

THEATRE of the AIR

TUESDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—News
8.05—Musical Clock
8.30—M.M.A. Talk
8.35—Listening Post
9.00—Birthday Program
9.30—Alatint Program
9.45—Concert Songs
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Foundry Program
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Starch Melodies
12.45—News

1.00—Frigidaire Program
1.30—Royal York Orchestra
2.00—Marconi Band Concert
2.30—Sherwin-Williams Musicale
4.30—Tea Dance
4.45—Monitor News
5.00—News Service
5.15—Burgess Battery Program
5.30—Scrap Book
6.00—Band Parade
6.15—Canada Cement Program
6.30—Popular Songs
6.45—MacDonald Program
7.00—Valley Motors Program
7.10—News Bulletin
7.15—Sports Review
7.20—Souvenirs in Rhythm
7.30—News
7.45—Edgar Herring's Novelties
8.00—The Charioteers
8.15—The Tune Teasers
8.30—Dance Orchestra
9.00—Mystery House
9.30—Serenade to Summer
10.00—Sunshine and Deep Shade
10.30—Alex. Lajole's Orchestra
10.45—Canadian Press News
11.00—Luigi Romanelli
11.30—Lullaby Lagoon

WEAF, NEW YORK, 660 K.

5.00—Men's Glee Club N. Y. Univ.
5.30—Manhattan Guardsmen
6.00—Flying Time
6.15—Hymn Sing
6.30—News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Human Side of the News
7.30—Citizen's Family Welfare
7.45—You and Your Government
8.00—Leo Reisman's Orchestra
8.30—Wayne King's Orchestra
10.00—Elgin Swing Time Revue
11.00—Sports Shots
11.15—Argentine Orchestra
11.30—Esso News Reporter
11.45—Jesse Crawford, organist
12.00—Henry Busse's Orch.
12.30—Sophie Tucker's Orch.

WGY, SCHENECTADY, N. Y., 790 K.

5.00—Lang Sisters
5.15—Air Adventures of Jimmy Allen
5.30—Musical Program
6.30—News Reports
7.00—Amos 'n' Andy
7.15—Human Side of the News
7.30—ould and Sheffer
8.30—Wayne King's Orch.
9.00—Vox Pop
12.30—Ted Lewis' Orch.
9.30—Ed Wynn
10.30—Roy Campbell's Royalists
10.45—Musical Program
11.00—News
11.05—Radio Night Club
11.45—Jesse Crawford

WJZ, NEW YORK, 760 K.

5.30—Singing Lady
5.45—Little Orphan Annie
6.00—Esso News Reporter
6.05—Minute Men
6.15—Captain Tim
6.35—Frank and Flo
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Tony Russell
7.30—Fred Hufsmith
8.00—Crime Clues
8.30—Edgar A. Guest
9.00—Ben Bernie's Orch.
10.30—Schallert Review
11.05—Phil Levant's Orch.
12.00—Shandor

WTIC, HARTFORD, 1040 K.

6.00—Wrightville Clarion
6.30—News
6.45—Jan Pearce
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.45—Hold the Press
8.00—Leo Reisman's Orchestra
8.30—Wayne King's Orchestra
9.00—Vox Pop
9.30—Ed Wynn
10.30—Roy Campbell Royalists
11.00—Sport News
11.45—Jesse Crawford, organist
12.00—Silent

WABC, NEW YORK, 860 K.

5.00—Chansonette
5.30—Jack Armstrong
5.45—Tito Guizar, Tenor
6.00—Buck Rogers
6.15—Benay Venuta, songs
6.30—News
6.35—Understanding Music
7.00—Myr and Marge
7.15—Jimmy Farrell, Songs
7.30—Kate Smith's Coffee Time
8.00—Lavender and Old Lace
8.15—Edith Karem and Organs

8.30—Lawrence Tibbett
9.00—Camei Caravan
9.30—Fred Waring's Orchestra
10.30—March of Time
10.45—Poet's Gold
11.00—Abe Lyman and Orchestra
12.00—Herbie Kay and Orchestra
11.30—Dick Gardiner and Orchestra

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9.30—Alatint Programme
9.45—Novelty Programme
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Foundry Co.
11.00—Happy Warrior Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Starch Melodies
12.45—News Service

1.00—Frigidaire Program
1.30—Royal York Concert
2.00—Marconi Band Concert
2.30—Sherwin-Williams Musicale
4.30—Tea Dance
4.45—Monitor News
5.00—News Service
5.15—Strings
5.30—Music Box
6.00—Concert Hall
6.15—Canada Cement Program
6.30—Organ
6.45—MacDonald Program
7.00—Valley Motors Program
7.05—News Bulletin
7.10—Real Life Drama
7.15—Souvenirs in Rhythm
7.30—Canadian Press News
7.45—Chateau Frontenac Concert
8.00—The Capital Entertainers
8.30—Band Box Review
9.00—Music to Remember
9.30—This is Paris
10.00—Ozzie Nelson
10.30—Mart Kenney's Orchestra
10.45—News
11.00—Lloyd Huntley's Orchestra
11.30—Lullaby Lagoon

WJZ, NEW YORK, 790 K.

5.30—The Singing Lady
5.45—Little Orphan Annie
6.05—Animal News Club
6.15—Mary Small, Songs
6.30—Press Radio News
6.35—Castles of Romance
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Olympic Prospects 1936
7.30—Lum and Abner
8.00—Folies de Parée
8.30—Lavender and Old Lace
9.00—NBC Concert Hour
10.00—This is Paris
10.30—Vivian Della Chiesa
11.00—Esso News Reporter
11.05—Xavier Cugat's Orchestra
11.30—Dick Mansfield's Orchestra
12.00—Shandor, violinist
12.08—Joe Rines and his Orch.
12.30—Luigi Romanelli's Orchestra

WEAF, NEW YORK, 660 K.

6.00—Flying Time
6.15—Esso News Reporter
6.20—Clark Dennis, Tenor
6.30—Press Radio News
6.35—Baseball Resumes
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Gabriel Heatter
7.45—Our American Schools
8.00—One Man's Family
8.30—Wayne King's Orchestra
9.00—Town Hall Tonight
10.00—Your Hit Parade
11.00—Eddie Duchin's Orchestra
11.30—Esso News
11.35—Fletcher Henderson's Orch.
11.45—Jesse Crawford

WABC, NEW YORK, 860 K.

6.00—Buck Rogers
6.25—Speaker
6.30—Jack Armstrong
6.35—Vanished Voices
6.45—Kellem's Orchestra
7.00—Myrt and Marge
7.15—The Imperial Hawaiians
7.30—Kate Smith
7.45—Boake Carter and Allen
8.00—Cavalcade of America
8.30—Burns and Allen
9.00—Lily Pons
9.30—Ray Noble's Orchestra
10.00—Gang Busters
10.30—Mary Eastman
11.00—Abe Lyman Orchestra
11.15—Eddie Duchin's Orchestra
11.30—Herbie Kay's Orchestra
11.45—Jesse Crawford, organist
12.00—Fletcher Henderson

WGY, SCHENECTADY, N. Y., 790 K.

4.00—Betty and Bob, sketch
4.15—Bridge Forum
4.30—Stock Reports
4.45—Magnolia and Sunflower
5.00—Chick Webb's Orchestra
5.30—Grace and Scotty
6.15—Maurice Spitalny's Orch.
6.30—News
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Col. Jim Healy
7.45—Rhythm Review
9.00—Town Hall Tonight
10.00—Your Hit Parade

JACK MINER RECEIVES 76 BANDS TAKEN OFF GEESE

KINGSVILLE, Ont., Sept. 7 — Jack Miner in today's mail heard from 76 of his missionary geese, which had been killed by Eskimos and Indians in the Arctic Circle. The tags, during the summer months, had been collected by Rev. Arnold C. Herbert, Anglican missionary at Port Harrison, Hudson Bay, which is near the 60th parallel of latitude. The natives bring the tags to the various mission posts, to get the missionary to interpret the verse of Scripture. The missionary, in this way, collects the tags for Jack Miner, by trading to the Indians for the tags. Bible pictures supplied by Jack Miner. In this way, Miner gets the tags returned to him, which give him scientific data as to how long the birds live, where they spend the summer, and what proportion is killed by the natives in the far North. This is valuable information for both the United States and Canadian Governments. All data it turned over to the Department of Interior, Ottawa, where it is filed in safe keeping for not only this, but future generations. The verse of Scripture on the tag has been of great assistance to the missionaries, who act as Jack Miner's agents in the far North.

The tags were put on during the following dates:

1 had been put on in the fall of 1925; 1 in the fall of 1926; 1 in the spring of 1927; 2 in the spring of 1928; 4 in the spring of 1930; 4 in the spring of 1931; 10 in the spring of 1932; 8 in the spring of 1933; 2 in the fall of 1933; 9 in the spring of 1934; 4 in the fall of 1934; 13 in the spring of 1935; 1 in the fall of 1935; and 16 in the spring of 1936.

3,000 EVERY HOUR PACK TELEVISION DEMONSTRATIONS

LONDON, Sept. 8—British radio enthusiasts witnessed practical demonstrations of television today which may presage a not-distant future of "looking in."

Two British-controlled companies are demonstrating their sight-and-sound machines at "Radiolympia." For the next year the companies (Marconi-Electrical Musical Industries and Baird Television, Limited) will "televise" at the exhibition hall on alternative weeks, competing to have their equipment installed by the British Broadcasting Company.

Interest has been so keen, official found difficulty accommodating the more than 3,000 persons who crowd the exhibition hall each hour. They have arranged two 90-minute programmes each day.

Red's Not Blue

Red Nichols' best-selling "phonograph record, of the hundreds he made with his popular "Five Pennies" orchestra, was "Washboard Blues."

The other day, he received a letter asking his permission to use the record as the theme song for a new broadcast series, soon to make its debut.

Red was interested as he read, but neither startled nor amused—until he came to the signature at the end of the communication. The writer was president of a company which manufactured electrical washing machines!

SHORT WAVE

TUESDAY, SEPTEMBER 8

PARIS, 3.30 p.m.—Count Ory, Opera in 3 Acts, by Rossini (Excerpts). TPA3, 25.2 m., 11.88 meg.

SCHENECTADY, 6.35 p.m.—Short Wave Mail Bag. W2XAF, 31.4 m., 9.53 meg.

LONDON, 7.55 p.m.—Walter Collins and his Light Orchestra. GSP, 19.6 m., 15.31 meg.; GSD, 25.6 m., 11.75 meg.; GSC, 31.3 m., 9.58 meg.

MADRID, 8 p.m.—Light Music, Spanish Lesson. EAQ, 30.5 m., 9.87 meg.

BERLIN, 8.30 p.m.—The Kaleidoscope of Opera. DJD, 25.4 m., 11.77 meg.

CARACAS, 9.30 p.m.—The Continentals. YV2RC, 51.7 m., 5.8 meg.

LONDON, 11.15 p.m.—A Programme of Military Marches. GSF, 19.8 m., 15.14 meg.; GSC, 31.3 m., 9.53 meg.

MONTREAL, 11.30 p.m.—Lullaby Lagoon. CJRO, Winnipeg, 48.7 m., 6.15 meg.; CJRX, Winnipeg, 25.6 m., 11.72 meg.

TOKYO, 1 a.m.—"Overseas" Programme. JVH, Nazaki, 20.5 m., 14.6 meg.

EVERY MAN AN AMBASSADOR

The hard headed business man who thinks of something more than dollars and cents is coming to the fore and in evidence from day to day, we think more than ever.

The Financial Post is Canada's leading financial paper and amid all their editorial and other work covering financial matters we clip the following paragraph from their editorial column. It speaks for itself and is evidence of the high moral calibre of The Post's editorial writer.

The paragraph is something that might well be called to the attention of many young people today by those in authority over them:

Every man is an ambassador for his native country when he goes abroad. If he commits a crime he fouls his country's name as well as his own. If he lives righteously and honorably in the eyes of men he enhances his country's reputation. If, through good fortune or the reward of toil, he achieves a position of some public prominence, then his representation of his native land becomes that much greater.—Truro News.

CHARITY WAS THEME ADDRESS K. P. CEREMONY

Very Rev. Dean Moorhead Spoke at K.P. Decoration Day Services Sunday—73 Graves Decorated.

Charity, translated meaning love and brotherhood, was the theme of the address by Very Rev. Dean W. H. Moorhead, of Christchurch Cathedral, delivered on Sunday at the decoration ceremony of the Knights of Pythias on Sunday. Members of the K. P. lodges in Saint John and Moncton assisted the Fredericton lodge at the special decoration services. The ceremony was held in the Rural cemetery at the grave of Comrade McPherson. The uniform rank team from Westmorland Lodge, Moncton and also a uniform rank team from Saint John marched with the local lodge and their band from the Castle Hall on Sunday to the cemetery. Chancellor Commander Burton Davis, Past Chancellor W. B. Burden and Past Chancellor Oscar Harris officiated at the ritual. Harry Merrithew acted as marshal of the parade.

"O God Our Help In Ages Past," "Blest Be The Tie That Binds," were sung and at the conclusion of the ceremony the knights marched back to the Castle Hall where lunch was served to the visitors and short addresses made by Past Chancellor Frank L. Grearson, of Saint John; Past Chancellor E. C. Atkinson of this city, and Grand Prelate George B. Lemmon, of Saint John.

Members of the Fredericton lodge will go to Saint John next Sunday to take part in a decoration service there. Seventy-three graves of departed comrades of the Fredericton Knights of Pythias were decorated.

Satisfying King Cole TEA Old English Blend

COOL MILLIONS

Mark Twain lamented the fact that everybody talked about the weather, but nobody did anything about it. Mark Twain died in 1910.

Today:—Most movie theatres are air-cooled. Modern furnaces heat your house in winter . . . cool it in summer.

Refrigerators take just five minutes to make ice for long, tall, cooling drinks. Railway trains cross deserts in midsummer with air-cooled sleepers and coaches.

Office buildings, cafes and restaurants are air-cooled.

Even the ships at sea carry air-conditioned salons.

If you don't believe anybody has done anything about the weather, just glance through the advertising columns of this newspaper and see how many ways you can defeat the weatherman's whims—today.

As these and other new ways of living are devised, tried and proved, they will be offered to you through newspaper advertising. Keep an eye open for them, and—along with millions of others—keep cool!

"Don't Swing, Mr. Lombardo"

Now that Guy Lombardo and his Royal Canadians are safely in Atlantic City, regaling radio listeners with their music of the WOR-Mutual network during the current week, the story of their recent departure from Columbus, Ohio, can be told.

It seems that, while Guy and Carmen Lombardo are intrepid air-travellers, the other two brothers—Victor and Liebert—emphatically are not. In fact, the latter insisted on travelling Eastward by automobile. Their faces were dismal and apprehensive, as they said goodbye to their brothers at the Columbus airport.

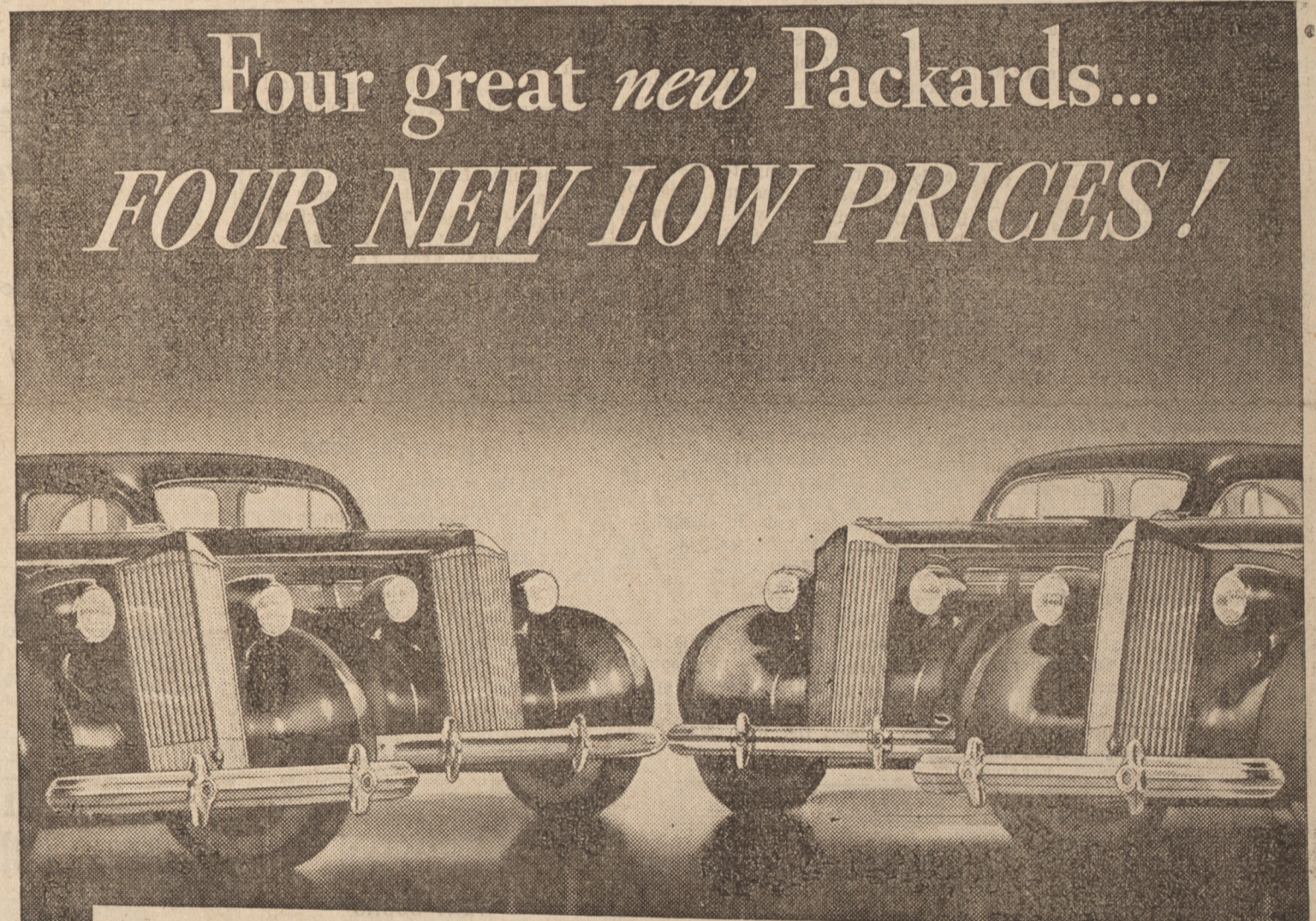
"Well, I have only one request to make," Guy told them. "If anything happens to us, I want you boys to carry on. But whatever you do—please don't let the band go 'swing!'"

Mother—What are you reading about, Tommy?

Tommy—I don't know.

Mother—Well, you were reading about.

Tommy—Yes, but I wasn't listening.



For 1937, Packard presents the top-quality car in each of four price classes

FOR 1937 Packard offers you the four greatest Packards ever built. Each is the leader of its price class. And each sells for a new low price!

The 1937 Packard Twelve is the finest car money can buy. It steps so far ahead mechanically for 1937 that there simply is no other make of car with which to compare it.

The 1937 Packard Super-Eight succeeds both last year's Eight and Super-Eight, and brings to motorists a combination of mechanical advancements which promise to revolutionize fine-car motoring.

The 1937 Packard 120 is proof that a car can be a sensation three times in a row. This car, whose outstanding performance has been the talk of the motoring world,

is an even better car this year.

And—out of Packard's 36 years of experience in building fine cars, now comes a brand-new Packard—The Packard Six.

The greatest low-priced car America has ever seen

Priced at \$1113 f.o.b. Windsor, the new Packard Six is a car that is destined to completely re-shape the low-priced car picture! It brings to its field a combination of qualities that no car of this price has ever possessed before—long mechanical life combined with long style life.

The Packard Six, and its brother Packards, are now ready for you to see and drive. Come in at your earliest convenience and let us demonstrate the tremendous values these Packards offer this year.

THE BRAND-NEW PACKARD SIX

\$1013. and up including taxes f.o.b. Windsor

And up, list at factory, standard accessory group extra

THE GREATER PACKARD 120

\$1332. and up including taxes f.o.b. Windsor

And up, list at factory, standard accessory group extra

THE NEW PACKARD SUPER-EIGHT

\$3219. and up including taxes f.o.b. Windsor

And up, list at factory

THE ADVANCED PACKARD TWELVE

\$4713. including taxes f.o.b. Windsor

And up, list at factory

Every Tuesday night—THE PACKARD HOUR, starring Fred Astaire—NBC Red Network, Coast to Coast, 9:30 E. D. T.

CAPITAL GARAGE

Campbell Street

Fredericton, N. B.



ASK THE MAN WHO OWNS ONE

