

# Theatre of The Air

## FRIDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.  
8.00—Musical Clock  
8.30—M. M. A. Talk  
8.35—Listening Post  
9.00—Birthday Party  
9.30—Madame Zari  
9.45—Morning Concert  
10.15—Thor Program  
10.45—Enterprise Foundry Co.  
11.00—Happy Warrior Hour  
12.00—Purina Program  
12.15—Building Products Program  
12.30—Canada Starch Melodies  
12.45—Sherwin-Williams Musicale  
1.00—Frigidaire Program  
1.30—Royal York Concert Orchestra  
2.00—Marconi Band Concert  
2.30—Symphony  
4.30—Tea Dance  
4.45—Organ Music  
5.00—Monitor News  
5.15—Musical Comedy Memories  
5.45—Madame Zari  
6.00—Garden Party  
6.15—Canada Cement Program  
6.30—C. C. M. Program  
6.45—MacDonald Programme  
7.00—Valley Motors Programme  
7.05—News Bulletin

7.10—Real Life Drama  
7.15—Souvenirs in Rhythm  
7.30—Canadian Press  
7.45—Safety Education Week  
8.00—London Review  
8.30—Canadian Concert Hall of Air  
9.00—Acadian Serenade  
9.30—Jack Hylton's Orch.  
10.00—Musical Romances  
10.30—Gene Fogarty's Orchestra  
10.45—News  
11.00—Across the Border  
11.30—Lullaby Lagoon

CKAC, MONTREAL, 730 K.  
5.00—Social Announcements  
5.15—Program Lakko  
5.30—Fireside Program  
6.15—Real Life Dramas  
6.25—L'Heure Recreative  
7.00—Nouvelles  
7.05—Emission Henri Hebert  
7.15—Jeanne et Arthur  
7.30—CKAC Commentator  
9.00—Hollywood Hotel  
10.00—Vin St. George Gypsy Orch.  
11.00—Molson Sport Talk  
11.05—Organ Melodies

WABC, NEW YORK, 260 K.  
4.00—Vivian Della Chiesa  
4.30—U. S. Army Band  
5.00—"Terry and Ted."  
5.30—Jack Armstrong  
5.45—Og, Son of Fire  
6.00—Buddy Clark, Songs  
6.15—Bobby Benson and Sunny Jim  
6.30—News  
6.45—Kaltenborn Edit News  
7.00—Myrt and Marge  
7.45—Boake Carter  
8.00—Flying Red Horse Tavern  
8.30—Broadway Varieties  
9.00—Hollywood Hotel  
10.00—Richard Himber  
10.30—The March of Time  
10.45—Mary Eastman, Soprano  
11.00—Frank Dailey and his Orchestra

WEAF, NEW YORK, 660 K.  
5.30—Terri La Franconi  
5.45—Top Hatters  
6.00—Flying Time  
6.15—Esso News Reporter  
6.30—News  
6.35—Baseball Resume  
6.45—Billy and Betty  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Mel-O-Roi Jamboree  
8.00—Cities Service Concert  
9.00—Waltz Time  
9.30—Court of Human Relations

10.00—Studebaker Champions  
10.30—Marion Talley  
11.00—George Holmes, News  
11.15—King's Jesters  
11.35—Esso News Reporter  
12.00—Earl Hines' Orchestra  
12.30—Ted Lewis Orch.

WJZ, NEW YORK, 760 K.  
4.00—Betty and Bob  
4.15—Backstage Wife  
4.30—How To Be Charming  
4.45—Magic Voice  
5.00—Airbreaks  
5.30—The Singing Lady  
5.45—Little Orphan Annie  
6.00—Esso News Reporter  
6.05—Animal News Club  
6.15—Mary Small  
6.30—News  
6.35—Have You Heard  
6.45—Lowell Thomas  
7.00—Niela Goodelle  
7.15—Mario Cozzi  
7.30—Lum and Abner  
7.45—Songs of the Harp  
9.00—Irene Rich  
8.15—Drowsy Rhythm  
9.00—NBC Music Guild  
9.30—Fred Waring Orchestra  
10.00—Ecyclical Anniversary  
11.00—Esso News Reporter

11.05—Phil Levant's Orch.  
11.15—Negro Male Quartet  
12.00—Shandor, violinist  
12.08—Ranny Weeks' Orchestra  
12.30—To be Announced

WTIC, HARTFORD, 1040 K.  
3.00—Forever Young  
3.30—Vic and Sadie  
3.45—The O'Neils  
4.00—Women's Radio Review  
4.30—Happy Jack  
4.45—The Motion Picture  
5.00—Blue Room Echoes  
5.30—Dick Tracy  
6.00—Wrightville Clarion  
6.30—News  
6.45—Rubinoff and Jan Pearce  
7.00—Amos 'n' Andy  
7.15—Edwin C. Hill  
7.30—Variety Show  
8.00—Jessica Dragonette  
9.00—Musical Revue  
9.30—Court of Human Relations  
10.00—Richard Himbu's Orch.  
10.30—Marion Talley  
11.01—Baseball Scores  
11.15—The Jesters  
11.30—Earl Hines' 'Orch.  
11.45—Jesse Crawford, organist  
12.00—Silent

WGY, SCHENECTADY, 790 K.  
4.00—Betty and Bob  
4.15—Bridge Forum  
4.30—Stock Reports  
5.00—Congress Speaks  
5.30—Terri La Franconi  
5.45—Grace and Scotty

6.00—News Reports  
6.30—News  
6.35—Evening Brevities  
6.45—Jimmie Mattern  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Col. Jim Healey  
7.45—Jack Randolph  
8.00—City Services Concert  
8.30—Farm Forum  
9.00—Waltz Time  
9.30—Court of Human Relations  
10.00—First Nighter  
10.30—Marion Talley  
11.00—Esso News Reporter  
11.30—Dance Music

## SATURDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.  
8.00—Musical Clock  
8.30—M. M. A. Talk  
8.35—The Listening Post  
9.00—Birthday Program  
9.30—Madame Zari  
9.45—Morning Concert  
10.15—Thor Program  
10.45—Enterprise Foundry Program  
11.00—Happy Warrior Hour  
12.00—Purina Program  
12.15—Bldg. Products Program  
12.30—Sherwin Williams Musicale  
1.00—Frigidaire Program  
1.30—Royal York Concert Orchestra  
2.00—Marconi Band Concert  
2.30—Strings and Vocalist  
4.30—Tea Dance  
4.45—Burgess Battery Program  
5.00—Monitor News

5.15—All Request Program  
5.45—Madame Zari  
6.00—Fireside Program  
6.15—Canada Cement  
6.30—C. C. M. Program  
6.45—MacDonald Program  
7.00—Valley Motors Program  
7.10—News Bulletins  
7.15—Souvenirs in Rhythm  
7.30—News Bulletin  
7.45—Cooke and Lord  
8.00—Bert Anstie & Mountain Boys  
8.30—Boston Pop Concert  
8.45—Book Review  
9.30—Let's go to the Musical Hall  
10.00—Musical Merry-go-Round  
10.30—Lloyd Huntley's Orch.  
10.45—Canadian Press  
11.00—Across the Border  
11.30—Gene Fogarty's Orch.

WEAF, NEW YORK, 660 K.  
5.30—Children's Program  
6.00—Summary of NBC Programs  
6.20—Alpine Village Orchestra  
6.30—Press News  
6.35—Baseball Resume  
6.45—Religion in the News  
7.00—Connie Gates, Contralto  
7.15—Edwin C. Hill  
7.30—Negro Male Chorus  
8.00—Carl Ravazza's Orch.  
9.00—Frank Fay Calling  
9.30—Shell Chateau  
10.30—Celebrity Night  
11.30—Esso News Reporter  
11.35—Chas. Dornberger's Orchestra  
12.00—Eddie Duchin's Orchestra  
12.30—Rudy Vallee's Orch.

WJZ, NEW YORK, 760 K.  
5.15—Musical Adventures  
5.30—Treasure Trails  
5.45—Ruth and Ross  
6.00—Esso News Reporter  
6.05—Jesse Crawford, organist  
6.30—News  
6.35—Jamboree  
7.00—King's Jesters  
7.15—Home Town  
7.30—Message of Israel  
8.00—Henri Deering, pianist  
8.15—To be Announced  
9.15—Arm Chair  
9.30—Barn Dance  
10.30—To be Announced  
12.00—Springtime  
12.30—Henry King's Orch.

CKAC, MONTREAL, 730 K.  
5.00—Social Announcements  
5.15—Quebec Safety League  
5.30—Fireside Program  
6.15—Le Bon Parler Français  
6.30—Press Radio News  
7.15—Song Stylists  
8.00—Ziegfeld Follies  
9.00—Bruna Castagne, Contralto  
10.30—Alex. Lajole's Orchestra  
11.05—Bob Crosby's Orch.

11.45—Henry King's Orch.  
11.30—Henry Halstead's Orch.  
WTIC, HARTFORD, 1040 K.  
4.30—Ruby Newman's Orchestra  
5.00—Blue Room Echoes  
5.30—Children's Program  
6.00—Wrightville Clarion  
6.30—News  
6.45—Rubinoff and his Violin  
7.00—Medical Talk  
7.15—Edwin C. Hill  
7.30—Townsend Plan Program  
7.45—Hold the Press  
8.00—Carl Ravazza's Orch.  
9.00—Frank Fay  
10.30—George Olsen's Orchestra  
11.00—News  
11.15—Mitchell Schuster's Orch.  
11.30—Charles Dornberger's Orch.  
12.02—Silent

WGY, SCHENECTADY, 790 K.  
5.00—Blue Room Echoes  
5.30—Children's Hour  
6.00—News Reports  
6.30—News  
6.35—Evening Brevities  
6.45—Religion in the News  
7.15—Human Side of the News  
7.30—Gen. Electric Program  
8.00—Hit Parade  
9.00—Rubinoff and his Violin  
9.30—Shell Chateau; Wallace Beery  
10.30—George Olsen's Orchestra  
11.00—News Reports  
11.30—Dance Music  
12.00—Dance Music  
12.30—Dance Music  
1.00—Sign Off

## DON'T GAMBLE

with  
THE LIVES  
of  
OTHERS

or your own. See us today  
and have your car checked  
for mechanical defects  
which may endanger others.  
Our mechanics are efficient  
and thoroughly experienced.

Graham & Stewart  
Trucks

FENETY MOTORS

BY THE OPERATION OF

CHRYSLER AND PLYMOUTH CARS

With their efficient HYDRAULIC BRAKING system proven  
by twelve years of satisfactory operation you can contribute  
very materially to the safety of yourself and that of the  
General Public.

PHILLIPS & PRINGLE LTD.

## YOU BET YOUR LIFE

Every time you step on it—pass on a hill—take any sort of a  
chance driving a car—it's a gamble in which the stakes are  
your own life and those of your passengers.

THE ODDS ARE TOO GREAT  
For Reliable Auto Insurance Consult

CANADIAN GENERAL  
INSURANCE COMPANY

H. H. BLAIR, Agent

Highways should be Safeways not Speedways

This is

## Safety Education Week

for all New Brunswick

MAY 31st to JUNE 6th

To Make our Roads and Streets Safe for  
Motorists, Pedestrians, Everybody!

ONLY  
YOU  
CAN  
DO  
IT



ONLY  
YOU  
CAN  
DO  
IT

All that is Necessary is a Little Common Sense!

If the Motorist is Careless, and if the Pedestrian,  
is Indifferent, if the drivers of vehicles fail in  
their duty, then Accidents Are Bound to Happen.

— BUT —

Accidents Do Not Happen—They Are Caused—  
Eliminate the Cause and THERE CAN BE NO  
ROAD MISHAPS.

Life Is Short  
Don't Make  
It Shorter

The poorest gamble in life is when any-  
one—motorist, driver of vehicles or pe-  
destrian—ignores a safety signal or fails  
to use ordinary precautions, in order to  
save a few minutes.

Road Courtesy  
Costs Nothing  
and it  
Saves Lives

Every Man, Woman—and Child Too—in New Brunswick  
is asked to Co-operate in

Safety Education Week MAY 31st to JUNE 6th

Follow the announcements in your daily or weekly papers—Join one of  
the Committees—Help make our roads and streets safe at all times.

## CORRECT AND UP-TO-DATE

equipment is the best guarantee that your car  
will be fit for safe driving.

Whether you buy a new car, a used car, or have your repair work done here,  
you have the satisfaction of knowing that everything is of the best.

CREIGHTON & SMITH

## CHEVROLET & OLDSMOBILE

BUILD SAFETY FEATURES IN THEIR CARS.  
TURRET TOP BODIES BY FISHER  
HYDRAULIC BRAKES  
SAFETY GLASS IN EVERY WINDOW  
FISHER NO-DRAFT VENTILATION  
HEAVY FRAMES  
CLEAR VISION  
GLARE FREE WINDSHIELD  
SHOCK-PROOF STEERING

BUT ....

No matter how safe a car is built, the driver who takes  
chances, is sure to lose out sometime. Drive sanely. Have your  
car checked up periodically. Do not put off or neglect regular  
safety inspections. Obey the rules of the road.

## J. CLARK & SON LIMITED

CHEVROLET

OLDSMOBILE

Hudson-Terraplane and Federal Trucks

## BE SURE

that your brakes are in good condition. Accidents do not  
happen. THEY ARE CAUSED!

Be certain that your carelessness is not one of the causes.  
Drive into our garage and let us test your brakes by the

## SAFETY LANE INSPECTION

FREE OF CHARGE

## VALLEY MOTORS CO., LTD.