

"FISHERMAN SHOULDN'T BE CAUGHT"

without at least one pair of stout, comfortable boots for woods travel.

So why not look over that spare footwear in the cupboard and let us have it ready for the next fishing trip.

ROY SMITH
Westmorland St.

Modernize Your Kitchen

with electrical
appliances

Use your No-Cost
Electricity

**Mar. Electric
Company**

We're In Business For YOUR Health

Your Health can best be trusted to a trained Pharmacist who has a professional responsibility—who is not merely "making a sale."

P. G. Long
Druggist, Marysville, N. B.

DR. A. A. ROWAN

General Practice

Ear, Nose and Throat Surgeon
Phone 321

117 YORK ST.
Fredericton, N. B.

WE WISH TO ANNOUNCE WE ARE
NOW DEALERS FOR

NASH CARS

Lafayette from \$945.00 to \$1130.00
Nash "400" from \$1055.00 to \$1220.00
Nash Ambassador 6 from
\$1335.00 to \$1395.00
Nash Ambassador Super Eight, \$1560.00
F. O. B. FREDERICTON LICENSE EXTRA

CAPITAL GARAGE

PHONE 206 FOR DEMONSTRATION

Of Interest to Women GOOD TASTE TODAY

When to Say "Mrs.," "Miss," and "Mister" is Often Puzzling in This Day of the Wholesale Use of First Names. But the Definite Rules Exacted by Good Taste are Given Here.

(By Emily Post)

The so-called "name of safety" used by every well-bred man or woman or child, when speaking to a stranger about any member of his family, is "my wife" or "my husband" or "my daughter" or "my mother"—or if necessary "my sister Alice" or "my son George."

No matter to whom these descriptive names are said, they can't be wrong. On the other hand, should Mrs. Stranger when talking to you, speak of her husband as "Mister," this would mean either that her own social background is very provincial or else that she is quite frankly rating you as one outside of her own social group. Which may, of course, mean merely that your meeting is a business one.

The only occasion when a lady speaks of her husband as "Mister" to one whom she has met socially is when this person presumes to call him by his first name and she objects. This was a situation that was never met with until the last few years in any society that could have been called "good." But with the present wholesale discarding of last names by all younger (and even many older) people of social prominence, it is no wonder that strangers are sometimes at a loss to guess who's who, and what they themselves may or may not say.

Perhaps our manners are no more erratic than those of other people, but the extremes to which we go seem fantastic. When Charles Dickens wrote his "American Notes," he especially ridiculed the American wife who not only spoke about her husband as "Mister" but who never called him anything but "Mr. Jones" when speaking to him herself.

Today, we find this just as absurd as he did. And we also find absurd the custom, of not so long ago, which exacted that every well brought up young girl of eighteen, at which age she became a debutante, be called "Miss" by all her partners and even by her most devoted beaux whom she in turn called "Mister," not only until she knew them better, but for life! Only the one to whom she became engaged called her "Mary" and was in turn called "John!"

First names were "bad form" to such a degree that even those who had been playmates in childhood, and called each other by first names when at home or among others of their own group, spoke to each other as "Miss" or "Mister" before strangers.

And yet, absurd as this prim formality sounds today, I'm not sure but that there is something to be said in favor of formality, even to the extreme of teaching little children, as part of their training in deportment, to prefix each other's names with "Miss" or "Mister" on the formal occasions of dancing class or a party.

Changes in custom are often erratic but in the modern trend toward om-

ission of titles almost entirely by those whose right to them is most assured, there is an ironical reversal. This same familiarity in the use of first names, which the smart world would seem to be adopting, is the outstanding hall-mark by which those at the other end of the social scale are handicapped. The sole reason why so many men and women who work prefer jobs in factories or stores to those of domestic employ is that the latter carries the opprobrium of being addressed by first names. One rather wonders whether Mr. Dickens, were he alive today, would think our manners had changed for the better.

As in almost every general precept there can be found exceptions which seemingly break its rules and yet actually break none. At this moment there comes to mind a gentlewoman of serene loveliness—the wife of a world-famous man—and to every one who knows her she is "Mary," sometimes "John's Mary." But her first name has been a symbol in a way, of the loveliness which is hers. One can not imagine her as being called by any other name than "Mary," nor could one imagine it pronounced other than endearingly.

But this one exception in no way approaches the middle-aged woman who seemingly thinks that being hailed as "Darling Kitten" by a whole roomful of boys and girls, young enough to be her grandchildren, is proof of her own youth and popularity! If she had a grain of common sense, she would know very well that behind her back "Darling Kitten" is probably spoken of—if at all—as "Poor old cat."

It is obvious that the real standards of good taste belong somewhere between reserved primness to the point of prudery, and no reserve at all. The woman in Dickens' "American Notes" is at one corner of the triangle. Kitten is at another corner, and 'Mary' is at the third corner.

But to return to the opening paragraph of this article. As already said, a lady says "My husband" when speaking to an acquaintance. But to a friend or the friend of a friend, she speaks of him as 'John.' Yet this does not give anyone else the privilege of calling him John unless, otherwise told to do so. In the same way, Mr. Worldly speaks of "Edith" to friends, of course, and also to every woman whom they both know socially. But to a man not an intimate friend and to a woman who is a stranger, he says "my wife." To employees or to clients, as well as to his business acquaintances, he calls her "Mrs. Worldly."

When speaking to strangers about other people, one says "Mrs.," "Miss" or "Mr.," as the case may be. It is very bad form to go about saying "Edith Worldly" or "Ethel Eminent" to those who do not call them Edith and Ethel. And to speak thus familiarly to one whom you do not call by her own first name is unthinkable.

Until the last few years no well brought up child would have thought of calling the friends of his parents by their first names. But today this practice (like that of the hostess who serves herself first) is all too often accepted, by those who are either lacking in sensibility or who are afraid to criticize because they might be thought not modern.

The rule which every child must be taught is that he may never call a grown person by his or her first name—unless told to do so by the grown person. Even so, this is sometimes not fair to the child since it prejudices strangers who are apt to take it for granted that his apparent lack of respect is a short-coming of his own.

There is a prejudice of good taste against teaching children to call anyone Aunt, Uncle or Cousin when no such relationship exists. Therefore, in many cases, really intimate friends who are devoted to the children and do not like the formality of Mr. and Mrs., and yet do not want to be called by their first names, are given nicknames which either they themselves or the children make up.

The use of first names is proper, of course, between schoolboys and schoolgirls of all ages. But between young men and young women of college ages, first names should indicate that they know each other fairly well; and the degree of friendship implied among those beyond college years increase in proportion to age.

The question of what a bride is to call her parents-in-law is one that has no definite answer except the old-fashioned one of "Mother Jones" and "Father Jones." Among the moderns, choices of names is purely personal. Most often the father-in-law is called "Mr." but mother-in-law is given a name which means mother, but is not the name by which the bride's own mother is known. Or perhaps she is called "Mrs." until a grandchild's nickname gradually becomes hers. Many ultra modern mothers- and fathers-in-law are choosing to be called by their first names, as are nearly as step-parents of half, or quite grown sons and daughters—depending again, of course, upon their own choice.

In business, the strict observance of convention is necessarily of greater importance than in the social world. The impression made upon clients or customers by the improper manners of a clerk affects the standing of the office as a whole.

A very poor impression of a firm's efficiency is given to a visitor, entering an executive's private office, who hears his secretary call him "Jim" or even "J. B.," or hears him call her "Marjorie." Not only should she address him as "Mr. Smith" but when answering she should add "sir" to yes or no, because this observance is one of the requirements of propriety in business relations. And it is no more proper for a clerk to enter the manager's office and say "Did you ring, Bill?" than it is for the manager to sit in his shirt sleeves at a director's meeting.

Edward Johnson, noted Canadian tenor of New York city and Guelph, announces the engagement of his daughter, Florenzina D'Arneiro Johnson to Col. George A. Drew of Toronto. Miss Johnson was born in Florence, Italy, and was educated in Italy, Switzerland, France and Germany. She also attended Bishop Strachan School, Toronto, and the Bennett School, Millbrook, New York. The marriage will take place early in September.

REPORT OF CIVIC DELEGATION'S TRIP RE C.N.R. BRIDGE

Ald. Warren Maxwell Presented Complete Report of Council Delegation's Successful Efforts on Behalf of Rebuilding C. N. R. Bridge.

Ald. Warren J. Maxwell at last night's June meeting of the city council presented a report of the civic delegation's visit to Ottawa during which it secured absolute assurance that the C.N.R. bridge would be rebuilt this year, and that the money for it had already been put up. In presenting it Ald. Maxwell praised W. G. Clark, M.P. for York-Sunbury who worked energetically and untiringly on behalf of the delegation and its purpose. The delegation included Mayor G. Willard Kitchen and Aldermen Maxwell, W. Raymond Crowdsen and Ray T. Forbes. Ald. Doohan moved a resolution of approval for the good work done by the committee, which was seconded by Ald. Mundle.

Ald. Maxwell's report was as follows:

"The City of Fredericton delegation including His Worship Mayor Kitchen Deputy Mayor W. J. Maxwell, Aldermen W. Raymond Crowdsen and R. T. Forbes, conferred with S. J. Hungerford, President of the Canadian National Railway regarding the Fredericton-Devon Railway bridge in his office at Montreal Saturday, May 30th at 10.30 A.M.

Discussion regarding the rebuilding of the bridge was conducted in an open informal manner. Mr. Hungerford assured us that the project was being considered from every angle, with a view to the present as well as future requirements. Preliminary to determination of the type of structure came consideration of the various economic factors prevailing. This latter phase had been receiving the attention of the proper officials since the destruction of the bridge and their report, he expected, would be handed to the Board of Directors this present week.

In Ottawa, Monday, June 1st, we discussed our mission thoroughly with our Federal representative, Mr. W. G. Clark, and were able to point out to him certain developments with reference to the bridge's reconstruction that had not previously been brought to his attention. In a very short time he had made arrangements to augment our delegation by the addition

of Honourable J. E. Michaud, Minister of Fisheries, and Mr. W. M. Ryan, member from Saint John, and himself, had arranged the conference with Honourable C. D. Howe, Minister of Railways, for that same afternoon.

Mr. Howe discussed the matter with us at considerable length and assured us that his department was giving every attention to the project. It was pointed out that while soundings had been made on previous occasions, the river bed at Fredericton undergoes certain changes every year, aggravated naturally by freshet conditions such as we recently suffered. The type of bridge which he assured us would be amply heavy and in accord with modern engineering principles and designed with a view to our present as well as our future needs was being gone into by their engineering departments as was the matter of raising the level of yards and crossings both here and in Devon. The economic aspect discussed by President Hungerford was also touched upon by Mr. Howe as was the possibility of utilizing the new bridge pier which was constructed a few years ago at a cost of some \$85,000.00.

In response to our enquiries, Mr. Howe advised us that the money was already available for the bridge's reconstruction. In response to another enquiry he advised us that he expected actual construction would be started this summer and on being pressed he told us definitely that the work would start this year."

CAMERAS TO GUIDE OIL DRILLS DISPLAYED

TULSA, Oklahoma, June 5—Three types of eyes that science is developing to look 10,000 feet underground in the search for oil were displayed here yesterday at the International Petroleum exposition.

Two of them are "candid camera" of the depths of the earth, not much larger around than a human eye. The third is a camera that carries a gyroscope, patterned after the "iron mike" gyroscope compass first used on ships and now employed to guide aviators in blind flights.

The underground candid cameras promise to open a new kind of underground exploration. They can be made to go down vertically for thousands of feet and then turn like tentacles to guide the drills in lateral explorations in any direction.

The eyes are housed in hollow steel rods containing flashlight batteries to operate an electric light, a watch to snap the camera and record the time each picture is taken, and a plumb-

bob against the background of a scale. The camera photographs this bob. Its position on the scale shows how far the hole is drifting away from the vertical.

The camera also photographs a compass showing the direction of drift. The "iron mike" or gyroscope camera carries a needle that, like the aviator's gyro pilot, never makes a mistake about direction of the drift.

Dr. DeVan's Pills

A reliable feminine hygiene regulator, on sale in Canada for over thirty years. Price five dollars. For sale at

Ross Drug Stores

OUR BREAD

is always fresh

Smooth in texture, crisp in crust—a perfect bread for toasting—and every loaf the same high quality.

TRY IT TODAY

GRAHAM'S BAKERY

Devon, N. B. Phone 857-21

THE MAN YOU PASS IN THE STREET TODAY

may be the man you'll meet in business tomorrow.

And he'll already have formed that vital FIRST IMPRESSION of you.

Let us help you to make it a favorable one.

**Fashion Plate
Cleaners**

Cor. Regent and King Sts. Phone 948

I'M NOT TAKING
CHANCES THIS
YEAR—I'M
STARTING MY
CHICKS ON
STARTENA!



A. H. Vanwart
& Son

Fredericton, N. B.

LIGHT WEIGHT FABRICS

— for —

That Summer Suit
Enjoy the warm
Weather

Karl A. Walker

Waverly Hotel

New Steam-Heated Rooms

BEST DINING SERVICE IN THE CITY

A HOTEL YOU WILL LIKE AT MODERATE RATES

H. E. Dewar & Son
Proprietor

Regent Street Fredericton

Why Have Dangerous Chimney Fires?

You very rarely, if ever, hear of a chimney setting fire to a building if constructed with Ryan's Cherry Red Brick, made expressly for chimneys. If you will, examine the brick of a building that has been destroyed by fire, if the brick fly to pieces when hit with a hammer or if they require a cold chisel to break, then you can realize the cause of the loss of your building, which is the result of using ordinary brick in your chimney, and when you

rebuild don't build to burn—don't tempt the flames—don't let the contractor put one over on you by using ordinary brick in your chimney just because they probably look better and he does not know one brick from another. Build for the future—demand Ryan's Cherry Red Chimney Brick, made expressly for chimneys.

M. Ryan & Son, Ltd. Brick Manufacturers, Fredericton, N.B.

A QUIET WEDDING

which has attracted no attention in the news is the happy Union of Beauty with Utility which has taken place of late years in PLUMBING FIXTURES.

A visit to our Showroom before buying will save you unnecessary expense, and convince you that Beauty costs no more to the prudent buyer.

A. J. GUNTER

Phoenix Square — Tel. 290

It's SPRING!

—and perhaps the last Spring that you will have the same Exceptional Opportunity to build, remodel or add to your business premises at Rock Bottom prices for Material and Labor—why not Build NOW.

**THE NEW BRUNSWICK
CONTRACTORS, LTD.**