

THEATRE of the AIR

FRIDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.
8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Party
9.30—Novelty Program
9.45—Sherwin-Williams
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Program
11.00—Happy Warrior
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Star Melodies
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Orchestra
2.00—Marconi Band Concert
2.30—Symphony
4.30—Tea Dance
4.45—Monitor News
5.00—Can. Press
5.15—Strings
5.30—Musical Comedy Memories
6.00—Fireside Program
6.15—Canada Cement Program
6.30—Organ Reveries
6.45—MacDonald Programme
7.00—Valley Motors Programme
7.05—News Bulletin
7.10—Real Life Drama
7.15—Souvenirs in Rhythm
7.30—Canadian Press
7.45—Little Bits of Everything.
8.00—Northern Lights
8.30—Canadian Concert Hall of Air
9.00—From a Rose Garden
9.30—Orchestra
10.30—Cover the Waterfront
10.00—Musical Romances
10.45—News
11.00—Across the Border
11.30—Lullaby Lagoon

CKAC, MONTREAL, 730 K.

5.15—Priere du Soir
5.30—Fireside Program
6.15—Real Life Dramas
6.25—L'Heure Recreative
6.45—Kaltenborn Edit News
7.00—Nouvelles
7.15—Jeanne et Arthur
7.30—CKAC Commentator
9.00—Hollywood Hotel
10.00—Vin St. George Gypsy Orch.
11.00—Molson Sport Talk
11.05—Joe Reichman's Orch.

WABC, NEW YORK, 860 K.

4.00—Vivian Della Chiesa
4.30—U. S. Army Band
5.00—"Terry and Ted."
5.30—Jack Armstrong
5.45—Og, Son of Fire
6.00—Buddy Clark, Songs
6.15—Bobby Benson and Sunny Jim
6.30—Social Announcements
6.30—News
7.00—Myrt and Marge
7.45—Boake Carter
8.00—Flying Red Horse Tavern
8.30—Broadway Varieties
9.00—Hollywood Hotel
10.00—Richard Himber
10.30—The March of Time
10.45—Mary Eastman, Soprano
11.00—Frank Dailey and his Orchestra

WEAF, NEW YORK, 660 K.

5.30—Terri La Franconi
5.45—Top Hatters
6.00—Flying Time
6.15—Esso News Reporter
6.30—News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Mel-O-Rol Jamboree
8.00—Cities Service Concert
9.00—Waltz Time
9.30—Court of Human Relations
10.00—Studebaker Champions
10.30—Marion Talley
11.00—George Holmes, News
11.15—King's Jesters
11.35—Esso News Reporter
12.00—Earl Hines' Orchestra
12.30—Ted Lewis Orch.

WJZ, NEW YORK, 760 K.

4.00—Betty and Bob
4.15—Backstage Wife
4.30—How To Be Charming
4.45—Magic Voice
5.00—Airbreaks
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Esso News Reporter
6.05—Animal News Club
6.15—Mary Small
6.30—News
6.35—Have You Heard
6.45—Lowell Thomas
7.00—Niela Goodelle
7.15—Mario Cozzi
7.30—Lum and Abner
7.45—Songs of the Harp
8.00—Irene Rich
8.15—Drowsy Rhythm
9.00—NBC Music Guild
9.30—Fred Waring Orchestra
10.00—Encyclical Anniversary
11.00—Esso News Reporter
11.05—Phil Levant's Orch.
11.15—Negro Male Quartet
12.00—Shandor, violinist
12.08—Ranny Weeks' Orchestra
12.30—To be Announced

WTIC, HARTFORD, 1040 K.

3.00—Forever Young
3.30—Vic and Sadee
3.45—The O'Neils

4.00—Women's Radio Review
4.30—Happy Jack
4.45—The Motion Picture
5.00—Blue Room Echoes
5.30—Dick Tracy
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff and Jan Pearce
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.30—Variety Show
8.00—Jessica Dragonette
9.00—Musical Revue
9.30—Court of Human Relations
10.00—Richard Himbu's Orch.
10.30—Marion Talley
11.01—Baseball Scores
11.15—The Jesters
11.30—Earl Hines' Orch.
11.45—Jesse Crawford, organist
12.00—Silent

WGY, SCHENECTADY, 790 K.

4.00—Betty and Bob
4.15—Bridge Forum
4.30—Stock Reports
5.00—Congress Speaks
5.30—Terri La Franconi
5.45—Grace and Scotty
6.00—News Reports
6.30—News
6.35—Evening Brevities
6.45—Jimmie Mattern
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Col. Jim Healey
7.45—Jack Randolph
8.00—City Services Concert
8.30—Farm Forum
9.00—Waltz Time
9.30—Court of Human Relations
10.00—First Nighter
10.30—Marion Talley
11.00—Esso News Reporter
11.30—Dance Music

SATURDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Program
9.30—Concert Songs
9.45—Sherwin Williams Musicale
10.45—Thor Program
10.45—Enterprise Moundry Program
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Bldg. Products Program
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Orchestra
2.00—Marconi Band Concert
2.30—Ferde Grofe
4.30—Tea Dance
4.45—Monitor News
5.00—News Service
5.15—Burgess Battery Program
5.30—All Request Program
6.00—Band Parade
6.15—Canada Cement
6.30—C. C. M. Program
J.45—MacDonald Program
7.00—Valley Motors Program
7.10—News Bulletins
7.15—Souvenirs in Rhythm
7.30—Captain Jack
7.45—Cooke and Lord
8.00—Bert Anstice & Mountain Boys
8.30—Goldman Band from N. Y.
9.30—Let's go to the Musical Hall
10.00—Musical Merry-go-Round
10.30—Lloyd Huntley's Orch.
10.45—Canadian Press
11.00—Across the Border
11.30—Jaspar Park Orch.
11.45—Louis Guenette's Orchestra

WEAF, NEW YORK, 660 K.

5.30—Children's Program
6.00—Summary of NBC Programs
6.20—Alpine Village Orchestra
6.30—Press News
6.35—Baseball Resume
6.45—Religion in the News
7.00—Connie Gates, Contralto
7.15—Edwin C. Hill
7.30—Negro Male Chorus
8.00—Carl Ravazza's Orch.
9.00—Frank Fay Calling
9.30—Shell Chateau
10.30—Celebrity Night
11.30—Esso News Reporter
11.35—Chas. Dornberger's Orchestra
12.00—Eddie Duchin's Orchestra
12.30—Rudy Vallee's Orch.

WJZ, NEW YORK, 760 K.

5.15—Musical Adventures
5.30—Treasure Trails
5.45—Ruth and Ross
6.00—Esso News Reporter
6.05—Jesse Crawford, organist
6.30—News
6.35—Jamboree
7.00—King's Jesters
7.15—Home Town
7.30—Message of Israel
8.00—Henri Deering, pianist
8.15—To be Announced
9.15—Arm Chair
9.30—Barn Dance
10.30—To be Announced
12.00—Springtime
12.30—Henry King's Orch.

CKAC, MONTREAL, 730 K.

5.30—Fireside Program
6.15—Le Bon Parler Français
6.30—Press Radio News
7.15—Song Stylists

8.00—Ziegfeld Follies
9.00—Bruna Castagne, Contralto
10.30—Alex. Lajoie's Orchestra
11.05—Bob Crosby's Orch.
11.30—Henry Halstead's Orch.
11.45—Henry King's Orch.

WTIC, HARTFORD, 1040 K.

4.30—Ruby Newman's Orchestra
5.00—Blue Room Echoes
5.30—Children's Program
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff and his Violin
7.00—Medical Talk
7.15—Edwin C. Hill
7.30—Townsend Press Program
7.45—Hold the Press
8.00—Carl Ravazza's Orch.
9.00—Frank Fay
10.30—George Olsen's Orchestra
11.00—News
11.15—Mitchell Schuster's Orch.
11.30—Charles Dornberger's Orch.
12.02—Silent

WGY, SCHENECTADY, 790 K.

5.00—Blue Room Echoes
5.30—Children's Hour
6.00—News Reports
6.30—News
6.35—Evening Brevities
6.45—Religion in the News
7.15—Human Side of the News
8.00—Gen. Electric Program
8.00—Hit Parade
9.30—Rubinoff and his Violin
9.30—Shell Chateau; Wallace Beery
10.30—George Olsen's Orchestra
11.00—News Reports
11.30—Dance Music
12.00—Dance Music
12.30—Dance Music

WABC, NEW YORK, 860 K.

5.00—Frank Dailey and His Orch.
5.30—Vincent Lopez and His Orch.
6.00—Frederic William Wile
6.15—Parade of Youth
6.30—News
6.35—Three Little Words
6.45—Goge De Lys
7.00—The Atlantic Family on Tour
7.30—The Carverundum Band
8.00—Harry Reiser and Eskimos
7.15—Eleana Moneck and Ensemble
8.30—Kreuger's Musical Toast
8.45—Seymour Simon's Orchestra
9.00—Chesterfield Presents
9.30—Along Rialto Row
10.00—California Melodies
10.30—U. S. Debate
11.00—Abe Lyman Orchestra
11.45—Ozzie Nelson and Orchestra
12.15—Claude Hopkins and Orchestra
12.45—Herbie Kay and Orchestra

SHORT WAVE

MOSCOW, 5 p. m.—News comments and music. RNE, 25 m., 12 meg.
PARIS, 6:15 p. m.—Concert relayed from Radio-Paris. TPA4, 25.6 m., 11.72 meg.
RIO DE JANEIRO, 5.45 p.m.—Brazilian Hour. PRF5, 31.6 m., 9.50 meg.
ROME, 7 p. m.—News in English; selections from an opera; Venetian songs. 2RO, 31.1 m., 9.63 meg.
LONDON, 7 p. m.—The BBC Empire Orchestra. GSP, 19.6 m., 15.31 meg.; GSF, 19.8 m., 15.14 meg.; GSC 31.3 m., 9.58 meg.
BERLIN, 7 p. m.—Folk songs and rustic dances of our Nordic guests. DJD, 25.4 m., 11.77 meg.
LONDON, 10 p. m.—Camp fire song by Scouts from at home and abroad, from Ravy Castle, Durham. GSF, 19.8 m., 15.14 meg.; GSC, 31.3 m., 9.58 meg.
CARACAS, 10.15 p. m.—National Orchestra. YV2RC, 51.7 m., 5.8 meg.
BERLIN, 10.15 p. m.—Reports from the Olympic Games. DJD, 25.4 m., 11.77 meg.
PITTSBURGH, 12 p. m.—DX Club. W8XK, 48.8 m., 6.14 meg.

SUCCESS STORY

Bob Burns, now "tops" in radio comedy, with a weekly salary that runs into four figures, likes to recall his first radio experience with station KFI in Los Angeles five years ago. For a whole year, Bob broadcast on a sustaining programme. One day, the manager of the station decided to wreck his amateur standing—and pay him. The bazooka player was delighted when he received a check for \$7.50. But the following week he was told no more money was forthcoming. The appropriation had given out.

"I thought at the time I was getting too much," grins Bob, as he tells the story. "But I didn't want to say anything about it!"

GET YOUR BAZOOKA

HOLLYWOOD, Aug. 7—Bob Burns, NBC comedian, has another claim to fame. A toy manufacturer is soon to put a miniature bazooka on the market.

Vallee Adds News Features to Prog.

NEW YORK, Aug. 6—Rudy Vallee, who originated the variety programme in radio, has taken another pioneering step in microphone showmanship. From now on, the impresario of the Fleischmann Variety Hour will choose his guest stars, whenever possible, from personalities in the news.

Another new departure will be a dramatized news event each week with the leading figures present at the microphone. These news features will be presented in co-operation with the editors of News-Week magazines, who will suggest timely personalities in the news, and the leading news and human interest stories.

In addition to these features, stage and screen stars, comedians, singers and authors, composers, playwrights and outstanding entertainers will continue to be presented on the Variety Hour, which is now in its seventh year on the NBC networks.

Vallee began his new guest star policy on July 30 by headlining, among other stars, Hildegarde, the sensational young singer who has just returned from a triumphant three year tour of Europe, during which she sang before the Prince of Wales, now King Edward VIII.

On his broadcast over an NBC-Red Network on Thursday, August 6, Rudy will present Niela Goodelle, another sensational young entertainer. Talented as a songstress and pianist, Miss Goodelle made her debut in the Garrick Gaieties in 1930. She got her first taste of

Bennett Takes Back Seat to Film Stars

When Richard Arlen and Miss Lilli Palmer, playing in the Gaumont-British production, "The Great Barrier," arrived at Revelstoke, B. C., they had a strenuous time coping with some two thousands residents of the town, who practically mobbed them when the town turned out in force to welcome them. Efforts of half a dozen Provincial police officers to hold back the crowd were useless but the G. B. party of thirty finally struggle through to the hotel.

The remainder of the Gaumont-British unit arrived the following week to aid in the production of the picture which depicts the laying of the Canadian Pacific Railway across the Dominion. At all stops along the railway route across the country the film stars were besieged by enthusiastic admirers for an autograph or a hand-shake.

On the same train with the screen celebrities was the Rt. Hon. R. B. Bennett, Opposition Leader in the House of Commons at Ottawa, who was somewhat amused when the depot crowds rushed past him to catch a glimpse of Arlen.

Since Arlen arrived the cast has been augmented by Antoinette Cellier, daughter of Frank Cellier, and J. Farrell McDonald, veteran character actor from the States who has been cast as "Rogers" for the picture.

fame by stepping into the shoes of Ruth Etting, when that star left the show for the road. The multiple-talent girl last Fall was heard in her own "one-woman" radio series over NBC.

CRBC Boy Pianist Debut in England

Word has just been received from London, England, that Bernie Yuffy, brilliant young pianist formerly featured on the "A Quarter to Eight" and "Rhythm River" presentations of the Canadian Radio Commission and several CRWC local programmes has made his debut over the airwaves of the British Broadcasting Corporation.

Bernie left Windsor about a month ago to join the British Empire Boys' Band, having been chosen as one of Canada's four representatives for this unit.

Although a seasoned radio artist, Bernie is but 17 years old and is familiar with the classics as well as the newest hits from Tin Pan Alley.

"Little Bits" Prog. Old and New Hits

A sprightly selection of old and new favorites chosen from the lists of the popular songs will be heard on Harry Nicholson's programme, "Little Bits of Everything," tonight at 7:45 p.m., AST. The programme originates at the Canadian Radio Commission's Toronto studios and is designed as a novelty for the eastern network listeners with all manner of unorthodox instruments featured.

Numbers selected for this date include: "Who," by Jerome Kern; "Side by Side," by Harry Woods; "Where Did You Get That Hat"; "Three Little Words"; "Miller's Reel," and "Sing, Sing, Sing," by Prima.

LULLABY LAGOON

The following selections will be heard over a coast to coast network tonight at 11.30 p.m., AST., when Samuel Hersenhoren's "Lullaby Lagoon" presentation is offered from the Commission's Toronto studios. Nobody Knows de Trouble I've Seen, Traditional; Sleepy Time Gal, Whiting; From the Land of the Sky Blue Water, Cadman; How Deep is the Ocean, Berlin; Lonesome Lullaby, Ahlert; A Dream, Bartlett; Kashmiri Love Song, Finden; O Solo Mio, Capua; I'm Take You Home Again Kathleen, Westendorf.

THE MOTORIST'S PRAYER

Grant me a steady hand and watchful eye,
That no man shall be hurt when I pass by.
Thou gavest Life; I pray no act of mine
May take away or mar that gift of Thine.
Teach me to use my car for others' need,
Nor ever miss, through any love of speed,
The beauties of Thy world—and thus I may
With joyous heart and courteous go my way.
—London Church Times.

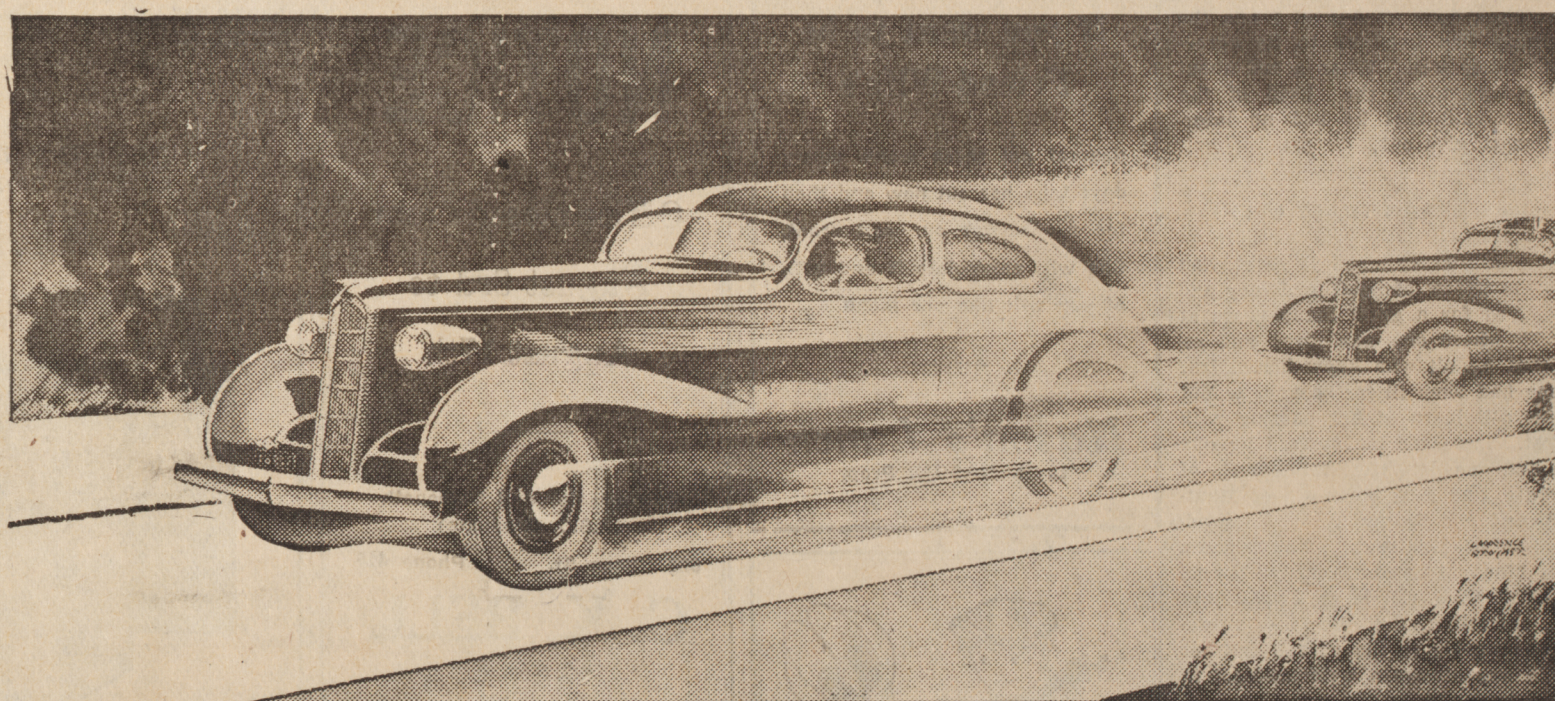
FIRES STILL MENACE IN ONTARIO

(Special)—Ontario forest fires are still serious. Eight new blazes were reported today. The fire zone now extends west to Kenora and as far east as Kingston.



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Observe its
KNOCKLESS POWER
Note its
MILES PER GALLON
Figure its
MILES PER DOLLAR



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