

# Theatre of The Air

## TUESDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—Musical Clock  
8.30—M. M. A. Talk  
8.35—Listening Post  
9.00—Birthday Program  
9.15—Concert Hall of the Air  
9.30—Merry Melodies  
10.00—Concert Period  
10.45—Enterprise Foundry Program  
10.30—Fry-Cadbury Storyette  
10.35—Novelty Program  
10.45—Dance Music  
11.00—Happy Warrior Hour  
12.00—Purina Program  
12.15—Building Products Program  
12.30—Sherwin Williams Musicale  
1.00—Frigidaire Program  
1.30—Marconi Radio Hour  
2.30—Royal York Concert Orchestra  
4.30—Musical Comedy Memories  
5.00—Monitor News Bulletin  
5.30—Strings  
5.45—Twilight Program  
6.00—Musical Musician  
6.15—Canada Cement Program  
6.30—Burgess Battery Program  
6.45—McDonald Program  
7.00—News Bulletins  
7.15—Weed Chain Program  
7.30—News  
7.45—Understanding Opera  
8.00—Romanelli Orchestra  
8.15—West to East  
8.30—Young Tim  
8.45—Novelty Musical Group  
9.00—Show Time on Air  
9.30—No Mournful Numbers  
10.00—Ottawa Boys' Band  
10.30—This is Paris  
11.00—By Moonlight  
11.30—Improve Radio Reception  
11.45—Press News

## WEAF, NEW YORK, 660 K.

5.00—Woman's Radio Review  
5.30—Girl Alone  
5.45—Women's Clubs  
6.00—Civic Symphony Orchestra  
6.30—James Wilkinson, baritone  
6.45—Clara, Lu 'n' Em  
7.00—Flying Time  
7.15—Hymn Sing  
7.30—News  
7.35—Connie Gates  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Popeye, the Sailor  
8.30—Jackie Heller, tenor  
8.45—You and Your Government  
9.00—Leo Reisman's Orchestra  
9.30—Wayne King and Orchestra  
10.00—N. T. G. and his Girls  
10.30—Jimmy Durante  
11.00—Studio Party  
11.30—Great Moments in History  
12.00—Lou Bring Orchestra  
12.15—Leonard Kelter's Orchestra  
12.30—Eso News Reporter  
12.45—Jesse Crawford, organist  
1.00—Belasco's Orchestra  
1.30—Earl Hines and his Orchestra

## WGY, SCHENECTADY, 790 K

5.00—Betty and Bob  
5.15—Bridge Analyst  
5.30—Matinee Play  
6.00—Musical Program  
6.15—Boston Civic Orchestra  
6.30—Microphonic Discoveries  
6.45—John Hale, tenor  
6.30—Fireside Program  
7.25—L'Heure Recreative  
8.00—Sports Review  
8.05—Dix Minutes Pour Vous  
8.15—Le Cure de Village  
8.30—Political Talk  
9.00—The Provincial Hour  
10.00—Piano Rambles  
10.15—Theresa Gagnon  
10.30—Stoopnagle and Budd  
11.30—Commentator  
11.45—Variety Show  
12.00—Molson Sports Reporter  
12.05—News  
12.15—Variety Program  
12.45—Variety Show  
1.30—Freddie Bergin's Orchestra

## WJZ, NEW YORK, 760 K.

5.00—Betty and Bob  
5.15—Gale Page, vocal  
5.30—Concert Hour  
6.00—Medical Ass'n. program  
6.30—Singing Lady  
6.45—Little Orphan Annie  
7.00—Eso News Reporter  
7.05—London Broadcast  
7.15—Animal Closeups  
7.35—Here's the Answer  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Norsemen Quartet  
9.00—Crime Clues  
9.30—Edgar A. Guest  
10.00—Ben Bernie and Orchestra  
10.30—Helen Hayes  
11.00—Wendell Hall  
11.15—Roy Heatherton, Baritone  
11.30—Music America Sings  
12.00—Eso News Reporter  
12.30—Reggie Childs and Orchestra  
1.00—Shandor, violinist  
1.05—Henry King and his Orch.  
1.30—Joe Rines and his Orchestra

## CKAC, MONTREAL, 730 K.

5.00—Talk on Beauty  
5.30—Science Service Series  
5.45—Three Little Words  
6.00—Social Announcements  
7.15—Waltz Time  
8.00—News  
8.15—Le Cure de Village  
8.30—Professional Variety  
8.45—Musical Program  
9.30—Wayne King and his Orchestra  
10.00—Rambles  
10.15—Theresa Gogin  
10.45—Variety Show

## WTIC, HARTFORD, 1040 K.

5.00—Radio Review  
5.30—Girl Alone  
5.45—Women's Club  
6.00—Civic Orchestra of Boston  
6.30—Dick Tracy  
6.45—Clara, Lu and Em  
7.00—Wrightville Clarion  
7.30—Gems from Memory  
7.45—Rhythm of the Day  
8.00—Amos 'n' Andy  
8.15—Studio Program  
8.30—Jackie Heller  
8.45—Frank and Flo  
9.00—Leo Reisman's Orchestra  
9.30—Wayne King's Orchestra  
10.00—N. T. G. and his Girls  
10.30—Jimmy Durante  
11.00—Siggrid Romberg  
11.30—Program from New York  
11.00—Siggrid Romberg  
11.00—Great Moments in History  
11.30—U. S. Election Returns  
12.01—Polish Orchestra  
12.30—Madriguera's Orchestra  
12.45—Jesse Crawford, organist  
1.00—Silent

## WABC, NEW YORK, 880 K.

5.00—Cleveland String Quartet  
5.30—Science Service  
5.45—Three Little Words  
6.00—Chansonette  
6.30—Jack Armstrong  
6.45—Tito Guizar, Tenor  
7.00—Buck Rogers  
7.15—Benay Venuta, songs  
7.30—News  
7.35—Understanding Music  
8.00—Myrt and Marge  
8.15—Jimmy Farrell, Songs  
8.30—Kate Smith's Coffee Time  
9.00—Lavender and Old Lace  
9.15—Edith Karen with Organ  
9.30—Lawrence Tibbett  
10.00—Camel Caravan  
10.30—Fred Waring's Orchestra  
11.30—March of Time  
11.45—Poet's Gold  
12.00—Abe Lyman and Orchestra  
12.30—Dick Gardiner and Orchestra  
1.00—Herbie Kay and Orchestra  
1.30—Freddie Bergin's Orchestra

## WEDNESDAY'S PROGRAMMES

### CFNB, FREDERICTON, 550 K.

8.00—Musical Clock  
8.30—M. M. A. Talk  
8.35—The Listening Post  
9.00—Birthday Party  
9.15—Radio Chain Letter  
9.30—Merry Melodies  
10.00—Concert Period  
10.30—Fry-Cadbury Storyette  
10.45—Enterprise Foundry Program  
11.00—Happy Warrior Hour  
12.00—Purina Program  
12.15—Building Products Program  
12.30—Sherwin Williams Program  
1.00—Frigidaire Program  
1.30—Marconi Radio Hour  
2.30—Royal York Concert Orchestra  
4.30—Music Box Revue  
5.00—Monitor News  
5.30—Tea Dance  
5.45—Band Parade  
6.00—Organ Reveries  
6.15—Canada Cement Program  
6.30—Robin Hood Program  
6.45—MacDonald Program  
7.00—News  
7.10—Real Life Dramas  
7.15—Weed Chain Program  
7.30—Press News  
7.45—Twilight Moods  
8.00—Rex Battle and His Orchestra  
8.15—Across the Bay  
8.30—Young Tim  
8.45—Martha Lapointe Soprano  
9.00—Knights of Gladness  
9.30—Acadian Serenade  
10.00—Road to Yesterday  
10.30—Sinfonietta  
11.00—Club Thirteen  
11.30—Mart Kenney's Orchestra  
11.45—News and Weather Forecast

### WJZ, NEW YORK, 760 K.

5.00—Betty and Bob  
5.15—Gen. Arnold and Boys  
5.30—U. S. Navy Band  
6.00—NBC Concert Hour  
6.30—The Singing Lady  
6.45—Little Orphan Annie  
7.00—Eso News Reporter  
7.15—String Ensemble  
7.30—Press Radio News  
7.35—The Charioteers  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Capt. Tim's Orchestra  
8.30—Lum and Abner  
8.45—Dangerous Paradise  
9.00—Rendezvous  
9.30—Armco Iron Masters  
10.00—N. B. C. Cinema Theatre  
10.30—Warden Lawes in 20,000 Years in Sing Sing  
11.00—John Chas. Thomas  
11.30—To be Announced  
12.00—Eso News Reporter  
12.15—Ink Spots  
12.30—Waldorf Astoria Orchestra  
1.00—Shandor, violinist  
1.05—Harold Stearn and his Orch.

### WEAF, NEW YORK, 660 K.

5.00—Betty Marlow's Californians  
4.15—Ma Perkins  
4.30—Vic and Sade  
4.15—The O'Neils  
5.00—Woman's Radio Review

## WABC, NEW YORK, 880 K.

4.00—Al Roth Presents  
4.30—Student Federation Program  
5.00—Curtis Institute of Music  
5.30—Girl Alone  
5.45—Tea at the Ritz  
6.00—Adventures of Terry and Tod  
6.30—Jack Armstrong  
6.45—The Goldbergs  
7.00—Buck Rogers  
7.25—Speaker  
7.30—Jack Armstrong  
7.35—Vanished Voices  
7.45—Kellern's Orchestra  
8.00—Myrt and Marge  
8.15—The Imperial Hawaiians  
8.30—Kate Smith  
8.45—Boake Carter and Allen  
9.00—Cavalcade of America  
9.30—Burns and Allen  
10.00—Lily Pons  
10.30—Roy Noble's Orchestra  
11.00—Gang Busters  
11.30—Mary Eastman  
12.00—Abe Lyman Orchestra  
12.15—Eddie Duchin's Orchestra  
12.30—Herbie Kay's Orchestra  
12.45—Jesse Crawford, organist

## CKAC, MONTREAL, 730 K.

4.00—Al Roth Presents  
4.30—Opera Excerpts  
5.00—Institute of Music  
6.00—Social Announcements  
6.15—Clyde Barrie, Baritone  
6.30—Fireside Program  
7.15—Tango Time  
8.00—Sport Review  
8.30—Queen Hotel Trio  
8.45—Les Deux Copains  
9.00—Emission  
9.30—Burns and Allen  
10.00—Blackhorse Hour  
11.00—Willie Eckstein  
11.30—Mary Eastman  
12.00—Molson Sports  
12.15—Abe Lyman's Orchestra  
12.30—Claude Hopkins and Orch.

## WTIC, HARTFORD, 1040 K.

6.00—Program from New York  
6.30—Dick Tracy  
6.45—Tenor Soloist  
7.00—Wrightville Clarion  
7.30—Gems from Memory  
8.00—Amos and Andy  
8.15—Rhythm of the Day  
8.30—Connie Gates  
8.45—Frank and Flo  
9.00—One Man's Family  
9.30—Wayne King's Orchestra  
10.00—Fred Allen's Town Talk  
11.00—Cleveland Symphony Orch.  
12.15—Eddie Duchin's Orchestra  
12.30—Rodriguerra's Orchestra  
12.45—Jesse Crawford

## WGY, NEW YORK, 790 K.

5.00—Betty and Bob, sketch.  
5.15—How to be Charming  
5.30—Stock Reports  
5.45—Musical Program  
6.00—Al Pearce and his Gang  
6.30—Adventures of Tom Mix  
6.45—Musical Time  
7.00—Flying Time  
7.15—Frank Carle and Orchestra  
7.30—News  
7.35—Evening Brevities  
7.45—Billy and Betty  
7.50—Musical Program  
7.55—Marty McDonagh, sports  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Col. Jim Healy  
8.45—Mountain Minstrels  
9.00—One Man's Family  
9.30—Wayne King and his Orchestra  
10.00—Town Hall Tonight  
11.00—Musical Comedy  
11.30—Musical Program  
12.00—Eso News Reporter  
12.05—Austin Wylie Orchestra  
12.30—Dance Music  
12.45—Jesse Crawford, organist  
1.00—Dance Music  
1.30—Light's Out, Mystery Drama

## OLD MYSTERY CLEARED UP

The boy stood on the burning deck;  
Relief boats blew their horns.  
Alas, he could not move because  
The heat had popped his corns.  
—Pathfinder.

**for Baby's Cold**  
Proved best by two generations of mothers.  
**VICKS VAPORUB**

## Children's Colds Should Have This Safe Treatment

**Young Mothers Benefit from Two Generations' Proof of This External Treatment For Fighting Colds.**

**IT AVOIDS CONSTANT "DOSING"**



There's nothing like a child's cold to upset a young mother. And mothers of two generations, anxious to help end colds, have depended on Vicks VapoRub. It is effective—external—and safe. It avoids the risks of constant "dosing," so often upsetting to children's delicate digestions. Just rubbed on throat and chest at bedtime, VapoRub acts two ways at once:

1. By stimulation through the skin, like a poultice or plaster—
2. By inhalation of its penetrating medicated vapors, released by body heat and breathed in direct to inflamed air-passages.

Continuing through the night, this combined vapor-poultice action loosens phlegm—soothes irritated membranes—eases difficult breathing—helps break congestion.

### A Practical Guide for Mothers

Each year, more and more families are being helped to fewer colds and shorter colds by Vicks Plan for Better Control of Colds. Vicks Plan has been clinically tested by practicing physicians, and further proved in everyday home use by millions. Full details of the Plan in each package of Vicks VapoRub.

## WEST INDIES RESORTS HAVE WORLD APPEAL

Every province of Canada, practically every town and city from Sydney, Cape Breton Island, to Vancouver and Victoria, British Columbia, and thirty-eight of the United States were represented among the passengers travelling by the "Lady" liners of the Canadian National Steamships to holiday in the British West Indies during 1935. There were also residents of Australia, New Zealand, China, Singapore, India, Egypt, South Africa, England, Scotland, Wales, Northern Ireland, Irish Free State, France, Portugal, Newfoundland, Holland and even the Azores Islands in mid-Atlantic. In the previous year there were citizens of Switzerland, Germany, Italy, Hungary, Fiji Islands and Hawaii Islands, but these countries were not represented in 1935.

"There has been a material increase in the volume of travel by 'Lady' liners to several tropical resorts during 1935 over that of the previous year", stated Victor E. Eke, passenger traffic manager of the Canadian National Steamships. "This increase to the various colonies being to Bermuda 15 per cent.; Jamaica 26 per cent.; Leeward Islands 14 per cent.; Barbados 35 per cent.; Trinidad 15 per cent, and British Guiana, 54 per cent, making an average of over 26 per cent. Particularly gratifying is the advance in the sale of shore excursions, representing an increase of 500 per cent last season over the previous year. The cost of these land tours covers little more than the expense involved and may be purchased in advance at slight additional cost over the steamship fare.

"The 1936 travel season is opening up remarkably well and it is anticipated that the 'Lady' cruise liners will have heavy patronage during every month of this year, for the West Indies are becoming more and more recognized as North America's all-year-round playground" concluded Mr. Eke.

## Mussolini's Dark Days

The current news is not encouraging news in Rome Italy. Day upon day calamity follows calamity to further stifle the aims and ambitions of Premier Benito Mussolini.

It was not enough that many of the wedding rings "voluntarily surrendered" by the women of his country and the handsome gold cup presented to Rome by the Lord Mayor of London should prove to be "thinly plated, poor-grade silver" when melted down for the war chest. There are greater calamities than that.

Mutinies are reported among his Tyrolean troops; further Ethiopian victories are reported from both southern and northern fronts; Great Britain is said to be prepared to revive Geneva discussions on oil sanctions, and coincidentally ninety-two French warships begin a Mediterranean cruise. Rumors, which can be the worst kind of news, do not correspond with the stories in the censored press, and domestic unrest is rising to the surface.

With all the dictator "goes forward"—in his way. More troops are sent to Abyssinia. More planes follow the troops. Heavy reinforcements appear on the Franco-Italian frontiers—at what cost? Every move adds untold sums to the daily cost of Italy's war. Every move shoves the nation further into the slough of debt—the nucleus of his greatest calamity. The world will, perhaps, never know what the Duce is thinking in these days, but it is safe to assume that the thoughts grow dark as dark as the days of his own making.

## An Apple Honored

Many excellent songs have been written concerning the apple, that noble fruit. The poetic lines, whether in the rude Doric or in a subtler style by men who know the apple only as it stands in the geometric assemblies of the fruit stores, always celebrate its beauty, its flavor, its goodness when taken for the stomach's sake. There are no complaints on record. All is praise. The literature of Johnny Appleseed, who, on his own hook, set out the apple trees in many American provinces that knew not its beauties, is abundant. And, to leap backward in the great course of time, it is easily recalled that the Song of Songs rates the apple as equivalent, in time of sorrow, to the wine when it is red. "Stay me with flagons, comfort me with apples: for I am sick of love".

To say which apple is the chief among them all is, of course, to invite trouble. Each variety has its admirers, its lovers. There are some who sing only the praises of the apple bred in New York and New England. They shy from the apple of irrigated lands, asserting that it lacks the tang and the true zest. They speak of the bronzed and solid Russet, good always, better when it is dug out of deep, snow-covered grass, thus preserved by nature for the wandering boy. There are those, too, who declare that the last yellow prize of the Gravenstein, far up on a remote twig, an apple sought and deserved only by the brave, is the most precious of all. Others recall apples that seem to have vanished from our ken.

Because it is too daring to single out one apple and attribute to it all the beauties of the entire tribe, it is interesting to observe that the town

of Wilmington in Massachusetts has done something of the sort. This town has made a monument to an apple. There, fixed upon a suitable base, lies an apple made of granite. Beneath it is an inscription that informs the traveller how, on a farm near by, the first Baldwin was grown. There is the implication, of course, that the Baldwin is the best of all possible apples.

The raising of the monument was a praiseworthy gesture. It is a worthy and honorable thing, indeed, that the virtues sung in literature should be thus made fast in stone. The happy example may provoke other towns to go and do likewise. There should be apples of gold, as in the fable of Iove, and apples of silver and apples with tinted cheeks as the Greeks once tinted their sculptures. And in this series of tributes, so much to be desired, where town vies with town to celebrate the Spy, the Winesap, and the Porter, it is to be hoped that some good wit will raise the question: what is to be done in honor of Apple Brown Betty? Apple Brown Betty is cousin-german to the apple and cousin twice removed to the apple pie. Is there no

Wilmington to make the proud claim of discovery? No mute, inglorious Milton to set forth in great and simple accents how his granddame first struck upon that happy combination? If there be any such, let him stand forth and receive the honor due. And let some gifted hand, some Bonglum, some Zorach, strike from the rude stone of that fortunate countryside a fitting monument to that great American dessert. Not forgetting by any means, the hard sauce.

## TAKEN LITERALLY

The teacher in an Ontario town was giving her class of small children a lesson in modern history:

Teacher: Who is the Premier of Italy?

"Mussolini," was the quick answer of one bright child.

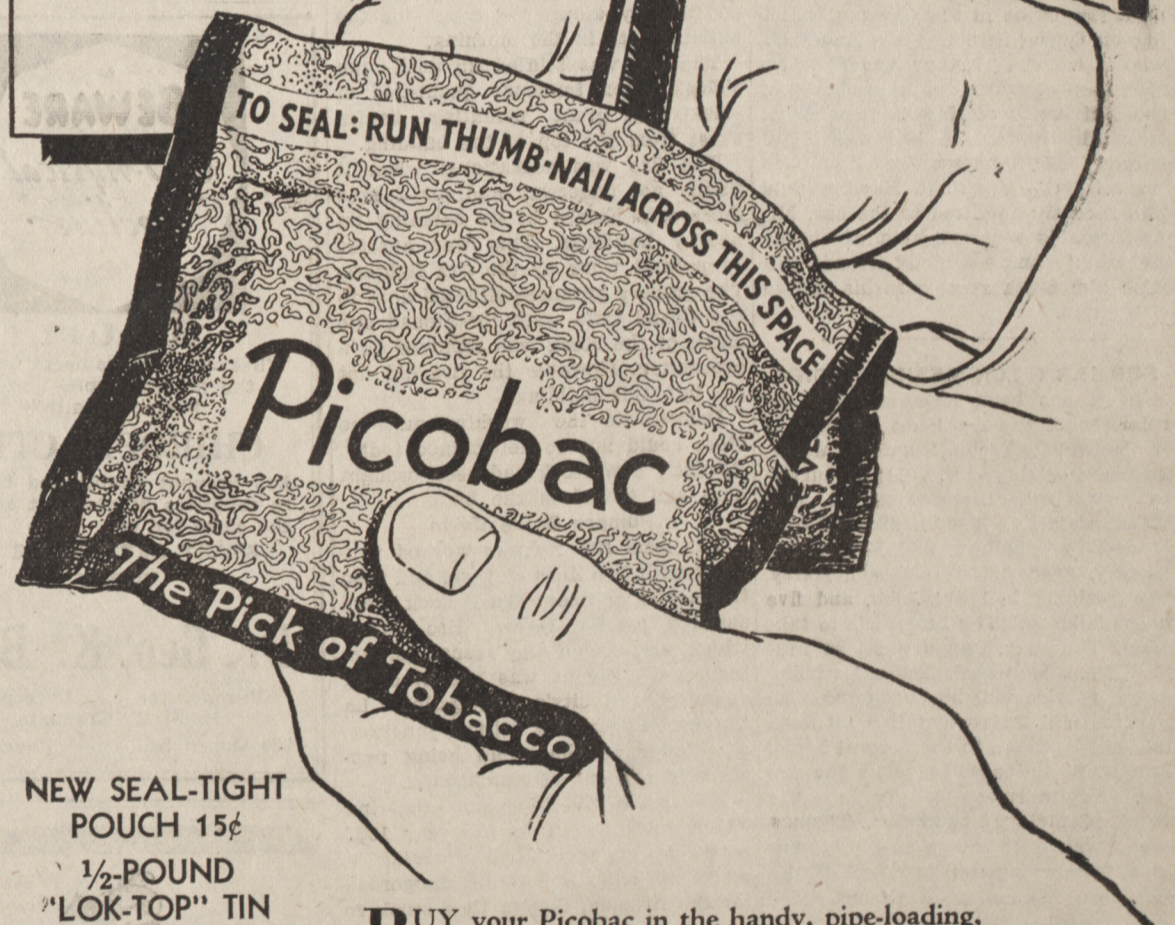
"And what is Mussolini?"

A second hand went up.

"Well, John, can you tell her?" asked the teacher.

"My daddy read in the paper last night that he was a Duce of a man."

The handy,  
"SEAL-TIGHT" Pouch  
Preserves the  
Picobac  
Flavour!



NEW SEAL-TIGHT  
POUCH 15¢  
1/2-POUND  
"LOK-TOP" TIN  
60¢

ALSO PACKED IN  
HANDY POCKET TINS

BUY your Picobac in the handy, pipe-loading, "SEAL-TIGHT" pouch and get it pipe-ready and factory-fresh, with all the characteristic, fragrant flavour preserved for you to enjoy. Air-tight when you buy it, the Picobac pouch can be resealed each time after using by simply resting it on a firm surface and running your thumb nail across the flap, thus keeping the tobacco fresh to the last shred!

Picobac is Canada's finest Burley—the pick of sunny southern Ontario's crop—and thousands of men say no other tobacco can match it for a mild, cool, sweet smoke.

"IT DOES TASTE GOOD IN A PIPE!"

**Picobac**

GROWN IN SUNNY, SOUTHERN ONTARIO

Imperial  
Tobacco  
Company of  
Canada,  
Limited