

Theatre of The Air

THURSDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.
8.00—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Program
9.30—Madame Zari
9.45—Morning Concert
10.15—Thor Program
10.45—Enterprise Foundry Program
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Starch Melodies
12.45—Sherwin Williams Program
1.00—Frigidaire Program
1.30—Royal York Concert Period
2.00—Marconi Band Concert
2.30—Tango Serenade
4.30—Tea Dance
4.45—Burgess Battery Program
5.00—Monitor News
5.15—With the Old Masters
5.45—Madame Zari
6.00—Band Parade
6.15—Canada Cement Program
6.30—C. C. M. Program
6.45—McDonald Program
7.00—Valley Motors Program
7.10—News Bulletins
7.15—Pop! Donovan
7.20—Souvenirs in Rhythm
7.30—Canadian Press News
7.45—Au Rhythm du Rumba
8.00—"Flute and The Nightingale"
8.30—Don Orland's Orch.
9.00—The Georgian Singers
9.30—Twilight Echoes
10.00—Organ Recital
10.45—Press News
11.00—Opening New Transmitter at CJAT.
11.30—Lullaby Lagoon

WEAF, NEW YORK, 660 K.
4.00—Radio Review
4.30—The Rangers
4.45—Martha and Hal
5.00—While the City Sleeps
5.15—Madge Marley and Carl Landt
5.30—Twin City Foursome
6.00—Flying Time
6.15—Esso News Reporter
6.20—Emerson Gills' Orchestra
6.30—Press Radio News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.30—Frank Crumit
7.45—Life Studies
8.00—Rudy Vallee
9.00—Show Boat
10.00—Bing Crosby
11.00—Clem McCarthy
11.15—Nano Rodrigo's Orch.
11.30—Esso News Reporter
12.30—To be Announced

CKAC, MONTREAL, 730 K.
4.30—Greetings from Old Kentucky
5.00—Social Announcements
5.15—Clyde Barrie

DON'T GAMBLE

with
THE LIVES
of
OTHERS

or your own. See us today and have your car checked for mechanical defects which may endanger others. Our mechanics are efficient and thoroughly experienced.

Graham & Stewart
Trucks

FENETY MOTORS

BY THE OPERATION OF CHRYSLER AND PLYMOUTH CARS

With their efficient HYDRAULIC BRAKING system proven by twelve years of satisfactory operation you can contribute very materially to the safety of yourself and that of the General Public.

PHILLIPS & PRINGLE LTD.

YOU BET YOUR LIFE

Every time you step on it—pass on a hill—take any sort of a chance driving a car—it's a gamble in which the stakes are your own life and those of your passengers.

THE ODDS ARE TOO GREAT

For Reliable Auto Insurance Consult

CANADIAN GENERAL
INSURANCE COMPANY

H. H. BLAIR, Agent

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10.45—Enterprise Foundry Co.
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Starch Melodies
12.45—Sherwin Williams Musicales
1.00—Frigidaire Program
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4.30—Tea Dance
4.45—Organ Music
5.00—Monitor News
5.15—Musical Comedy Memories
5.45—Madame Zari
6.00—Garden Party
6.15—Canada Cement Program
6.30—C. C. M. Program
6.45—MacDonald Programme
7.00—Valley Motors Programme
7.05—News Bulletin
7.10—Real Life Drama
7.15—Souvenirs in Rhythm
7.30—Canadian Press
7.45—Safety Education Week
8.00—London Review
8.30—Canadian Concert Hall of Air
9.00—Acadian Serenade
9.30—Jack Hylton's Orch.
10.00—Musical Romances
10.30—Gene Fogarty's Orchestra
10.45—News
11.00—Across the Border
11.30—Lullaby Lagoon

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11.05—Organ Melodies
WABC, NEW YORK, 260 K.
4.00—Vivian Della Chiesa
4.30—U. S. Army Band
5.00—"Terry and Ted."
5.30—Jack Armstrong
5.45—Og, Son of Fire
6.00—Buddy Clark, Songs
6.15—Bobby Benson and Sunny Jim
6.30—News
6.45—Kaltenborn Edit News
7.00—Myrt and Marge
7.45—Boake Carter
8.00—Flying Red Horse Tavern
8.30—Broadway Varieties
9.00—Hollywood Hotel
10.00—Richard Himber
10.30—The March of Time
10.45—Mary Eastman, Soprano
11.00—Frank Dailey and his Orchestra

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WEAF, NEW YORK, 660 K.
5.30—Terri La Franconi
5.45—Top Hatters
6.00—Flying Time
6.15—Esso News Reporter
6.30—News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—McL-O-Rol Jamboree
8.00—Cities Service Concert
9.00—Waltz Time
9.30—Court of Human Relations
10.00—Studebaker Champions
10.30—Marion Talley
11.00—George Holmes, News

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11.15—King's Jesters
11.35—Esso News Reporter
12.00—Earl Hines' Orchestra
12.30—Ted Lewis Orch.
WJZ, NEW YORK, 760 K.
4.00—Betty and Bob
4.15—Backstage Wife
4.30—How To Be Charming
4.45—Magic Voice
5.00—Airbreaks
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Esso News Reporter
6.05—Animal News Club
6.15—Mary Small
6.30—News
6.35—Have You Heard
6.45—Lowell Thomas
7.00—Niela Goodelle
7.15—Mario Cozzi
7.30—Lum and Abner
7.45—Songs of the Harp
8.00—Irene Rich
8.15—Drowsy Rhythm
9.00—NBC Music Guild
9.30—Fred Waring Orchestra
10.00—Encyclical Anniversary
11.00—Esso News Reporter
11.05—Phil Levant's Orch.
11.15—Negro Male Quartet
12.00—Shandor, violinist
12.08—Ranny Weeks' Orchestra
12.30—To be Announced

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11.00—George Holmes, News

7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Col. Jim Healey
7.45—Jack Randolph
8.00—City Services Concert
8.30—Farm Forum
9.00—Waltz Time
9.30—Court of Human Relations
10.00—First Nighter
10.30—Marion Talley
11.00—Esso News Reporter
11.30—Dance Music

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Highways should be Safeways not Speedways

This is

Safety Education Week

for all New Brunswick

MAY 31st to JUNE 6th

To Make our Roads and Streets Safe for
Motorists, Pedestrians, Everybody!

ONLY
YOU
CAN
DO
IT



ONLY
YOU
CAN
DO
IT

All that is Necessary is a Little Common Sense!

If the Motorist is Careless, and if the Pedestrian,
is Indifferent, if the drivers of vehicles fail in
their duty, then Accidents Are Bound to Happen.

— BUT —

Accidents Do Not Happen—They Are Caused—
Eliminate the Cause and THERE CAN BE NO
ROAD MISHAPS.

Life Is Short
Don't Make
It Shorter

The poorest gamble in life is when any-
one—motorist, driver of vehicles or ped-
estrian—ignores a safety signal or fails to
use ordinary precautions, in order to
save a few minutes.

Road Courtesy
Costs Nothing
and it
Saves Lives

Every Man, Woman—and Child Too—in New Brunswick
is asked to Co-operate in

Safety Education Week MAY 31st to JUNE 6th

Follow the announcements in your daily or weekly papers—Join one of
the Committees—Help make our roads and streets safe at all times.

CORRECT AND UP-TO-DATE

equipment is the best guarantee that your car
will be fit for safe driving.

Whether you buy a new car, a used car, or have your repair work done here,
you have the satisfaction of knowing that everything is of the best.

CREIGHTON & SMITH

CHEVROLET & OLDSMOBILE

BUILD SAFETY FEATURES IN THEIR CARS.
TURRET TOP BODIES BY FISHER
HYDRAULIC BRAKES
SAFETY GLASS IN EVERY WINDOW
FISHER NO-DRAFT VENTILATION
HEAVY FRAMES
CLEAR VISION
GLARE FREE WINDSHIELD
SHOCK-PROOF STEERING

BUT....

No matter how safe a car is built, the driver who takes
chances, is sure to lose out sometime. Drive sanely. Have your
car checked up periodically. Do not put off or neglect regular
safety inspections. Obey the rules of the road.

J. CLARK & SON LIMITED

CHEVROLET

OLDSMOBILE

Hudson-Terraplane and Federal Trucks

BE SURE

that your brakes are in good condition. Accidents do not
happen. THEY ARE CAUSED!

Be certain that your carelessness is not one of the causes.
Drive into our garage and let us test your brakes by the

SAFETY LANE INSPECTION

FREE OF CHARGE

VALLEY MOTORS CO., LTD.