

THEATRE of the AIR

THURSDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Program
9.30—Concert Songs
9.45—Sherwin-Williams Musicale
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Foundry Program
11.00—Happy Warner Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Star Melodies
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Period
2.00—Marconi Band
2.30—Rudolph Friml
4.30—Tea Dance
4.45—Burgess Battery Program
5.00—News Service
5.10—Monitor News
5.30—With the Old Masters
6.00—Roadways of Romance
6.15—Canada Cement Programme
6.30—C. C. M. Program
6.45—McDonald Program
7.00—Valley Motors Program
7.10—News Bulletin
7.15—Sports Review
7.20—Souvenirs in Rhythm
7.30—Canadian Press News
7.45—Au Rhythm du Rumba
8.00—Flute and The Nightingale
8.30—Mort Dennis' Orchestra
9.00—Georgian Singers
9.30—Twilight Echoes
10.00—Symphonic Strings
10.30—Dance Orchestra
10.45—Press News
11.00—Horace Lapp's Orchestra
11.30—Lullaby Lagoon

WEAF, NEW YORK, 660 K.

4.00—Radio Review
4.30—The Rangers
4.45—Martha and Hal
5.00—While the City Sleeps
5.15—Madge Marley and Carl Landt
5.30—Twin City Foursome
6.00—Flying Time
6.15—Esso News Reporter
6.20—Emerson Gilles' Orchestra
6.30—Press Radio News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.30—Frank Crumit
7.45—Life Studies
8.00—Rudy Vallee
9.00—Show Boat
10.00—Bing Crosby
11.00—Clem McCarthy
11.15—Nano Rodrigo's Orch.
11.30—Esso News Reporter
12.30—To be Announced

CKAC, MONTREAL, 730 K.

4.30—Greetings from Old Kentucky
5.00—Social Announcements
5.15—Clyde Barrie
5.45—Little Orphan Annie
6.15—Fireside Program
6.15—Classical Interlude
6.25—L'Heure Recreative
7.00—Nouvelles
7.15—Moment Musical
7.30—Concert Music
7.45—Romance and Melody
8.00—Little Theatre
8.30—Par Dresus les Toits
8.45—Frontenac White Cap
9.15—Pierre and Pierrette
9.30—Piano Ramblers
9.45—Le Merle Rouge
10.00—Programme Grads
10.15—Commentator
10.30—Alex. Lajole's Orch.
11.00—Molson Sports Reporter
11.05—Don Betsor's Orch.
12.00—Abe Lyman's Orch.
12.30—Henry King's Orch.
1.00—Sign Off

WJZ, NEW YORK, 790 K.

4.00—Betty and Bob
4.15—Backstage Wife
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Esso News Reporter
6.05—Jas. Wilkinson, Baritone
6.15—Captain Tim
6.30—News
6.35—Frank and Flo
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Family Welfare
7.30—Lum and Abner
7.45—Music is My Hobby
8.00—Pittsburgh Symphony
8.30—Good Times Society
9.00—Death Valley Days
10.30—Roy Shields' Orch.
11.00—Esso News Reporter
11.05—Russ Morgan's Orchestra
11.30—Meredith Willson's Orchestra
12.00—Shandor, violinist
12.08—Bobby Meeker's Orch.
12.30—George Olsen's Orchestra

WTIC, HARTFORD, 1040 K.

4.00—Women's Radio Review
4.30—The Rangers
4.45—The Motion Picture
5.00—Blue Room Echoes
5.30—Dick Tracy
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.30—Amateur Program

8.00—Rudy Vallee's Variety Show

9.00—Captain Henry's Showboat
10.00—Bing Crosby and Orchestra
11.01—Baseball Scores
11.15—Henry Busse's Orchestra

WABC, NEW YORK, 860 K.

3.30—Do You Remember?
4.00—Salvation Army Staff Band
4.15—Chansonette
4.30—Greetings from Old Kentucky
5.00—Dramatic Sketch
5.30—Keyboard and Console
5.45—The Gofbergers
6.00—Patti Chapin
6.15—News of Youth
6.30—News
6.35—Concert Pianist
7.00—Myrt and Marge
7.30—Kate Smith's Coffee Time
7.45—Boake Carter
8.00—Harv and Esther
8.15—Three Brown Bears
8.30—Atwater Kent Hour
9.00—Camel Caravan
9.30—To Arms for Peace
10.00—Alemite Half Hour
10.30—Phil Cook
11.00—Isam Jones' Orchestra
11.15—Irving Aaronson
11.30—Vincent Lope Orchestra
12.00—George Olsen
12.30—Phil Scott's' Orchestra

WGY, SCHENECTADY, N. Y., 790 K.

4.00—Betty and Bob
4.15—The Bridge Forum
4.30—Stock Reports
4.45—Grace and Scotty
5.00—While the City Sleeps
5.30—Personality Singer
5.45—Musical Program
6.00—News Reports
6.05—Musical Program
6.15—Bart Dunn and Orchestra
6.30—News
6.35—Evening Brevities
6.45—Jimmie Mattern
7.00—Amos 'n' Andy
7.15—Human Side of the News
7.30—Italian Intermezzo
8.00—Rudy Vallee and Orchestra
9.00—Show Boat
10.00—Bing Crosby
11.00—Esso News Reporter
11.05—Dance Music

FRIDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Party
9.30—Novelty Program
9.45—Morning Concert
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Foundry Co.
11.00—Happy Warner Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Star Melodies
12.45—News Service
1.00—Frigidaire Program
1.30—Royal York Concert Orchestra
2.00—Marconi Band Concert
2.30—Symphony
4.30—Tea Dance
4.45—Monitor News
5.00—Can. Press
5.15—Monitor News
5.30—Musical Comedy Memories
6.00—Garden Party
6.15—Canada Cement Program
6.30—C. C. M. Program
6.45—MacDonald Programme
7.00—Valley Motors Programme
7.05—News Bulletin
7.10—Real Life Drama
7.15—Souvenirs in Rhythm
7.30—Canadian Press
7.45—Little Bits of Everything
8.00—London Review
8.30—Canadian Concert Hall of Air
9.00—From a Rose Garden
9.30—Tattoo
10.30—I Cover the Waterfront
10.00—Musical Romances
10.45—News
11.00—Across the Border
11.30—Lullaby Lagoon

CKAC, MONTREAL, 730 K.

5.15—Priere du Soir
5.30—Fireside Program
6.15—Real Life Dramas
6.25—L'Heure Recreative
6.45—Kaltenborn Edit News
7.00—Nouvelles
7.15—Jeanne et Arthur
7.30—CKAC Commentator
9.00—Hollywood Hotel
10.00—Vin St. George Gypsy Orch.
11.00—Molson Sport Talk
11.05—Joe Reichman's Orch.

WABC, NEW YORK, 860 K.

4.00—Vivian Della Chiesa
4.30—U. S. Army Band
5.00—"Terry and Ted."
5.30—Jack Armstrong
5.45—Og, Son of Fire
6.00—Buddy Clark, Songs
6.15—Bobby Benson and Sunny Jim
5.00—Social Announcements
6.30—News
7.00—Myrt and Marge
7.45—Boake Carter
8.00—Flying Red Horse Tavern
8.30—Broadway Varieties
9.00—Hollywood Hotel
10.00—Richard Himber
10.30—The March of Time

RADIO RAMBLINGS SHOW PRIZE FIGHTS AT TOP

More people listen to a prize fight than any other form of broadcast entertainment. This preference applies to all ages and to all circles of society. Moreover it is doubtful if the televised bouts of the future will corral as many viewers as are now attracted by the very proper, pasteurized and dry cleaned versions of our present commentators. With sound alone, we re-create only those parts of the fight it is believed we should see.

Grandma and the children, who now enjoy a pretty, verbal picture of the combat, might become slightly nauseated if a close-up of the gladiators under full steam were to be thrown on the television screen. After a solid rap to the nose, a moving image of the recipient of the blow could hardly be called a particularly pleasing sight. Red televises very distinctly.

Too Many Manuscripts

Too many manuscripts submitted in NBC's chamber music contest will keep Frank Black and his judges busy throughout the summer. They had hoped to name the awards this month. The saxophone was invented one hundred years ago this month, but no one seems to care. We know only because Lucille Manners dug up the facts. Capt. Tim Healy had a one cent idea for a radio programme which he has built into a \$700 a week job. He started with a talk about the penny stamp. Johnny Green goes to Mexico after the final Benny sketch tomorrow night.

Mills Brothers in England

The Mills Brothers are broadcasting in England. Marvin Fisher, 13 year old arranger for Johnny Green, Mark Warnow and others, is one of the three co-authors with his father, the prolific song writer, Fred Fisher, of a book of comedy songs. The third helper was 20 year old daughter Doris. Frank St. Leger, director of the Fireside Recitals, is in Colorado. His place has been taken by Vladimir Padwa.

His First in Ten Years

Although he is a veteran radio performer with ten years of broadcasts to his record, Morton Bowe's appearance with Tim Ryan and Irene Noblette in the Jack Benny spot will be the tenor's first engagement as a featured soloist on a major program. Bowe worked as a newspaper line type operator while paying his way through the New England Conservatory of Music.

Leo Reisman claims the distinction of being the first dance orchestra leader to feature the accordion. Geo. Sterney, now leading his own band, was Reisman's first accordionist. Many other directors use the accordion today but not Reisman. A few hours after Walter Woolf King received his commission as a Texas Ranger he fell from his horse in Westchester county and fractured a rib. The ironical part of the accident is that the commission was a tribute to his promise to appear at the Dallas Centennial during the next three weeks. The accident makes that trip impossible.

Dick Weed, NBC engineer, has dropped his slide rule and logarithm tables to open his own office as artist manager. Amos 'n' Andy's, sponsors are having plenty of trouble finding a satisfactory substitute for Bill Hay who is vacationing. Wonder if they have thought of letting the two versatile comedians do their own announcing. When Singin' Sam comes back in the fall he will have more time to fill. Jane Froman, who seldom appears on the air these days, will sing for Ben Bernie next Tuesday night.

HIS MUSIC TRAPS A DEADLY SPIDER

SAN FRANCISCO, July 23—Paul Carson, organist, who plays the Destiny Waltz theme on One Man's Family, is sure now that music hath charms to tame almost anything—but just the same he won't sit down at the keyboard of the new pipe organ he recently installed at his country home near Los Gatos without looking the instrument over.

Examining the pipe chamber the other day just after he had played a group of Bach numbers, imagine Carson's surprise when he found a huge black widow spider, as big as a silver dollar, hanging suspended from the largest pipe. So entranced—or something—was the insect by the organ tones which had just been rolling around it, that it remained perfectly quiescent when Carson popped it into a glass jar and brought it into the studio for inspection.

Rosario Bourdon, NBC maestro, will direct a search for worthwhile works by little known musicians.

SHORT WAVE

THURSDAY, JULY 23

TOKYO, 7 p. m.—"Overseas Programme." J.V.H. Nazaki, 20.5 m., 14.6 meg.
MOSCOW, 8 p. m.—News and reviews from Soviet Capitol. RNE, 31.5 m., 9.4 meg.
MADRID, 8 p. m.—Light music; time signal; Uncle Gordon's Talk. EAQ, 30.5 m., 9.87 meg.
LONDON, 8.15 p. m.—"The Proposal." A jest in one act, by Anton Tchekov. GSP, 19.6 m., 15.31 meg., GSF, 19.8 m., 15.14 meg., GSD, 25.5 m., 11.75 meg.
BERLIN, 8.30 p. m.—Song Serenade by Heinrich Kaspar Schmidt. DJD, 25.4 m., 11.77 meg.
CARACAS, 9.30 p. m.—Popular Orchestra. YV2RC, 51.7 m., 5.8 meg.
BERLIN, 10.15 p. m.—Variety Programme. DJD, 25.4 m., 11.77 meg.
PARIS, 11.30 p. m.—Theatrical Broadcast. TPA4, 25.6 m., 11.72 meg.
MONTREAL, 11.30 p. m.—Lullaby Lagoon. CJRO, Winnipeg, 48.7 m., 6.15 meg.; CJRX, Winnipeg, 25.6 m., 11.72 meg.

Short-Wave Flashes

Yugoslavia has built a short-wave station at Belgrade for operation on 40.17 meters of 6.1 megacycles with an initial power of 400 watts, which can be stepped up to 2.5 kw. Broadcasts are in French, Italian, German, Hungarian and Albanian, in addition to the domestic language.

An account of a daring engineering feat which saved the world-renowned leaning tower of Pisa recently will be described on the American Hour over 2RO, Monday, July 20.

There are two amateur short-wave broadcasting stations operating in Georgetown, British Guinea. They are VP3BG and VP3MR and operate on approximately 42 meters or 7.22 and 7.08 megacycles, respectively.

West coast listeners report hearing Chinese street songs over XGW

'SALADA' TEA

is delicious

Shanghai, on 10.42 megacycles, between 4 a.m. and 1 p.m., EST, according to Frank Andrews, of Los Angeles.

London Review

Concludes Season

The concluding broadcast for this season of the popular "London Review" will be heard over the eastern and midwest network from London on Friday, July 24, at 8.00 p.m. AST. Russ Gerow, versatile maestro, will direct the programme which will be composed of hits of the musicians' choice. The boys of the orchestra will make the selections and Russ Gerow will arrange them.

On Wednesday, July 29, Russ Gerow and the Rhythm Aces, who have also been a sparkling feature of the "London Review," will be heard on a new fifteen-minute series which will display the versatility of this popular director as a piano soloist.

WILL SAIL NEXT WEEK FOR HOLIDAY ISLES

SAINT JOHN, July 22—The liner Lady Drake Canadian National Steam ships, arrived at this port Tuesday with passengers returning from cruise trips to Bermuda, the eastern group of the British West Indies Islands and British Guiana, via Boston. She also carried a cargo of products of these southern colonies for Canadian markets.

The Lady Drake will sail from Halifax on July 30th next with another extensive list of passengers making summer cruises to these enchanting holiday lands of the Caribbean.

Frank Petch, of Ontario, Canada, winner of the Short-Wave Listeners' Trophy, has verifications from 950 broadcasts and short-wave stations.

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STORES

HOME OWNED

Savings for JULY 24 - 25 - 27

Snowdrift COCONUT	25c	SPECIAL
Bulk, Pound		
HEREFORD CORNED BEEF	25c	
1's 2 tins		
FLY SWATTERS	10c	
(Rubber Blade) Each		
KRAFT SANDWICH SPREAD	18c	
6 oz. Jar		
VI-TONE	27c	
6 oz. tin		
12 oz. tin	47c	
"Last chance to win a Bicycle"		
MONTERRAT LIME JUICE	49c	
Pints Bottle		
KIRK'S CASTILE SOAP	11c	
2 cakes		
FLY STOPS	9c	
AEROXON		
4 coils		
GILLETT'S LYE	12c	
Per tin		
CHRISTIE'S GRAHAM WAFERS	25c	
1's Package		
SPECIAL		
SCHWARTZ PEANUT BUTTER	20c	
16 oz. Per jar		
"The Children's Favorite Sandwich"		
SPECIAL		
CROWN BRAND CORN SYRUP	18c	
2's Per tin		
"Restores quick energy for holiday play"		
Junket Ice Cream Mix	10c	
Package		
JAVAL WATER	15c	
26 oz. Bottle		
CHASE & SANBORN'S COFFEE	39c	
1's Pound		
"Order a pound of C. & S. Coffee Tomorrow"		
SPECIAL		
MARVEN'S POPULAR MIXED CAKES	29c	
2 pounds		
SPECIAL		
KELLOGG'S CORN FLAKES	23c	
3 packages		
SPECIAL		
DOMESTIC SHORTENING	25c	
1's 2 packages		
GRAPE NUTS	20c	
Per package		
MARVEN'S MALTED MILK LUNCH	18c	
15 oz. Package		
2-IN-1 WHITE SHOE CLEANER	15c	
Bottle		
KRAFT MIRACLE WHIP	23c	
8 1/2 oz. Per jar		
LIBBY'S SLICED PINEAPPLE	19c	
16 oz. Tin		
WILLARD'S Coconut DAINTIES	25c	
Pound		
NO. 3 YACHT MOPS	25c	
Each		
SNOWFLAKE AMMONIA	25c	
3 for		
KELLOGG'S RICE KRISPIES	29c	
2 packages		
TEA BISK	35c	
2's Per package		

Stop at the M.M.A. You get Savings with Service

LISTEN IN TO THE M. M. A. RADIO BROADCAST OVER STATION CFNB EVERY MORNING EXCEPT SUNDAY AT 8.30 a.m.

You Will Enjoy This Summer More

If you spend your
Sundays beside
beautiful Grand
Lake at

The Grand Casino

where you will find good bathing
facilities, splendid meals and a
day of perfect pleasure in ideal
surroundings.