

THE DAILY MAIL

NEW BRUNSWICK'S ONLY HOME COMMUNITY PAPER

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FREDERICTON, TUESDAY, MAY 26, 1936

NOTICE TO SUBSCRIBERS

Responsible subscribers will continue to receive The Daily Mail until the publishers are notified by letter to discontinue, when all arrears must be paid. If this is not done, it is assumed that the subscriber wishes the paper and intends to pay.

Imported Apples Masquerade as Canadian

Canadian apples must feel highly flattered in Morocco where there is a heavy consumption of apples, for any imported apple masquerades as Canadian whether red or yellow and whatever its origin. There are two reasons for this, first there is a Normandy apple sold in France under the name of Reimette du Canada. The second reason is that a few years ago Canadian apples were introduced into Morocco and were so superior a quality that dealers now describe all imported apples as of Canadian origin. Due to the offering of inferior apples at low places, it has been found impossible for bona fide Canadian apples to compete in this market, according to the Agricultural Department of the Canadian National Railways.

Pin With Hole Drilled From End to End

An industrial museum is about to be established in Sheffield, England, said to be the first of its kind in Britain. Among the exhibits is a hand-cut file which took two years to cut and which gained a medal for craftsmanship at an exhibition in 1951. It is 32 inches long by about three inches wide and is decorated with illustrations showing the processes of file-making. As an example of microscopical work, there is an ordinary pin with a hole drilled through the centre from end to end and with a hair pulled through the hole, according to the Industrial Department of the Canadian National Railways. Among the modern exhibits are hand-forged surgical instruments forged to a sixteenth of an inch. There is only one man in Sheffield who can do this work and it would take about three years to train another.

Use of Electricity Making Rapid Strides

Great Britain leads the world in increased electrical output. For the past six years, during which time work on the installation of the electrical grid system throughout Britain has been going on, the electrical output has increased 70 per cent, while during the same period the world output increased only 20 per cent., according to the Industrial Department of the Canadian National Railways.

Canada Increases Exports to France

The five leading countries supplying goods to France are, in order, the French Colonies, the United States, Germany, Great Britain, Belgium and Luxembourg. Australia comes next followed by British India, Holland, Switzerland, Argentina, Italy, Russia, Brazil, Spain, Canada, etc. Canada is twenty-fourth. Canada increased her sale of goods to France by 72,000,000 francs last year as compared with the year previous, according to the Industrial Department of the Canadian National Railways. Leading imports are, in order, coal, wines, mineral oil, oil seeds, cotton, cereals, fruit, machinery and parts, coffee, sugar, vegetables, soft woods, raw hides and skins, copper, spirits, wood-pulp, silk, rubber, fish. These account for 70 per cent of the total import trade. Leading exports are industrial chemicals, iron and steel, cotton tissues, wines and spirits, wool, tools and metal work, automobiles, silk and rayon tissues, minerals, motors and engines, cereals, hides, and skins, sugars, prepared medicines, paper, woollen yarn, coal, cotton yarn, woollen tissues.

No Substitute for Newspaper

The universal habit of newspaper reading led Canadian and United States advertisers to invest approximately \$600,000,000 annually in newspaper space, William A. Thompson of New York, Director of the Bureau of Advertising, American Newspaper Publishers' Association, said in an address to the Advertising Club of Montreal last week.

The largest bill for reading of people of Canada and the United States was what they spend for daily and weekly newspapers, he said. Newspaper advertising was "as good a weapon as you make it," Mr. Thompson continued. It was like a giant power line, ready to be tapped by all who needed low-cost maximum power to run their merchandising machinery.

There was no substitute for the newspaper, Mr. Thompson said. If it ceased operations, the best remaining methods of communicating news to the world could only be fragmentary. People would not be satisfied, as they were accustomed to all the facts from their daily and weekly press. Reliance upon newspaper information had become a fixed habit.

As long as the press held the confidence and the interest of the people advertising would continue to serve successfully merchants who knew how to use it.

Graduation Time

With college closings being very much in the limelight just now it is interesting to note that Canada has 153 institutions providing higher educational facilities. Over 60 of these offer only arts courses, a further 35 are theological colleges and 15 others confine their instruction to one line of professional training such as agriculture, medicine, dentistry, engineering. Some of these professional schools grant degrees but the majority are affiliated to the 18 universities which grant more than 95 per cent, of all degrees in the country.

As one watches the large number of students graduating from our colleges and the far larger number entering, one wonders just how many university students there are in Canada.

The answer is, somewhere between forty and forty-five thousand. In the year 1931, the year of the last decennial census, there were 41,168 students of university standard and a number about half that great attending preparatory of high school courses conducted by many of the colleges. In addition there were thousands studying extension courses provided by certain of the universities and more than 22,000 attending evening, and Saturday classes, etc. And so it will be seen that in one way or another the universities of Canada are handling many thousands of students. It is no wonder that many view spring time as "graduation time" and that the air is surcharged with "closing" talk.

SNAPSHOTS

A good one is told on a former Councillor who looked on the wine when it was red and as a result staggered into a local barber shop. The barber locked the chap up in the back store to let him sleep it off. Along about midnight that night the barber came back to see if the ex-Councillor had recovered. The barber called through the keyhole and the man in the back shop said "Where am I? Am I under the ground? How far down am I?" The barber replied, "You are in an old mine, closed up years ago. We expect to get food in to you by Sunday night. Keep cool, you will get out all right." After the erring one had been sufficiently scared the door was opened and out he came. He swears that he will never sleep over again—until the next time.

One tired little Cub, working for the Orphans' Collection, who had been driven to Morrison's Mills and worked his way with his chum back to town, called during the noon hour at a home on the lower part of Waterloo Row. He returned to the car, his face wreathed in smiles, holding up a cookie. The lad called "Look, she gave me money for my box, and this." The hungry lad speedily devoured the cookie. They give twice who give graciously.

The city was decorated with bunting yesterday and Sunday. There was a large flag on the city club. The other was the Stars and Stripes on the American Consul office.

MIGRATORY BIRD LIFE

The United States Biological Survey Bureau, Washington, is taking active steps to learn from reliable sources the conditions of migratory bird life as they prevail in the northern breeding areas at the present time. Two agents of the Bureau, John C. S. Boswell, United States Game Management Agent and B. R. Atkinson, Deputy Game Management Agent, are now in the province of New Brunswick for the purpose of making a field tour to gain first hand information.

KU KLUX KLAN DANCE

One of the most enjoyable features of the holiday was the dance held last evening by Bert Anstice and his Mountain Boys under the auspices of the local branch of the Ku Klux Klan held in the Oddfellows' Hall. A large number were present and there was a programme of fourteen dances. Refreshments were served during the evening and pop beer was sold at the entrance way. From nine o'clock until 9.30 o'clock a breezy floor show was put on which was distinguished by some excellent solo and group ball room dancing. George Jamer and Miss Aileen Beatty danced excellently together and there was a comic interlude by one of Bert Anstice's boys. There was also an exhibition of group ballroom dancing and a dance drill by the lady and gentlemen dancers. One of the features was the singing of cowboy and hill-billy songs by the Mountain Boys, which was greatly appreciated by the large number of dancers. The music furnished by Bert Anstice and his Mountain Boys was peppy and exhilarating and the first saxophone player was outstanding in showmanship and color. The 90-pound bag of flour which was given as an admission prize was won by C. Cogswell of this city. Bridge and auction was played upstairs in the building with Hazen Perry winning gentlemen's first in the bridge play and Mrs. William Manzer winning ladies' first in the bridge play. Mrs. Robert Hickson was winner of the auction prize.

Dutch Operetta "Jan of Windmill Land" to be presented by High School girls and smaller school children. Charming costumes and specialties in song and dance. High school orchestra. At the Normal School on May 29 and 30 under the auspices of the Home and School Association. Tickets are 35 cents and 15 cents. An enjoyable evening is promised. The play is in two acts with an engrossing plot. Come and bring your friends for an evening of splendid entertainment!

K. of C. Convention

(Continued from Page One)

ports from the various state officers—Mr. Theriault, Dr. J. B. Gosnell, Saint John, state secretary; E. J. Cormier, state treasurer, and Father Lockary. Discussions on matters relating to the society followed, after which adjournment was made for noon.

At the business session in the afternoon, a successful year was reported by the home finding committee, through L. Urban PiPerce, Saint John, who stated that it was hoped to participate in the adopt-a-baby-a-week campaign to be held this year. For the scholarship committee, Dr. W. P. Broderick, Saint John, reported that 14 students were being maintained at the present time in various colleges and to date upward of \$20,000 had been expended for this purpose. Various resolutions were passed and routine business transacted. The following officers were elected for the ensuing year: State deputy, Dr. J. B. Gosnell; state secretary, J. E. Cyr, St. Leonard; state treasurer, J. P. LeBlanc, Campbellton; advocate, Paul C. Quinn, Saint John; chaplain, Rev. F. M. Lockary; state warden, W. A. Skidd, Chatham.

At eight p.m. St. Michael's Academy was the scene of a banquet, enjoyed by about 135 knights. T. M. Murray presided, C. P. Hickey was toastmaster, and Sisters of the Hotel Dieu catered. The chairmen of committees were C. P. Hickey, Fred Moar, W. F. Cassidy and Mrs. A. P. Williams. Ushers were V. J. McEvoy and J. D. Martin. On the lawn of the academy prior to the banquet a concert was given by St. Michael's Band, under the direction of J. S. Martin.

The following was the toast list:—"The King", proposed by C. P. Hickey; "The Church", by Dr. W. P. Broderick, responded to by Bishop Chaisson; "Our Order", Dr. J. B. Gosnell, L. L. Theriault; "Our Country", by George M. McDade, Chatham, L. Urban PiPerce; "Our Towns", Alderman W. L. Hogan, Chatham; W. L. Durick, Newcastle, and W. F. Cassidy, Chatham; "Our Guests", Mayor T. H. Whalen, Newcastle, B. A. Bourgeois, Moncton, and Judge J. L. Ryan, Bathurst; "The Ladies", D. S. Creaghan, Newcastle; E. J. Henneberry, M. L. A., of Saint John.

The National Anthem brought the enjoyable affair to a close. Delegates from Fredericton included E. J. Cormier, state secretary; treasurer; F. J. Poirier, grand knight; D. J. Shea, treasurer, and J. A. Hughes, secretary of the scholar ship fund.

Mr. Cormier who retires as state treasurer, has filled the office most satisfactorily, but retires owing to the pressure of his business.

A QUIET HOLIDAY

The Victoria Day holiday was passed quietly in the city of Fredericton with only the occasional sound of a firecracker and a couple of baseball games at Devon to set off the holiday. Many of the citizens took advantage of the two weekend days to go on long neglected trips to various parts of the province and the state of Maine. Others went on fishing trips and some merely went picnicking. The weather while there was quite a wind blowing all day, was milder than it has been for several weeks. Rain fell on Sunday but Monday proved bright and shiny for part of the day at least.

DIED

THOMAS—Died on Monday afternoon May 25, after a long illness, Mrs. Sarah Elizabeth Thomas, at the age of 88 years.

The funeral will take place on Wednesday afternoon with service at the home, Waterloo Row, at four o'clock. Rev. J. W. Bartlett will conduct the service and interment will be in the Rural cemetery.

CULLIGAN—Died suddenly at his home, 291 York street on Sunday night, May 24, Harry A. B. Culligan aged 40 years.

The funeral will take place on Wednesday afternoon with service at the home on York street at 2.30 o'clock conducted by Rev. J. W. Bartlett. Interment will be made in the Wilmot section of the Rural cemetery.

Our Mail Bag

APPRECIATION

Fredericton, N. B.

May 26, 1936.

Editor of Daily Mail,

We wish to express our deep appreciation and thanks for the generous contribution "The Daily Mail" made toward the success of the provincial Protestant Orphanage Tag Day, May 23, in the excellent Editorial appearing in the Daily Mail May 22.

Your co-operation in making use in that Editorial, of the brief statement presented to the "Fredericton Press" taken from the latest report of Mr. Usher Miller, Secretary-Treasurer of the provincial Protestant Orphanage, has been greatly appreciated by members of the L.O.B.A., as well as the public at large.

We are deeply grateful for the highly commendable humane spirit you have displayed in helping to make our Annual Tag Day one of the most successful to date.

17 boys, chiefly Cubs and 31 girl guides and C.G.I.T. girls collected for this good cause. The net amount will be stated in a card of thanks tomorrow.

Signed on behalf of the L.O.B.A. BLANCHE MERESEREAU, Rec. Secy.

(Thank you—We feel that everything that The Daily Mail did to help this worthy cause was deserved. The Ladies of the Orange Lodge and all others who helps the orphans are engaged in a work that should be encouraged by all—Editor Daily Mail)

Air Crash

(Continued from Page One)

Rouyn. The crash was the first fatality in 12 years of flying from Rouyn and Noranda bases in northern Quebec's mining country.

Clarke's family live in Rouyn. He is survived by his wife and one child. Millihan's family live in Esterhazy, Sask.

Both airmen were well known in aviation circles in the mining country. Clarke was one of the most experienced of the pilots engaged in the North Country work and had been at it since 1928.

Famous Pilot

TORONTO, May 25—The exploits of W. H. Clarke, ace pilot of General Airways who was killed in the plane crash near Amos on Sunday, are almost legendary in the history of Chibougamau. He has been flying the area for eight years.

During the flu epidemic in 1929, he gave tireless service flying from dawn to dark while loads of sick Indians from Opemiska, Guelan Lake and Dore to receive medical attention at Amos. Previous to that, he had flown Leo Springer into the district on a trip that resulted in the discovery of Opemiska. The trip was made in 10 below zero weather at a time of year deemed unsafe for air travel in the district.

Springer, also reported among the dead, was one of the original stakers of the Opemiskga gold mine.

OPERATED UPON

Friends will be pleased to learn that Miss Jennette Allain, daughter of Mr. and Mrs. Allen Allain, of this city, is recovering satisfactorily following an operation for appendicitis, is at the Victoria Hospital.

SPOKE ON WORLD EVENTS

Harry Grant, principal of the Devon Superior School was the speaker at today's Rotary luncheon, his subject being "World Events." Ald. Ivan McKnight acted as chairman.

Dr. R. B. Ross
DENTIST

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A blur of black and white? A crowd of people? Or can you distinguish individuals? Pretty good, you think? But wouldn't you like to see people, expressions, all the details?

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THE LOVABLE STAR OF
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GUY

— with —
Jackie Cooper
Joseph Calleia
Rin Tin Tin, Jr.
HARVEY STEPHENS
JEAN HERSHOLT

Directed by Chester M. Franklin
Produced by Harry Rapf
Don't be ashamed to laugh—and cry—and love this thrill-packed screen adventure of a boy, a dog and a crook! It's grand entertainment!

NEWS — POPE-EYE
Shows at 3, 7.15 and 9.10
Mat 10c, 20c — Evg. 15c, 25c
(Plus Tax)

HERE THURS., FRI and SAT.

HELEN TWELVETREES

DONALD COOK

— In —

"SPANISH CAPE MYSTERY"

—Also Playing—

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JEAN ROGERS

"STORMY"

ARTHUR F. BETTS

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Long Run

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Great MUSICAL
DRAMA of 1936!

KING of
BURLESQUE

A Fox picture with

WARNER BAXTER

(Even greater than in 42nd Street)

ALICE FAYE

JACK OAKIE

ARLINE JUDGE

MONA BARRIE

GREGORY RATOFF

DIXIE DUNBAR

FATS WALLER

NICK LONG, JR.

KENNY BAKER

NEWS

MUSICAL "HIGHLIGHTS"

OTHER HITS

HERE WEDNESDAY!

EDWARD ARNOLD, in

"CRIME AND PUNISHMENT"

— with —

PETER LORRE — MARIAN MARSH

The Apron Committee of ST. PAUL'S

LADIES' AID are holding a

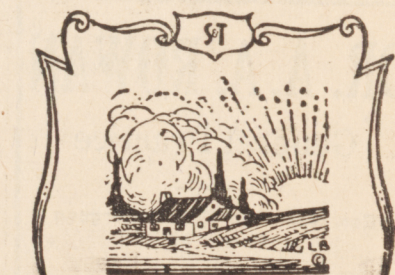
TEA

at the home of MRS. A. B. KITCHEN,
CHURCH STREET on WEDNESDAY,
MAY 27 from 4 to 6.30. Admission 25c

Farm For Sale by
Public Tender

75 acres Upper Manguerville, Sunbury County, N.B. 45 acres under cultivation, balance in woodland. Buildings consist of house 24x24, with ell, barn 30x40, 3 other outbuildings. Watered by well at house and barn. Nearest rail point Onondaga across River 3 miles—school 1/4 of a mile.

The Department prefers to sell for all cash and cash offers will be given preference. If the property is sold on terms, the minimum initial cash payment, which will be accepted is \$100.00, the balance with interest at the rate of six per cent. per annum being payable under amortization plan in not more than fifteen equal instalments. Each tender must be accompanied by an accepted cheque for \$100.00. If tender is accepted this sum will be credited to the purchase price of land, if not accepted, money will be returned to the tenderer. Tenders will be opened at Saint John, N.B. on June 10th, 1936. Tenders should be marked on envelope "Tenders for the purchase of Joseph Hetherington Farm addressed to the Soldier Settlement of Canada, Box 1418, Saint John, N.B."

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HOME

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as well as to the pretentious dwelling place of the financially mighty, we bring the same earnest sincerity and ability.

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