



With Us and
You'll Often Find
That You Can

SAVE MORE

When You
Shop Here!

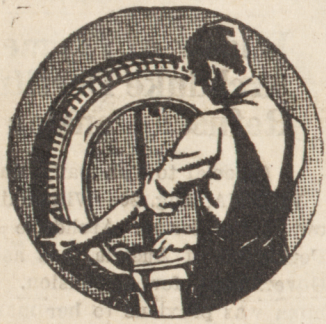
Westmorland Street Merchants and Business Men
Invite **YOUR** Patronage

Specials
for Week-End
SHOPPERS

"Sure Good" Peas--choice qual.--2 cans 25c
1 box Oxydol, 3 cakes Calay Soap for 30c
6 P. & G. Soap and 1 Dishcloth for ... 25c

PEOPLE'S BENEFIT STORE

B. R. Scammell, Mgr. : Phone 475



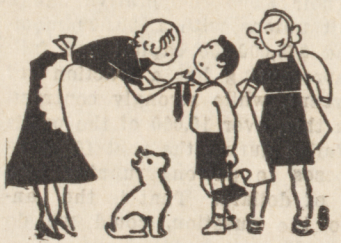
IF YOU CAN'T
FORESEE THAT
ACCIDENT

You can still try to
prevent it—check
Your TIRES!

SMITH'S VULCANIZING SERVICE

60 Westmorland Street : Phone 362-21

CHILDREN
SENT HERE
ON ERRANDS

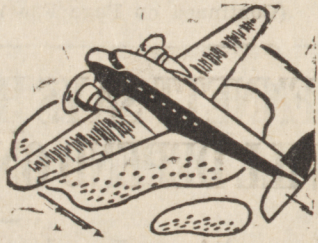


receive the most courteous and helpful
attention in making the desired
purchases.

RAY W. GORMAN

82 Westmorland Street : Phone 887

THE BEST
IN HIGH-CLASS
MODERN



TRANSPORTATION!

HUDSON — TERRAPLANE
FEDERAL TRUCKS

VALLEY MOTOR CO., LTD.

Complete Garage Service

24-Hour Service : : Phone 244

JOUHAUX, 'FRANCE'S LEWIS,' VEERS LEFT TO RETAIN HIS LABOR RULE

His C. G. T. Gained 4,000,000 Members in Year;
Now, With Reds It Absorbed Trying to Run It,
He Is Forced To Become Extremist Himself.

PARIS, Aug. 20—If America has been swallowed up by the mounting cost of living.

More Radicals than Reds
In short, the Jouhaux speech was a deliberate challenge to the Chautemps government and its Finance Minister, Briand, who has been preaching the necessity of a 'pause' as an essential condition for the solution of the financial crisis.

Today the C.G.T. is much more radical than the official Communist party, and vies with the Socialists in demanding fundamental reforms of the structure of French political, economical and social life.

Afraid of losing his position at the head of the French labor movement which he has held for more than a quarter of a century if he lets himself be outbid by the extremist element in the C.G.T., Jouhaux is inclining more and more to the left.

This is a development that bodes ill for the Chautemps Cabinet when the French Parliament reassembles in the autumn.

The elevation of Leon Blum to the office of Premier was a great day in M. Jouhaux's life. For the C.G.T. had been a constituent member of the Popular Front since its inception and although French labor declined Blum's invitation to be represented in his Cabinet, nevertheless it played a great part in its councils.

Labor Won all Demands
With the aid of the 'sit down' strikes, French labor won at the very outset of the new government all its immediate demands. These reforms were promulgated in the celebrated Matignon accords, which gave the French labor: first, increased pay with a minimum wage scale; second, vacations with pay; third, the forty-hour week; and, fourth, collective labor contracts.

In one year, the C.G.T. grew from fewer than 1,000,000 to more than 5,000,000 members. However, this tremendous gain in the size of his organization has not been entirely to the advantage of M. Jouhaux. From being the undisputed chief of his labor federation, Jouhaux finds himself obliged to share his power with the extremist Communist leaders who came into the C.G.T. at the time of the merger.

Recently the conflict between the Reds and the moderates in French labor movements came into the open. Rene Belin, one of the ablest of the moderate labor leaders, exposed in the trade union journal, 'Syndicate' how the Communists were attempting to seize the power in the district branches. M. Belin charged them with following a policy of using moderate Left Wing opinion as the stalking horse for the capture of power in labor federations.

Tries to Hide Two Horses
In this clash Jouhaux has been trying to ride two horses. In an effort to retain his authority the veteran trade union head has performed some amazing somersaults, at one moment advocating caution and restraint and at the next occasion making the wildest inflammatory diatribes reminiscent of his revolutionary youth.

The time has come when Jouhaux must exert his authority or lose it. Apparently he has come down on the side of the extremists. In his recent speech before the national committee of the French labor federation Jouhaux declared that financial liberalism, as attempted by Blum and now being tried by Georges Bonnet, the Finance Minister, is bound to fail, and demanded exchange control. Furthermore, he asked for the nationalization of trusts as the only effective means of preventing a rise in prices in France.

Although the theory of increasing the purchasing power of the masses, on which the preceding ministry acted, has been generally discredited in view of the Blum experiment, Jouhaux still clings to it and has urged a new wage increase for workers, declaring that their previous rises

DANGER SIGNAL

Her beauty holds me rapt, entranced!
I'll never forget the night we danced
Together, o'er Spring's hills and dales;

Why does she wear red fingernails?
Her eyes are large and round and wide,

They make me feel so strange inside;
She's quite the cutest of the 'frills';
Why does she wear red fingernails?

Her voice is sweet and soft and low,
Hearing it sets me all aglow;
One thing alone her charm curtails:
Why does she wear red fingernails?
—Avery L. Giles.

SATORIAL EVOLUTION

When mother was a fair young girl
She wore a rosebud and a curl,
And frilly, flowery muslin skirts
That flopped and frazzled in the dirt;
When I was seventeen my frocks
Revealed my silken hose with clocks
And mother said that girls like me
Were lost to maiden modesty.

But now when we go out to shop
My mamma makes the traffic stop.
'Tis not her checkered vest, her spats
Her smartest of fedora hats.
The four-in-hand about her throat,
The padded shoulders of her coat
That halts the staring passer-by—
She's wearing pants—and so am I!
—Minna Irving.

The Community Editor's Waste Basket

No gift ever received by the late F. N. Doubleday, when he opened his office at Garden City, was more appreciated than the giant sized wastebasket given him by his wife. Years afterwards he said that the wastebasket had saved him thousands of dollars, because he tossed into it suggestions that might have cost him money. Stephen Bolles, editor of the Janesville (Wisconsin) Daily Gazette evidently feels just as F. N. Doubleday did about the wastebasket, because he had this to say about that piece of office equipment:

"The editor of the community newspaper must have an asbestos-lined, water-tight wastebasket of superior dimensions, its content often bathed with his tears, and as often superheated by a vocabulary limited only by his environment and previous education. Into that wastebasket flows that flood of entertainingly written, snake-charming literature so glitteringly and glamorously composed to give free support to an adver-

HERR HITLER'S HORRORS

The inhabitants of a little German town gather in the main square. A queer looking structure, sprung up over night, attracts general attention. Twelve heavy trucks, painted blood-red and with the inscription "Public Enemy No. 1" on their sides, have arrived the day before. Now, placed side by side and their inner walls removed, they form a single whole. The traveling anti-Soviet exposition has come to town.

Bolshevism, as Public Enemy No. 1, on their sides, have arrived the day before. Now, placed side by side and their inner walls removed, they form a single whole. The traveling anti-Soviet exposition has come to town.

Bolshevism, as Public Enemy No. 1, is the sole exhibit. Inside, presented with all the skill in propaganda of which the Nazis are past masters, is a very simple story in pictures.

Here is a huge map of the world with the continents and seas easily seen though covered with mist. A black and grey giants stand over Moscow. He is scattering white leaflets over the world—communist propaganda. These leaflets bear different words according to the country intended. Those flying over Africa say "Down with the whites!" Those flying over India cry "Down with the British!"

Another panel shows what stand behind the propaganda. On a large map, next to a tiny Germany, we see the immense Russian Asiatic plain, an inexhaustible source of soldiers and materials. Numerous dots fill the map. Each represents a regiment of the Red Army backed by tanks, airplanes, heavy artillery and machine guns. Germany is the defender of western civilization against this menace from the East.

Further on we see pictures of Soviet actualities as compared to their promises. Tired, bedraggled women are shown dragging hand carts; others are performing manual labor in factories. An ill-made Soviet shoe sells for 135 roubles a pair; a pair of stout German shoes sells for 12 marks. Specimens of Bolshevik anti-religious propaganda complete the exhibition.

tising campaign which has spent its nation's paper dollars in magazine art. That editor must realize above all that anything appearing in his columns looking like news matter must be pure at its source and entirely free from suggestion that someone is to profit or that there is a quid pro quo in connection therewith. He must be fully aware that space is the abstract possibility of extension—that space is the substance of things hoped for and often the evidence of things not seen."

RELIEVE
SUFFERING
QUICKLY WITH

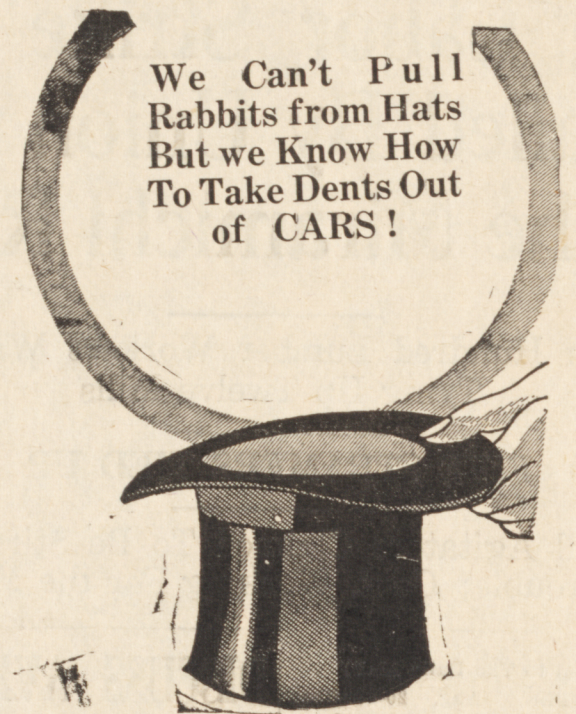
**KELLOGG'S
ASTHMA
RELIEF**

Asthma or Hay Fever are quickly and simply relieved by Kellogg's Asthma Relief. This famous herbal preparation—sold in Canada for 60 years—has already benefited thousands.



Dr. DeVan's Pills

A reliable feminine hygiene regulator, on sale in Canada for over thirty years. Price five dollars. For sale at



ALLAIN'S AUTO BODY REPAIRS
Westmorland Street : Phone 1147



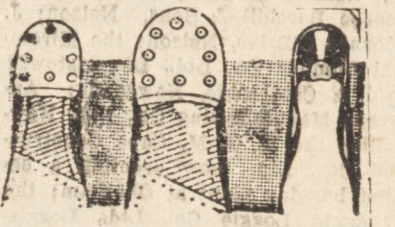
WE ARE
ALWAYS READY

To check your CAR
with speed, efficiency
and expert service.

MERVILLE FLETCHER
Cor. Westmorland-King Sts. - Phone 1356

YOUR CHILD

will soon be on
his way to school
again!



Perhaps a check on the kiddies' shoes to-day will save expensive purchases of new shoes next month.

SMITH SHOE REPAIR
Westmorland Street

FARR PICKS YOUNGSTERS FOR SPARRING WORK

LONG BRANCH, N. J., Aug. 20—Tommy Farr, British Empire heavyweight champion, and his manager Ted Broadbitt, favor youth rather than experience in picking sparring partners for Tommy in preparing for next week's title bout with world-champion Joe Louis.

"We find youngsters better to work with than the cagey veterans," Broadbitt explained. "The young uns are full of pep and ambition and they make Tommy move lively every second. That's what we want. We feel that Tommy's best bet to defeat Louis is speed, and the boys we have working here are just the type we need."

Joe Wagner and Basher Dean are the young fellows that Broadbitt likes especially. Both are earning fame as knockout artists. Roscoe Manning of Nutley, N.J., who just joined the Farr troupe and Abe Feldman are an experienced pair to balance them.

Farr is scheduled to train every day this week, although he will not box Friday. He had an unusually busy session yesterday, including

The
soothing
fragrant
lather of
Baby's
Own
Soap
helps
even
the most
delicate
skin



BEST for YOU and BABY TOO
**BABY'S
OWN
SOAP**

INDIVIDUAL CARTONS ONLY 10¢
1-34 ALBERT SOAPS LTD. MONTREAL

seven rounds of boxing. He weighs 209 pounds, and says he won't work off more than one or two, before the bout, Aug. 26.