

# THEATRE of the AIR

## SATURDAY'S PROGRAMMES

CANADIAN RADIO COMMISSION  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Stan Woods and his Chateau Laurier Dance Orchestra  
6.45—Closing Stock Quotations, from Toronto Stock Exchange  
7.00—Jesse Crawford, organist  
7.30—Rebroadcast of B. B. C. Empire transmission  
8.00—Jeanne Desjardins, soprano  
8.15—Park Plaza Hotel Orchestra  
8.30—Bert Pearl, songs and patter  
8.45—Prof. J. F. MacDonald, Book Review  
9.00—Cotter's Saturday Night, the Aiken family at home  
9.30—Meredith Willson Orch.  
10.00—To be Announced  
10.30—Paul DeMarky, pianist  
10.45—To be Announced  
11.00—N.Nickelodeon  
11.30—Cameo Theatre, diversified plays  
11.45—C. P. News and Weather  
12.00—Lloyd Huntley Orch.  
12.30—Sophistication, string group  
1.00—Club Thirteen  
1.30—Mart Kenney and his Western Gentlemen, dance music

## CKAC, MONTREAL, 730 K.

5.30—Little Theatre  
6.00—Social Announcements  
6.15—Quebec Safety League  
6.30—Fireside Program  
7.15—Le Bon Parler Français  
7.30—Gems of Melody  
8.00—Pastilles Valda  
8.15—Voyage Autour du Monde  
8.30—La Salle Cavaliers  
8.45—L'Université Devant le Public  
9.00—Columbia Workshop  
9.30—Loews Theatre Presents  
10.00—Junior Chamber of Commerce  
10.15—Romance  
10.30—Commentator  
10.45—CKAC Staff Entertains  
11.00—Le Romeo de L'Air  
11.15—CKAC Commentator  
11.30—Alex. Lajoie and Orch.  
12.00—Molson Sport Reporter  
12.05—Jean Forget, pianist  
12.15—Le Psychologue Consultant  
12.30—George Olsen and Orch.  
1.00—Joe Reichman and Orch.  
1.30—Phil Harris and Orch.

## WTIC, HARTFORD, 1040 K.

6.00—Top Hatters  
6.30—Kaltenmeier's Kindergarten  
7.00—News  
7.15—Eddie Casey  
7.30—Wrightville Clarion  
7.45—Rubinoff and Violin  
8.00—"Red" Grange  
8.15—Hampton Institute Singers  
8.30—Guy Hedlund Co.  
8.45—Thornton Fisher  
9.00—Variety Show  
10.00—Snow Village  
10.30—Homer Cummings  
11.30—Irvin S. Cobb  
12.00—News

## WEAF, NEW YORK, 660 K.

6.30—Continental  
6.00—Top Hatters  
6.30—Kaltenmeier's Kindergarten  
7.00—Otto Thurn's Orch.  
7.30—Press News  
7.35—Sonia Essin, contralto  
7.45—The Art of Living  
8.00—Harold "Red" Grange  
8.15—Heinie and his Grenadiers  
8.45—Sport Parade  
9.00—Saturday Evening Party  
10.00—Snow Village Sketches  
10.30—Shell Chateau  
11.30—Irvin S. Cobb  
12.00—Clem McCarthy, Sport Shots  
12.15—Southern Tavern Orch.  
12.30—Russ Morgan's Orch.  
1.00—Jan Garber's Orch.  
1.30—Charles Stenross' Orch.

## WJZ, NEW YORK, 760 K.

5.00—Herman Middleman and Orch.  
5.30—Joan and the Escorts  
5.45—Concert Ensemble  
6.15—Timothy Makepeace, comedy  
6.30—Musical Adventures  
6.45—Ruth and Ross  
7.00—Jesse Crawford, organist  
7.30—News  
7.35—Home Symphony  
8.00—Message of Israel  
8.30—Uncle Jim's Question Bee  
9.00—El Chico  
9.30—Meredith Willson and Orch.  
10.00—National Barn Dance  
11.00—Nickelodeon  
11.30—Jacques Fray Orch.  
12.00—Riley and Farley's Orch.  
12.30—Ray Noble's Orch.  
1.00—Johnny Hamp and Orch.  
1.30—Griff Williams and Orch.

## WABC, NEW YORK, 860 K.

6.45—Frank Dailey's Orch.  
7.10—News  
7.15—News of Youth  
7.30—Royal Football Roundup  
7.45—Saturday Night Swing Club  
8.15—Sportcast, Ted Husing  
8.30—The Carborundum Band  
9.00—Columbia Workshop  
9.30—Elgin Football Review  
10.00—Nash-Lafayette Speed Show  
10.30—To be Announced

## 11.00—Hit Parade

12.00—Tommy Dorsey's Orch.  
12.30—George Olsen and Orch.  
1.00—Ben Bernie and Orch.  
1.30—Phil Harris and Orch.

## SUNDAY'S PROGRAMMES

CANADIAN RADIO COMMISSION  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.00—Vesper Hour, choral music under Arthur McFadden  
7.00—And It Came to Pass, Biblical dramatization  
7.30—Dr. H. L. Stewart Reviews the News, from Halifax  
7.45—Penumbra, accordion and harp duo  
8.00—America Dances, CBS International exchange  
8.30—Sweet and Low, orchestra and singer  
9.00—La Petite Symphonie de Radio-Canada  
9.30—Jewels of the Madonna, orchestra and soloists  
10.00—Forgotten Footsteps, dramatization by Rupert Lucas  
11.00—Evangeline, reading and organ and violin music  
11.30—William Morton, tenor  
11.45—News and Weather Forecast  
12.00—CRBC Time Signal  
12.30—Drawing Room  
1.00—Driftwood

## WJZ, NEW YORK, 760 K.

5.00—National Vespers  
5.30—Senator Fishface  
6.00—We, the People  
6.30—Col. Stoopnagle and Budd  
8.00—To be Announced  
8.30—Bakers Broadcast  
9.00—Irving Szathmary  
9.30—Romance of '76  
10.00—Walter Winchell  
10.15—Paul Whiteman  
11.00—Edwin C. Hill  
11.30—Dreams of Long Ago  
12.00—Judy and the Bunch  
12.10—News  
12.15—Shandor, Violinist  
12.30—Archie Bleyer and Orch.  
1.00—Fletcher Henderson's Orch.  
1.30—Eddie Fitzpatrick and Orch.

## WEAF, NEW YORK, 660 K.

5.00—The Widow's Sons  
5.30—Musical Camera  
6.00—Marion Talley, soprano  
6.30—Smiling Ed McConnell  
7.00—Catholic Hour  
7.30—Tale of Today  
8.00—Jack Benny  
8.30—Fireside Recitals  
8.45—Sunset Dreams  
9.00—Good Will Court  
10.00—Manhattan Merry-Go-Round  
10.30—Album of Familiar Music  
11.00—Symphony Orchestra  
12.00—Henry Busse's Orchestra  
12.15—Keith Beecher Orchestra  
12.30—News  
1.00—Joe Candullo's Orch.  
1.30—Southern Tavern

## WTIC, HARTFORD, 1040 K.

5.00—Horse Sense Philosopher  
5.15—Three Merry Men and Orch.  
5.30—Musical Camera  
6.00—Marion Talley  
6.30—Smiling Ed McConnell  
7.00—Catholic Hour  
7.30—News  
7.45—Flufferettes  
8.00—Jack Benny  
8.30—Sigurd Nilssen, bass  
8.45—Sunset Dreams  
9.00—Good Will Court  
10.00—Manhattan Merry-Go-Round  
10.30—Album of Familiar Music  
11.00—Erno Rapee's Symphony  
12.00—News  
12.15—Henry Busse's Orchestra  
12.30—Musical Interlude  
12.35—Xavier Cugat's Orch.

## WABC, NEW YORK, 860 K.

5.00—Ma and Pa  
5.30—Sunday Serenade  
6.00—Your Unseen Friend  
6.30—Guy Lombardo and Orch.  
7.00—Joe Penner  
7.30—Rubinoff  
8.00—Lud Gluskin and Orch.  
8.30—Phil Baker  
8.30—Herbert Foote's Musicale  
9.00—Vick's Open House  
9.30—Eddie Cantor  
10.00—Ford Sunday Evening Hour  
11.00—Community Sing  
11.45—Kaltenborn Edits the News  
12.00—News  
12.05—Will Osborne and Orch.  
12.00—Eddie Cantor  
12.30—Roger Pryor and Orch.  
1.00—Vincent Lopez and Orch.  
1.30—Frank Dailey and Orch.

## CKAC, MONTREAL, 730 K.

5.00—To be Announced  
5.30—Sunday Serenade  
6.00—Catholic Hour  
6.45—Carriere-Senechal  
7.00—Commentator  
7.15—L. J. Parent  
7.45—Bleau & Rousseau  
8.00—N. S. Valiquette  
8.15—Alouette Program  
8.30—Church Service  
10.00—Ford Sunday Evening Hour  
11.00—Community Sing

## Advocates a Clearing House Comedy Ideas

Comedians, Walter O'Keefe believes, need a clearing house for their scripts. The recent recurrences of comic situations on several comedians' broadcasts will tend to antagonize the listening audience, he contends.

O'Keefe, who with his Saturday Night Party, the full hour show over WEAF-NBC, joins the ever growing list of comedians promised for this radio season, suggests that the comedians for their own protection organize some sort of a clearing house to avoid these duplications.

According to O'Keefe's proposal, gag situations would be registered weeks in advance at this clearing house. Here script ideas will be registered and duplications carefully gleaned so that the comedies may be notified accordingly.

"Within a few weeks, there will be sixteen major humorists featured on the networks," says O'Keefe. "Certain situations, because of their timeliness and popular appeal, become radio naturals. Under the present system there is all likelihood that these situations will be heard on several funny programmes as happened recently with burlesque versions of 'Last of the Mohicans,' 'Anthony Adverse,' 'Sponsored Football Broadcasts' and 'Community Sings.'"

"If these proposed situations had been submitted to a clearing house of radio humor, the comedians who first presented the idea would have been given priority right to its use on the air."

"Unfair to the radio audience, these repetitions also are unfair to the comedian. Too often does coincidence play pranks on the air comies. As in the case illustrated above, the same gag will appear in several scripts in one evening, with the result that hardly any comedian on the air today has escaped the accusation that he prepares his broadcasts while listening to his rival's offering."

"The clearing house system is being worked successfully for musicians. Each of the networks maintain a department to keep a rigorous check on the songs included in band-leaders' programmes. A three hour interval must elapse before a tune can be played a second time."

K. P. Band "Go Hollywood," Opera House—Nov. 16-17.

## Elevator Boy Got Habit of Going Up, Now He Stays Up

Two words, "Going up!", spoken by an NBC elevator operator, have started the young man on a promising career as radio actor.

Charles Martin, who creates "Three Minute Thrills" on the cliche show each Tuesday night at 8, E.S.T., over the NBC-Red network, boarded an elevator the other day and struck up a conversation with the operator, whose voice appealed to him.

They continued their conversation even after Martin had arrived at his destination. The young writer-producer asked the operator if he'd care for an audition. He sure would, was the answer. He took it and passed with flying colours.

The young man who only a short while ago draped himself in an elevator's uniform and lifted NBC artists, staff members and tourists to the Radio City heights now finds himself climbing the heights of success under his own momentum, as one of the most capable of Martin's staff of actors.

The young actor's name is Harold Bartlett, and Martin entrusts to him some of the most difficult "thrill" roles, generally reserved for more experienced radio thespians.

Can He Be So Dumb?

If the sophisticates are to be believed, then here is a complete picture of the average radio dialer.

He intends to move from the inland city where he lives to one on the coast so that the Showboat will stop at his town and he can get to meet Lanny Ross, Mary Lou, and the rest.

He's thinking of sending an application for membership to Town Hall in New York City because he'd like to belong to the same fraternal organization that Fred Allen does.

He writes a letter to the chap who conducts the radio setting-up exercises whenever he has a sprained ligament or tendon since he feels like a culprit not doing the exercises.

He has already written to Phil Baker advising that he would like to subscribe to Baker's Gas-ette providing the sheet's editorial policy coincides with his own ideas.

He thinks it's a shame that Jack Benny is so hampered in his efforts to play "Love in Bloom."

## For More Radio See Page 6

12.00—News  
12.05—Will Osborne and Orch.  
12.30—Roger Pryor and Orch.  
1.00—Vincent Lopez and Orch.  
1.30—Frank Dailey and Orch.

## Cantor Gets an Unusual Fan Mail Letter

Eddie Cantor (by proxy) caused an automobile accident, and was treated to a glass of beer in a roadside tavern, the comedian was informed in a recent letter from one of his radio admirers in Clifton, N. J. He prizes the following epistle as one of the most unusual bits of fan mail he ever received:

"Dear Eddie:  
Your broadcast is great. Here's a little incident that happened to me as I was out driving with a few boy friends of mine. Early Sunday (2:00 a.m.) as we were riding along a dark and dreary river road, suddenly you appeared out of nowhere, in the middle of the road, and to avoid striking you we struck a pole. No injuries, one hit, one error and a little damage. (It was one of your sponsor's life-sized cardboard displays of you announcing your radio programme.) We all like you and your programmes, so we placed you in our car and took you to a tavern for a glass of beer."

Sincerely,  
(Sgd.) GENE NOVAK,  
29 Van Cleave Avenue,  
Clifton, New Jersey."

## Nelson Eddy Sings Aria From "Barber of Seville"

Nelson Eddy will sing "Largo al Factotum" from Rossini's famous opera, "Barber of Seville" on the Vicks Opera House programme, to be broadcast from Hollywood, Sunday, October 25, at 8.00 p.m., EST, over the WABC-OBS network.

Another solo by the baritone star will be "Stout Hearted Men" from Sigmund Romberg's musical play, "New Moon." Francis White, soprano, will offer "The Jockey and the Carousel," Jerome Kern's song from the Lily Pons picture, "I Dream Too Much."

The complete programme follows: Tallyho (Franco Leoni) Nelson Eddy; The Jockey and the Carousel, from I Dream Too Much (Jerome Kern) Miss White; Largo al Factotum from Barber of Seville (Rossini) Nelson Eddy; Chansonette (Friml) Josef Pasternack's Orchestra; Hills of Home (Fox) Miss White and Eddy; Little Grey Home in the West (Herman John) Miss White and Eddy; Home Sweet Home (John Howard Payne) Miss White and Eddy; Stout Hearted Men from New Moon (Romberg) Nelson Eddy.

## Radio Features On Air Tonight

Bert Pearl, the young Western song-and-patter specialist who has brought a breezy type of art to the Eastern network audiences, with noticeable success, will be heard in his own fifteen minute specialty on Saturday, Oct. 24, at 7.30 p.m., over the Commission's Eastern and Midwest network. Bert has a particular gift for parody and story telling in song. He says Dwight Fiske is his ideal. So just to illustrate the kind of nonsense that he believes makes good entertainment he has promised for his next programme to include a song story all about how to write a song that will never become a hit. He will also present excerpts from one of the greatest hits of the last ten years, Jerome Kern's "Roberta." He will do his own arrangement of "My Blue Heaven," by Donaldson, on the same date.

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## SHORT SPARKS

Airing as a featured performer in eleven radio shows per week, 13-year-old Walter Tetley is the busiest of radio performers. . . . To date, the active juvenile is heard in Helen Hayes's "Bambi." . . . With Fred Allen. . . . On Phillips Lord's "Gang Busters." . . . In "Renfrew of the Mounted." . . . And in the lead in "Treasure Adventures of Jack Masters." . . . Don Wilson, the Jack Benny announcer, makes his screen debut as the "Seen but not heard" voice in a series of eight sport shots which begin Hollywood production Nov. 1. . . . Curtis Arnall, who plays the lead in "Pepper Young's Family," is enjoying his first radio vacation is two years . . . Harry Salter returns as the "Hit Parade" maestro over NBC with the broadcast of Dec. 9. . . . Only two programmes are absolutely closed to studio audiences. . . . "Sherlock Holmes" and "Court of Human Relations." . . . Air moguls believe the admittance of audiences would destroy the illusion created on the "Holmes" show. . . . Henry King, the Burns and Allen maestro, has made eight sets of records which are among the best sellers. . . . Two of radio's most celebrated orchestra directors are concentrating on "mood" music—Harry Salter for "Your Unseen Friend" and Mark Warnow for Helen Hayes' "Bambi." . . . All radio row will turn out for Phil Dwyer's Town Hall debut on Nov. 8. The baritone is one of etherland's most popular individuals. . . . Ed East and Ralph Dumke are rapidly becoming radio's most versatile pair. Like Stoopnagle and Budd, they portray all the roles on their twice-weekly Columbia series themselves. . . . Several years ago, Johnny Kane, heard in the title role in "Five Star Jones" and in "Pepper Young's Family," bought stock in a western gold mine. . . . Now it appears that the stock is of great value, and Johnny is breathlessly awaiting an answer from the broker. . . . Interviewer of more than 1,000 persons in five years in radio is Douglas Allen, who is featured over Station WINS each Wednesday at 1.30 p.m. . . . Kenny Baker, the "timid-tenor," listened to a broadcast of that Tuesday night cliche show last week, and after hearing Charles Martin's exciting dramatization, remarked: "Gee, it's a thrill!"

## Friml's Operetta, "The Firefly" Featured on "Album"

Rudolf Friml's comedy-opera, "The Firefly," which was originally produced in 1912, will be revived for listeners to the "American Album of Familiar Music," Sunday, October 25, at 9.30 p.m., EST, over the WEAF-NBC network. Selections will be presented by Frank Munn, tenor, Lucy Munroe, prima donna, and Gustave Haenschen's orchestra. Another highlight will be the orchestra's playing of "Kalua" from Jerome Kern's musical comedy hit of fifteen years ago, "Good Morning Dearie."

The complete programme follows: Selections from The Firefly (Rudolf Friml), Miss Munroe and Munn, Haenschen's Orchestra; A Brown Bird Singing (Haydn Wood) Munn; Kalua (Jerome Kern) Haenschen's Orchestra; How Can I Leave Thee? Bertrand Horsch, violin, Munn, and chorus; Je Dis Que Rien ne M'epouvante from Carmen (Bizet) Miss Munroe; Arensky Waltz, Haenschen's Orchestra; The Message of the Violet from the Prince of Pilsen (Gustav Luder) Ensemble.

## DRY CLEANING HELPS MATERIALLY AGAINST MOTHS

Before you wear that Winter Overcoat, Suit or other Winter Garment this Fall HAVE IT DRY CLEANED!

Moths thrive on dirt and are not nearly so likely to damage clean garments.

Send your Winter Overcoats Fall Suits and Baby Robes

"WHERE DRY CLEANING IS BETTER"

## Fashion Plate Cleaners

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## To Ease Rheumatic Pain in a Jiffy

These Glasses Show Why "ASPIRIN" Starts Easing Pain A Few Minutes After Taking

IN 2 SECONDS BY STOP WATCH



An "ASPIRIN" Tablet Starts to Disintegrate and Go to Work

Drop an "Aspirin" tablet into a glass of water. By the time it hits the bottom of the glass it is disintegrating.

"Aspirin" tablets start "taking hold" of pain a few minutes after taking.



What happens in these Glasses happens in your Stomach

For Amazingly Quick Relief Get "ASPIRIN"

Any person who suffers from rheumatic pains should know this:

Two "ASPIRIN" tablets, taken with a full glass of water, will usually ease even severe rheumatic pains in a remarkably short time.

Ask your doctor about this. He will probably tell you there is nothing better. For "Aspirin" tablets not only offer a potent analgesic (pain reliever), but start going to work almost instantly you take them. Note illustrations of glass.

Try this simple way. You'll be

surprised how quickly pain eases. Thousands of rheumatic sufferers are finding comfort this way.

• "Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.



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