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Samples are here and we invite
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Exclusive Agents for
"TIP TOP TAILORS" and
"CLOTHES OF QUALITY"We clothe the best dressed men
you meet**BABIES NOW EASY
TO DRESS, FEED**Improved Clothes and
Nursing Appliances
Make Child Care Simp-
ler -- Layettes for Any
Purse.

(By Kay Thomas)

Having a baby now doesn't seem to
be half so formidable an undertaking
as it once was, what with all the im-
proved methods of dressing and car-
ing for him. And we have found you
a shop which has the latest and most
scientific clothes and nursing acces-
sories, for a very small price, indeed.
They have layettes here ranging in
price from \$8.95 to \$200, and the min-
imum expenditure, they assure us, is
adequate for first needs.In addition to the stockinette gown,
creeper, carriage and suit which we
show above, they have all manner of
improved diapers, bottles, powder and
such.For the mother or nurse they have
an oilskin bath apron, which com-
pletely covers the figure and sheds
water like a good raincoat. For the
baby they have an absorbent bib
which is made of towelling with arm-
holes, and fits on something like a
shirt. This is about 25 cents. Over it
is a little chicken motif as decoration.
With these two bibs the clothes of
the baby are kept absolutely dry and
protected.Bottles come sterilized; between feed-
ings the nipples can be inverted and
kept sanitary. Holes in the base of
the nipples guarantee it against de-
flation, so the liquid flows without
interruption into the baby's mouth.They have a rash powder of which
they are very proud, too. It has a
special formula which makes it stick
to the skin, no matter how hard you
try to rub it off.You will find at this shop diapers
of a fine, soft, curly cloth, which is
absorbent without being bulky. They
have, too, the diaper fitted like a
panty, with no folding or manipula-
tion necessary.For the baby's bed is a new rubber
sheet which has a smooth top and a
sponge bottom surface which grips the
bed and doesn't slide about or
slip with each movement of the child.
This sponge bottom forms a comfort-
able air cushion too.For cleaning, you can get boxes of
solid cotton cones, all sterilized, that
eliminate the dangerous toothpick
and cotton formerly used. These are
about 59 cents for sixty.**NEXT WAR IN MUD,
NOT AIR, PREDICTS
RETIRED GENERAL**CHICAGO, Nov. 4.—The next war,
General Frank Parker, retired, pre-
dicted today, "will begin in the mud
and end in the mud, despite claims
made by some proponents of military
aviation."The General, who ended forty-six
years of United States army service
last Sept. 30, was unimpressed by the
theory that the next conflict would
be fought in the air. He was un-
moved by stories of death rays and
virulent new poison gases."Airplanes can go great distances
and discharge bombs. But then they
must return to their bases," he said
in an interview. "They cannot cap-
ture territory, and they cannot de-
fend territory.""We who have studied military tac-
tics know that wars are won by cap-
turing and holding territory. For this
purpose nothing has yet been devised
to supersede infantry supported by
artillery."America's first golf club was or-
ganized in 1888.

... OF ...

Interest to Women**ANYONE WILL FALL IN LOVE UNDER
THE RIGHT HYPNOTIC SUGGESTION**It's the Concept That Counts --- But Never, Never
Tell on Yourself If You Want to Keep Him

(By Dorothy Dayton)

Don't flatter yourself too much
when a man falls in love with you. It
doesn't necessarily mean that you're
attractive at all. He doesn't even see
you as you really are. He's merely
under the influence of hypnosis.When he falls out of love, it means
that the spell is broken. Consciously
or unconsciously, you've broken it.
Your ears or your toes may have
snapped the illusion. If you're clever,
however, and know something about
suggestive hypnosis, you may succeed
in keeping him in a hypnotic state for
the rest of his life. For it's never re-
ally you that he loves; almost any
other one would do as well. It's his
own concept of you that he's in love
with. You merely happened to sug-
gest something that revived an en-
dearing childhood memory, probably
of his mother. It may have been noth-
ing more important than the perfume
you wore on the night that you met
him, plus a particularly sensitized re-
ceptivity on his part at that particu-
lar moment.**A Physician's Experiments**All this and more of the origin of
love is set forth in a fascinating novel,
"The Man Inside," by V. F. Cal-
verton, published today by Scribner's.
The book deals with the experiments
in hypnotism made by an American
physician on the Zulu natives. And,
although told in fiction form, the
experiments related in the book actu-
ally have been made by physicians
and psychiatrists in various parts of
the world.A physician has discovered that
through hypnotic suggestion any cou-
ple could be made to fall instantly
and deeply in love, in the best sense
of the word—with a love that was
tender, poetic, protective, as intense
and romantic as Romeo's and Juliet's.
Hypnotic suggestion dissolved the tie
instantly.As a result of these experiments, he
developed a novel hypothesis on the
origin of romantic love, as distin-
guished from mere sex attraction."What puzzled me about it histor-
ically and analytically," he says, "was
the fact that love had meant so many
different things over the ages, so
many different things to different
people and civilizations, sex was a
constant, but love was not. It was
just the reverse."The Greeks did not recognize ro-
mantic love at all, and neither have
most Orientals. It is almost entirely
a Western concept. Not all men are
capable of it. The man who didn't
have a normal love for his mother
will probably never remain long in
love with any one woman. Nor can
the egotist."No man has ever loved who has
loved himself. Men love because they
do not love themselves, because they
are afraid of themselves, afraid of
the loneliness that lives in them, and
need some one in whom they can lose
themselves as smoke loses itself in
the sky. What they forget is that it
is not the person they love that is
important, but the fact that they love,
the doctor concludes.

He further states his conviction

that "any man or woman can fall in
love with practically any one, or ones
of a vast multitude of possible per-
sons.""People fall in love with the spec-
ific person or persons they do, sim-
ply because of the suggestive mechan-
ism involved. Meeting a person on a
certain night or under peculiar cir-
cumstances, or when one is in a cer-
tain strange mood, is often adequate
stimulus to arouse the love emotion.
Under other circumstances different
suggestions would have led you in
different directions, toward different
women. But for those who have
fallen in love under one set of circum-
stances, or one set of suggestions, the
other circumstances do not exist."Happiness, he says, has little to do
with remaining in love. People who
torment each other, who quarrel, may
still find in each other the escape
from reality which love demands.**Easy to Take Him**The suggestion that makes a cou-
ple fall in love is seldom more than
an accident in the opinion of the phys-
ician. But perhaps women know bet-
ter. Certainly women consciously
plant the suggestion by appearing in
homely settings, by the clothes they
wear, by the gentleness and femininity
of their manner. The temporarily
lonely male is easy catching.The physician concludes that the
suggestive power of love can be broken
as easily as it is initiated, and that
the breaking is apt to be as ac-
cidental, as casual and as capricious
as its beginnings. An interesting fact
he discovered is that every woman is
beautiful to the man who loves her;
the man in love can never describe
the woman he loves, at least not so
as to present a recognizable portrait
to any one else.When he falls out of love with her
he sees her as she is for the first
time. And the orthopedic people
might incorporate this idea in their
advertising: "Not only have ears
served as a disastrous function in the
love emotion. Other parts of the anat-
omy also have done so, particularly
feet and toes. Twisted, gnarled toes
on the feet of an otherwise exquisite
woman have done more to undermine
the love emotion than most people
have realized."The clever woman, of course, does
not leave the power of hypnotic sug-
gestion to chance. She discovers what
concept the man fell in love with in
the first place, and presents a picture
that conforms with it as nearly as
possible. So-called "naturalness" will
do for apes and primitives; the civil-
ized person is something better than
himself.**Don't Tell**By casting herself in a part that
fits another's ideal, she achieves an
improvement over the "natural self."
The wise woman makes a man be-
lieve that she is what he believes she
is, and if she acts her part well, he
probably will continue to love her in-
definitely. But in discouraged mo-
ments, never, never call attention to
your own defects. If you don't he may
never see them. And never, never ac-
cuse him of not loving you. It will put
notions in his head.**DREAD INFANTILE PARALYSIS
NEED NOT MAIM CHILD**

(By Dr. James W. Barton)

With that dread ailment infantile
paralysis (poliomyelitis) always in
mind parents are naturally upset
when an epidemic, however slight, is
reported even at some distance from
their vicinity.Infantile paralysis usually occurs in
the late Summer and early Fall. The
tiny organism or the poison it cre-
ates attacks the cells of the spinal
cord. This is where the nerves go
out to supply the muscles and make
them move.There is no way of telling whether
or not the nerve cells in the spinal
cord have been seriously damaged un-
til symptoms of the disease have dis-
appeared. Some patients escape en-
tirely any paralysis; not even a tem-
porary paralysis results from the at-
tack.When damage is done to the cells
about the spinal cord, all the muscles
supplied by these cells, not receiving
any nerve impulses are, of course,
paralyzed. When the disease has
completely passed away some of the
damaged nerve cells recover, im-pulses pass along to the muscles, and
the patient is able to move them.When the cells have been perman-
ently damaged—killed—they cannot
be replaced and the muscles they sup-
ply remain paralyzed.Various methods of preventing per-
manent damage to the nerve cells are
in use such as injecting vaccines and
serums.Just as in the flu epidemic of 1918
it was found that injecting some of
the blood of a patient who had just
recovered into a patient in the early
stages with a high temperature of
103½ to 104 immediately brought
down the temperature, so it has been
found that in some cases—unfortu-
nately not in all—there is a lessening
of the severity of the symptoms when
the same method is used in infantile
paralysis.Can anything be done to prevent
the deformities that arise from the
paralysis of the muscles?It has been found that some of the
positions the youngster assumes in
bed in order to be comfortable, may
often place the limb so as to cause a**CHILD'S CURIOSITY
GOOD INDICATION
OF MENTAL STATUS**

(By Angelo Patri)

"Is there a man in the moon, Moth-
er?""No, certainly not. Don't be silly."
"Why isn't the moonlight warm? It
isn't. I sat in it and it was just as
cold as cold. It's funny about the
moon.""O, the moon has no heat. Run
along and do your lessons."About four years later this same
boy, now 13 years old, was told,
"There's a planetarium down town."
"Yeah?""It's wonderful. You ought to see it.
You can see how the sun and the
moon and the earth and all the stars
in heaven work. It's great. You ought
to see it.""Yeah? Where are you going this
afternoon? There's a game on in the
big lot. I'm going over."
This child has lost one of his most
valuable assets—his curiosity. Long
ago when he was little, it was strong
within him. It drove him to explore
and search, to poke into every cor-
ner, to try to uncover secret things.
He asked questions of all he met and
to most of them he got short answers.This is too bad. Curiosity, that force
which drives men to question and
search and discover, is the driving
force of growth. It is in response to
its hunger for news of the world and
its doings that makes progress pos-
sible. To restrain it to the point of
extinction is to take from a child one
of his greatest aids to growth.When a child asks about the moon,
it is easy to say, "I know very little
about it except that it is very beau-
tiful. It is a cold, dead world hanging
in the sky. It reflects the light of the
sun. It has no light, no heat of its
own. It is a mysterious thing and the
poets love to write about it."Help the child follow the lead of
his curious, questioning mind because
that is the power on which he must
move if he is to get beyond the spot
where he stands.It is a terrible thing to treat a child
in such a fashion as to destroy his
interest in the man in the moon, the
shadows in the water and the strange
ways of this magic sphere we call
earth.**Fredericton Junction**The Brunswick Division (New
Brunswick and Maine) of the Brother-
hood of Maintenance of Way Cana-
dian Pacific Railway Employees held
a joint meeting in the Orange Hall
here Sunday forenoon and afternoon,
forty representatives in attendance.
General Chairman of Eastern Lines,
J. J. O'Grady, Ottawa, and Assistant
General Chairman of Eastern Lines,
Simon Burns, Toronto, also present.The meeting was called to order by
Charles A. Noble, of Fredericton Jct.,
local president, after which Simon
Burns was appointed to the chair.The purpose of the meeting was to
discuss the new C.P.R. pension plan,
by which, from January 1, next, em-
ployees will have to contribute three
per cent. of their wages monthly to
the pension fund instead of getting it
free as hitherto, and general business.The pension plan was by resolu-
tion, accepted.Re the ten per cent. reduction in
wages, in effect some five years ago,
rectification of which is now before
the Conciliation Board, it was felt
that business conditions were now
sufficiently improved to justify res-
toration of the old rates, and a resolu-
tion was adopted to that effect.The cutting down for a month or
more, every now and then, of Main-
tenance of way sections from four
men to three, on the ground that the
good conditions of the track warrant
it, was severely criticized. It was
felt that the men who by hard work
had put the line into shape should
benefit by having done so, and, fur-
ther, that it was not safe for two
men to have to handle a hand car.
A resolution asked that the perman-
ent gang be never less than three.Next meeting will be held in Saint
John.**DAM BUILT OF MARBLE**ATHENS, Nov. 3.—The only mar-
ble-face dam in the world is that on
the plains of Marathon, battle field
of ancient Greece. It was construct-
ed there recently to supply water for
Athens, and the stone in it was taken
from the quarries which once sup-
plied ancient Greek sculptors.bad deformity, if kept thus for any
time the deformity becomes perman-
ent."It would have been just as easy by
means of splints, to have given him
the comfort he desired and at the
same time to have maintained the
limb in a good and useful position."While surgical operation may give
good results in these deformities, it
would be much better to prevent
them.No forms of grouse are ever found
in the Tropics.**Dr. DeVan's Pills**A reliable feminine hygiene regulator,
on sale in Canada for over thirty
years. Price five dollars. For sale at
Ross Drug Stores**SERIOUS WARNING**The Communist Party of Canada
through its widespread organization,
is out to cause the destruction of in-
dustry in Canada, and is definitely
against making any effort to secure
concessions from industry in a peace-
ful manner.Moreover it is definitely out to make
sure, if possible, that the working
classes of this country do not ap-
proach the problem of securing finan-
cial and physical adjustments in in-
dustry in any spirit of peace.The Communist Party of Canada
is definitely out to cripple the in-
dustries of this country first and then
take the concessions from industry
that they want, but will not peace-
fully ask for, or discuss with indus-
try.Through their many innocently-
named societies and associations the
Communist Party is out to deliber-
ately inflame the minds of the work-
ing people of this country by feeding
them false propaganda on the alleged
injustices caused the workers by the
leaders of industry which deliberately
omitting to point out to the workers
that, on the whole Canadian industry
is endeavoring to give as fair a living
as possible to as many people as
possible.Communism's servants in this coun-
try are numbered by the score of
thousands—not all openly professed
servants by any means—and those
servants are working hard, day and
night, in every corner of Canada and
with all the financial and physical
support they can muster, not at all
inconsiderable, to bring about revolu-
tion and disaster in Canada.If Canadians deliberately ignore the
fact that Communism with its thou-
sands of revolution-inflamed disciples,
is a real danger to the future of Cana-
da and its people, they alone will be
to blame for the chaotic conditions
that will surely come with Commu-
nism's progress.—Industrial Worker.**Notice of Sale**To Peter K. Stewart, of the Parish of
St. Mary's in the County of York, Far-
mer, and Martha Ann Stewart, his wife,
and all others whom it may in any wise
concern:Take Notice that there will be sold at
Public Auction in front of the City Hall
in the City of Fredericton in the County
of York, on Monday, the Twenty-third
day of November next, at the hour of
twelve o'clock noon, the land and pre-
mises described as follows: All that
certain lot, piece or parcel of land
situated in the said Parish of Saint
Mary's and bounded and described
as follows: Beginning at the south-
ern side of the Penniac Stream at a
marked cedar post being located at
the eastern side of what was formerly
the abutment of the old bridge, formerly
spanning the said Penniac Stream in front
of the farm on which one, Richard P.
Donald, resided at the time of his death,
formerly known as the George Donald
homestead farm; thence running in a
southerly direction parallel to the upper
or eastern side line of land formerly own-
ed by Alexander Donald, deceased, now
owned by one, William Donald, until it
strikes, on the rear, the line of a lot of
land owned by Bertrand Goodspeed;
thence following the said Goodspeed line
in a northerly direction until it strikes
the said upper or eastern side
line of the said William Donald prop-
erty; thence following the last mentioned
line in a northerly direction till it strikes
the Penniac Stream; thence following up
the said Penniac Stream to the place of
beginning, containing one hundred and
fifty acres, more or less; being a portion
of the land conveyed by the said
Peter K. Stewart to one, James Stewart,
by the Will of said Richard P. Donald,
deceased. Together with the buildings and
improvements thereon and the appurte-
nances thereto belonging.The sale herebefore stated will be
made under and by virtue of the Power
of Sale contained in a certain indenture
of Mortgage bearing date the Sixth day
of August, A.D. 1935, registered in York
County Records in Book 224, page 451 et
sequitur and made between the said Pet-
er K. Stewart, and Martha Ann Stewart,
his wife, of the first part and Frederick
H. Peters, of the City of Fredericton and
the County of York, Barrister, of the
second part, default having been made in
the payment of the interest of said mort-
gage contrary to the provision in the
said indenture contained.Dated this seventeenth day of Octo-
ber, A.D. 1936. F. H. PETERS,
Mortgagee.**ARTHUR F. BETTS**Plumbing and Heating
QUEEN ST. PHONE 512**"NOVELTY SHOP"**Friends and customers are in-
vited to call at the new stand,
131 York St., where a supply of
Popular Yarns, Novelties, Greet-
ing Cards, Christmas Gift Sug-
gestions, Tye-Tye Wrapping,
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A SHIPMENT OF**Bissell
Carpet Sweepers**ranging in price
from \$4.00 to \$6.95We also have the Sweeper Vac.
The suction machine for the
house without electricity, this
machine is only \$25.00**E. M. YOUNG LTD.**Hardware — Sporting Goods
81-83 York Street
Store open until 9 on Saturday**SIX FIRSTS
out of
TEN!**In the Silver Fox section of
the Ontario Fur Farmers Pelt
Show held at Toronto last De-
cember, Ten First Prizes were
awarded.Six out of ten went to ranch-
ers who follow the PURINA
System of Feeding!N. B. Fox Ranchers can make
money and win prizes, too, by
feeding Fox Pups**PURINA
FOX CHOW
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\$1335.00 to \$1395.00

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