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Saturday Recommended For Half-Holiday

Offer of CFNB by J. Stewart Neill to Donate Free Advertising to Promote Saturday Instead of Thursday as Half-Holiday and His Economy Week Broadcasts Appreciated—Petition to Be Circulated—Daylight Saving Time, National Park, Housing Scheme All Discussed.

At an enthusiastic and discussion-filled meeting of the Fredericton Board of Trade in the council chamber of the city hall last evening the selection of Saturday as a half-holiday for the summer months rather than Thursday as heretofore, was generally subscribed to and a number of other matters were taken up including the feasibility of Daylight Saving Time for the Summer, the criticism of having the N. B. Liquor Board stores open at night, the National Park, and the Housing Scheme.

A generous offer by J. Stewart Neill, owner of radio station CFNB, and a prominent Fredericton business man, to donate the use of CFNB for advertising purposes in having Saturday pressed as the day for the summer half-holiday rather than Thursday, was verbally appreciated by the Board of Trade president, S. S. Miller. Mr. Neill was the mover of the motion to have Saturday adopted for the half holiday this year. President Miller said the offer was a very generous one. President Miller also expressed the appreciation and gratitude of the Board of Trade for Mr. Neill's generous use of the broadcasting studio during the recent economy week held in Fredericton. Mr. Neill freely used the advertising facilities of his studio to advertise the scheme and to promote local and provincial interest. The Daily Mail also has urged Saturday as the proper day for a half-holiday.

As well as the motion to have Saturday as the half-holiday, another motion was made by F. Cedric Cooper that the retail merchants branch of the Board of Trade make a canvass of the merchants by circulating a petition for a majority vote on this matter. If a majority is for Saturday then he suggested that the city council make a by-law of this and to have an advertising campaign conducted. The Board of Trade will act on the latter motion at once. There was a general consensus of opinion in favor of the adoption of Daylight Saving Time for the summer months.

Respecting the recent innovation of the N. B. Liquor Commission in having its stores open at night, Donald Smith was sharply critical. He said that the fact of this store being open took much business away from the regular merchants and he desired the Board of Trade to take action. S. S. Miller, president of the Board of Trade, in speaking of Daylight

Saving Time said one argument against it was put up by the hotels. It would make a late hour for tourist suppers. Also the farmers were against it.

R. L. Phillips, chairman of the transportation committee, called attention to the past history. It seemed to be very unpopular and was once defeated in a tremendous majority in a plebiscite. He believed the same result would occur should another plebiscite be taken.

G. W. Hodge thought Daylight Saving Time a good thing for young people. It would be the same as Boston time for tourists. Those in favor of it did not get out to push the matter in the last plebiscite, he said. Mr. Miller believed it would be more popular if it was throughout Canada.

Leon Thurott, local hotel proprietor, was absolutely against it. It interfered with the hotel business. As tourists are not benefitted and as it was the business to bring tourists here, he didn't believe it a good thing.

Economy Week Matter
Mr. Miller brought up the matter of the C.N.R. and C.P.R. excursions, in conjunction with Economy Week, which was recently held here by the merchants. As nearly as he could find out a great many came in, especially from Devon on the C.N.R. The general impression he had was that Economy Week was quite a success, some of the merchants going so far as to say it was like a Christmas eve.

E. C. Atkinson, Ex-M.P.P., suggested that the best criterion would be the bank deposits. Leslie Mavor declared that the Economy Days were not so successful, probably because the sale of motor vehicle licenses was during that time. On Friday it rained and also on Monday. About three per cent of the Fredericton people were moving that weekend.

Half Holiday Discussed
The meeting discussed the matter of a half holiday for the summer months. In this connection Donald Smith stated that Saturday afternoon was probably the best day since it gave the weekend for a holiday. It has been the custom however, for the farmers to spend money on Saturdays.

E. C. Atkinson pointed out that because it has been the custom to do things backwards for years is no reason to continue to do so. Saturday afternoon, he declared, would give

employees the advantage of weekend trips. Why not have Friday as market day and have the stores open on Friday night. He believed the farmers would support it. The farmers now have to rush to the Banks on Saturday before closing time. Preparations are usually made during the week for building. No preparations are made on Saturday so Thursday closing ties up the building trades if people cannot make purchases on Thursday afternoon.

Mr. Neill's Offer

J. S. Neill agreed absolutely with Mr. Atkinson as to the Saturday half holiday. So far as his business was concerned the Thursday closing was harmful, orders coming in Thursday morning could not be filled Thursday afternoon. He believed that the farmers are anxious to come in Friday to market. On Thursdays after twelve o'clock phone calls come in from builders to let them into the store to make purchases. The freight shed, and Banks are all closed on Saturday afternoon. The merchants he thought could easily have pay on Friday. In closing Mr. Neill made a motion that Saturday afternoon be adopted for the half holiday rather than Thursday, and the motion was seconded by Leslie Mavor.

E. M. Young mentioned that the wholesale stores were closed on Saturday also. Donald Smith said that it would be necessary to get the co-operation of the majority of the merchants. They will all have to get behind this, and make all the stores close. Mr. Armstrong wished to know if any canvass had been made among the retail merchants and Mr. Miller answered that none had been made. The latter suggested that a petition signed by the merchants of Fredericton be presented to the city council to pass a by-law changing Thursday afternoon holiday to Saturday.

Press a Big Help
Mr. Neill thought it was a very easy matter to bring farmers into Fredericton on Friday by having an advertising campaign through the press. The merchants have to cash checks on Saturday afternoon for the farmers. This is banking business, he said. He would be glad himself to donate radio station CFNB for advertising purposes in this regard.

Leslie Mavor said that tourists arriving in the city Thursday afternoon cannot make any purchases. Mr. Barry of Zellers, who spoke next, was much in favor of Saturday for the half-holiday. He was sure employees would prefer Saturday. However it would have to be unanimous among the merchants. The motion was carried unanimously when put.

Arthur A. Shute pointed out that a great deal of business is done on Saturday evening and Mr. Thurott said that the two market days would come very near together under the new arrangement.

F. Cedric Cooper suggested leaving the matter in the hands of a committee to circulate a petition and conduct an advertising campaign.

President Miller said that Mr. Neill's offer of his radio station in this connection was a very generous one. He was very generous at the time of Economy Week also in giving advertising service of his station and the Board of Trade was very grateful.

Makes New Motion

Mr. Cooper made a motion that the retail merchants branch of the Board of Trade make a canvass of the merchants by circulating a petition and if the petition shows a majority to ask the city council to make a by-law and to have an advertising campaign conducted. This motion was passed. Fred Campbell said that unless there was a one hundred per cent closing he would be opposed.

Ald. Raymond Crewdson suggested that the Board of Trade present to the city council the suggestion to pass a by-law making all stores close.

Liquor Store Opening Criticized

Donald Smith believed the Liquor Commission established a precedent in opening on evenings. He believed the Board of Trade should go on record as objecting to the opening at night. This store is in competition to every business in town he believed.

Re National Park

President Miller brought up the matter of the National Park in this province. He said it looks as if the national park for this province has been stood off for a year. He felt hopeful that it may be brought about next year. Mr. Miller regretted that nothing was in the supplementary estimated for the building of the C. N. R. bridge.

He said that W. G. Clark, M.P., will be home during the week-end and he may have something to report on the bridge.

Mr. Cooper believed that the Fredericton Board of Trade should interest itself in the national park. It should not sit back and let other places go ahead. He believed that it should be established in central or Northern New Brunswick to draw tourists down through the province. The local board should get together with the Woodstock Board of Trade to draft out a good argument for establishing a park some place in this province where it will be the most beneficial to the most people.

Housing Plan

A communication was read from the Moncton Board of Trade re the Housing Plan. Donald Smith saw no reason why we can't have a miniature building boom in Fredericton. There should be a committee of three to study the Housing Scheme.

Mr. Neill said that the people have not been informed about the Housing Scheme. The Board of Trade should sponsor a campaign to inform the public. Advertisements should be carried

ried in the newspapers and over the radio, he said.

New members elected to the Board of Trade last night were Dr. A. L. Gerow, Albert R. Murray, Leon Thurott, and William M. Thurott. A motion was made by Cedric Cooper that the opening of the new tourist building be left to the tourist committee.

CATS LIVING "TEST TUBES"

Cats that are no longer cats, but are living 'test tubes,' are running about Dr. Philip Bard's physiological laboratory at Johns Hopkins University, Baltimore, says the Los Angeles Times. These living test tubes which scientists refer to, not as animals, but as 'preparations,' develop peculiar right-sided and left-sided personalities after upper parts of their brains have been removed or altered.

On one side Dr. Bard's living preparations are gentle, affectionate, purring old pets. On the other, they are raging, snarling, clawing demons.

The strange creatures were produced in the course of experiments to discover what is referred to as the 'centre of overt behavior.' It long has been known that when a large part of the upper portion of the brain has been removed, the animal on coming out of the anaesthetic, displays all the symptoms of a creature in a violent tantrum. It acts as though it were maddened by the dirty trick played on it while unconscious. Although actually unconscious, it continues to fly into this quagmire whenever stimulated during the rest of its life. It lashes its tail, claws, growls and bites. In brief the rage is entirely automatic, but the body behaves as though the 'critter' were infuriated, the heart speeding up and blood pressure rising. As in conscious anger, blood sugar increases and movements of the digestive tract are halted.

If the brain is cut a bit lower, however, no reaction results. Somewhere between the top of the brain, seat of consciousness, and the middle brain, seat of unconscious functions, is the emotional centre, Dr. Bard believes. While trying to locate this centre a little more of the tissue was removed than usual. The result was the world's first cat, one-half of which is tame and the other half wild. One of the cats have lived for more than two years, during which time it consistently flies into a rage when one side is stroked, and purrs when the other side is stroked. The fundamental cause of this phenomenon is unknown.

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