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FREDERICTON, N. B.
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A Happy and Prosperous New Year
To All

1600

homes could have had a month's Refrigeration

Think of it! Enough EXTRA ELECTRICITY at NO EXTRA COST to provide a month's safe, healthful refrigeration for 1600 families was not used during the first 8 months the new electric rates were effective. This EXTRA ELECTRICITY was for use at no cost or obligation. It would have cooked a month's meals for 645 families and done a hundred other big jobs. Don't waste the Extra Electricity you get at No Extra Cost. Put it to work. Bring more comfort and more leisure into your home.

Maritime Electric Co., Ltd.
FREDERICTON NEW BRUNSWICK

APPLES ... AS YOU LIKE 'EM

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CORTLANDT
NORTHERN SPY
BISHOP-PIPPIN
GOLDEN RUSSETT
CANADA BALDWIN
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COOKING VARIETIES

Fancy and Domestic Pack
Standard Barrels Boxes or Hampers

HAWKINS FRUIT & PRODUCE Co.
LIMITED
STRICTLY WHOLESALE

New Community Plate Silver

BEGIN THE NEW YEAR RIGHT
SET YOUR TABLE WITH
COMMUNITY PLATE

Save Money by the Quantity Discount Plan

26 Piece Set in Cameo Gift Case \$28.50
Open Stock Price 32.50
Saving on Set 4.00

Other Sets in Proportionate Savings

Shute & Company

Buy Community Plate for a Beautiful Table

MILL HARDWOOD

SAWED ANY LENGTH

DRY KINDLING

SAWED ANY LENGTH

For True Winter Comfort at
LOW FUEL COST

RICHARD DUNN

Phone 623

A WELCOME VISITOR



The motorists of New Brunswick played the role of Santa Claus to the provincial government all year round as statistics show that in 1934 in gasoline tax and registrations they contributed \$1,624,913. The total revenue for the province last year was \$5,535,214, so motorists contributed 29.3 cents out of every dollar in these two taxes alone.

BILGELESS VESSEL IS FOUND RATLESS

NEW YORK, Jan. 2.—In attempting to construct an unsinkable boat, the designers of the Stavangerfjord, Norwegian liner, created a ratless ship, says Haskon Bergh, chief engineer.

Using the double-bottom, or bilgeless, plan of the Titanic, water cannot stand in the hold of the ship, for it seeps through a grating into the second bottom. Rats keep alive on bilge water in other vessels, Bergh said, so they have been unable to survive on the Stavangerfjord.

It was because the iceberg raked the Titanic high up that she sank in the North Atlantic in April 1912 in one of the greatest disasters in marine history, he said, but added that

despite the crushing blow of the huge iceberg, she was able to stay afloat for several hours because of her double bottom protection.

It pays to advertise in The Daily Mail.

"NOVELTY SHOP"

WISHES THE COMPLIMENTS
OF THE SEASON AND A
HAPPY AND PROSPEROUS
NEW YEAR TO ALL

EDNA GILMORE
Phone 68-21 57 Carleton St.

MET MILLION DOLLAR IDEA IN A 5 & 10-CENT STORE

NEW YORK, N. Y., Dec. 31.—Twice a millionaire and twice "broke", Harold Stone is on his way back to the million dollar class at the age of 34. He had a \$12,000,000 fortune when he was 29. A year later after the 1929 financial crash he had nothing but an idea.

It brought him another fortune. He lost it. Another idea—that of five and ten cent stores in odd places—is making him wealthy again.

A native New Yorker, Stone was president in 1929 of a large five and ten cent store chain. With his father, A. F. Stone, chairman of the board, he owned a majority of the common stock.

A full stable rolling acres, automobiles—all went into the crash when banks foreclosed.

Developed Idea

Then Harold Stone started developing his idea while his father turned to orange culture at Orlando, Florida.

The younger Stone's idea, magazines at ten cents a copy, sold more than a half million copies before exclusive rights were purchased by another five and ten cent chain.

With the money Stone produced three plays "Honeymoon", "Hilda Cassidy" and "Broomsticks Amen". "Broomsticks" evidently swept clean, for in 1932 Stone again was "broke"—still he possessed an idea.

This time it was five and ten cent stores off the beaten track. He interested Mortimore Lahn, a successful dressmaker. In February, 1933, a store was opened in the Bronx. It prospered.

Another at 102nd street and Broadway opened and was a success. Then came the third and most profitable, in a spot where none of the larger chains would think of opening—Sixth avenue and 57th street.

Million Dollar Business

"Last year we did a million dollar business", Stone said. "Now we hope to branch out on the east side and eventually have 100 stores, each catering to the particular neighborhood".

Among his Sixth Avenue patrons are many big names of the theatrical world, Jascha Heifetz, and his wife, Florence Vidor; Mischa Piastro pianist; Emmanuel Bay, former accompanist to Zimbalist and many others.

Stone married Heifetz's sister, 14 years ago. They have two children.

DROUGHT CYCLE NEARING FINISH

WINNIPEG, Dec. 30.—Western Canada is definitely moving out of the dry cycle of weather which brought ravaging drought in recent years, according to expert opinion. In fact, as far as can be judged, there may be floods in 1938.

A leading authority on weather conditions, T. C. Main, who has just completed an exhaustive study of the drought problem believes the dry cycle is ended. He found the rise and fall of water in the Red River drainage basin an excellent indicator of moisture conditions.

The volume of water in the Red River increases on the approach of the period of maximum sun spots. Flood conditions in that area are, therefore, expected in 1938. The same conditions prevailed in 1927, one year before the sun spot peak in 1928, Mr. Main explained.

High temperatures, Mr. Main believes, have a great deal to do with creation of drought conditions, due to evaporation. Since 1875, when regular meteorological observations began to be recorded at Winnipeg, the "mean" temperature showed a general increase until 1930. Since 1931 there has been a steady decline in the "mean" and it is still going down.

In early days of settlement the Carberry hills of Manitoba were forested with coniferous trees, which were cut off by the settlers. A recent attempt to reforest the area met with little success. The water line, which had been attracted by the roots of the trees had sunk so low it was not within reach of the roots of growing seedlings. An effort will be made to raise the water line to its old level by planting native trees, resistant to drought.

BUY WARMER

Underwear

The cold weather is all ahead of us, good stock here of all best makes.

Stanfield's Combinations and separate garments. All the weights. Protect yourself against the cold days. Put it on now.

Royal Stores, Ltd.

J. P. FARRELL, Manager

See Our Wonderful

GIFTS

that are Priced Very Low

SEE OUR WINDOWS

Mavor Bros., Ltd.

Jewellers

Opp. Prov. Normal School

City Election

THE ELECTION FOR MAYOR AND ALDERMEN FOR THE CITY OF FREDERICTON

For the ensuing year will be held on

MONDAY

The Thirteenth Day of January, 1936

at the Polling Places as follows:—

DIVISION NO. 1.—For all voters residing or owning property above the northwest centre line of Carleton Street, prolonged, at or near the City Hall, in the said City.

DIVISION NO. 2.—For all voters residing or owning property in the remainder of the said City, at or near the County Court House, in the said City.

NOMINATIONS

Every candidate for the office of Mayor or Alderman shall be qualified to vote at the election for which he is nominated by at least TWO rate-payers residing in the City of Fredericton, and qualified to vote in the ensuing election for which such candidate is nominated.

Every nomination paper, with the certificate of the City Treasurer, shall be filed with the City Clerk or at his office, and not later than FOUR O'CLOCK on the afternoon of MONDAY, the SIXTH DAY OF JANUARY 1936, and the City Clerk, before receiving such nomination paper, shall ascertain from the same that the requirements of the Election Act have been complied with.

No candidate is qualified to be nominated for Alderman unless at the time of nomination he is a resident of the Ward for which he is nominated. The acceptance of each candidate and the signature of at least TWO resident qualified voters, who must sign the nomination paper shall be proved by affidavit attached to the nomination.

In case of a contest, each elector shall be entitled to vote for one candidate for Mayor, for ONE candidate for Alderman for Wellington Ward, for ONE candidate for Alderman for St. Anne's Ward, for ONE candidate for Alderman for Queen's Ward, and for ONE candidate for Alderman for King's Ward.

Dated this 21st day of December, A.D. 1935.

FRED I. HAVILAND,
City Clerk.

Sylvia Pattern

IN SILVER PLATE

1847 Quality

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COLWELL & JENNINGS Ltd.

THE HOME FURNISHERS

Sunbeam Mixmaster

MAKES COOKING, BAKING, GETTING MEALS EASY
DOES EVERYTHING ELECTRICALLY—NO HAND WORK

You'll never know how easy cooking can be—how much better and faster—until you own the Mixmaster.

It is simply amazing how many things it will do for you.
No end to its usefulness.

James S. Neill & Sons, Limited

FREDERICTON'S BIG HARDWARE STORE

A Careful Carelessness

... is often more appealing than a rigid perfection.

We specialize in a thorough study of each customer's personality. It is our ambition to preserve and heighten that individual charm which only the best in beauty culture can hope to express.

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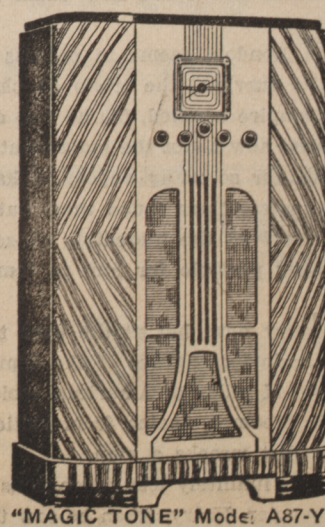
78 YORK ST.

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NOT QUITE UP TO PAR

Why Not Trade In For a
"Magic Tone"
General Electric

See Our Advance Styles—New Lines—New Features—New Low Prices. Up to and including Jan. 10th, 1936 We Will Allow \$25. For Your Old Radio. The Balance on Easy Terms. Why Not Phone 1327-21 Today for Demonstration.

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