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SHOES AS A DECOY FOR A RISE IN PAY

Patricia's new shoes were beautiful—but a wee bit too tight. And being the perfect secretary, Patricia knew that her work would suffer if she did not do something about it.

So when Patricia got to the office she changed into her "rainy day" shoes which she kept there. They, too, were once beautiful, but time and wear had transformed them into something shabbily unbecoming, albeit very comfortable.

When Patricia went in to take the morning's dictation she blushed prettily when she noticed that her employer stared, somewhat puzzled, at her "rainy day" shoes, evidently seeing them for the first time.

"Gosh," sighed the lovely secretary to Helen at the switchboard, "when he kept staring at my feet I could have screamed. He didn't say a word about my shoes and, of course, I kept quiet, too. Wonder what he thinks?"

"May be a break for you, Pat," philosophized Helen. "Maybe he'll think they're the best shoes you own—and maybe on account of that he'll give you a raise. If it works I'm going to wear my sweater which has big holes in the sleeves. Let's wish us both lots of luck."

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NEXT YEAR!

MODERN ARCHITECTURE... WHAT IT IS AND WHAT IT ISN'T

Technological advances in planning, constructing and equipping of homes will triumph for the first time over sentimental considerations in the coming period of intensive residential building.

This prediction was made by Howard Myers, editor of Architectural Forum, in a recent address.

"Of all the new developments which are stimulating people to turn again to a house," said Mr. Myers, "the one which is talked of most and understood least is modern architecture. What is modern architecture? What will it do for you that no other architecture can do?"

"If you were to ask most people to describe a modern house, they would undoubtedly picture one with flat roofs and with very large windows or glass walls. But these things in themselves do not constitute modern architecture. When we speak of modern architecture correctly we do not mean style. We mean a new approach; a new philosophy of what a house should be. The architect who truly works in modern architecture simply takes advantage of the things we have learned about the way people live and who then contrives to design a house to conform with present-day living requirements.

"It will be, I am sure, surprising for many people to know that the little colonial cottages which we are so fond of mauling were just as truly modern architecture when they first appeared as any modern house erected this year. In other words, these early colonial houses were planned as they look because that represented the most straightforward and logical solution of a house in those times. When we realize this fact, perhaps it may make us pause and ask why in 1936 we should duplicate the kind of house that was perfectly suitable 150 years ago, but which in few particulars is suitable today.

"Possibly the most obvious differences between the house of today and the house of 150 years ago are the innumerable mechanical developments in comfort and convenience equipment which today no home owner would be without. Our modern plumbing, out automatic heating systems, our efficient kitchen utilities, have completely changed, and very much for the better, the kind of lives we lead.

"Again, does it not seem absurd to ask our architects to give us the best of these services and in the same breath make it impossible for him to do so? And we do make it impossible when we insist that modern equipment be used to its full advantage in a house which was planned and designed for a day when not a single

one of these things had been invented. "Is there any sense in trying to put a 1936 heating system, or if you are so fortunate as to be able to afford an air conditioning system, into a house, which lacks the proper plan and construction to permit the equipment to do its job? Is there any sense in putting the kitchen where it does not belong, making it of a shape and size which bear no relation to the equipment with which it will be furnished? This sort of thing is done all the time because the problem is approached emotionally rather than scientifically.

"And speaking of the small house, is there necessarily any sense in insisting that we have a separate dining room, when one realizes that doing so heavily penalizes the spaciousness of the plan, that it may greatly complicate the workability of the plan and that it will add to the cost? Does it not seem reasonable to say that in the modest home where every inch of space must count, to give over an entire separate room in order to dignify what in most homes is but one brief evening meal every 24 hours is out of all proportion?"

"How much better job the architect can do if he is given free rein to organize the house so that everyone of these marvels of 20th century ingenuity can function as they are intended to by the engineers who contrived them.

"Finally, the third important contribution of modern architecture is the way in which the house is related to the outdoors. The chief reason for living in the country is to enjoy the country, to enjoy nature as each new season brings to us its new beauty. To do this successfully, the modern architect is very likely to reverse the old procedure and place the house near the street with the principal living portions facing the garden at the back and that garden in turn carefully designed so that the occupants of the house may enjoy a greater sense of space and a charming outlook.

"To accomplish this result, the architect will very likely use larger windows or glass areas than we are accustomed to, because modern science has made it possible to do so. It is perfectly comfortable and surely healthful to enjoy the sun eight months of the year. The architect believes he should make it possible for you to do so and to obtain that benefit for you he more than likely would arrange your house with one or several sun decks or terraces, possibly putting one on the roof. If in doing this he makes the roof flat instead of pitched, he is perhaps changing your idea of what a house should look like,

STATISTICS FROM NATIONS SHOW-CONSTRUCTION ADVANCES

The trend of Canadian construction in its return to nearer normal volume is surveyed by Sanford Evans Statistical Service through information gathered by the Dominion Bureau of Statistics and the League of Nations. The survey remarks that during 1935 there was a definite and important gain in construction activity in Canada. Building permits issued in 58 cities during the year past totalled 48 million dollars compared with 27 million dollars in 1934. Construction contracts awarded for all types of buildings and works throughout the country are estimated in excess of 160 million dollars, 27 percent greater than in 1934.

This gain, though promising, was a gain from very low levels and Canada still remains one of the least active in construction of the chief industrial nations. To illustrate the position of Canada a selection of data has been made from League of Nations statistics. These indicate that Canada and the United States have not yet recovered to one-quarter of 1929 levels, whereas several countries, notably Great Britain, Australia, South Africa and Sweden have exceeded the volume of building in that year. The possibilities of recovery to something like pre-depression levels in North America is one of the promising aspects of the immediate outlook.

Commenting on the significance of current trends the Dominion Bureau of Statistics, in a recent bulletin, said:

"During a time of depression, the existing plant and equipment, generally speaking, is quite sufficient to meet current demands for industrial products. Once the fixed capital equipment is again operated at a high percentage of capacity, the construction industry soon acquires additional activity. Likewise it is universally admitted that a housing shortage exists at home and abroad and it is interesting to note the recent progress made throughout the world in the laudable attempt to make every family a home owner.

"Great Britain, with native initiative and persistence, again leads the world in this respect. At the date of the Armistice there were slightly less than 8,000,000 houses in existence in England and Wales, and the expansion since that time is shown by the fact that by September 30 last, 2,804,888 new houses had been built, 830,509 of these being provided by local authorities and 1,974,379 by private enterprises. The

but he is certainly contributing inestimably to the enjoyment of your family life."

twelve months ended September 30, 1935, established a new record showing a gain of 3,000 houses over the same period of 1934. Considerable progress has also been made in slum clearance. It is not impossible for other countries to emulate on a relative basis the expansion characteristic of recent years in Great Britain."

Below are indexes of building activity for 18 countries. These indexes do not cover, in all cases, the same type of activity but are in general confined to construction of buildings erected above the ground for the purpose of sheltering men, animals or goods.

LOOKS FORWARD TO JOURNEY ACROSS CANADA

MONTREAL, April 19—The longest way round is the sweetest way from Jersey to New Jersey for H. C. Lemessurier, president of the Rotary Club of Jersey, Channel Islands. The sweetest part of the journey which will be by way of Toronto, Niagara Falls, Banff, Vancouver, Victoria, San Francisco, Los Angeles, the grand canyon, Chicago and Atlantic City he told reporters who interviewed him when he arrived with his wife aboard the C. P. Liner Duchess of Bedford last night, will be a six-weeks' stay at Victoria with their daughters, Mrs. T. V. Leharay.

With true Rotarian zeal Mr. Lemessurier spoke of the beauties of the Channel Islands and with true bankers caution—he retired as manager of a bank in St. Helier last year—it was economic beauties he enumerated "We have no death duties no stamp taxes and our income tax is only 4 pence on the pound."

Canadian securities are looked upon as excellent investments Mr. Lemessurier said, but he regrets that very few issues of bearer bonds have been made recently. Bearer bonds are the favorite investment of the Channel Islands, he pointed out.

During his stay on Vancouver Island the rotarian plans to "push bike" his way around. For years bicycling has been her husband's favorite vacation. Mrs. Lemessurier said. He has several times explored the Island of Corsica that way and once was interrupted in a night's sleep by the bandits.

Mr. Lemessurier is looking forward to salmon fishing on Vancouver Island and to pointing out to the rotary club of Jersey City that the state of New Jersey was founded by Channel Islanders.

ROTARIANS AND GYROS ATTEND CHURCH SUNDAY

Attended Evening Service at St. Paul's United Church — "Friendship and Service Was Theme—Student's Service at Wilmot United Church.

The services at the local churches on Sunday were well attended. The Rotarians and Gyros attended the evening service at St. Paul's church in a body when Rev. George Telford was the speaker.

The theme of Rev. Mr. Telford's address was "Friendship and Service." He spoke about social work done by both the Gyros and the Rotarians and work done by both societies for under-privileged children in this community and beyond. He said a great amount of useful work has been done by these societies in past years. The speaker described the symbols of the two societies, the Gyroscope and the Gearing Wheel, pointing out that both were products of natural laws and that all human scientific inventions were based upon discovery of natural laws. He explained the ideals of the two societies Gyros standing for friendship, the Rotary club for service, and said these two were also one. These also are the products of natural spiritual laws, which cannot be disregarded without penalty.

Service to Others

Rev. Mr. Telford said that Jesus' own teaching was that friendship with Him must issue in service to others. There was a special programme of music by St. Paul's choir, conducted by Prof. J. Harrison Wade.

At Christchurch Parish church Ven. Archdeacon A. F. Bate preached the morning service and Rev. H. T. Buckland spoke at the evening service.

A special students' service was held at Wilmot United church in the evening, at which time John D. Copp, Maritime secretary of the Student Christian Movement of Canada, was the special speaker. His talk was most interesting and instructive to the large number of students who were present. Students took charge of the service, reading the Scripture lessons and conducting prayer.

The morning service at the Brunswick street Baptist church was broadcast over station CFNB, with Rev. G. W. Goulet as the speaker.

At St. Andrew's Presbyterian church Rev. J. S. Gregg conducted both services in the absence through illness of Rev. Dr. G. E. Ross.

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TARIFF CHANGES BEING PREPARED

Board Ready to Report
to Dunning

OTTAWA, Ont., April 20—Members of the Tariff Board are busy applying the finishing touches to a number of important reports based on investigations carried on during the past year. These reports will be submitted in a few days to Finance Minister Dunning, and the recommendations contained in them will likely be reflected in some of the Budget tariff changes. Automobiles, gasoline, cotton fabrics, artificial silk fabrics, furniture leathers and forged steel rollings are some of the important commodities on which the Tariff Board is submitting reports. In addition there are a great many reports on classification of commodities in the tariff.

Heads of the leading automobile companies are in Ottawa meeting the board in private conference, and numerous other delegations of manufacturers have been here recently. The cotton manufacturers have made representations supplementing submissions made at the hearing last fall.

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