot and Blue (Cole Porter) by Orchestra; Bubble Song from High Jinks (Friml) by Ensemble.

SEED POTATOES

Canada's exports of seed potatoes for the seven months ended October this year amounted to 495,463 bushels valued at \$612,946. The large buyers were: Cuba, 296,812 bushels; United States 163,213 and Argentina 116,485. All other potatoes amounted to 591,965 bushels valued at \$556,657. The United States took 417,052 bushels at \$413,826, the countries showing in the major portion of the remainder are Bermuda, British Guiana, British West Indies and Newfoundland. The export of seed potatoes to Argentina opens a promising market as less than 500 bushels reached there going back ten years. The export of all potatoes so far this year exceeds last year by 492,573 bushels.

Once Over --- Lightly

Hoops My Dear

Kate Smith's pro basketball team, the Original Celtics defeated the Newark Hebrews last Sunday in their first game of the season. They won by four Gaels.

Political Hangout

A new European dictator has decreed that everybody disagreeing with his regime will be hung. He has a noose for no's, says Joe Penner.

Silvers' Dreads Among the Code

Sid Silvers, after several hectic hours writing his material for the new Al Jolson show, announces that he will join the nations' strikers for a new code of shorter hours. The 60 minute hour is too long, Sid complains.

Jack Oakie, Ph.D. (Doctor of Phun)

Jack Oakie, presenting his qualifications for the role of college president on his new Tuesday night broadcasts, says he graduated from school "magna cum laude"—"laude" and funnier.

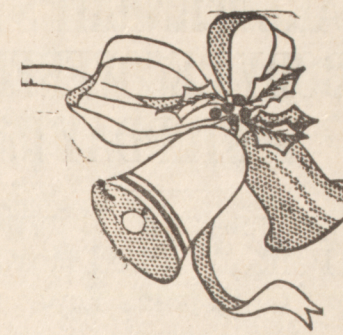
Lend Me Your Years

George Burns told Gracie that he's looking forward to New Years. It's all right with Gracie because he never could hear her with his old ones—that is, when she asked him for money.

Output of Central Electric Stations

The output of central electric stations in Canada for November amounted to 2,261,090,000 kilowatt hours and the index number declined from 225.73 for October to 215.56. The fifth Sunday in November probably lowered the index 3 to 4 points. On a daily basis Quebec stations showed a decline from October output of 4.6 per cent and British Columbia stations were drawn by 11.8 per cent, but stations in the Maritime Provinces, Ontario and the Prairie Provinces all showed increases.

Deliveries of secondary power increased from 618,109,000 kilowatt hours in October to 654,015,000 kilowatt hours and exports to the United States declined from 129,323,000 to 126,039,000 kilowatt hours. Total output less exports and deliveries to electric boilers declined from 1,633,965,000 in October to 1,481,036,000 kilowatt hours and the index number dropped to 178.12.



To Our PATRONS

It is from BUSINESS ASSOCIATIONS that some of our most valued FRIENDSHIPS have grown. For this reason the approach of the Holiday Season has always been a pleasure to us, for at that time we can give expression to the pleasure that our association with you has given us.

May we in appreciation of your friendship wish you a VERY HAPPY AND PROSPEROUS NEW YEAR.



John F. Timmins

576 King St.

Tel. 181

... YOU CAN'T ADVERTISE TODAY and QUIT TOMORROW!

YOU'RE NOT TALKING
TO A MASS MEETING
--- YOU'RE TALKING
TO A PARADE.

THE DAILY MAIL

BRINGS RESULTS