

THEATRE of the AIR

SATURDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.
8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Program
9.30—Alatint Programme.
10.00—Piano.
10.15—Thor Program
10.45—Enterprise Moundry Program
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Bldg. Products Program
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Orchest.
2.00—Marconi Band Concert
2.30—Sherwin Williams' Musical.
4.30—Tea Dance
4.45—Monitor News
5.00—News Service
5.15—Burgess Battery Program
5.30—All Request Program
6.00—Band Parade
6.15—Canada Cement
6.30—Popular Songs.
6.45—MacDonald Program
7.00—Valley Motors Program
7.10—News Bulletins
7.15—Souvenirs In Rhythm
7.30—Captain Jack
7.45—Cooke and Lord
8.00—Bert Anstice & Mountain Boys
8.30—Goldman Band from N. Y.
9.30—Let's go to the Musical Hall
10.00—Musical Merry-go-Round
10.30—Lloyd Huntley's Orch.
10.45—Canadian Press
11.00—Across the Border
11.30—Jaspar Park Orch.
11.45—Louis Guenette's Orchestra

WEAF, NEW YORK, 660 K.

5.30—Children's Program
6.00—Summary of NBC Programs
6.20—Alpine Village Orchestra
6.30—Press News
6.35—Baseball Resume
6.45—Religion in the News
7.00—Connie Gates, Contralto
7.15—Edwin C. Hill
7.30—Negro Male Chorus
8.00—Carl Ravazza's Orch.
9.00—Frank Fay Calling
9.30—Shell Chateau
10.30—Celebrity Night
11.30—Esso News Reporter
11.35—Chas. Dornberger's Orchestra
12.00—Eddie Duchin's Orchestra
12.30—Rudy Vallee's Orch.

WJZ, NEW YORK, 760 K.

5.15—Musical Adventures
5.30—Treasure Trails
5.45—Ruth and Ross
6.00—Esso News Reporter
6.05—Jesse Crawford, organist
6.30—News
6.35—Jamboree
7.00—King's Jesters
7.15—Home Town
7.30—Message of Israel
8.00—Henri Deering, pianist
8.15—To be Announced
9.15—Arm Chair
9.30—Barn Dance
10.30—To be Announced
12.00—Springtime
12.30—Henry King's Orch.

WGY, SCHENECTADY, 790 K.

5.00—Blue Room Echoes
5.30—Children's Hour
6.00—News Reports
6.30—News
6.35—Evening Brevities
6.45—Religion in the News
7.15—Human Side of the News
7.30—Gen. Electric Program
8.00—Hit Parade
9.00—Rubinoff and his Violin
9.30—Shell Chateau; Wallace Beery
10.30—George Olsen's Orchestra
11.00—News Reports
11.30—Dance Music
12.00—Dance Music
12.30—Dance Music

WABC, NEW YORK, 860 K.

5.00—Frank Dailey and His Orch.
5.30—Vincent Lopez and His Orch.
6.00—Frederic William Wile
6.15—Parade of Youth
6.30—News
6.35—Three Little Words
6.45—Goge De Lys
7.00—The Atlantic Family on Tour
7.30—The Carverumund Band
8.00—Harry Reser and Eskimos
7.15—Eleana Moneck and Ensemble
8.30—Kreuger's Musical Toast
8.45—Seymour Simon's Orchestra
9.00—Chesterfield Presents
9.30—Along Rialto Row
10.00—California Melodies
10.30—U. S. Debate
11.00—Abe Lyman Orchestra
11.45—Ozzie Nelson and Orchestra
12.15—Claude Hopkins and Orchestra
12.45—Herbie Kay and Orchestra

SUNDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.
6.00—Grenadier Guards Band
6.30—Dr. H. L. Stewart Relews New
6.45—Paul DeMarky, Pianist
7.00—Crinolines
7.30—La Vieille Maison
8.00—American Dances
8.30—Jasper Park Lodge Musioale

Three Soloists On Birthday Program

CHICAGO, Aug. 29—When the National Broadcasting Company was only half as old as it is now, a continuity writer at the NBC Chicago studios was assigned to prepare a programme consisting of verse read by a narrator against a background of music.

The house was late and the writer was almost ready to close his desk when he received the assignment. Asked what the name of the programme would be, he replied in a weary, offhand manner, "Oh, just call it words and music."

On Five Years

Thus Words and Music, which was to become one of NBC's most popular and longest-lived sustaining programmes, was christened. The series will celebrate its fifth anniversary on the air, Saturday, August 29. Harvey Hays, veteran stage and radio actor, was the narrator on the first Words and Music programme and has been in that role continuously since. Also with Hays, on the first Words and Music broadcast, was Ruth Lyon, soprano, who is still featured regularly as soloist.

Hays, one of the first leading men of the stage to desert the footlights for radio, is considered an authority on classic verse.

Special Programme

A special programme has been arranged for the anniversary broadcast at 12.30 p.m., AST, over the NBC-Blue Network, consisting of some of the choicest musical and poetic selections ever presented on the series. Poems to be read include 'Saul' by Robert Browning, 'The Death Bed' by Siegfried Sassoon, 'The Silver Question' by Oliver Herford and 'Auf Wiedersehen' by James Russell Lowell.

Soloists on the broadcast, in addition to Miss Lyon, will be Edward Davies, baritone, and Charles Sears, tenor, with Larry Larsen at the organ.

Mirror of Melody "A Rural Rhapsody"

The music of rural festivities will be highlighted on the Sunday night presentation, "Mirror of Melody," when Geoffrey Waddington offers another in the series of clever musical reflections tomorrow at 10.00 p. m., AST.

This national network programme, originating in the Toronto studios of the Canadian Radio Commission, will star the Waddington orchestra; the Guardsmen, Canada's famous male vocal organization; Stan Wilson, wizard of the banjo, and Gordon Calder, popular personality singer, who will act as master of ceremonies at the party.

"Rural Rhapsody" will present a genuine old time Barn Dance with "caller-off" and all the trimmings, and an impression by the orchestra of a typical Village Band. A special medley and tricky arrangements of such favourites as "Ruben Ruben" and "The Old Gray Mare" will be heard.

MAUGERVILLE

George Stagman of Saint John, has returned home, after spending his vacation with Mr. and Mrs. Frank Moxon.

Mrs. Gordon VanBuskirk and little daughter Yvonne, are the guests of Mrs. VanBuskirk's parents, Mr. and Mrs. George Foster.

Mrs. Emery J. Keetch and daughter Thelma are visiting relatives in Southampton.

A number of young people from this place attended the chavari tendered Mr. and Mrs. Arthur B. Day at the home of the bride's parents, Mr. and Mrs. S. T. McMonagle, Burton, on Monday evening.

Rev. John Wood, pastor of Baptist church, is in Wolfville, N. S., attending the Maritime convention.

Mrs. H. B. Dykeman, Miss Pauline Bridges, and Miss Elizabeth Harrison attended the Loyalist District Convention of Women's Institutes at Otis on Thursday.

Mrs. Gertrude MacPherson, Mrs. Louis Sterling and Albert Miles, of Devon, accompanied by their brother Frederick Miles, of Sydney, Cape Breton, were recent guests of Sheriff and Mrs. N. B. Day.

Miss Sarah McMonagle, R.N., of Mineola, N. Y., was a recent guest of Miss Lois Day.

Miss Mary McMurray, Fredericton, spent the weekend with Miss Elizabeth Harrison.

Colin Wilson and Norman Carruthers recently visited their homes in South Branch, Kent county.

Mrs. Eva Carle was the recent guest of her brother, J. H. Wasson and Mrs. Wasson, Sheffield.

Miss Lois Day is spending some time in Fredericton.

"Why are you going to the public library, Mrs. Brown? Suddenly taken up science?"

"The doctor told my husband he was bibulous and now he's torn the page out of the dictionary."

BURNS AND ALLEN RADIO RENEWED FOR 52 WEEKS

King to Replace Eddie Duchin — Program Also in French

HOLLYWOOD, Cal., Aug. 29—Geo. Burns and Gracie Allen will continue their uninterrupted run on the airwaves for 52 weeks on behalf of their current sponsors. The contract for their Wednesday evening CBS broadcasts from Hollywood has just been renewed for another year by Campbells.

Coinciding with this announcement comes word that Henry King will join the programme starting next Wednesday (September 2,) replacing Eddie Duchin on the series.

The past year has been bright with silly achievements for Burns and Allen, whose antics have been convulsing radio listeners regularly without abatement, since their debut in 1932.

Gracie, known affectionately as the "nitwit of the networks," won unexpected laurels when psychology students at the University of Southern California voted her the "most intelligent actress in Hollywood."

The petite comedienne also turned author, with surprising results, and published a novelette called "It's Murder—But It Could be Worse." Then she became a columnist, and

her daily observations, entitled "I Always Say," are syndicated throughout the country, with illustrations by Otto Soglow.

She started the Housewives' Union as a programme twist, and was amazed when thousands of downtrodden housewives followed up her suggestion by actually organizing their own union. Gracie, nominated for the Presidency by her enthusiastic cohorts, tossed her "little blue hat" into the ring, and announced her slogan would be "Paint the White House green—to keep it out of the red!"

George and Gracie also demonstrated the fact that their popularity extends even beyond the boundaries of this country, into France. For several months, fifty million Frenchmen have been chuckling when a Parisian "Georges et Gracie" recited French translations of their scripts over the networks of the French Broadcasting Company.

A recent innovation has been the introduction of a new game called "mouthies" already slated to eclipse both the "handles" and the "Knock-knock" crazes.

Horlick—New Sponsors Elementary— My Dear Watson

In a few weeks, Harry Horlick, maestro of those Monday night "Gypsy" shows parts company with his sponsor of thirteen years.

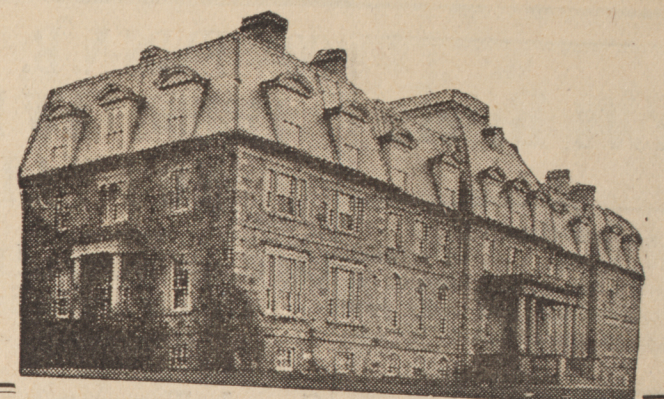
"I'd like to take this opportunity," writes Horlick, "to thank everybody connected with the 'Gypsies' for making mine a most agreeable task. The men who comprised my band were to my way of thinking the finest musicians that I have ever encountered. The technicians on the show, sound men, engineers and so on, contributed immeasurably to whatever success we may have enjoyed.

It will seem strange when I go on my new commercial in the fall. After all, thirteen years is a long time. I'll always have the warmest kind of a spot in my heart for those who made it possible for me to play my music to millions of people."

Harold West, who has played "Dr. Watson" to Richard Gordon's "Sherlock Holmes" for a good many years, contends that radio performers can benefit from a long association with one show just as much as legitimate artists.

"The fact that radio actors hold scripts," says West, "doesn't alter the situation one jot. It isn't the idea of the script that takes a long time to sink in. A good actor gets that after a few weeks. But working with the same people, learning their style, how fast or slowly they pick up their cues and so forth—these are things that too many radioites ignore.

"If the script show performers would take the pains to notice just how their confreres react to various types of scenes or dialogue, I'm sure it would aid their performances greatly."



UNIVERSITY of NEW BRUNSWICK FREDERICTON, N. B.

Session 1936-37 Begins September 15

ARTS AND PURE SCIENCE

Courses leading to B.A. and B.Sc. Degrees. Special courses for those intending to enter Medical and Law Schools.

Three new buildings with modern well-equipped Laboratories.

ENGINEERING AND FORESTRY

Applied Science courses include Civil Engineering, Electrical Engineering and Forestry.

Complete courses extending over four years and leading to the Degree of B.Sc. in Engineering or Forestry.

The Law Faculty (write A. B. Gilbert, Esq., Secretary, Saint John, N. B.) is located in Saint John.

The Lady Beaverbrook Building affords first class residence accommodation for men.

Full information regarding courses, terms, scholarships, etc., is contained in the University Calendar. A copy will be mailed on request.

C. C. JONES, President.

CIRCLING RADIO CIRCLES

When Guy Lombardo and his Royal Canadians play for late dancers at Valleydale in Columbus, Ohio, Sunday evening, August 30, their music will also be broadcast to listeners all over the country. The Columbia Broadcasting System has completed arrangements to pick up the programme for half an hour, starting at 12.30 midnight, AST. The Columbus engagement is part of a tour of one-night stands which takes the Royal Canadians through the South, West and Middle West.

Andre Kostelanetz, who has just returned to New York after three

weeks in Hollywood, directing the music for Lily Pons' second picture, will journey to Chicago tomorrow, to serve as guest conductor of the Grant Park Symphony orchestra. He'll conduct the second half of the evening's concert programme, featuring Tchaikovsky's "Francesca di Rimini," and George Gershwin's "An American in Paris."

Owen W. Matthews, III, the Eagle Scout from Portland, Oregon, who won Eddie Cantor's \$5,000 peace essay prize, spent three days in San Francisco, recently, as Cantor's guest. To friends, he described his host as "a real man—he makes you feel so at home." Matthews will use the award for a college education, enrolling soon at the Massachusetts Institute of Technology.

SOMETHING FOR EVERYBODY AT THE FREDERICTON EXHIBITION September 12 - 19, 1936

A WELCOME BREAK IN THE MONOTONY OF LIFE

The Fredericton Exhibition is an annual event, which affords opportunities for Education, Recreation and Association. All work and no play makes Jack a dull boy. All play and no education makes Jack duller still. A judicious balance of work and play present a combination that gets the most out of life for ourselves and for those with whom we associate.

A Worth While Program

SATURDAY, SEPTEMBER 12TH

The exhibition will be officially opened at 8 o'clock p.m. Admission free; everybody welcome.

MONDAY, SEPTEMBER 14TH.

Children's Day: all children up to and including twelve years or Grade eight admitted Free—without tickets—Special prices at all games, rides and stands, and special attention will be given the Children on their Free day. Judging Flowers at 2 p.m.

Sportsmen's Show, Midway, Grandstand Acts and Fireworks at night.

TUESDAY, SEPTEMBER 15TH.

Racing over Canada's Fastest Half Mile Track—Judging all classes will begin.

WEDNESDAY, SEPTEMBER 16TH.

Racing—Judging—Vaudeville—Music—Midway.

THURSDAY, SEPTEMBER 17TH.

Grand Free-for-All Day, completion of Judging, all other Attractions in full swing. Boys and Girls Club Work.

FRIDAY, SEPTEMBER 18TH.

Farmer's Day—Special Demonstrations in Live Stock, Poultry, etc. Finish of Races, if any postponed. Junior farmer activities.

SATURDAY, SEPTEMBER 19TH.

Citizens and Farmers Day—Live Stock Parade at 2 p.m. Midway, Grandstand Acts, Sell out of Merchandise, Fireworks, Grand Finale.

Half a Dollar Admits an Adult; ADMISSION TO BOTH EXHIBITION AND RACES

Stellar Vaudeville Acts

Pallenberg's Wonder Bears perform outstanding feats in roller-skating, bicycle riding, ride scooter and hobby horse, ball throwing, etc. Kate Pallenberg presents her pets in a most novel manner. The leading bear act of the world.

Great Lodi Co., an exclusive scoop, the most astounding teeterboard sensation of all time. A brand new comedy sensation.

Ventre's Statton Band, an organization of soloists, under the efficient leadership of Capt. George W. Ventre. Captured first prize at the National Convention of American Legion in Paris, France. Clad in colorful assortment of uniforms the Band presents a gay appearance.

Pallenberg's Royal Doberman Pinchers—Rare pedigreed dogs are presented in a series of manoeuvres that are positively marvellous. This act pleases everybody.

Five Fearless Flyers return after a triumphal tour abroad. For perfection of presentation, accuracy of performance, personality, quality of equipment and wardrobe, they are unexcelled.

The Balabano MayFair Revue provide a bewitching memory of old Russia enhanced by music. They are entertainers of outstanding ability, who present an extensive repertoire of music, ranging from Grand Opera selections to the popular medleys of to-day.

Twenty Cents Admits a Child

3 - DAYS HORSE RACING THREE - 3

TUESDAY, WEDNESDAY, THURS DAY, SEPTEMBER 15th, 16th, 17th
Railways Will Sell Return Ticket for One First Class Fare.

MEET YOUR FRIENDS IN FREDERICTON SEPT. 12-19. YOU'LL HAVE A GOOD TIME

Fifty Cents Unlocks the Door to Fun, Frolic, Fantasy, Friendship, Freedom From Care, Education, Recreation, Relaxation, Jollification. The Greatest Value Ever.

DON'T FORGET THE DATES—SEPTEMBER 12 - 19, 1936