

Theatre of The Air

FRIDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.
8.00—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Party
9.15—Hewetson Shoe Programme
9.30—Popular Songs
9.45—Morning Concert
10.15—Thor Program
10.45—Enterprise Foundry Co.
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Starch Melodies
1.00—Frigidaire Program
1.30—Royal York Concert Orchestra
2.00—Marconi Band Concert
2.30—To Be Announced
4.30—Tea Dance
4.45—Burgess Battery Programme
5.00—Monitor News
5.30—Musical Comedy Memories
6.00—Organ Reveries
6.15—Canada Cement Program
6.30—Strings
6.45—MacDonald Programme
7.00—Valley Motors Programme
7.05—News Bulletin
7.10—Real Life Drama
7.15—Souvenirs in Rhythm
7.30—Canadian Press
7.45—To Be Announced
8.00—London Review
8.30—Boy Scout Association
9.00—Acadian Serenade
9.30—Musical Romances
10.00—Canadian Concert Hall of the Air
10.30—I Cover The Waterfront
11.00—Across The Border
11.30—Lullaby Lagoon

CKAC, MONTREAL, 730 K.

6.00—Social Announcements
5.15—Program Lakko
6.30—Fireside Program
7.15—Real Life Dramas
7.25—L'Heure Recreative
8.00—Sport Review
8.05—Emission Henri Hebert
8.15—Le Cure de Village
8.30—Queen's Hotel Trio
10.00—Hollywood Hotel
11.00—Vin St. George Gypsy Orch.
11.45—Bruna Castagna's Orchestra
12.00—Molson Sport Talk
12.05—Redman's Orchestra

WABC, NEW YORK, 860 K.

4.00—Vivian Della Chiesa
4.30—U. S. Army Band
5.00—"Terry and Ted."
5.30—Jack Armstrong
5.45—Og, Son of Fire
6.00—Buddy Clark, Songs
6.15—Bobby Benson and Sunny Jim
6.30—News
6.45—Kaltenborn Edit News
7.00—Myrt and Marge
7.45—Boake Carter
8.00—Flying Red Horse Tavern
8.30—Broadway Varieties
9.00—Hollywood Hotel
10.00—Richard Himber
10.30—The March of Time
10.45—Mary Eastman, Soprano
11.00—Frank Dailey and his Orchestra

WEAF, NEW YORK, 660 K.

5.30—Terri La Franconi
5.45—Top Hatters
6.00—Flying Time
6.15—Esso News Reporter
6.30—News
6.35—Dorothy Page
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Mel-O-Rol Jamboree
8.00—Cities Service Concert
9.00—Waltz Time
9.30—Court of Human Relations
10.00—Studebaker Champions
10.30—Marion Talley
11.00—George Holmes, News
11.15—Henry Busse's Orchestra
11.30—Esso News Reporter
12.00—Earl Hines' Orchestra
12.30—Gene Beecher's Orchestra

WJZ, NEW YORK, 760 K.

4.00—Betty and Bob
4.15—Backstage Wife
4.30—How To Be Charming
4.45—Magic Voice
5.00—Airbreaks
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Esso News Reporter
6.05—Animal News Club
6.15—Mary Small
6.30—News
6.35—Have You Heard
6.45—Lowell Thomas
7.00—Lois Ravel
7.15—Southern Rubes
7.30—Lum and Abner
7.45—Songs of the Harp
8.00—Irene Rich
8.15—To Be Announced
9.00—NBC Music Guild
9.30—Fred Waring Orchestra
10.00—Roy Shield's Orchestra
11.00—Esso News Reporter
11.05—Benny Goodman's Orchestra
11.15—Negro Male Quartet
12.00—Shandor, violinist
12.08—Ranny Weeks' Orchestra
12.30—Phil Levant's Orchestra

WTIC, HARTFORD, 1040 K.

3.00—Forever Young
3.30—Vic and Sadee
3.45—The O'Neils
4.00—Women's Radio Review
4.30—Girl Alone

4.45—Grandpa Burton
5.00—Congress Speaks
5.30—Col. Tallstory
6.00—Wrightville Clarion
6.30—News
6.45—Strange as it Seems
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Variety Show
8.00—Rosario Bourdon's Orchestra
9.00—Musical Revue
9.30—Court of Human Relations
10.00—First Nighter
10.30—Marion Talley
11.00—News
11.15—Henry Busse's Orchestra
11.30—Ted Lewis' Orchestra
11.45—Jesse Crawford, organist
12.00—Silent

WGY, SCHENECTADY, 790 K.

4.00—Betty and Bob
4.15—Bridge Forum
4.30—Stock Reports
5.00—Congress Speaks
5.30—Terri La Franconi
5.45—Grace and Scotty
6.00—News Reports
6.30—News
6.35—Evening Brevities
6.45—Jimmie Mattern
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Col. Jim Healey
7.45—Jack Randolph
8.00—City Services Concert
8.30—Farm Forum
9.00—Waltz Time
9.30—Court of Human Relations
10.00—First Nighter
10.30—Marion Talley
11.00—Esso News Reporter
11.30—Dance Music

SATURDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—Musical Clock
8.30—M. M. A. Talk
8.35—The Listening Post
9.00—Birthday Program
9.30—Concert Songs
9.45—Morning Concert
10.15—Thor Program
10.45—Enterprise Foundry Program
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Bldg. Products Program
12.30—Sherwin Williams Musical
1.00—Frigidaire Program
1.30—Royal York Concert Orchestra
2.00—Marconi Band Concert
2.30—To Be Announced
4.30—Tea Dance
4.45—Concert Hall
5.00—Monitor News
5.30—All Reuest Program
6.00—Band Parade
6.15—Canada Cement
6.30—C. C. M. Program
7.45—MacDonald Program
7.00—Valley Motors Program
7.10—News ulletins
7.17—Souvenirs in Rhythm
7.30—News Bulletin
7.45—Romantic Duo
8.00—Ben Bernie's Orchestra
8.30—Bert Anstice and his Mountain Boys

WABC, NEW YORK, 860 K.

8.45—Book Review
9.00—Musical Merry-Go-Round
9.30—Let's go to the Musical Hall
10.30—To be Announced
10.30—Don Bestor and Orchestra
10.45—Canadian Press
11.00—Northern Messenger
11.45—Canadian Press

WEAF, NEW YORK, 660 K.

5.30—Children's Program
6.00—Summary of NBC Programs
6.20—Alpine Village Orchestra
6.30—Press News
6.35—Alma Kitchell, contralto
6.45—Religion in the News
7.00—Sport Page of the Air
7.15—Edwin C. Hill
7.30—Negro Male Chorus
8.00—To be Announced
9.00—Frank Fay Calling
9.30—Shell Chateau; Wallace Beery
10.30—Celebrity Night
11.30—Esso News Reporter
11.35—Chas. Dornberger's Orchestra
12.00—Eddie Duchin's Orchestra
12.30—Johnny Huntington's Orch.

WJZ, NEW YORK, 760 K.

5.15—Musical Adventures
5.30—Treasure Trails
5.45—Week-end News Review
6.00—Esso News Reporter
6.05—Jesse Crawford, organist
6.30—News
6.35—Jamboree
7.00—King's Jesters
7.15—Home Town
7.30—Message of Israel
8.00—Henri Deering, pianist
8.15—Boston Symphony
9.15—Arm Chair
9.30—Barn Dance
10.30—To be Announced
12.00—Carefree Carnival
12.30—Griff Williams Orchestra

CKAC, MONTREAL, 730 K.

6.00—Social Announcements
6.15—Quebec Safety League.
6.30—Fireside Program
7.15—Le Bon Parler Francais
7.30—Press Radio News
7.45—Gertrude Nissen
8.15—French Songs
8.15—Rendezvous
9.00—Ziegfeld Follies
10.00—Commentator
11.30—Alex. Lajoie's Orchestra

12.00—Molson Sports Reporter
12.05—Abe Lyman's Orchestra
12.30—Ozzie Nelson's Orchestra
1.30—Bernie Cummins' Orchestra

WTIC, HARTFORD, 1040 K.

4.30—Ruby Newman's Orchestra
5.00—Blue Room Echoes
5.30—Children's Program
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff and his Violin
7.00—Medical Talk
7.15—Edwin C. Hill
7.30—Townsend Plan Program
7.45—Hold the Press
8.00—Program from New York
9.00—Frank Fay
10.30—George Olsen's Orchestra
11.00—News
11.15—Russ Morgan's Orchestra
11.30—Charles Dornberger's Orch.
12.02—Silent

WGY, SCHENECTADY, 790 K.

5.00—Blue Room Echoes
5.30—Children's Hour
6.00—News Reports
6.30—News
6.35—Evening Brevities
6.45—Religion in the News
7.15—Human Side of the News
7.30—Gen. Electric Program
8.00—Hit Parade
9.00—Rubinoff and his Violin
9.30—Shell Chateau; Wallace Beery
10.30—George Olsen's Orchestra
11.00—News Reports
11.30—Dance Music
12.00—Dance Music
12.30—Dance Music
1.00—Sign Off

WABC, NEW YORK, 860 K.

5.00—Frank Dailey and His Orch.
5.30—Vincent Lopez and His Orch.
6.00—Frederic William Wile
6.15—Parade of Youth
6.30—News
6.35—Three Little Words
6.45—Gogo De Lys
7.00—The Atlantic Family on Tour
7.30—The Carborundum Band
8.00—Harry Reser and Eskimos
7.15—Eleana Monek and Ensemble
8.30—Kreuger's Musical Toast
8.45—Seymour Simon's Orchestra
9.00—Chesterfield Presents
9.30—Along Rialto Row
10.00—California Melodies
10.30—U. S. Debate
11.00—Abe Lyman Orchestra
11.45—Ozzie Nelson and Orchestra
12.15—Claude Hopkins and Orchestra
12.45—Herbie Kay and Orchestra

Briggs went to the garage to see if they had got his car to work.
"Look here," he said, "this is my car. I want it, and what I say goes, see!"
Just then a dirty-faced mechanic crawled out from under, saying:
"Say, 'engine', mister!"



Sealed Tenders addressed to the undersigned, and endorsed "Tender for Breakwater Repairs, Negro Point and Port Dufferin, N.B.", will be received until 12 o'clock noon (daylight saving), Tuesday, May 19, 1936, for breakwater repairs, the supply and placing of stone, etc., at Negro Point and Port Dufferin, Saint John County, N. B.
Plans, form of contract and specification can be seen and forms of tender obtained at the office of the Chief Engineer, Department of Public Works, Ottawa, and at the office of the District Engineer, Old Post Office Building, Saint John, N.B.
Tenders will not be considered unless made on printed forms supplied by the Department and in accordance with conditions set forth therein.
Each tender must be accompanied by a certified cheque on a chartered bank in Canada, payable to the order of the Honourable the Minister of Public Works, equal to 10 per cent of the amount of the tender, or Bearer Bonds of the Dominion of Canada or of the Canadian National Railway Company and its constituent companies, unconditionally guaranteed as to principal and interest by the Dominion of Canada, or the aforementioned bonds and a certified cheque to make up an odd amount.
Note.—The Department will supply blue prints and specification of the work on deposit of a sum of \$20.00, in the form of a certified bank cheque payable to the order of the Minister of Public Works. The deposit will be released on return of the blue prints and specification within a month from the date of reception of tenders. If not returned within that period the deposit will be forfeited.
By order,
J. M. SOMERVILLE,
Secretary,
Department of Public Works,
Ottawa, April 27, 1936.

THE CLOSEST TO A HOME BAKED LOAF!

Ask your grocer for our bread

ASK FOR COY'S

We deliver daily to the stores

COY'S BAKERY

SOUTH DEVON, N. B.

RADIO LISTENERS EXPRESS SENTIMENTS ON COMMISSION BROADCASTS FROM MOOSE RIVER

Some radio listeners liked the Commission's broadcasts from Moose River giving the public half-hourly bulletins on the progress of the work of rescuing the men entombed in the Moose river mine. Some listeners did not like them. Sharp conflict of opinions mark messages from listeners by the Commission by telegraph, telephone and mail. Divergence of sentiment, may be illustrated by extracts from some of the messages received.

A Toronto editor wrote: "The Commission did a grand job. Willis excellent. Everyone lauding Commission for coverage."

A Toronto doctor writes: "I protest most emphatically at the scandalous way you permitted the broadcast of the mine disaster. Your Canadian broadcaster tells nothing, simply apes the dramatic and sensational like a blinking idiot."

Many of the messages are in the nature of pleas for fair play for the Commission's Maritimes programme director, Frank Willis, who did the announcing from Moose River. They were prompted by newspaper criticism of the announcing. They show appreciation of the strain under which the announcer was functioning and of the fact that it was practically the first time an effort of the kind had been made in Canada.

A Hawkesbury, Ontario, lady writes "In the hope that I shall be only one of many who will rise to the defence of Mr. Willis, your announcer at Moose River. We appreciate his efforts and realize that he was working under a nervous strain. May I offer my appreciation to the Commission for supplying news bulletins over that trying period."

A King's Counsellor of St. Andrews P.Q., was not sleeping during the nights of the broadcast from Moose River and heard them all. "I think they are carefully truthful and he

speaks with a clear resonant and distinct voice which makes listening easier. I do not think I have ever heard any announcer or speaker over the radio whose voice has come in so well."

A well-known orchestra leader in Toronto writes: "For the past couple of days we have had nothing but flash, flash every ten minutes until really the public became almost distracted. But this day has been much different with the installing of a CRC outlet right at the mine where you get first hand information each half-hour, and it is very unfortunate that some of the CRC officials are not in Toronto today to hear the praise from all sides as to what the Commission is doing at the present time, and this is not from the corner store standpoint, but all over our city wherever you wish to go."

A Westmount, P.Q., gentleman: "One man who is entitled to receive the thanks of the people of Canada, who did his job twenty-four hours a day and did it well, was your radio announcer at Moose River. I know him not, not even his name, but if ever a man deserves recognition for a job well done he is the man."

A Montreal man writes: "On behalf group Montreal citizens desire emphatically protest type of Radio Commission broadcasts from mine pit in Nova Scotia. Consider Commission has sunk to new low level in effort to copy American methods without even their ability to put it across."

A gentleman at Woodroffe, Ontario "Please convey to the announcer the information that some folks did appreciate his efforts."

An Ottawa clergyman: "The radio broadcasts were splendid. I want to thank your announcer; he did heroic work. It is easy to go to bed or sit in a cushioned chair hundreds of miles away and say what should be said and done. You did a splendid piece of work giving us the half-hour bulletins."

A message from Washington, D.C., "I thank you for the fine and clean handling of the near mine disaster."

From New Glasgow, N.S.: "Thanks for you, wonderful co-operation and explicit broadcast. Your announcer is worthy of a real, honest commendation."

RED ROSE TEA "is good tea"

and only fine quality tea
is really good

ISN'T IT TOO BAD!

Such a fine young couple! They were headed as straight for bliss as a bee for his hive—BUT...

After all it pays a woman to be careful of her appearance, doesn't it?

See Mrs. Dorothy Young with Your Beauty Problems



MRS. YOUNG'S BEAUTY SHOPPE

PHONE 735

78 YORK ST.

We take pleasure in announcing that

Mr. Royden E. Turner

is now associated with this firm

Irving, Brennan & Company, Ltd.

FREDERICTON,
Fredericton Office

SAINT JOHN
CHARLOTTETOWN
Suite 2, Loyalist Building
J. G. BADCOCK, Manager,
(Coupons Cashd at Par)

HALIFAX,
Phone 454

Credentials

Only the rashest of mortals will risk the unknown A tumble over Niagara in a barrel, for instance, or a stratosphere flight. Few of us are willing to rush in where angels fear to tread. We seek precedent for our every move—in the food we eat, in the places we go.

The advertisements in this paper are the signal credentials of firms which seek your business. They are not only letters of introduction, but pledges of faith. You may accept them because they mean that a lot of people have bought before you—and have been satisfied.

Before you run downtown, run down the list of things offered every day in the advertisements. See what interests you... what meets your needs without burdening your budget. Check and choose before you get out the car or signal a bus.

Combing the advertising pages in advance is a labor-saving, leather-saving device. In short, the people who regularly read the advertisements are getting the most for their money. And that's good business, any way you look at it.