THE DAILY MAIL, FREDERICTON, N. B., WEDNESDAY, APRIL 15, 1936

### **TOWN PLANNING FOR CAPITAL CITY ADVOCATED BY EXPERT**

New Homes

Unfortunate Experience

#### Horace L. Seymour, M. business but no intrusion of business E.I.C., Delivered Inter- into established residential areas would be permitted. esting Address at Joint Meeting of Rotary and Gyro Clubs.

Horace L. Seymour, M.E.I.C., an outstanding Town Planning consultjoint luncheon meeting of the Rotary and divergence would be made or it would be a very reduced amount. , ticular stress on Fredericton as a site made possible by the proposed legisfor town planning. He left last evening for Saint John and will leave guaranteed. It becomes most importshortly for Ottawa.

Mr. Seymour referred to the ad- point that Town Planning principles vantages and need of provincial legislation respecting town planning, and rates of repayment. illustrated his remarks with particular reference to Fredericton.

He pointed out the millions of dollars spent by cities like Chicago and Toronto and Rio de Janeiro in improving their waterfront. Fredericton had a natural heritage of which yet considerable advantage could be taken by improving the waterfront not only in front of residential areas but in the business portion. He urged that ected toward the improvement of the which would require but ten per cent areas of the waterfront and in con- as an initial payment and which nection with the bathing beach. However little was done it should be as part of the plan which envisioned a future scheme for a greater part at least of the waterfront.

#### A Real Opportunity

Mr. Seymour spoke of the development of streets and the parking probin the past in the province of New lem, of transit and transportation and Brunswick. pointed out that the rebuilding of the C.N.R. railway bridge presented as

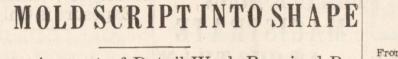
line and improving its situation as an was large enough to provide the amthe schools.

of zoning regulations for all centres the council of Fredericton would ap- iminating extraneous scenes and re- the players themselves see. In this of population and showed how a funeral parlor, an abattoir, or a sawmill which would prepare a comprehensive one. improperly located might depreciate plan with comprehensive zoning regthe value of residential property to ulations for the guidance of the devthe disadvantage of all concerned. elopment of the Fredericton of the while the average film should not be Under any zoning provisions areas future. would be set aside for industries and

## CHINESE DRUGGIST MAKES GREAT **CLAIMS FOR STRANGE POTIONS**

Ram's Horn, Dried Sea Horse, Desiccated Snakes finally obtained and this task alone heres closely to schedule, unless bad but came to be very proud of him Used in Oriental Nostrums

Used in Oriental INOStrums sion, writing and rewriting—it is turned over to one or more scenarists to put in screen-play form. Here again to put to of downtown Toronto, almost in the ly it was imbedded. All one had to do weeks go by in constant writing. shade of Big Ben, is a very strange was grind up the bugs and make a building up a certain scene, cutting little store. It might easily have been paste of them, after which it was down another that seems a trifle placked from a corner of distant merely a matter of rubbing it on and "draggy" or polishing up the dialogue Shanghai or Hong Kong and deposit- waiting to catch the needle on its The first script to be completed, a sheaf of 150 to 200 mimeographed ed directly on the location it occupies way out.



or a trained chipmunk.

Meanwhile the estimating version

various settings, and from this work-

ed out a filming schedule of from 18

to 50 or more days, deepnding on the

importance and cost of the production

Any song or dance numbers called

Once filming starts, it usually ad-

printed at night, with the director

'shooting' begins.

Enormous Amount of Detail Work Required Be- one of the most diverting stories of BEAUTY PARLORS: fore Novel or Hit Play is Ready for Cameras

SCORES OF SPECIALISTS

HOLLYWOOD, (April 15-As you script is the basis on which the var lege, uncorked it and asked the studsit in your comfortable theatre seat ious costs must be apportioned.

Under the Dominion Housing Act the loaning institutions were making you're not apt to be disturbed by the casting is done (the stars usually seconds the first hand had been raisit quite clear that unless the stability long hours of work, cost and thought have been chosen iong before) and ed. In forty seconds twenty-six out of the area where new homes were bethat went into its production. But it the directors and producer decide of a total of thirty students present ing engineer, delivered a particularly ing erected could be guaranteed to is a vastly more complicated task that ters to be selected. the twenty-year term repayment then it appears and a brief survey of what ters to be selected. is a vastly more complicated task than upon the principal supporting charac-declared they smelled chloroform goes on behind the scenes from the This in turn may require dozens of experiment with the equally simple and Gyro clubs yesterday. Mr. Sey-Under zoning provisions which are film use until it reaches your favor- ant players, in which they will enact water." time the story or play is bought for tests to be made of the more import- statement: "This bottle contains ite theatre as finished entertainment one or two scenes of the script before The power of suggestion has been lation the stability of areas can be might prove diverting. ant, therefore, from a housing stand-

> be enforced in any municipality that expects new buildings at reasonable hears are working on their particu- will look to the lens. Mr. Seymour gave figures of the lar phase of the job, in addition to Canada income for 1935 which showed the efforts of the players and direct-

a very small percentage of those or. To begin with, the purchase is al- or making the costumes for the vargainfully employed that could either ways made for a definite reason. A jour characters-a huge job when was just an election trick. afford to build a home or have the twenty per cent necessary to take adplay, or a novel, or a magazine short thousands of garments of the proper led on the British Building Society, screen offering in itself, with the furniture for indoor scenes to a comstars to be chosen later. would allow those in receipt of \$1,200 A best-selling novel or a "hit" play or so to build modest homes.

audience waiting for the filmed ver- sets go to the construction depart- from view. sion, which makes it more eagerly ment, which busies itself with erect-The need of control over new subsought by picture makers. But the ing the needed structures. The studio divisions so that new buildings could search for material is keen enough to location department is selecting the take place under proper auspices was require staffs of readers in both the environment is selecting the required outdoor backgrounds—a strip particularly mentioned, and examples New York and Hollywood offices of of the Cornish coast or a French chawere given of unfortunate experience the major companies. teau, an Argentine rancho or a Scotch

Once the story is bought the com- moor; there's no telling what. The plications really begin. At a series of makeup and hairdressing department Mr. Seymour referred to the advan- conferences between the producer and may be working with new coiffures the andience knew a real opportunity tage of living in a centre of popula- one or more adaptors, and often with for the star or the problem of 'aging' for placing Fredericton on a main tion that was not too large but that the director and the star present, a some character over a 10 or 20 year

"treatment" is decided upon. This is time lapse in the story. industrial centre. Then again he enities of which the average citizen a lengthy synopsis of what the finishspoke at some length on parks and could take advantage and said how ed screen play is to be. Almost althe recreational areas needed about much he was attracted to the city of ways there is more material in the is receiving a going-over and re-pol-Fredericton. He felt sure that if pro- original novel or drama than can be ishing preparatory to the mimeo-He stressed in particular the need posed legislation became effective used in the picture and the job of el- graphing of the final script, the one point a town planning Commission 'aining all the essentials is a delicate form the story goes before the cam-

The average stage play, for example, will run for two and a half hours, more than half that long. Therefore the treatment must "boil down" the action and the dialogue to the requisite length, must eliminate any for in the script have long since been abject to censorship and must form a orkable basis on which to built up tions, and in some cases recorded script

Scenarists Go to Work on It When a satisfactory treatment is

may take weeks or months of discus-sion, writing and rewriting—it is door work on a player's illness peece

**PSYCHOLOGY** Home-owned stores that The Da Mail would like to see patronized: From Fremont, Nebraska, comes

the day. Professor Hickman, holding Mrs. Young's a bottle filled with fluid in front of Mrs. Walker's Beauty Salon his psychology class at Midland Col-AMUSEMENTS: Gaiety Theatre. ents to raise their hands as soon as Capitol Theatre. watching the progress of a movie At this stage, too, the preliminary they smelled chloroform. In two Capital Billiard Parlor AUTOMOBILES: J. Clark & Son Capital Garage. D. & D. Motors. Then the professor closed his simple

BAKERS: Royal Bakery. DRUGGISTS: Kenneth Staples Ross Drug Co.

a camera and sound equipment. Mean cited as the explanation for a remark-As a rule a picture is not complet while the art department is preparing alble series of seemingly ludicrous oc ed until four to six months after the sketches and blueprints of the set currences. It is a new development purchase of the story material-and tings to be constructed, often building however, to find an entire class in a during that time scores and hundreds cardboard models on an elaborate college amenable to a simple suggest of persons of whom the public never scale in order to see how these sets tion of smell. It might be a good idea for Premier Aberhart to try some such

A TEST OF

formula on his devoted supporters Mechanical Departments Get Busy who are now turning reproachful eyes The wardrobe department is buying on their leader and wondering, if, FARM MACHINERY:

J. Clark & Son. **GROCERS:** If he could say to them, en masse: period pictures are being made and Harold Yerxa, York Street. He referred to the movement in Ot-tawa and Montreal for the establish-story editor as an ideal vehicle for the stablish-A. E. Eardley. ment of building associations model-A. T. Sweed. team of stars. Or it may strike him as ed for in the script—items that may in the affirmative, then the only M. M. A. J. F. Timmins range from books, vases, rugs and problem to be settled would be, where HABERDASHERS: could the certificates be cashed? The T H Fleming plete zoo or a dozen covered wagons idea seems about as practical as any Royal Stores. the much-troubled Albertan Premier HARDWARE: has been able to evolve since his has the advantage of a ready-made The approved blueprints for the Social Credit dream began to fade

### **MAXIE GIVING UP HIGHBALLS.** BEER, CIGARETTES

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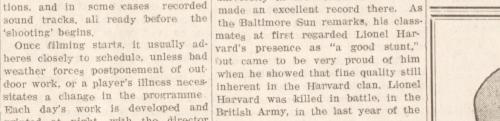
**Home Merchants** 

SAN FRANCISCO, April 14-Max Baer has given up highballs, beer and cigarettes for a pipe with the announced intention of regaining the

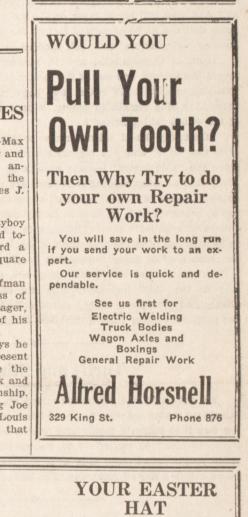
The romantic story of a name comes heavyweight title he lost to James J. to light in connection with the ter-Braddock. centenary of Harvard University to be held this year. The last collateral Both the prize ring's late playboy descendant of John Harvard, the and Manager Ancil Hoffman said to-

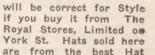
founder, who bears the family name, day negotiations looking toward a s one Peter Harvard, a schoolboy Baer-Braddock fight in Madison Square living in England. By a coincidence Garden were well under way. he is at school in Cambridge, on the About the only catch, so Hoffman and Baer say, is the willingness of Cam, whereas his ancestor founded a eras-but only after the director's daughter institution at Cambridge, Ham Lorimer, former Baer manager, staff has made a 'breakdown' of the Mass., on the Charles. Every effort to accept \$50,000 for settlecent of his entire screen play according to the 's being made by Harvard graduates cclaims on Maxie's past earnings. If Lorimer will agree, Max says he to induce Peter Harvard to exchange will be real serious, trim his present his Cambridges and enter Harvard as 228 pounds down to 215, take the a freshman. world's title away from Braddock and

Peter Harvard's father, Lionel de then try for the English championship Jersey Harvara, was similarly "dis- He made no mention of fighting Joe covered" about thirty years ago and Louis. It was after the mauling Louis questionable scenes that might be written and approved, and the music induced to enter the senior American gave him that Baer announced that department will have its orchestra- university in the class of 1915. He he would not fight again.



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er Hat.

Page Three

today, so completely is it saturated "How would this work on bullets?" pages, is called the 'estimating script' in the mysterious atmosphere of the Mr. Hing was asked. and copies of this go off to the art "Bullets just the same," he assured, department, wardrobe department,

Mast The queer establishment, situated which probably explains why it has construction department, property deon Effizabeth street in Toronto's Chi- taken Japan so long to conquer part partment, and other branches of the studio, as well as to the studio mannese Quarter, is a drugstore, operated of China.

ley Goon Hing, a pleasant and cour- Followed around this little shop by ager"s office. teous old gentleman, who once con- the reporter, Mr. Hing brought to This latter official checks with the ducted a similar business in Canton. light more and even stranger reme- producer and the director on the When a reporter stepped into the dies that would certainly have shock-picture's cost budget at this point. A novel may be edited down to a short-

the little shop, Mr. Hing was behind ed the man who framed the Patent film is usually assigned to a certain er length. Frequently the actual foot-

the reporter was looking for a sure and boiled in water for half an hour. fre cure for a bad case of rheumatism complicated by indigestion.

Dried Sea Horse

steck.

a dusty corner he hauled a large and only under certain types of rock in the mysterious looking jar, from which he Land of the Dragon, is prescribed by extricated about four feet of dried Mr. Hing as a general builder-upper. some rule of Oriental etiquette if he preview, to which accredited magazsnake.

"Velly, velly good for sick man," he a price of 75 cents for each pair of CHINESE DRUGGIST selemnly assured the ailing scribe, lizards, the purchaser to brew them ing he should never live to tell the film is cut to match the final positive haying the piece of scaly reptile on the at his own risk. counter. "Mix him up and rub him on Another item which Mr. Hing claims took it from Mr. Hing and cautiously hppety-hop.'

asking Mr. Hing about his various highly valued, it was explained.

a trifle sketchy, and it required a good deal of appropriate signs, sym-bols and words to convey to him that tings and the like, and the estimating The patient then drinks the broth and

hopes for the best.

Mr. Hing finally understood. From Certain types of lizard to be found to the startled reporter.

"Chew him up," he invited. Feeling certain he should break

be expended for "mobs" large set- ly on one set. One or more 'sneak' (unannounced) previews are generally held to deter-

mine audience reaction to any part of At this point Mr. Hing offered one the film that the producer feels moy of the black and evil-looking pellets be too long or otherwise improvable, or to test the relative merits of two

different endings.

After these comes the final press His shelves contain this rare tonic at refused the pill, and yet greatly fear- ines and newspaper correspondents N ? are invited, and then the negative

tale if he accepted it, the reporter and is shipped to the New York laboratories, where approximately 200 sore leg goes away! Man feel like will assure a ripe old age and bounti- placed it in his mouth. At first it release prints are made and sent to exchanges throughout the country for

Lengthy and involved as this proess seems, it is necessary in order to make screen entertainment of today. And it explains why a modern film studio is a small city in itself-a city teons and obliging Oriental, seemed resembling oversized buckshot, on the sions. He took a peak at the newsof experts and artists.

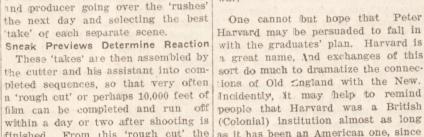
> Peggar-It ain't that I'm afraid to work, ma'am, but there ain't much loing now in my particular line.

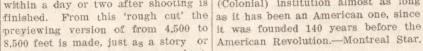
Lady of the House-Why, what are 7011

Beggar-A window-box weeder na'am.

Professor's Wife-A truck ran over our best hat.

Absent-minded Professor-Was wearing it?





I'M NOT TAKING

CHANCES THIS

HICH

A. H. Vanwart

& Son

Fredericton, N. B.

YEAR - I'M

production cost at the outset, and this age taken on a picture will total as with a wide smile of welcome. There were, for instance, dried 'sea horses' kuaranteed to bring back the bloom of routh to the bring back the horses' kuaranteed to bring back the h Mr. Hing's command of English is bloom of youth to the most ancient working down, according to their imbe balanced against the amounts to more cameras are used simultaneous-



See the New Perrin Fabric Gloves in Navy, Sky-Blue and Chamois Gloves that are different

LADIES VISIT

FRED BARNES

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**Ross-Drug-United** 

to take great pleasure in showing his counter, the reporter inquired about paper but the print had not grown their use. Apparently this special mix- more distinct. disquieting thought From another big jar he produced a ture was one of which Mr. Hing was Suddenly a handful of tiny dead insects resemb- extremely proud, because he took arose ing mummified grasshoppers and he pains explaining the exact properties. "What are those things made of?

ne inquired. Mr. Hing beamed. spread them out on a piece of paper. Pointing to a piece of newspaper on "Little bugs," he explained, "are the counter. Mr. Hing drew special "A little bit of horn from sea-ox," he said, "some sea horse-" welly good for pull needle out of attention to a certain line of type. The reporter gulped. Mr. Hing "If old man can't see words like

finger.' After a good deal of animated con- this," he said, "he take one of my reached for another box of pills. The versation, it was learned that these pills, may be two or three. Pletty soon reporter reached for the door. Mr dried insects possessed marvellous eyes come strong, and he see velly Hing bowed low and smiled. Clever, these Chinese! powers for drawing steel out of the good."

ful health, is a liquid obtained by tasted fairly good; then it became stewing the shavings from the horn bitter, and the reporter silently vowed distribution to the theatres. Not caring for any of this particu- of a sea-ox. Mr. Hing displayed one that if he escaped alive he would here har brand of medicine, the reporter of the horns, which turned out to be after confine his visits to druggists

banged the conversation and began a rhinoceros. This remedy is very born and reared in his native land. But, strange to say, he wasn't wares, Mr. Hing being a very cour- Discerning a little pile of black pills seized by violent and painful convul-