

# Some Changes at U. N. B. Have Been Suggested

NEW BRUNSWICK'S  
HOME COMMUNITY  
PAPER

## The Daily Mail

THE DAILY MAIL  
GOES HOME AND  
IS READ

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FREDERICTON, N. B., FRIDAY, MAY 15, 1936

Weather: Fresh winds, showers to night and Saturday; cool and windy.

# VICTOR OF PALESTINE FROM THE TURKS SUDDENLY PASSES AWAY AT HIS HOME

## Radical Changes Are Advocated For The U. N. B. Course

Influential Men Believe That University Should  
Extend Its Usefulness to Public

Adult and Mass Education Advocated

President of Alumni Says That Examinations  
Are a Curse

It is understood by those who seem to be in a position to know that radical changes are on the way in connection with the courses of study at the University of New Brunswick. It is said that members of the Senate and others of influence in the province have come to the conclusion that while the University was a time-honored institution that there was much scope for it to increase its activities and its sphere of usefulness.

At the closing exercises at U.N.B. yesterday afternoon Hon. Premier Dwyer in his address to the graduating class said that he looked forward to the day when university extension work amongst the masses and adult education, would be introduced in connection with the University of New Brunswick in the same manner as it was being carried on today in the province of Nova Scotia. This matter of mass education and adult education has also been occupying the attention of members of the Senate of the University. Hon. Mr. Justice Harrison in his Alumni Oration also stressed on the benefit which a course of non-examination instruction would do the farmers, if the university reached out to include agricultural classes.

The old University of New Brunswick has done a great work, along classical lines and for many years has been confining its attention to classical lines only, it being thought by the generation of professors that are gone that it would be a sacrilege to take up such worldly subjects as civil engineering, electrical engineering or forestry. These subjects were taken up, however, and they proved to be the drawing card of the university. Now it is proposed to come down a step further from the clouds and extend the benefit of the university to the ordinary man who helps to pay the bills and keep the machinery on the hill, greased and running. In other words the university has a good curricula and a conscientious and

## 'IRISH SALESMAN' CALLS WITH COAL PROPOSITION

TORONTO, May 15—Hon. Michael "Mike" Dwyer is a genial Irishman, who is as canny as an Aberdeen Scot. He came to Toronto yesterday purportedly to sell coal. He did discuss coal. But he would not "blab" about what happened at the coal discussions after they were over.

The chunky, weather-beaten Nova Scotian called on Premier Hepburn in the afternoon. Reporters button-holed him in the Parliament Buildings corridors after the visit.

"Did you talk about coal?" he was asked.

"Oh, it was just a social visit," he answered.

And then the Nova Scotian Minister of Mines chatted about gold and gold mines for fifteen minutes; predicted a steady future for the Nova Scotia gold field, and didn't let one word slip out about coal.

Reporters went into see Premier Hepburn. They asked him about "Mike" Dwyer's visit.

"The Minister of Mines was here to talk over coal," said the Premier.

Premier Hepburn said the Government had assured Mr. Dwyer that if they could get Nova Scotia coal on a comparative basis it would be used for all requirements. He was going to see what could be done at Ottawa about subventions. The Premier pointed out that use of Nova Scotia coal would mean more traffic for the two railways, as well as a boost for the Nova Scotia mine industry, which "Mike" Dwyer is trying to push.

"He's an Irish salesman," chuckled Premier Hepburn. "He believes," and the Premier lapsed into one of his rare Irish bulls, "that it's time to cement the bonds of friendship in a more concrete way".

## Advertising and U. N. B.

Friends of our Provincial University believe that it might be well to consider the advisability of using modern methods in advertising the University and in making it more generally known. This was very well touched upon yesterday afternoon by the young man who delivered the Valedictory. He made the statement that the falling off in the attendance at the University in recent years should not pass unnoticed and that some effort should be made to properly advertise the University and its advantages as an educational institution. This could be done not only by newspaper publicity but by the Registrar getting out in the summer and canvassing prospects personally. One prominent graduate of the University and a man who has done much to promote its interests stated that he thought a publicity agent at the University was as necessary as it was in any other institution. He believed that the registrar who now gets a good salary should be able to handle this job, as he had an assistant and was not overburdened with work. The gentleman in question also stated that the best publicity given to the college was that given by the Fredericton press, and that these papers at considerable expense to themselves published columns of free copy concerning the University. The advertising was of the kind that would cost industrial and other institutions hundreds of dollars. It was all taken as a matter of course by the University authorities. "I'll venture to say," said the man who was discussing the matter, "that not ten dollars in the way of advertising or in printing University matter comes into the hands of the papers." Well! he was absolutely right. Not that we are making any complaint about this. Probably those who control this line of work are too slow to recognize the point and think that all this free publicity is coming to them as a matter of God-given right.

The newspapers throughout the Province have been kind to the University in the way of free publicity—all of which costs the papers considerable money. If it were not for the free boosts given to the institution by the press, such as was given yesterday, the world at large would not know that there was such an institution. The press has always been pleased to co-operate in this way, but the press should get a break also. There was a time when the University could get up on a pedestal and adopt a take it or leave it attitude. That time has gone by. Universities have to meet competition the same as do other institutions. The University is not a charitable institution. Its fees are high enough, and it receives respectable sums in the way of grants, endowments and other handouts. In this connection the press has done its part. This part by the press has not always been appreciated by those who are supposed to have charge of the publicity end of the administration. In fact there have been times when some of the press which have given these boosts, believing them deserved, have received cut treatment from certain officials whose duty it should be to promote the welfare of the University.

It used to be said by a well known newspaper man who is gone that when people get too much free publicity that they did not appreciate it. This applies to Universities as other affairs.

We all are proud of the old University on the hill. It has turned out hundreds of brilliant men during its more than a century of service devoted to higher education. Its faculty have always been able, hard-working and conscientious men who have always done their duty. The present faculty can, we believe, compare favorably with any that have gone before. Getting down from the clouds, however, and adopting modern business methods in advertising as well as otherwise is what is needed. Other institutions throughout the Maritimes have done this. Why not good old U.N.B.? In the United States many colleges depend upon athletics to advertise their college. In the case of U.N.B. this has not recently been a factor. Some of the best advertising that the college ever received was through its football team of a few years ago. But advertising is important to the college. Appreciation of the friends who are sincerely anxious to see the U.N.B. succeed is another important factor.

## VISCOUNT ALLENBY DIES SUDDENLY AT SOUTH KENSINGTON

Conqueror of Jerusalem  
Co-worker "Lawrence  
of Arabia"

LONDON, May 15—The brilliant career of Field Marshal Viscount Allenby, conqueror of Jerusalem, who restored Christian sovereignty in the Holy Land after nearly seven centuries of Moslem domination, came to a sudden close yesterday.

The great soldier collapsed shortly after noon at the writing desk in the study of his house in South Kensington, and died almost immediately. He was 75.

Lord Allenby was a courageous, tireless soldier, who will be remembered in history as the last general to achieve victory by means of the mounted arm. With British and Indian cavalry he swept around the flank of the Turks in Palestine and attacked their rear, completely destroying the opposing army as a fighting force.

This flanking movement with masses of cavalry along the seashore and across the Turkish lines of communication to Damascus was regarded as the greatest military success attained by the Allies throughout the war.

At Arras, Ypres  
Allenby commanded the Third Army at the Battle of Arras in 1917 in which the Canadian forces captured Vimy Ridge, while the British troops penetrated the German positions further south, together inflicting one of the severest defeats of the war on the Germans. It was generally believed, however, that Allenby and General Sir Douglas Haig (afterwards Earl Haig), disagreed regarding the conduct of this battle and that Haig for this reason recommended Allenby for the position in Palestine later the same year.

Allenby also was in the Second Battle of Ypres in which the Canadians first encountered gas.

It was recalled that Lord Allenby less than a month ago was installed as Lord Rector of Edinburgh University when he made a striking speech condemning war and urging the inflexible. He renounced the glory of force. He renounced the "glory of conquest with its gain of Dead Sea fruit."

Linked With Lawrence  
In the popular mind Lord Allenby often was linked with the late Colonel (Continued on Page Four)

## Will Urge Ceasing Criticising Gov'ts., Economic System

Members Employment Commission Announced  
by Minister of Labor

Every Class of Citizen Represented

New Brunswick Represented on Board by Leading  
Business Man

## COPPERS ARE AT PREMIUM; SALES TAX HITS ALTA.

CALGARY, Alberta, May 15—Silver dollars in every pocket in British Columbia, is a campaign slogan in the Coast Province, but in Alberta it's "Save the coppers for the sales tax".

Since the new two per cent. Provincial sales tax went into operation on May 1st, coppers are no longer in the "poor class". They are in keen demand. Pennies jingle in every pocket. "Don't forget the tax, lady", is the common cry in department stores, and occasionally there are mild protests, but clerks are well trained in the meaning of the new act, and collections are carried on. Some rural merchants have refused to collect the new levy, which is expected to enrich government coffers by \$2,000,000 annually, and protests have been made to Edmonton against the method of collections.

Suggestions have been made that the Government issue sales tax tickets like theatre amusement tax pasteboards, but this method was not favored by the authorities.

Food products are exempt, but virtually every other retail purchase in the Province comes under the new levy. Under the act, the storekeeper is the collector, making the collection from the purchaser on all "direct over-the-counter" sales. For his trouble he is paid 5 per cent. of the tax collected. Tax payments start at 15 cents, and from that sum to 50 cents the levy is (Continued on Page Four)

OTTAWA, May 15—The names of the members of the recently created employment commission were announced last night in Ottawa by Labor Minister Norman Rogers.

Headed by Arthur B. Purvis, Montreal, the commission personnel includes three business men, a repre-



TOM MOORE

Labor Representative On Employment Commission

sentative of Labor, a former newspaperman, a university professor and a Saskatchewan farmer.

The commission slate: Arthur B. Purvis, Montreal, chairman; A. Neil McLean, Saint John, N. B.; Alfred Marois, Quebec; Tom Moore, Ottawa; (Continued on Page Four)

## FORMER GOVERNOR GENERAL OF CANADA RECEIVES APPOINTMENT

The citizens of Canada will be interested to hear that the Earl of Willingdon last night was appointed warden of Cinque Ports, England, a position of considerable dignity, carrying comfortable emoluments and residence at Dover Castle.

Lord Willingdon returned from India eleven days ago after five years as Viceroy. Three days ago it was announced the King had conferred a marquessate on him.

As warden of Cinque Ports, the former Governor General of Canada succeeds the late Marquess of Reading himself a former Viceroy of India. The Cinque Ports—originally Hastings, Romney, Hythe, Dover and Sandwich but now including other "ancient towns" of the south coast of England—are a league enjoying a number of ancient privileges.



VISCOUNT WILLINGDON

## SUCCEEDS NEW BISHOP AS COLLEGE HEAD

SAINT JOHN, N. B., May 15—While Holy Heart Seminary, Halifax, gives the diocese of Saint John its new bishop, Saint John city gives to Holy Heart Seminary its successor to Most Rev. Patrick A. Bray, C.J.M., it was learned here yesterday. Rev. Dr. Arthur J. Stanton, C.J.M., of this city, will become superior of the Eudist institution in Halifax.

Announcement to this effect has been received in Halifax from Very Rev. Father Tresselt, Canadian provincial of the Eudist order at Laval Rapids, Montreal.

It pays to advertise in The Daily Mail.

## PROPOSES TO INVITE DIONNES TO QUEBEC

QUEBEC, May 15—Suggestion that the Dionne quintuplets and their parents be invited to come and reside in the Province of Quebec was made in the Quebec Legislature this week by N. E. Lariviere (ALN-Temiskaming) in the course of his address on the budget.

The presence of the Dionne sisters in Quebec Province would be an added tourist attraction, said the speaker and would at the same time serve to iron out some of the difficulties which he claimed the Dionne family was experiencing in Ontario.

It pays to advertise in The Daily Mail.

## Tip Was Given Through Friend of a Friend

LONDON, May 15—At an investigation into the budget leaks, J. H. Thomas, secretary for the colonies entered a vigorous denial today that he had allowed his tongue to slip in respect to the budget secrets.

Reginald Marriott, a stock broker, testified he was informed by a friend on April 20, the day before the budget was presented to Parliament, that the income tax would be increased.

Friend of a Friend

Marriott's friend, the witness declared, was a lawyer who previously had received the information "from a great friend of his."

"Did he mention who?" the witness was asked.

"Not by name," Marriott responded. "He said it was a great friend of somebody else."

"Who else?"

"J. H. Thomas," Marriott said.

Thomas described how he went to

Chamberlain, chancellor of the exchequer, and demanded an investigation after first reports of the alleged leakage were heard in London.

(Thomas' son, Leslie, is a member of a firm through which several insurance transactions were handled on behalf of Alfred Bates, advertising man, described as a friend of both the minister and his son. Previous testimony showed Bates' dealings totalled about \$85,000.)

Thomas told the presiding judge he spent four days with Bates during the Easter holidays and would have ample opportunity to discuss the budget with him or "anybody."

However, the secretary declared, "I never discussed one word."

(Bates also denied he received any budget information from either Thomas or his son.)

The minister acknowledged, during nearly an hour he spent in the witness chair, he "was worried in my own mind as to whether I ought to resign."

He finally "braved up," he said, after a friend had advised him: "For God's sake, Jim, don't resign as all manner of constructions will be placed on it."

## 11 APPLICATIONS IN CITY UNDER NEW SEED DISTRIBUTION

Eleven applications for seed, under the new seed distributing programme of the provincial government, have already been made to the city of Fredericton, it was reported this morning by E. C. Armstrong, relief officer. Under the free seed distribution programme, which is designed primarily as a relief measure by the government in co-operation with the cities, towns and municipalities, the applicants have to provide their own land.

The Municipal Home and relief committee of the Fredericton city council already have begun preparations for the dispensation of seed. In this connection some of those on relief will be given this seed by the city for the relief gardens here this summer, and preparations are already under way for the distribution of the seed.