

ELECTRIC MOTOR and GENERATOR REPAIRS

OF ALL CLASSES

Harry C. Moore, E.E.
380 KING STREET

Dress Up

The new Fall and Winter Samples are here and we invite your inspection.

FREDERICTON CLOTHIERS

TOM BOYD Mgr.

65 Carleton St.

Exclusive Agents for
"TIP TOP TAILORS" and
"CLOTHES OF QUALITY"

We clothe the best dressed men
you meet

LUMBERMEN, ATTENTION

We carry a full line of
LUMBERMEN'S SUPPLIES

including

AXES, CABLE, WIRE ROPE,
BLOCKS, SIMONDS SAWS,
TARRED PAPER, BASKETS,
CAMP EQUIPMENT, STOVES,
etc.

Why not try us with your
next order?

E. M. YOUNG LTD.

Hardware — Sporting Goods
81-83 York Street
Store open until 9 on Saturday

SPECIALS

For This Week

Minced Ham Sandwich with
Pickle, Tea or Coffee.....15c

Cream of Tomato Soup and
Toast20c

Hotcha Sundae15c

THE NU-PALMS

SIX FIRSTS out of TEN!

In the Silver Fox section of the Ontario Fur Farmers Pet Show held at Toronto last December, Ten First Prizes were awarded.

Six out of ten went to ranchers who follow the PURINA System of Feeding!

N. B. Fox Ranchers can make money and win prizes, too, by feeding Fox Pups

PURINA FOX CHOW CHECKERS

— Sold by —

A. H. VANWART & SON
FREDERICTON, N. B.

FORMER PREMIER BORDEN SAYS THERE IS A GRADUAL RECOVERY

More Industries and Increase in Employment Throughout Canada Says Former Conservative Leader

In addressing the Shareholders of Bracley's Bank, Montreal, Sir Robert Borden, former premier of Canada, said:

"During the past year a gradual advance toward ultimate recovery has been unmistakable; and in no country has this indication been more marked than in Canada. Unfortunately, this steady progress is over-shadowed by the menace of international controversies and antagonisms which seem to become increasingly dangerous as, more and more, the resources of the world are devoted to the increase of armaments. Great Britain, who led the way in disarmament, has been compelled to adopt measures for self-defence.

"Unless, however, we are to lose faith in humanity, we must believe that present tendencies represent only a passing phase, that mankind will recover its balance, and that a truer and saner spirit will arise and prevail.

Vital Considerations

"I have spoken of our country's progress. The abundance of its varied resources cannot be denied. But we must not forget the eternal verity that 'A man's life consisteth not in the abundance of things which he possesseth.' What is true of the individual is equally true of the nation.

"Thus, above all considerations of material progress we must take into account the spirit of our nation, the stability of our institutions, the ideals of our people, our ethical standards both in public and in private life. In these qualities, as well as in courage, resourcefulness and determination in the face of difficulty, danger and hardship, Canada has not failed. But never should her people forget that their faith is pledged in the Covenant of their government and must be kept inviolate.

Indicia of Progress

"On the other hand, we cannot disregard the material welfare of our people; and it is important to note the development and achievement made manifest during the past year.

"Taking into consideration all contributing factors, it is abundantly clear that the economic condition of Canada has advanced into a more favorable position during the past twelve months. The statistical information upon which this statement is based has been derived, in large measure, from the Dominion Bureau of Statistics, a very efficient organization under the high capable direction of Dr. R. H. Coats.

"Except where otherwise indicated, the following comparisons of production and other factors relate to the nine-month period, ending September 30, 1936, as contrasted with the like period of 1935.

Food and Field Crops

"The physical volume of production was low in 1936. It is anticipated that the output will reach approximately 80 per cent. of the average output for the period 1926 to 1930. The severe drought in the south of the Prairie Provinces and in some western sections of Ontario is responsible for this result. However, the Maritimes had an exceedingly good year; the yield in Quebec was slightly above average; and in British Columbia conditions were normal.

"The production of wheat, oats, barley and rye was smaller than in 1935; while there was a slight increase in flax-seed.

"But it is estimated that owing to higher quality of wheat and increased prices for all grains and for potatoes, as well as increased production of butter, cheese and hogs, the total value will be greater than in 1935.

Manufacturing

"A wholesome expansion, with a gain of nearly 10 p. c. (based on 29 factors) is indicated. In food, pulp and paper, rubber, textiles, iron and steel, non-ferrous metal and non-metallic mineral industries, the gains are especially large; and in most of them the situation is more satisfactory than in any year since 1930. Advance is especially notable in the following industries:

Newsprint, 24 p. c.; Lumber, 25 p. c.; Steel ingots, 25 p. c.; Pig Iron, 11 p. c.; Electric Power, 9 p. c.; Mining, 13 p. c.; Nickel exports, 24 p. c.; Lead (8 months) 14 p. c.; Zinc, 17 p. c.; Gold shipments, 13 p. c.; Silver shipments, 18 p. c.; Coal-mining, 10 p. c.

"Copper exports were more than maintained. The output of motor-cars declined by more than 8 p. c. Construction was at an even lower level than in 1935; while building-permits in 58 cities showed a decline of nearly 20 p. c.

"For the last three months, the gain in external trade, over the corresponding months of 1935 has been in excess of \$5,000,000 per month. The largest increases are in excise taxes (chiefly sales tax) \$18,500,000; and in income taxes, \$17,000,000. However, customs revenues show an advance of more than \$3,000,000.

Railway Freight Movement

"A gain of 5 p. c. in car-loadings is indicated during the first forty-three weeks of the present year. Pronounced gains are indicated in the shipment of coal, as well as in the movement of grain, livestock, and ore, especially in the western division.

"The gross operating revenues of the Canadian National Railways were 6 p. c. greater while the corresponding revenues of the Canadian Pacific advanced 9 p. c., during the period.

Banking and Insurance

"The Bureau reports that on the 1926 basis, index of bank debits was 132.9 in September 1936, against 102.9 in September, 1935. The percentage of bank-debits to deposits was 147.2, as against 132.0 in September, 1935.

"The increase in current loans during September, was much greater than normal for the season, the new movement possibly presaging a reversal of the downward trend prevailing since the Autumn of 1929.

"New business written by Life Insurance Companies having, in force 90 per cent. of the total business in Canada, but not including industrial and group business, increased by over \$5,000,000, or about 2 p. c., over the amount for 1935. A corresponding comparison of the business written in United States shows a 5 per cent. decrease in 1936.

Security Prices

"The prices of stocks traded in on Canadian Exchanges advanced by more than 27 p. c., during the period; and there was also pronounced advance in high-grade bond prices.

Canada's Tourist Trade

"The following information has been derived from the proper department of the Federal Government. 'Tourism,' essentially a post-war development, has become one of Canada's major industries, affording a lucrative source of revenue for many of our citizens and stimulating many and varied lines of business. The 'invisible' export represented by the tourist trade has, in recent years, ranked ahead of any of our commodity exports, not excepting wheat and newsprint, and is the largest single item in maintaining a healthy condition in our international balance sheet.

"Tourist travel, which must be classed as a luxury, inevitable falls off in times of depression. From \$117,000,000 in 1933, the lowest point in a decade, tourist expenditures in Canada rose to approximately \$202,000,000 in 1935. For 1936, the amount will probably reach \$250,000,000.

"The expenditures of Canadian tourists abroad, which were approximately \$51,000,000 in 1933, are also on the upgrade and will amount to somewhat over \$80,000,000 in 1936, still leaving a very satisfactory balance in Canada's favor.

Unemployment and Relief in Canada

"The Bureau reports substantial recovery in industrial employment. The 1926 index (100) of employment has risen from 76.0 at April 1, 1933, to 110.1 at October 1, 1936, when it was higher than in any month since the late autumn of 1930. This is based upon data from over 10,000 firms whose staffs include some 1,044,200 persons. As, during the last two years, there has been considerable diminution in the number engaged on unemployment relief projects, the gains recently recorded in monthly employment surveys are apparently due to revival in business rather than to work undertaken primarily for relief.

"Increases in employment have been registered throughout Canada, except in the drought-stricken districts. The situation appears more favorable than in any similar period during the past five years; and in the Prairie Provinces employment, in the last few months, has been brisker than in the same months of any year since 1931. Elsewhere, the number of heads of families receiving direct relief has declined during the past year from 210,720 in September, 1935, to 186,423 in September, 1936.

"The closely related problems of unemployment and relief confront every civilized country. Measures for relief hitherto prevailing in Canada have been disjointed and unsystematic. The sooner our various governmental authorities deal resolutely, fully and systematically with the question the better it will be for the welfare of our country. In a certain element among persons on relief there is, unquestionably, a marked tendency to regard themselves as permanent pensioners of the state, to decline work on any convenient pretext and to consider idleness on relief as their absolute right. Every available means should be applied to correct this tendency which is highly undesirable for the state and most detrimental to the individual.

"Care of the sick, the destitute, the helpless, the unemployable, and provision for the unemployed must find

a permanent place in our social order. Every reasonable consideration must be given to those bravely struggling against misfortune and vainly although eagerly seeking employment.

National Employment Commission

"In the construction industry even the meagre results of 1935 have not been equalled in 1936, while in United States there has been an increase of no less than 76 per cent. The significance of this industry as a factor in economic revival is everywhere acknowledged. Thus it is not only opportune but highly important to consider the work and the proposals of the National Employment Commission under the Chairmanship of Arthur B. Purvis.

"Early in September last, the Federal Government, on the recommendation of the Purvis Commission, announced a national housing policy embracing the following proposals:

1. A Home Improvement Plan having for its object the improvement of existing dwellings.
2. A low cost housing plan to provide dwellings for those who cannot afford to pay an economic rent, with its corollary the abolition of existing slum areas in the main cities.
3. An improved Dominion Housing Act to provide medium priced housing facilities for those who can afford to purchase their homes provided payments are spread over a long period and interest on outstanding is calculated at a reasonably low rate.

"Utilizing the experience of other countries, the Commission decided to model the first plan upon the United States effort, which had stood the test of two years' experience. This plan is based upon a limited guarantee by the Federal Government to lending institutions making advances to home owners.

"It is understood that the Commission is presently engaged in developing the second feature, a plan for low cost housing. This plan may perhaps be based on the experience of the United Kingdom, which in this field has shown itself in advance of other countries.

"The third feature of the Commission's proposals will probably embrace the revision of the Dominion Housing Act of 1935 or the preparation of a broader Act.

"It is hoped that these proposals will result in a strong revival of the construction industry. Thus contractors and builders should spare no effort to equip themselves with skilled labor, for which there has been little training in recent years.

"The Banks of the country can be relied upon to give every reasonable encouragement and assistance to bona fide borrowers desirous of taking advantage of the Home Improvement Plan.

Unemployment and Relief Abroad

"Recent reports from the International Labor Office indicate that a large majority of countries show definite decrease in registered unemployment, with a corresponding upward trend of employment. The international index (based on 1929 average of 100) standing at 197 in January 1936, has declined to 136 in June, 1936, the lowest point of unemployment since 1929.

"In Great Britain, conditions of employment now closely approach, if they have not already reached, the normal as is indicated by the following record. Registered unemployed, standing at 2,846,400 in 1932, declined to 2,032,221 in September 1935 and stood at 1,689,715 in September 1936. The number of persons estimated as employed, standing at 9,367,000 in 1932, reached 10,966,000 in September 1936, a number greater by nearly half a million than in the same month of 1935.

"General business conditions seem equally favorable in that country. Thus, Great Britain, leading the nations in the endeavour for peace, maintains firmly her place in the van of recovery.

Conditions in United States

"Marked economic progress in United States during the period is indicated by the Federal Reserve Board report of 16 p. c. advance in industrial production. The situation at present is more satisfactory than at any time during the depression. Improvement in general business and industry has been so marked and consistent that it was retarded but little by the intense activities of the election campaign just concluded.

"As compared with September, 1935, there was an increase of more than 1,000,000 workers in the industries surveyed. But it is estimated that 11,000,000 wage-earners are still unemployed.

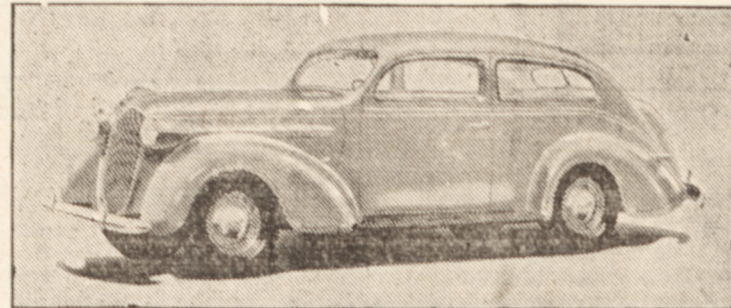
"The result of the recent election makes it probable that the convention of last year, providing for reduction of tariffs and for wider trade between Canada and United States, will be continued. This new freedom of trade between these neighbouring countries, intimately related to each other in many aspects, should be of marked advantage to each.

General Conditions Abroad

"Apart from international antagonisms, the tendency toward aggression and the lack of wholesome co-operation, conditions abroad are quite encouraging. Indeed, from the record of the past twelve months, it would ap-

(Continued on Page Seven)

1937 Plymouth Coach



PLYMOUTH DE LUXE TWO-DOOR TOURING SEDAN

Purchased From Phillips & Pringle

ARE YOU GOING TO LET THIS BEAUTIFUL 1937 PLYMOUTH COACH SLIP THROUGH YOUR FINGERS WITHOUT MAKING SOME EFFORT TO HAVE IT FOR YOURSELF?

CAN YOU AFFORD TO LET SUCH AN OPPORTUNITY SLIP BY? WE ONLY ASK FOR SEVEN SHORT WEEKS OF YOUR SPARE TIME AND IN RETURN GIVE YOU A BEAUTIFUL NEW PLYMOUTH COACH WORTH \$985.00. POSSIBLY THIS OFFER SOUNDS TOO GOOD TO BE TRUE, NEVERTHELESS WE ARE GIVING THIS PLYMOUTH ALONG WITH HUNDREDS OF DOLLARS IN OTHER CASH PRIZES.

\$75.00

SPECIAL CASH PRIZES

FOR OPENING WEEK, ENDING SATURDAY, NOVEMBER 21

Twelve Special Cash Prizes will be awarded to those bringing in the best cash subscription reports before 9.00 p.m. NOV. 21st, but a minimum of \$50.00 in cash sales is necessary to qualify for one of the special cash prizes.

ENTER TODAY—START WORK NOW!

Phone 460 for full particulars! Make an appointment with the Campaign Manager, office on First Floor Room 3, Waverley Hotel, Regent St. Open Evenings.

Entry Coupon

GOOD FOR 5000 FREE CREDITS

M

Address

NOTE—Only ONE Entry Coupon accepted for each "Weekly Payroll" Participant.

FIRST SUBSCRIPTION COUPON
GOOD FOR 100,000 FREE VOTES

When accompanied by the Nomination Blank, and your first subscription, this coupon will start you in the race for the magnificent Daily Mail prizes with a grand total of more than 120,000. This coupon may be used only once and is valid when accompanied by a subscription remittance.

Name of Subscriber

Candidate's Name

Amount Enclosed

This coupon will count 100,000 EXTRA FREE votes when returned to the Campaign Manager, together with the first subscription you obtain. It must be accompanied by the cash, and the subscription must be for a period of one year or longer. The 100,000 EXTRA FREE votes are in addition to the regular number of votes given on the subscription as per the regular vote schedule.