

THERE'S LIFE
in your
OLD CLOTHES YET
Fall Suits and Overcoats will
be needed for cold October
nights.
And OUR Cleaning Methods
make them LOOK LIKE NEW.
Fashion Plate
Cleaners
Cor. Regent and King Streets
Phone 945

DR. A. A. ROWAN
General Practice
Ear, Nose and Throat Surgeon
Phone 321

117 YORK ST.
Fredericton, N. B.

Dress Up

The new Fall and Winter
Samples are here and we invite
your inspection.

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CLOTHIERS
TOM BOYD Mgr.

65 Carleton St.

Exclusive Agents for
"TIP TOP TAILORS" and
"CLOTHES OF QUALITY"

We clothe the best dressed men
you meet

WILL IT WORK NEXT WINTER?

Will it heat upstairs and down-
stairs next winter?

Will it consume more coal
than last year? Or will it break
down during the first "cold
snap" and endanger the health
of the family?

From every point of view, now
is the time to assure yourself
that, as soon as cold weather
appears, your heating plant will
be in shape to take care of you.

Call us up and we'll examine
thoroughly; and recommend the
repairs that will make your
heating plant dependable for
next winter.

D. J. Shea
80 Carleton St. Phone 563-11

PERFECT CLEANING PROCESS

Our Patrons have vouched for our
SERVICE

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WE WISH TO ANNOUNCE WE ARE
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Nash Ambassador Super Eight, \$1560.00

F. O. B. FREDERICTON

LICENSE EXTRA

CAPITAL GARAGE

PHONE 206 FOR DEMONSTRATION

SOLID FLOOR DONE IN LIGHT GREEN

(By Elizabeth MacRae Boykin)
"I know that table lamps are much
more fashionable these days than
floor lamps, but just the same, I like
at least one floor lamp in a room, so
if you don't feel that it would be en-
tirely out of place I'd like to get a
good one for my living room. Will
you suggest what kind would be best,
providing the idea wasn't out com-
pletely?"

The lady who asked me this ques-
tion lives in an English type of house
and we've always enjoyed the way
she's furnished it—all the rooms on
the first floor in the same color
scheme—light green walls, light green
carpets, draperies of an all-over Eng-
lish chintz design on a white ground.
Most of the furniture is in this
same chintz, made into slip covers,
except for the sofa and dining room
chair seats which are dark red.

This was the setting then that the
floor lamp she asked about would go
in. And our answer to her was—yes,
by all means get a floor lamp. They
are not out of fashion at all, though
they're not used as much as the table
lamps, that's true. But they're cer-
tainly useful to have and the stores
are showing very nice designs just
now.

The ones that take our eye are
those with the indirect lighting ar-
rangement inside. They have a shade
just like any other lamp and globes
to use in the same way, but in addi-
tion there is a reflector, too, that can
be switched on to throw indirect light
upward. That makes them good for
general room illumination as well as
for specific purposes.

Get a nice shade—floor lamps often
don't look smart simply because the
shade is frumpy looking or a bit dat-
ed.

J. W. Haycock, Saint John, is a
visitor in the city today, and is regis-
tered at the Queen hotel.

H. F. Reynolds, Petitcodiac, was a
visitor in the city today.

Fire Side

OR

Moonlight?

The ballroom or the
beach—

there is a distinctive coiffure
for your trip.

If you are "going native" for
your holiday, or plunging into a
gay social whirl, you should see
us.

Mrs. Walkers'
Beauty Salon
Tel. 1144

... OF ... Interest to Women SOME ESSENTIALS OF SATISFACTORY DRESSING

(By Elsie Pierce)

Upon good posture hangs (beau-
tifully) or falls the first fall dress and
every costume thereafter. But per-
haps before posture comes the all-
important element of good taste. For,
after all, one can carry a dress beau-
tifully, but if the dress is fundamen-
tally wrong as to cut or color it can-
not fully flatter.

Good taste, it seems to me, is the
first requisite toward dressing smart-
ly. And good taste, like love of good
books, grows on one. Don't let them
tell you that a woman knows instinc-
tively what colors or what lines she
should wear. It may seem second na-
ture with her but it is the result of
cumulative experience and study. If
you come across a youngster in her
teens who seems to have an intuitive
"knack" or "fair" look for a guiding
influence in the family somewhere—
mother, sister, aunt. Yes, we'll ad-
mit to a genius or artist here and
there; but they're few and far be-
tween. For the most part good taste
is acquired and with a little careful
study and thought it is easily culti-
vated.

Appropriateness

The average woman knows precise-
ly what costume is appropriate for
what occasion. The woman with good
taste does not overdress for business

nor does she under-dress for dress-up
occasions. If she has jewels she dons
them for more formal occasions, she
changes to an elaborate coiffure, to
eyeshadow and similar subtle arti-
fices. She may own only two or three
costumes, but each is complete even
to accessories and each is assigned
for certain types to wear—sports,
business, formal, and so on.

And all her costumes have one
thing in common; harmony with her
personality. The smart dresser is
smart enough to have her clothes ac-
cent her, but she predominates. This
doesn't mean that she need be afraid
of color. Far from it. The woman with
taste has a keen color sense. Drab-
ness never dallies long with her. But
knowing colors, she knows enough to
avoid any that are so loud they hush
her into the background. Nor does
she fear trimmings, the type that re-
ally add and enhance. But she does
avoid overdoing and dodads that are
cheap and what the French call "de
trop" (meaning too much).

Fortified with good taste she can
call upon the simple and smart to
keep her distinctive. She does not call
on clothes to make her look conspicu-
ous any more than she would think
of raising her voice to gain attention.
Her good taste is part of a charming
personality which takes her to popu-
larity and to poise.

BETTER GET TRUTH FROM OUR ENEMIES

(By Ruth Cameron)

"Let's tell each other exactly what
we think about each other," some one
suggested at a party lately.

And some one else made the time-
worn answer, "Oh, no, let's stay
friends."

Time-worn, but like many time-worn
things, just as true as it was the first
time it was said.

Sometimes we think we'd like to
know exactly what some one thinks
about us. Would we ever, really?

Even some one who likes us a lot?
Because even the persons who like
us a lot must sometimes find us an-
noying or ridiculous or trying, at odd
moments.

And while we may admit that we
must be like that sometimes, it is one
thing to admit that fact and another
thing to have some one mention con-
crete instances of it.

We say there must be love in mar-
riage, because how can two people
live together and see each other so
constantly unless they love each other?

See More of One Person

And by the same token a certain
amount of self-love is even more ne-
cessary. For, much as one sees of the
other person in marriage, there is one

person with whom one has to be more
constantly, and that is one-self.

And too much of this "let's be frank
and tell each other exactly what we
think of each other" stuff is sure to
be hard on self-love. Self-love sick-
ens and we ourselves, being so depen-
dent on it, lose heart.

How, then, shall we ever know our
faults and do something towards cor-
recting them? It is a poser, isn't it?

I don't know but I'm sure of one
thing: Certainly not by getting peo-
ple to tell exactly what they think of
us at a gay party. Or by trying to
make any one ever tell us exactly
what he thinks.

If we can take it, and have an hon-
est friend, we might now and then
ask for a little truth on this delicate
subject. But not too often. And not
from the friend whom we should most
mind losing.

Maybe it's better to get truth from
our enemies. Then we can hate them
and at the same time get the truth
we need. And so far as our self-love is
concerned, we shan't let it be hurt too
much, because when it hurts too much
we shall say that our enemy only says
that because he is our enemy. But
perhaps the knowledge that any one
can think this or that about us may
serve as a guidepost and warning.

FAMILY TRADITION CAN BE UNBROKEN, SAYS DR. PATRI

(By Angelo Patri)

The bride was showing her treas-
ures. "And look at this quilt. It was
made by my great grandmother. Can
you imagine? Just look at those
stitches and those hundreds and hun-
dreds of little pieces. Isn't the quilt-
ing exquisite?"

"That little chair is the chair my
grandmother used to sit in when she
washed her babies. Sit in it and see.
Just right, isn't it?"

Great indeed! And what bit of hand
work, what sturdy or lovely thing will
this generation hand down to the
later ones? Are we going to forget all
that? Going to lose the associations
of family that have been coming down
the years in unbroken charm? There
is no need for such a failure.

Our boys and girls are just as eager
to use their hands, just as eager to
create lovely things for themselves
and their children, as ever their an-
cestors were. Let us give them a
chance.

Boys like to weave, embroider,
make tapestries. They seem to do
better than the girls at the weaving.
A loom set up in some corner that the
boy can call his own might be a
good idea.

Woodworking is always attractive
to boys. Usually they begin by mak-
ing boats, but if they are encouraged
by word and example they go further
and make useful and beautiful things

by and by. A set of carving tools and
some lessons in wood carving might
be a fine present for a beauty-
loving boy.

Girls like fancy work. They knit,
weave, crochet, embroider, make
chair covers and wall tapestries if
they get the chance and the necessary
instruction.

The things the great-grandfathers
passed down were not made to be
heirlooms. They were made for daily
service and decoration. That is one
of the secrets of their lasting beauty.
Our children can do the same.

Teach them to work steadily and
slowly. It is not work to be done in
a few hours, but work that covers
time and takes in a bit of their lives.
Have them write and work in the
date upon which they commenced the
work and sign it, and set the date
again when they finish it. Those it-
ems are important to the later own-
ers.

Hon. C. T. Richard, Bathurst, is in
the city, registered at the Queen hotel.

for Baby's Cold

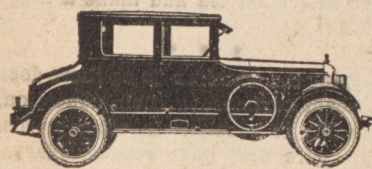
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generations of mothers.
VICKS
VAPOR

AUTO TOPICS

By Harry E. Porter

Former Technical Lecturer with Gen.
Motors and Chrysler

— Now With —
CREIGHTON & SMITH, LTD.



Hill Diesel Engine Co. has design-
ed three cylinder opposed engine us-
ing six pistons giving 100 H.P. at 1300
R.P.M.

Virtually all automobile dealers and
independent shop operators employ
mechanics to provide service for their
customers. Sporadic attempts have
been made in numerous large cities
to unionize these workers. In a good
many instances they have been suc-
cessful and strikes which have fol-
lowed have brought wage conces-
sions. Car dealers have suffered more
than independents but the movement
directed by John L. Lewis, is nation-
al and will spread. Strikes often can
be averted by giving employees great-
er consideration in a variety of inex-
pensive ways. With a shortage of
skilled help in some centres, because
of a long lapse in training "appren-
tices, labor problems are assuming
greater importance.

Motor vehicle manufacturers are
clinging rather precariously to the
horns of a dilemma. They soon must
decide definitely whether they will
cast their lot with highway transport
operators, who are their customers, in
the fight with railroads for business,
or whether they will keep hands off
and let competition take its course.
A vast army of passenger car users,
also their customers, have no particu-
lar love for railroads but they re-
sist having highways cluttered up
with cumbersome vehicles. The indus-
try can't stay astride the fence much
longer.

ELECTRICITY

It is a strange thing, this electric-
ity, in as much as nobody seems to
know anything about it, what it is,
where it comes from, or how it goes,
or what pressure, or where it derives
this pressure that makes this myster-
ious abstract travel in a certain di-
rection.

It cannot be seen, heard, or known
by any of the five senses, unless it is
harnessed. It will take two or three
articles to explain exactly what we
know of this mysterious energy.
Strange to say, however, its debut
was in the form of a piece of ordi-
nary quartz called lodestone. This
mineral had, and has a strange mole-
cular consistency which, for some
reason, enables it to attract to its
own body particles, or masses, of
iron or steel, but strangely, loses its
power to zero on other metals.

Here is a story that is worth read-
ing. For every utility; both commer-
cial and social, electricity plays a
great part, but who would imagine
that technical brains of the eighteenth
and nineteenth century could have
developed this abstract power to what
it is today. Let us consider that some
one of us found a piece of this mys-
terious ore, which had no other prop-
erty than to attract iron and steel;
I wonder if we could, in these days
of speed and activity, have created
the world's greatest force and utility
that has been the cause of this mod-
ern recklessness. And could you be-
lieve it, we could not, unless the mas-
ter minds of that period had devel-
oped the magnetism of lodestone into
electrical energy.

This is the first of a series of ar-
ticles on the fundamentals of elec-
tricity and its progress. It might be
well to keep these in your scrap-book
so that you will be cognizant of the
fact that we are living in the most
marvelous era, perhaps, that the
world has ever known.

QUESTIONS AND ANSWERS

Q.—My left rear wheel wobbles as
it goes along, and I have even chang-
ed rims, but the wobble is still there.
What would be the cause of this?
K. P., Oromocto.

A.—Have a competent mechanic in-
spect the axle of your car, for I be-
lieve you will find the trouble there.

Q.—I have a shimmy in my front
wheels at about fifty-five miles an
hour. The tow-in is correct. How can
I correct this?—J. K., Millville.

A.—This is too long a porcess and
too complicated for you, perhaps, to
understand. It needs a high-grade
man, thoroughly acquainted with the
steering geometry to correct this con-
dition.

DR. G. R. LISTER
: Dentist :
Burchill-Wilkinson Building

QUEEN STREET : Below Regent
Phone 531-11

IMPORTANCE OF PERSONAL HABITS

The subject of personal habits is a
ticklish one, one which needs careful
handling. It is an old saying that
"Fools rush in where angels fear to
tread," and in this case we will take
the fool's chance. In fact, that is
what many people are doing in their
careless personal habits with fire
every day of life. Perhaps the most
effective way to approach the matter
is to relate the results of some per-
sonal habits in other people, as peo-
ple generally like to hear about the
other fellow.

A man dropped a cigarette in a
rubbish pile in a rooming house and
burned to death eleven people.

A man dropped his cigarette in a
couch in the lobby of a hotel. Fire
resulted at 3 a.m., and resulted in the
death of four people.

A mother in one of our leading col-
lege cities, for the five hundredth
time perhaps, started a fire with coal
oil. The fire she started burned to
death three children besides herself.

A man dropped a match on a gar-
age floor, walked on and left it. A
six-year-old child found it and ignit-
ed her clothing which resulted in
burns that caused her death a few
hours later.

Man attempted to sleep and smoke
at the same time—result, he set bed
afire, was overcome with smoke, and
removed in an unconscious state.
Only the timely arrival of the fire de-
partment saved him from being cre-
mated alive.

Some grown-ups place Strike-Any-
where matches on kitchen table. Two
small children acted upon the implied
suggestion and carried some to their
playhouse, innocently started a fire.
Result, little boy burned fatally.

"Do you always think about the safety
and welfare of those about you
when you discard your match and cig-
arette stub? Are you mindful of the
safety of the children in your home
to the extent of providing safety
matches, and keeping them out of
their reach? Do you have proper re-
spect for the dangerous properties of
gasoline and always handle it with
care?"

BURDEN NOTES

Mrs. Mark Sutherland, who has been
visiting her aunt, Mrs. David Burden,
has returned to her home at New-
castle.

Mrs. W. A. MacKenzie entertained
the W.M.A.S. of Prince William and
Burden on Friday afternoon.

Mr. and Mrs. Arnold Trail and fam-
ily of Island View spent Sunday with
Mrs. Trail's parents, Mr. and Mrs.
Murray Long.

Rev. W. G. Killam held service in
the Burden church on Sunday after-
noon.

Mr. and Mrs. Frank Jewett of Fred-
ericton were calling on friends in this
place on Sunday afternoon.

Miss A. H. Armstrong and Miss
Carolyn Armstrong, Perth, are guests
at the Queen hotel.

FALL TERM

— at —

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COLLEGE

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This is the Time to equip
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your way.

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F. B. Osborne, Principal,
Fredericton, N. B.

ARTHUR F. BETTS

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QUEEN ST.

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for your knitting and fancy-
work supplies. Also Threads,
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iery Mending and Gift Sugges-
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hair. The latest French process
in lotions will give your hair
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price for this new French lotion
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a guess—breeder re-
sults already prove
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& SON

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SHE doesn't spend half the day running down to the basement
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HE has no half-frozen, shuddering look on his face when he
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BECAUSE they have a wood burning

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