

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Ozzie Williams Orch.
6.45—Closing Stock Quotations, from Toronto Stock Exchange
7.00—Jesse Crawford, organist
7.30—Rebroadcast of B. B. C. Empire transmission
8.00—Albert Viau, Baritone
8.15—Park Plaza Hotel Orchestra
8.30—Bert Pearl, songs and patter
8.45—Prof. J. F. MacDonald, Book Review
9.00—Cotter's Saturday Night, the Aiken family at home
9.30—Little Symphony
10.00—Cameo Theatre
10.30—Romanelli Orch.
11.00—Nickelodeon
11.30—Gilbert Darisse Orch.
11.45—C. P. News and Weather
12.00—Northern Messenger
1.00—Claude Turner Orch.
1.15—Mart Kenny Orchestra
1.30—The Sport Week
1.45—Leo Smunton Orch.
2.00—Galperen Orch.

CKAC, MONTREAL, 730 K.

5.30—Catholic Charities
6.00—Social Announcements
6.15—Quebec Safety League
6.30—Fireside Program
7.15—Le Bon Parler Français
7.30—Gems of Melody
8.00—Pastilles Valda
8.15—Voyage Autour du Monde
8.30—La Salle Cavaliers
8.45—L'Universite Devant le Public
9.00—Columbia Workshop
9.30—C. W. Lindsay Ltd.
9.45—Real Life
10.00—Lindsay Co.
10.15—Junior Chamber of Commerce
10.30—La Voix du Son
10.45—Tronches de Vie
11.00—Jean Forget, piano
11.15—CKAC Commentator
11.30—Alex. Lajoie and Orch.
12.00—Molson Sport Reporter
12.05—Benny Goodman Orch.
12.15—Le Psychologue Consultant
12.30—George Olsen and Orch.
1.00—Jack Denny
1.30—Phil Harris and Orch.

WTIC, HARTFORD, 1040 K.

6.00—Top Hatters
6.30—Kaltenmeer's Kindergarten
7.00—News
7.15—Eddie Casey
7.30—Wrightville Clarion
7.45—Religion in the News
8.00—"Red" Grange
8.15—Four Star Hits
8.30—Studio Program
9.00—Variety Show
10.00—Snow Village
10.30—The Chateau
11.30—Irvin S. Cobb
12.00—News
12.15—Hockey Game

WEAF, NEW YORK, 660 K.

5.30—Continental
6.00—Top Hatters
6.30—Kaltenmeyer's Kindergarten
7.00—Otto Thurn's Orch.
7.30—Press News
7.35—Sonia Essin, contralto
7.45—Religion in the News
8.00—To be Announced
8.30—Gilbert Seldes
8.45—Sport Parade
9.00—Saturday Evening Party
10.00—Snow Village Sketches
10.30—Shell Chateau
11.30—Irvin S. Cobb
12.00—Eso News Reporter
12.15—Southern Tavern Orch.
12.30—Russ Morgan's Orch.
1.00—Ben Bernie's Orch.
1.30—Kenmore Hotel Orch.

WJZ, NEW YORK, 760 K.

5.00—Herman Middleman and Orch.
5.30—Joan and the Escorts
5.45—Concert Ensemble
6.00—Musical Adventures
6.15—Timothy Makepeace, comedy
6.30—Buzzy Kountz Orch.
6.45—Ruth and Ross
7.00—Eso News Reporter
7.30—News
7.35—Home Symphony
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Ed Wynn
9.30—Meredith Willson and Orch.
10.00—National Barn Dance
11.00—Nickelodeon
11.30—Hildegard
12.00—Riley and Farley's Orch.
12.30—Eso News Reporter
1.00—Jon Garber and Orch.
1.30—Griff Williams and Orch.

WABC, NEW YORK, 860 K.

6.45—Frank Dailey's Orch.
7.10—News
7.15—News of Youth
7.30—Royal Football Roundup
7.45—Saturday Night Swing Club
8.15—Sportcast, Ted Husing
8.30—The Carborundum Band
9.00—Columbia Workshop
9.30—Elgin Football Revue

SCREEN NEWS AND REVIEWS

HOLLYWOOD, Dec. 5—"A Star is Born" is a picture about Hollywood in technicolor, and what Producer David Selznick hopes, its true color. The scenario for this tale is supplied by Dorothy Parker and Alan Campbell. And on the set working today, are Adolphe Menjou, Lionel Stander and Janet Gaynor. Miss Gaynor plays the North Dakota movie-struck gal who wants to become an actress and gets her opportunity while working as a servant in the Beverly Hills home of a big movie actor. This role is played by Frederic March. Menjou is the movie producer, and Stander is the press agent.

Director William Wellman, who supplied the original idea for the flicker, is directing the scene, a conference between Menjou and Stander. It seems that March took a liking to Miss Gaynor and is getting her the chance in pictures. Miss Gaynor's moniker is Esther Victoria Blodgett, and this is the scene in which she is renamed Vicky Vicky.

There is less concern on this set about technicolor than on any set where they had been making technicolor pictures. To Director Wellman, it's just another flicker.

Janet Gaynor has a large trailer on the set which serves as her portable dressing room. Miss Gaynor quits work at 5 o'clock—she has a clause in her contract which allows her to do this.

John Barrymore is playing a scene, but this time it is not for the newsreels, but for the studio camera and the flicker "Maytime." Director Robert Leonard says that he is ready, the camera starts turning, and Barrymore and Jeanette MacDonald start emoting.

Oddy enough, it is the sequence in which the recently married Barrymore proposes marriage to Miss MacDonald. Barrymore is playing the role of an opera impresario and Miss MacDonald is, of course, the opera singer. Barrymore has guided her career, and now he says to her: "I never asked for anything. Now I'm going to ask you something, will you marry me?" Anyway, this is the scenario, and it is supposed to bear no resemblance to the Elaine Barrie affair. Miss MacDonald accepts, but that evening she steps out and meets Nelson Eddy. You can probably write what happens in the story then.

Nelson Eddy isn't working this afternoon, but he is visiting on the set. The players have their idea of fun on the set. Eddy falls to the floor and invites Miss MacDonald to stand on his chest. She does, then Miss MacDonald falls to the floor and says to Eddy: "Now you do it to me." He is willing, but Director Leonard stops him. Some fun, eh?

James Cagney and Mae Clark are doing a cafeteria scene for the flicker "Great Guy." Director John Blystone sits of his high stool near the camera and watches his performers. . . . Cagney and Miss Clark walk along carrying trays, and a man behind the counter pushes a grapefruit toward them. Cagney and Miss Clark, who once had a famous incident with a grapefruit, pass by and don't say a word. But they expect a howl from the audience.

Irvin Berlin's newest picture, "On the Avenue," has gone into production. Berlin supplied the original idea for this flicker, and has written his best musical score for it. The story is about a Barbara Hutton type gal, played by Madeleine Carroll, who goes to the theater and becomes annoyed when she sees a sketch in the revue on the stake poking fun at her. Miss Carroll decides to tell the author of that sketch who is also playing in it, a few words. The writer-actor is played by Dick Powell.

Director Roy Del Ruth is putting his players, Miss Carroll, George Barbier and Allan Mowbray through their paces. Dick Powell isn't working this day. Perhaps it is just as well, for Miss Carroll's husband, Capt. Philip Astley, is on the set, and he didn't come all the way from London to watch his wife do a love scene.

The picture was named "On the Avenue" by Berlin, who took it from a line in his song, "Easter Parade."

There is a sequence in "On the Avenue," which takes place in the orchestra of a theater. A new story breaks and three columnists, sitting in the orchestra, rush out to get to the phone. In the scenario, one of the columnists is named Sidney Skolsky. The other day they were trying to get an actor to play this role. "Who can we get that looks like Skolsky and still looks like a columnist?" "We could probably get Skolsky to play it," said an assistant director. "No," said Director Del Ruth "he's not the type." However, every role can't be cast perfectly, and I will portray Skolsky—character actor.

8.15—Alouette Program
8.30—Church Service
9.00—To be Announced
9.30—Sunday Serenade
10.00—Ford Sunday Evening Hour
11.00—Community Sing
12.00—Molson Sports
12.05—Artie Shaw and Orch.
12.30—Roger Pryor and Orch.
1.00—Vincent Lopez and Orch.
1.30—Dick Stabile and Orch.

"GOOD NEIGHBOR" CONCERTS ON AIR SUNDAY NIGHT

The fourth this season of the General Motors "Good Neighbor" Concerts takes place on Sunday, Dec. 6, and will be broadcast from the auditorium of the County Center of Westchester County, New York. This community building is in White Plains—about twenty miles from Manhattan. More than half a million suburbanite New Yorkers live in the country. About 4,000 of them will be guests at the concert.

Participating in the event will be the General Motors Symphony Orchestra under the guiding baton of Erno Rapee, permanent conductor of the orchestra, and the brilliant coloratura soprano of the Metropolitan Opera—Lily Pons.

The hook-up of more than 60 stations of the NBC-WEAF ("Red") network usual to these concerts, will transmit the programme between 10 and 11 p.m., EST.

The "Good Neighbor" Concerts are produced in various cities of the country at periodic intervals in the regular General Motors Concerts series broadcast each week as "Sunday Nights at Carnegie Hall." Previous concerts in the series have been broadcast from Philadelphia, Minneapolis, and Cleveland. Part of the purpose of these periodic "away" concerts is to present a "pageant" of the fine symphony orchestras now playing throughout the United States. Thus, at an ideal radio time, the series has introduced such stellar musical organizations as the Philadelphia Orchestra under Leopold Stokowski, the Minneapolis Symphony Orchestra under Rapee, and the Cleveland Orchestra under Dr. Arthur Rodzinski.

Lily Pons is one of the leading coloratura-sopranos in the world today. And there is no question but that when a great coloratura voice arrives in an opera company, it becomes the most brilliant feature of that company. When "Lakme" was revived at the Metropolitan Opera four seasons ago with Pons in the title role, Gatti-Casazza—impresario of the "Met"—said that from the viewpoint of the box-office alone, it was the most successful performance of that season.

It was for such voices as that of Pons that Bellini, Donizetti and Rossini wrote. Dust has accumulated on many an opera score in the library of the Metropolitan, solely because there was no sufficiently able coloratura singer available to sing the parts.

In the famous "Mad Scene" from "Lucia di Lammermoor," Donizetti has his heroine take a high F. But, in our day, any a Lucia was obliged to content herself with a transposed lower version of the scene. Not the Lily of France. She sang the part as the composer had written it. And then they revived for her Donizetti's "Linda di Chamounix," which had not been heard at the Metropolitan since Patti sang there in 1890.

Since her debut Miss Pons has scored one triumph after another—as opera singer, concert soloist, radio soloist and, lately, as a movie star.

To open the concert Rapee has selected for the orchestra the Overture to "Die Fledermaus" by Strauss. Miss Pons will then be heard in two numbers—Faure's "Rose d'Ispahan" and the Polonaise from "Mignon," by Thomas. The orchestra will close the first half with a rendition of the Second Movement from Tchaikovsky's Symphony No. 5, in E minor.

The usual brief intermission talk will be heard between the halves.

When the concert is resumed, the orchestra will be heard in two numbers—Debussy's "Arabesque No. 2," and Rimsky-Korsakoff's "Flight of the Bumble Bee." Miss Pons, in her second appearance, will sing two songs—Dell'Acqua's "Villanelle" and "Una voce poco fa" from Rossini's "Barber of Seville." The concert will end with the orchestra playing the stirring "Ride of the Valkyries," from Wagner's "Die Walkure."

Twenty Strings of Melody on Sunday Program

An excursion into the music room at the Royal Ontario Museum of Archaeology will be conducted for the CBC National network listeners on the "Forgotten Footsteps" programme to be heard from Toronto on Sunday, Dec. 6, at 9:00 p.m. For the first time since this effective and colorful series started, the well known characters of Old Mac, Wally and Peggy will step into the room which houses the great grandparents of present day musical instruments and a charming radio play is promised.

"Twenty Strings of Melody" is the intriguing title of Episode No. 11. The rare musical instrument which inspired Don Henshaw's story is the "Chitarone." Wally and Peggy have never seen it and perhaps there are many in the radio audience who never have either. It is a beautiful thing, shaped something like a mandolin and has twenty strings. It is a native of Italy, having been fashioned there in the Sixteenth Century.

Thibault is Heard Regularly Packard Hour

HOLLYWOOD, Dec. 5—Conrad Thibault, who told friends in Radio City that he'd be gone for only a week when he left for Hollywood a few weeks ago, has been detained on official business. The latest news is that he has been signed to sing regularly on Fred Astaire's Packard programme over the NBC-Red network each Tuesday at 9:30 p.m., EST.

The handsome young baritone will be featured with comedian Charles Butterworth, blues singer Trudy Wood and Johnny Green's orchestra. He became a regular member of the cast on Dec. 1, after having made two guest appearances on his first visit to the Coast.

From electrician's helper to floor-walker and finally to radio by way of grand opera is Thibault's story in a nutshell. He was brought up in Northampton, Mass., and while singing in a church choir came to the attention of his fellow-townsmen, the late President Calvin Coolidge. He was given hearty encouragement to pursue a vocal career.

His next step was New York. To earn funds for his studies, he got a job in a department store. After a year's intensive work he was awarded a scholarship at the Curtis Institute of Music at Philadelphia. For five years he studied under the famous baritone, Emilio de Gogorza. During two summers he travelled abroad with his teacher.

Thibault joined the Philadelphia Grand Opera Company after he had concluded his studies at Curtis and it was his outstanding work with this organization that brought him to the attention of NBC scouts who recommended that he be put on the network artists' staff. From that point on his rise to popularity was rapid. He has been featured on a number of outstanding programmes, including a three-year tour of duty on the Boat.

Hockey Broadcast

Toronto Maple Leafs meet Montreal Maroons at Maple Leaf Gardens, Toronto, Saturday night when the Imperial Oil Hockey Broadcast will carry Foster Hewitt's description of the game and the voice of Alex Nickerson, Halifax sports editor and radio announcer. As guest commentator of the evening, Nickerson will exchange views with Perce LeSueur, one-time famous hockey goal-tender, writer, and radio personality.

Comments from radio fans indicate that LeSueur's interviews with outstanding United States and Canadian figures in sports and radio circles are proving an interesting feature of this season's hockey broadcasts, and that the interviews with the three stars at the end of the game are also proving a real hit.

Nickerson is widely known among radio and sports fans in the Maritimes. In addition to many other important sports events in the east, he "covered" the Allan Cup playdowns in 1935, the Maritimes tour of Canadians and Boston in 1934-35 and the Maroons-Boston tour in 1936.

"Saturday Night Party" is Off --- O'Keefe Walks Out

Walter O'Keefe has resigned from the master-of-ceremonies role on the "Saturday Night Party" series over the NBC network. He will not appear on the broadcast this Saturday (Dec. 5), as his resignation in a letter, dated Dec. 1, stated that his "walk-out" was to become effective immediately. O'Keefe's contract with the sponsor was scheduled to run for two years. His move, which has been rumored in radio circles for several weeks, comes after six broadcasts. Internal differences and disagreement on programme policies which handicapped his performance are given as the reasons.

No successor to O'Keefe has been chosen—as yet.

He Tells About Love, Administrators

NEW YORK, Dec. 5—Billy Calow, 11-year-old Toronto boy who writes a lovelorn column, will give some of his views on romance and love on Phillips Lord's We, The People programme on Sunday, Dec. 6.

Others to be heard on the programme over the NBC-Blue network at 5:00 p.m., EST, include the principal of the Independence High School in Kansas, who will prove that the model for the Indian head penny was a white girl and not a Redskin chief; and nine men who got together to locate jobs for destitute men living in New York.

TO GIVE OUTLOOK FOR 1937 AGRICULTURE

While Canadian farmers are storing away their machinery for another winter, the Dominion Departments of Agriculture and of Trade and Commerce, are gathering together information for the preparation of their fourth Agricultural Situation and Outlook. During the long winter evenings, progressive Canadian farmers will be deciding what acreages of grains the will be seeding next spring. They will be considering the question of increasing or decreasing the holdings of cattle, horses, sheep or swine. It is with these questions in mind that the Departments are bringing together the facts which will have a bearing on future prospects.

The profit to be made in 1937 from the production of any particular Agricultural commodity will depend largely upon the supply of and the demand for that product. Many of the influences which will affect these two forces are now known. Of course, it is impossible to predict that the price of any individual item of farm produce will maintain a certain level in 1937, but it is possible to appraise the situation in the light of facts now available.

The preparation of these annual reports brings together the information and experience gathered throughout the year by Government workers employed in many angles of agricultural work. The reports are prepared by committees made up of representatives of the production branches of the Department of Agriculture; the Dominion Experimental Farms; the Dominion Bureau of Statistics; the Commercial Intelligence Service; the National Research Council and the Economics Branch. All these various branches have something to add to the facts pertaining to a particular commodity and by placing all this information in a concise and readable form, the farmer is provided with up-to-date information on which to base his plans.

Outlook information is comparatively new in Canada, although it has been carried on for a number of years in the United States. In that country the Federal Department of Agriculture publishes a comprehensive report which is later adapted and used by the individual States. Through an extensive system of Outlook meetings, the information is put into the hands of individual producers. In Canada a number of the provinces are now issuing Outlook reports, but in most provinces the extension services have not as yet been able to carry the information to the farmers through Outlook meetings. For this reason it is necessary that producers study the report individually.

The comparatively rapid changes which are taking place in agricultural production and marketing, make it necessary for a farmer to plan his production if he is to reap the maximum return for his efforts. There has always been a tendency for agricultural production to respond to price changes, and very often production reaches a high figure after prices have reached a peak and have commenced to decline. Similarly, production is usually low at the time that prices are high. While this may appear to be the natural course of events, it is nevertheless possible, by a knowledge of the situation, to adjust production more nearly in accordance with demand and in this way offset losses and enlarge gains.

The Agricultural Situation and Out-

BARBADOES, GEM OF THE CARIBBEAN SEA

An attractive booklet of the ever-popular island of Barbados, known as "Little England," in the British West Indies, has been received by the Canadian National Steamships for distribution. It has been issued under the auspices of the Colonial Government with a view of bringing to the attention of tourists the many attractions and scenic advantages offered by that island.

The aim of this brochure is to present a truthful, pictorial record of the various phases of life in Barbados, with the dual object of assisting visitors to find readily the attractions most enjoyed and of inducing others, who have not yet visited the island, to spend a pleasant vacation in this gem of the Caribbean Sea.

The booklet carries a cover of beautiful design and is splendidly illustrated with pictures depicting the various features offered by the island, including magnificent bathing beaches, golf courses, deep sea fishing, yachting, markets, public buildings and industrial enterprises, including picturesque plantations.

Statements from Lord Willingdon, former Governor-General of Canada, Sir Frederick Treves, prominent English physician, and C. W. H. Goslop, a member of the British House of Commons, all of whom speak in hearty praise of Barbados, as a land of health, scenic delight and great hospitality, complete this interesting publication.

FEEDER CATTLE POLICY CONCESSION IS EXTENDED

In order further to accommodate farmers in the movement of cattle and lambs to Eastern Canada from the dried-out areas of the Prairie Provinces, and in view of the continued open weather favourable to the transportation of livestock, the assistance offered by the Dominion Department of Agriculture under the terms of the Feeder Freight Policy has been extended to December 16. The concession originally applied only on shipments made prior to December 1.

Under the Feeder Freight Policy one-half of the freight charges will be rebated by the Dominion Department of Agriculture on carload shipments of feeder cattle two years of age and under and on lambs born in 1936 which are purchased at and shipped from a country point in the prescribed drought area of the Prairie Provinces. The refund is not made until the stock has been fed by the applicant for a period of at least three months in the case of cattle and two months in the case of lambs.

The Feeder Purchase Policy under which one way transportation and expenses of a farmer or his agent who goes to Western Canada to purchase one or more carloads of feeder cattle or feeder lambs is paid will be in effect until December 31, 1936.

A real sign of brains is the ability to bear criticism—and profit by it. To lose one's temper at reproach is the mark of a little man.

look will be available free early in January from the Publicity and Extension Branch of the Dominion Department of Agriculture, Ottawa.

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