

# YOU ARE INVITED -- CASH IN ON SPARE TIME -- OPEN TO EVERYONE

Seven Weeks, No Experience Necessary --- No Cost To Enter

## NOMINATION BLANK

— in —

The Daily Mail "Weekly Payroll" Campaign  
Good for 5,000 Votes

I Here Enter and Cast 5,000 Votes for  
Miss (Mrs. or Mr.) .....  
Address .....  
City .....

As a Candidate in The Daily Mail "Weekly Payroll" Subscription Campaign.

NOTE—Only one Nomination Blank accepted for each candidate nominated.

Competition is open to men and women, married or single, and boys and girls of the more ambitious sort residing in this city and surrounding territory. It costs nothing to try, and as all participants are guaranteed compensation for every effort expended, you positively cannot lose. Read this announcement carefully—every word of it—then clip the coupons below and send them in for yourself or a friend. Remember, a good start is the battle half won.

The Plan Is New - The Work Is Easy - The Rewards Big  
**TWENTY PER CENT COMMISISON**

\$1.00 out of every \$5.00 you collect in subscription money will be paid you each Saturday night. This is a positive guarantee of wages while you work for a prize!

## FIRST SUBSCRIPTION COUPON GOOD FOR 100 EXTRA VOTES

When accompanied by the Nomination Blank and your first subscription, this coupon will start you in the race for the magnificent Daily Mail prizes with a grand total of more than 120,000. This coupon may be used only once and is valid when accompanied by a subscription remittance.

Name of Subscriber .....  
Candidate's Name .....  
Amount Enclosed .....

This coupon will count 100,000 EXTRA free votes when returned to the Campaign Manager, together with the first subscription you obtain. It must be accompanied by the cash, and the subscription must be for a period of one year or longer. The 100,000 regular number of votes given on the subscription as per the regular vote schedule.



## PLAN IN BRIEF

The object of this big "Weekly Payroll" Drive is two-fold. Primarily, to increase the already large subscription list of this newspaper; to collect arrearages and advance subscription payments from present or old subscribers, and at the same time to afford the live-wire, energetic men and women, boys and girls, of this territory an opportunity to profit in a BIG way through their spare time during the next few weeks. So, it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most attractive awards ever offered by any newspaper in this section have been made ready for distribution among those who participate most actively. Ambition and energy are the only requisites for success.

Let it be understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and one into which no element of chance enters. Each active participant will receive a pay check every Saturday night. One feature of this drive is the fact that "Everybody Wins." There will be no losers.

### HOW TO ENTER—WHAT TO DO

The first thing to do is to clip the Entry Coupon appearing below; fill in your name and address and mail or deliver to this newspaper at once. This coupon entitles you, or the person whom you might wish to enter, to 5,000 free credits. These credits are given as a starter to speed you on your way to win. Only one such Entry Coupon will be accepted for each participant.

The next step is to call or write the "Weekly Payroll" Department for a free working outfit. Thus equipped, you have but to see your friends and acquaintances and have them subscribe to this newspaper through you. That's all there is to it! However, you will never get anywhere unless you make the start—the earlier the better. Once started, let no one discourage you. Anything worth having is worth striving for. Six and a half short weeks and you may be riding in your own BIG automobile or otherwise several hundred dollars richer in purse.

### HOW CREDITS ARE SECURED

It takes credits to win, and they are secured in the following ways: First by clipping the Free Credit Coupons appearing in each issue of this newspaper. There is no limit to the number of these coupons you may secure. Get your friends to save them for you. They all count. Begin gathering them NOW while they are good for 100 credits each. After next week these coupons will be reduced to 50 credits each. The following week to 10 credits, and after that they will be discontinued entirely. The only restriction placed on these coupons is that they must be cast before the expiration date.

The other, and much faster way to accumulate credits in this "Weekly Payroll" Drive is by securing new and renewal subscriptions to this newspaper. On each order secured credits are issued, the number varying according to the amount paid and during which "period" same are received at the "Weekly Payroll" Department of this newspaper. (See schedule of credits below.)

### EARLY START MEANS EASY FINISH

The advantages of an early start are manifest. This "Weekly Payroll" drive is of such short duration that immediate action is necessary for success. Orders taken during the early part of the campaign carry the MAXIMUM number of credits. Then, too, the first in the field will undoubtedly get the "cream" of credits and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't lose valuable time "waiting to see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it!

EVERY  
BODY  
WINS  
—  
NO  
WAY  
TO  
LOSE  
EXCEPT  
TO  
STAY  
OUT



## RULES AND REGULATIONS

1. No salaried employee of this newspaper is eligible to enter this competition.

2. Any reputable man or woman residing in this city or surrounding territory is eligible to enter this drive and compete for awards and weekly pay checks.

3. The winners of the awards will be decided by their earned credits, said credits being represented by ballots issued on cash collections and coupons clipped from this newspaper.

4. Participants in this drive are not confined to their own town or community in which to secure subscriptions, but may take orders anywhere in this section; or, for that matter, anywhere else.

5. Credits are free. It costs the subscriber nothing extra to cast credits for a favorite participant. Credits must be asked for at the time of paying subscriptions, otherwise subscribers waive this privilege.

6. Credits are not transferable. Participants cannot withdraw in favor of another participant. Should a participant withdraw from the race, his or her credits will be cancelled. Neither will it be permissible for participants to give or transfer subscriptions to another participant. Credits on such transferred subscriptions will be subject to disqualification at the discretion of the management.

7. Any collusion on the part of participants to nullify competition, or any other combination formed to the detriment of "Weekly Payroll" participants or this newspaper will not be tolerated. Any participant taking part in such combination stands liable to forfeit all right to a prize or commission.

8. All credits issued on ballots may be held in reserve and cast at the discretion of participants or this newspaper. The free credit coupons appearing from time to time in the paper must be cast before the expiration date.

9. In event of a tie for any one of the awards, a prize identical in value will be given each tying participant.

10. Participants in this drive are authorized agents of this newspaper, but it is understood and agreed that they will be responsible for all money collected and will remit such amounts in full on regular report days to the "Weekly Payroll" Department.

11. No statement or promise made by any representative or participant varying from the rules and

statement appearing in the columns of this newspaper will be recognized by the publisher.

12. In case of typographical or other errors it is understood that neither the publisher nor "Weekly Payroll" manager shall be held responsible except to make the necessary correction upon discovery of same.

13. ACTIVE participants will be paid a twenty per cent cash commission (\$1.00 out of every \$5.00 collected) on all subscription money turned in to their account each week. It is distinctly understood, however, that in the event any participant becomes INACTIVE, failing to make a regular cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to an award or an extra commission.

14. It is understood and agreed that the winners of major awards will consider their weekly pay checks in the light of an "advance," which is refundable upon presentation of prize.

15. To insure absolute fairness in the awarding of prizes, the race will be brought to a close with a sealed ballot box. During the entire last "period" of the drive a ballot box—locked and sealed—will repose in the vaults of a local bank, where participants and their friends may deposit their final collections and reserve credits. In this way, no one—not even the Campaign Manager—can possibly know the actual strength of the various participants, which precludes any possibility of favoritism and insures fairness to the minutest degree.

16. Twenty-five thousand credits will be given each worker for every 5-year subscription or its equivalent turned in during their first week of the campaign, and during the third week of the drive, half as many extra credits will be given on same basis.

17. To each "Weekly Payroll" participant who earns as much as \$50.00 during their first week of the campaign, this newspaper will give an extra bonus of \$25 cash.

18. Five thousand extra credits will be given to each participant who makes a cash report each Tuesday, Thursday and Saturday nights.

19. This newspaper guarantees fair and impartial treatment to all participants, but should any question arise, the decision of the management will be absolute and final.

20. In becoming a member of this "Weekly Payroll" Campaign participants agree to abide by the above conditions.

## Schedule of Votes for Subscriptions in "Weekly Payroll" Subscription Campaign

### FIRST PERIOD, Nov. 11—Dec. 5

By Carrier	By Mail	By Mail U.S.A.	Vote Schedule
3 yrs...\$12.00	3 yrs...\$ 9.00	3 yrs...\$10.50	30,000
2 yrs...\$ 8.00	2 yrs...\$ 6.00	2 yrs...\$ 7.00	20,000
1 yr...\$ 4.00	1 yr...\$ 3.00	1 yr...\$ 3.50	8,000
6 mo...\$ 2.00	6 mo...\$ 1.50	6 mo...\$ 2.00	3,000

### SECOND PERIOD, DEC. 7—DEC. 19

By Carrier	By Mail	By Mail U.S.A.	Vote Schedule
3 yrs...\$12.00	3 yrs...\$ 9.00	3 yrs...\$10.50	20,000
2 yrs...\$ 8.00	2 yrs...\$ 6.00	2 yrs...\$ 7.00	12,000
1 yr...\$ 4.00	1 yr...\$ 3.00	1 yr...\$ 3.50	5,000
6 mo...\$ 2.00	6 mo...\$ 1.50	6 mo...\$ 2.00	2,000

### THIRD PERIOD, DEC. 21—DEC. 24

By Carrier	By Mail	By Mail U.S.A.	Vote Schedule
3 yrs...\$12.00	3 yrs...\$ 9.00	3 yrs...\$10.50	15,000
2 yrs...\$ 8.00	2 yrs...\$ 6.00	2 yrs...\$ 7.00	10,000
1 yr...\$ 4.00	1 yr...\$ 3.00	1 yr...\$ 3.50	4,000
6 mo...\$ 2.00	6 mo...\$ 1.50	6 mo...\$ 2.00	1,000

THE ABOVE CREDITS WILL BE DOUBLED FOR NEW SUBSCRIPTIONS  
5,000 CREDITS FOR MAKING REPORTS TUESDAYS, THURSDAYS, AND SATURDAYS

The above schedule of credits, which is on a declining scale, positively will not be changed during the campaign. However, a special ballot, good for 50,000 EXTRA credits will be issued on every "club" of \$20 turned in. This arrangement will be in effect throughout the entire drive, and is to be considered a part of the regular schedule. No subscription will be accepted for less than six months, not for more than three years in advance from any participant. No other votes will be allowed except bonus votes for extra efforts which will be announced from time to time.

## Weekly Bonus Awards Count Big

On each Saturday night during the First and Second Periods a Bonus Ballot will be credited each participant, based on the work done by them for the week according to the following schedule:

FIRST PERIOD	SECOND PERIOD
\$ 25 reported for week 150,000 votes	\$ 25 reported for week 100,000 votes
50 reported for week 300,000 votes	50 reported for week 200,000 votes
75 reported for week 600,000 votes	75 reported for week 300,000 votes
100 reported for week 1,000,000 votes	100 reported for week 600,000 votes
150 reported for week 2,000,000 votes	150 reported for week 1,000,000 votes
200 reported for week 3,000,000 votes	200 reported for week 2,000,000 votes

All money over any amount above will be credited to next week's report.

DO NOT WITHHOLD SUBSCRIPTION MONEY!

Don't HOLD BACK subscriptions to complete "Clubs." An accurate record of each participant's returns is recorded, and 50,000 EXTRA VOTES are issues on every \$20.00 turned in regardless of whether it is made in 1 report or more.

## \$75 00 Special Cash Prizes

SPECIAL CASH PRIZES FOR FIRST WEEK OF THE CAMPAIGN --- SATURDAY, NOV. 21

12 Special Cash Prizes as listed below will be awarded to those bringing in the best cash subscription reports before 9 a.m. Saturday, November 21, but a minimum of \$50.00 in cash sales is necessary to qualify for one of the special prizes.

\$15.00 ..... FIRST PRIZE

\$10.00 ..... SECOND PRIZE

\$5.00... TO THE NEXT TEN QUALIFYING

12 BIG WINNERS THE FIRST WEEK!

IT WILL PAY YOU TO ACT QUICKLY!

For Further Information Call, Telephone or Write

Phone  
460

"WEEKLY PAYROLL"

Phone  
67

Campaign Department

THE DAILY MAIL

Room 3 First Floor of the Waverley Hotel, Regent St.

FREDERICTON, N. B.

ALLAN J. KIRBY, CAMPAIGN MANAGER