## THEATRE of the AIR SPALDING AND BAUER TO INAUGURATE GENERAL MOTORS' FOURTH YEAR ON NBC

8.30-Farm Forum

9.30-Court of Human Relations

SATURDAY'S PLOGRAMMES

CFNB, FREDERICTON, 550 K.

10.45-Enterprise Foundry Program

1.30-Royal York Concert Orchestr.

9.00-Waltz Time

10.00-First Nighter

10.30-Marion Talley

11.30-Dance Music

8.00-News Service

8.05-Musical Clock

8.30-M. M. A. Talk

8.35-Listening Post

9.45—Concert Songs

10.15-Thor Program

12.45-News Service

4.30-Tea Dance

4.45-Monitor News

5.00-News Service

6.00-Band Parade

6.15-Canada cement

6.30-Popular Songs.

7.10-News Bulletins

7.45-Cooke and Lord

10.45-Canadian Press

11.00-Across the Border

11.30-Jaspar Park Orch.

5.30—Children's Program

6.30-Press News

6.35-Baseball Resume

7.15-Edwin C. Hill

9.30-Shell Chateau

10.30-Celebrity Night

6.45-Religion in the News

7.30-Negro Male Chorus

9.00-Frank Fay Calling

11.30-Esso News Reporter

12 30-Rudy Vallee"s Orch.

5.15-Musical Adventures

-Treasure Trails

6.00-Esso News Reporter

6.05-Jesse Crawford, organist

5.45-Ruth and Ross

7.00-King's Jesters

7.30-Message of Israel

8.15-To be Announced

10.30-To be Announced

12.30-Henry King's Orch.

5.00-Blue Room Echoes

5.30-Children's Hour

6.35-Evening Brevities

6.45-Religion in the News

7.15-Human Side of the News

7.30-Gen. Electric Program

9.00-Rubinoff and his Violin

10.30—George Olsen's Orchestra

9.30-Shell Chateau; Wallace Beery

WABC, NEW YORK, 860 K.

5.00-Frank Dailey and His Orch.

5.30-Vincent Lopez and His Orch.

7.00-The Atlantic Family on Tour

7.15-Eleana Monesk and Ensemble

7.30-The Carberundum Band

8.00-Harry Reser and Eskimos

8.30-Kreuger's Musical Toast

9.00—Chesterfield Presents

11.00—Abe Lyman Orchestra

11.45-Ozzie Nelson and Orchestra

12.45 Herbie Kay and Orohestra

12.15-Claude Hopkins and Orchestra

9.30-Along Rialto Row

10.30-U. S. Debate

10.00-California Melodies

8.45-Seymour Simons Orchestra

6.00-Frederic William Wile

6.15-Parade of Youth

6.45-Goge De Lys

6.35-Three Little Words

6.30-News

6.00-News Reports

8.00-Hit Parade

11.00-News Reports

11.30-Dance Music

12.00-Dance Music

12.30—Dance Music

6.30-News

WGY, SCHENECTADY, 790 K.

8.00-Henri Deering, planist

7.15-Home Town

9.15-Arm Chair

9.30-Barn Dance

12.00—Springtime

6.30-News

6.35—Jamboree

11.35—Chas. Dornberger's Orchestra

WJZ. NEW YORK, 760 K.

12.00-Eddie Duchin's Orchestra

8.00-Carl Ravazza's Orch.

7.00-Connie Gates, Contralto

8.30-Wilson's Orchestra

7.30-Captain Jack

10.00-Piano.

9.00-Birthday Program

9.30-Alatint Programme.

11.00-Happy Warrior Hour

1.00-Frigidaire Program

12.00—Purina Pregram
12.15—Bldg. Products Program

2.00-Marconi Band Concert

2.30-Sherwin Williams' Musical.

5.15—Burgess Battery Program

5.30-All Request Program

3.45-MacDonald Frogram

7.15-Souvenirs in Rhythm

7.00-Valley Motors Program

8.00—Bert Anstice & Mountain Boys

9.30-Let's go to the Musical Hall

11.45-Louis Guenette's Orchestra

WEAF, NEW YORK, 660 K.

6.00-Summary of NBC Programs

6.20—Alpine Village Orchestra

10.00-Musical Merry-go-Round

10.30-Lloyd Huntley's Orch.

11.00-Esso News Reporter

FRIDAY'S PROGRAMMES CFNB, FREDERICTON, 550 K. 8.00-News Service 8.05-Musical Clock 8.30-M. M .A. Talk 8.35-Listening Fost 9.00-Birthday Party 9.30-Alatint Program 9.45-Novelty Program 10.00-Ma Perkins 10.15-Thor Program 10.45-Enterprise Program 11.00-Happy Warrior 12,00-Purina Frugram 12.15—Building Froducts Program 12.30—Canada Starch Melodies 12.45-News Service 1.00-Frigidaire Program 1.30-Royal York Concert Orchestra 2.00-Marconi Band Concert 2.30—Sherwin Williams Musicale 4.30-Tea Dance 4.45-Monitor News 5.00-Can. Press 5.15-Strings 5.30-Musical Comedy Memories

6.00-Fireside Program 6.15—Canada Cement Program 6.30-Organ Reveries 6.45-MacDonald Programme 7.00-Valley Motors Programme 7.05-News Bulletin 7.10-Real Life Drama 7.15-Souvenirs in Rhythm 7.30-Canagian Press 7.45-Little Bits of Everything. 8.00-Northern Lights

8.30-Canadian Concert Hall of Air 9.00-From a Rose Garden 9.30-Orchestra 10.00-Musical Romances 10.30-I Cover the Waterfront 11.00-Across the Border

WABC, NEW YORK. 860 K.

11.30-Lullaby Lagoon

6.00-Buddy Clark, Songs 6.15-Bobby Benson and Sunny Jim 6.30-News 6.45-Renfrew of the Mounted 7.00-Vocals 7.45-Boake Carter 8.00-Flying Red Horse Tavern 8.30-Broadway Varieties 9.00—Hollywood Hotel 10.00-Kostelanetz 10.30-The March of Time

11.00-Joe Reichman Orchestra

10.45-Songs

WEAF, NEW YORK, 660 K. 6.00-Flying Time 6.15-Esso News Reporter 6.30-News 6.35—Baseball Resume 6.45-Billy and Betty 7.00-Amos 'n' Andy 7.15-Uncle Ezra 7.30-Mel-O-Rol Jamboree 8.00—Cities Service Concert 9.00-Waltz Time 9.30-Court of Human Relations 10.00-Studebaker Champions 10.30-Marion Talley 11.00-George Holmes, News 11.15-King's Jesters 11.35-Esso News Reporter 12.00-Earl Hines' Orchestra

12.30-Ted Lewis Orch.

WJZ, NEW YORK, 760 K. 6.00-Esso News Reporter 6.05-Animal News Club 6.15-Mary Small 6.35-Have You Heard 6.45-Lowell Thomas 700-Niela Goodelle 7.15-Mario Cozzi 7.30-Lum and Abner 7.45-Songs of the Harp 8.00-Irene Rich 8.15-Drowsy Rhythm 9.00-NBC Music Guild 9.30-Fred Waring Orchestra 10.00—Encyclical Anniversary 11.00-Esso News Reporter 11.05-Phil Levant's Orch. 11.15-Negro Male Quartet 12.00-Shandor, violinist 12.08-Ranny Weeks' Orchestra 12.30-To be Announced

WTIC, HARTFORD, 1040 K. 5.30-Dick Tracy 6.00- Wrightville Clarion 6.30-News 6.45-Rubinoff and Jan Peerce 7.00-Amos 'n' Andy 7.15-Edwin C. Hill 7.30-Variety Show 8.00-Jessica Dragonette 9.00-Musical Revue 9.30-Court of Human Relations 10.00-Richard Himbu's Orch. 10.30-Marion Tailey 11.01-Baseball Scores 11.15-The Jesters 11.30-Earl Hines' 'Orch. 11.45—Jesse Crawford, organist 12.00-Silent

WGY, SCHENECTADY, 790 K. 6.00-News Reports 6.30-News 6.35-Evening Brevities 6.45-Jimmie Mattern 7.00-Amos 'n' Andy 7.15-Uncle Ezra 7.30-Col. Jim Healey 7.45-Jack Randolph 8.00-City Services Concert

## SPALDING AND BAUER TO INAUGURATE BOB BURNS WILL

NEW YORK, Sept. 11-The General | at 10:00 p.m. AST, over the NBC-Red Motors Concerts featuring the world's Network. greatest opera singers, instrumental- Spalding will offer Mendelssohn's

ation.

With Erno Rapee, distinguished Rhapsody No. 1 by Enesco. Hungarian-American conductor, again directing, the series will follow the successful pattern of last year, featuring in addition to distinguished

Albert Spalding, American violinist and Harold Bauer, internationally On occasion throughout the series, known pianist, will inaugurate the Rapee will turn over his baton to Sunday Night at Carnegie Hall series eminent guest conductors. Arturo with the orchestra on September 13, Toscanini and Leopold Stokowski

### **Education in Music** Featured By W1XAL

the World Wide Broadcasting Foun- continued, the announcement of the dation, Boston, announces that in series said, with the added feature of response to requests from listeners trying "to introduce to the public a Radio Station W1XAL is preparing a artists, and unusual and novel must knock! KNOCK! new series of educational music pro- ical features of a type not previously grammes. Elizabeth Lawson Calhoun included in these concerts, yet conhas been appointed special advisor to forming to high standards established the Station in the formulation of by the programme." these programmes. Mrs. Calhoun The concerts which will be broadvey of informal education in music mittee. as a Fellow of the General Education Board of The Rockefeller Foundation.

Mrs. Calhoun was born in Troy, N Y., attended the Emma Willard School and the Troy Conservatory of Music. She is a graduate of Wells College, the American Conservatory of Music at Fontainbleau, France, and has done graduate work at Columbia University. She was for three years associated with the National Music League, Inc., of New York City, an educational organization devoted to the cultivation of an intelligent and discriminating music public.

### Little Bit of Wales is Found in Canada

(Special to The Daily Mail) REVELSTOKE, Sept. 11-The Ar rowhead Country of the British Columbia Interior was selected as a location for "The Great Barrier," the C.P.R. construction epic which is being made by Gaumont British with Richard Arlen as the star, but filmgoers are not going to see this particular country-side in the picture.

Milton Rosmer, director, inspected the chosen area and promptly rejected it. Asked for his reason, he replied, "Arrowhead is too much like Wales-if we used it, many people would not believe that the sequence had been filmed in Canada."

### At Premiere By Remote Control

HOLLYWOOD, Sept. 10-Marion Talley was unable to make personal appearances in Kansas City this week with the world premier of her first picture, "Follow Your Heart," because of her NBC programme, but at least she was with the film by radio.

The theater manager wired the NBC soprano that her programme was tuned in on the stage of the house last Friday night for the benefit of the theater audience. During the programme Miss Talley sang "Moonlight and Magnolias" from the picture, as a tribute to the premiere.

### SHORT WAVE

FRIDAY, SEPTEMBER 11

PARIS, 3.30 p.m.—The Taming of the Shrew, by Shakespeare. TPA3, 25.2 m., 11.88 meg. MOSCOW, 5 p.m.-Talk; The New Constitution of the U.S.S.R. Songs of 1936. RNE, 25 m., 12 meg. ROME, 7 p.m.—News in English. Opera. Italian songs. 2RO, 31.1 m., 9.63 meg.

MADRID, 8 p.m.—Orchestra. Spanish Lesson. EAQ, 30.5 m., 9.87 meg. BERLIN, 9.30 p.m.—Strings Quartet with 2 Horns by Mozart and Beethoven. DJD, 25.4 m., 11.77

LONDON, 10 p.m.-The Gershom Parkington Quintet. GSF, 19.8 m., 15.14 meg.; GSC, 31.3 m., 9.58 meg. CARACAS, 10.15 p.m.-Dance Music YV2RC, 51.7 m., 5.8 meg. PITTSBURGH, 12 p.m.—DX Club.

W8XK, 48.8 m., 6.14 meg. REGINA, 1.45 a.m. - On the Range-Old time orchestra. CJRO, Winnipeg, 48.7 m., 6.15 meg.; CJRX. Winnipeg, 25.6 m., 11.72 meg.

ists and conductors, will be resumed Concerto for Violin and Orchestra in Arkansas comic heard on NBC's over the National Broadcasting Com- E Minor and Bauer will play the third Kraft Music Hall, has signed a screen pany's networks on Sunday, Septem- movement from Beethoven's Concerto contract that will make him a milber 13, for the fourth successive sea- in G Major. Together they will be lionaire within three years. Currentheard in the fourth movement of ly the Arkansas sage holds the keys The broadcasts will originate at Franck's Sonata for Violin and Pian- to Kraft Music Hall while Bing Cros-New York's famous Carnegie Hall, oforte in A Major. In addition to by is away on a vacation. citadel of classical music, it was supporting the soloists, the Orchestra Despite the fact that Burn's Paraannounced by Alfred P. Sloan, Jr., will present Wagner's 'Lohengrin; mount contract calls for him to re-

> On the following Sunday, Sept. 20, will be presented. Rosa Ponselle, leading soprano of the Metropolitan soloist on Sept. 27.

> were among those who led the Genrangements last season.

The policy of presenting the world's foremost concert and opera singers

has just completed a nation-wide sur- by the Woman's National Radio Com-

HOLLYWOOD, Sept. 10-Bob Burns,

President of General Motors Corpor- Fetes by Debussy; Tschaikowsky's ceive \$60,000 per picture, and his con-Sixth Symphony and Roumanian tract for Kraft brings his weekly salary up to an additionally high brack- Lullaby Lagoon With 'et, the bazooka player plans on retaining the same \$27.50 a month the famous Don Cossack Male Chorus apartment he has occupied for the iast three years.

guest artists, the 70-piece symphony Opera Company, will be the featured Crosby, Eddie Cantor, Don Ameche Samuel Hersenhoren's orchestra will and scores of other radio satellites do full justice to the artistic arrangehave been catapulted into screen ments of Seymour Ginzler when fame because of their radio perfor- "Lullaby Lagoon" is next played for mances, and Burns is the latest to the national network audiences from join those ranks.

Burns came to the attention of eral Motors Orchestra under such ar- radio listeners in New York two half hour, Samuel Hersenhoren will years ago when he occupied a guest direct his ensemble in Rubenstein's niche on Rudy Vallee's hour. Last 'year he returned to his native Holly-Walter S. Lemmon, President of and noted instrumentalists will be by, and shortly afterward to his first wood for his current spot with Crosscreen job of any importance.

who was formerly assistant Direc cast each Sunday from 10:00 to 11:00 eche and Fred Astaire collaborated tor of the Federal Music Project of p.m. AST, have twice been named the on this one: "Knock-knock." "Who's the Works Progress Administration "best sponsored musical programme" there?" "Ameche." "Ameche who?" "Ameche on the second flight Astaire's."

# REDROSE

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Introducing this university popular "Kamenoi Ostrow," featuring three Violins. Interesting contrast is furnished in the trumpet solo, "I'm Forever Blowing Bubbles," and among the other special arrangements of old favorities are 'Stardust,' 'Give Me All of You,' and 'I'm Sorry I Made You Cry.

Sigmund Romberg's 'Auf Wiedersehn,' 'My Task,' by Ashford, and Wagner's beautiful 'Evening Star' complete the programme.

Lady-Yon'll never get work if you don't search for it. Tramp-Ye're right, lidy—that's one comfort.

Father-Why is it that you are always at the bottom of the class? Johnny-It doesn't make any difference, Daddy; they teach the same

### FALL TERM

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