

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## WEDNESDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.30—Jack Baker, tenor  
6.45—Irene Lauder, songs  
7.00—Rene Mathieu  
7.15—Les Cavaliers de La Salle  
7.30—Canadian Press News  
7.45—Margaret Steele  
8.00—Along Gypsy Trails  
8.30—U. S. Marine Band  
9.00—String Symphony  
9.30—Woodland Concert  
10.00—Automobile Vagabond  
10.30—Orchestra  
10.45—Canadian Press News  
11.00—Joe DeCoursey and Orch.  
11.30—The Jolly Timers  
12.00—The Pleasure Bowl

**CKAC, MONTREAL, 730 K.**  
5.30—The Fireside Program  
6.15—Waltz Time  
6.30—The Recreative Hour  
7.00—French Songs  
7.15—Le Cure de Village  
7.30—Nationale de Benefices Mutuel  
7.45—Dans les Griffes du Diable  
8.00—Emission  
8.30—Laugh with Ken Murray  
9.00—Chantons en Choeur  
10.00—Cavalliers de la Salle  
10.15—Westinghouse Newscast  
10.30—Montreal Pharmacy  
10.45—Berceuse  
11.00—Molson Sports Reporter  
11.10—Bunny Berigan and Orch.  
11.30—Joe Reichman and Orch.  
12.00—Radio Minuit  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Time and Sign Off

**WEAF, NEW YORK, 660 K.**  
6.00—Our American Schools  
6.30—Press Radio News  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.45—Vic and Sade  
8.00—One Man's Family  
8.30—Wayne King  
9.00—Town Hall Tonight  
10.00—Your Hit Parade  
10.45—Jimmy Kemper's Song Stories  
11.00—Eso News Reporter  
11.05—Eddie Le Baron's Orch.  
11.15—Dance Music  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

**WABC, NEW YORK, 860 K.**  
4.15—Curtis Institute of Music  
4.30—Jack Shannon  
4.45—Academy of Medicine  
5.00—To be Announced  
5.15—Mixed Quartet  
5.30—Doris Kerr, songs  
5.45—Funny Things  
6.00—Del Casino, songs  
6.15—George Hall and His Orch.  
6.30—Sports Resume  
6.40—Radio News  
7.00—Poetic Melodies  
7.15—Ma and Pa  
7.30—Time for Buddy Clarke  
7.45—Boake Carter  
8.00—The Cavalcade of America  
8.30—Laugh with Ken Murray  
9.00—Lily Pons  
9.30—Beauty Box Theatre  
10.00—Gang Busters  
10.30—Babe Ruth Program  
11.00—News  
11.15—Dance Music  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
1.00—To be Announced

**WBZ, BOSTON, 990 K.**  
4.00—Parents and Teachers Assn.  
4.30—Safety Crusaders  
4.45—Monitor News  
5.00—Story of Mary Marlin  
5.15—Dan and Sylvia  
5.30—The Singing Lady  
5.45—To be Announced  
6.00—Eso News Reporter  
6.15—Evening Little Show  
6.30—News  
6.45—Musical Society  
6.50—Story of Mary Marlin  
7.00—The Singing Lady  
7.15—Dan and Sylvia  
7.30—To be Announced  
7.45—Musical Moments  
8.00—Merry Go Round  
9.00—String Symphony  
10.00—Vic and Sade  
10.15—Manuel and Williamson  
10.30—Lawden on Judiciary  
12.00—Bob Crosby's Orch.  
11.00—Eso News Reporter  
11.15—Dance Music  
12.30—Dance Orchestra  
1.00—Dance Orchestra

**WTIC, HARTFORD, 1040 K.**  
4.15—Colleagues  
4.45—The Guiding Light  
5.00—Adventures of Dari Dan  
5.15—Don Winslow of the Navy  
5.30—Jack Armstrong  
5.45—Little Orphan Annie  
6.00—News  
6.30—Wrightville Clarion  
6.45—Musical Moments  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Through the Looking Glass  
7.45—Count of Monte Cristo  
8.00—One Man's Family

8.30—Wayne King's Orch.  
9.00—Fred Allen  
10.00—Hit Parade  
10.45—Kemper and Company  
11.00—News  
11.15—Connecticut Legislature  
11.20—Martinez Brothers  
11.30—Northern Lights  
12.00—Weather  
12.02—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Silent

## THURSDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.30—Tony Russel, tenor  
6.45—Recital  
7.00—Organ Recital  
7.30—Canadian Press News  
7.45—Cabin in the Cotton  
8.00—International Salon  
8.30—To be Announced  
9.00—To be Announced  
9.30—Midnight in Mayfair  
10.00—The Ghost Room  
10.30—Nature Has a Story  
10.45—News  
11.00—Music for Music's Sake  
11.30—Soliloquy  
12.00—Sign Off

**CKAC, MONTREAL, 730 K.**  
5.00—Social Announcements  
5.30—Fireside Program  
6.15—Organ Interlude  
6.30—L'Heure Recreative  
7.00—Musical Varieties  
7.30—Adventures of Laviguer  
8.00—French Talk  
9.00—Amateur Hour  
10.00—To be Announced  
10.30—Lloyd Huntley and Orch.  
11.00—Sports Reporter  
11.30—Isham Jones and Orch.  
12.00—Radio Minuit  
12.15—Harry Owen and Orch.  
12.30—Vincent Lopez and Orch.  
1.00—Sign Off

**WEAF, NEW YORK, 660 K.**  
4.30—Follow the Moon  
4.45—The Guiding Light  
5.00—Organ Music  
5.30—Don Winslow of the Navy  
6.00—Kanodlers  
6.30—Press Radio News  
7.00—Amos 'n' Andy  
7.30—B.B.C. Broadcast  
8.00—International Broadcast  
9.00—Show Boat  
10.00—Music Hall  
11.00—News  
11.30—Northern Lights  
12.00—Park Central Hotel Orch.  
12.30—Dance Orchestra

**WABC, NEW YORK, 860 K.**  
5.45—Children's Corner  
6.00—Patti Chapin  
6.15—All Hands on Deck  
6.30—Sports Resume  
7.00—Poetic Melodies  
7.15—Clyde Barrie, Baritone  
7.30—The Town Crier  
7.45—Boake Carter  
8.00—A. & P. Bandwagon  
9.00—Major Bowes Amateur Hour  
10.00—True Adventures  
10.30—March of Time  
11.00—Dance Orchestra  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
1.00—Dance Orchestra

**WBZ, BOSTON, 990 K.**  
4.30—Medical Society  
5.00—Story of Mary Marlin  
5.30—The Singing Lady  
5.45—Pie Plant Pete  
6.00—Eso News Reporter  
6.05—Evening Little Show  
6.15—Musical Society  
6.25—Concert Pianist  
6.30—News  
6.45—Lowell Thomas  
7.00—Easy Aces  
7.15—Circle Trades of America  
7.30—Lum and Abner  
7.45—Jerry Cooper, Songs  
8.00—Roy Shields Review  
8.30—To be Announced  
9.00—Russian Choir  
9.30—To be Announced  
10.00—Eso News Reporter  
10.05—Time, Weather  
10.15—Don Bestor  
10.30—NBC Jamboree  
11.35—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

**WTIC, HARTFORD, 1040 K.**  
5.00—Haverback Sisters  
5.15—Program from New York  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—News  
6.15—Baseball Scores  
6.30—Wrightville Clarion  
6.45—Baxter and Son  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.30—Guess the Name  
7.45—Red Roberts Orch.  
8.00—Rudy Vallee's Variety Show  
9.00—Show Boat  
10.00—Jimmy Dorsey's Orch.  
11.00—News  
11.15—The Connecticut Legislature

## FARR - LOUIS TITLE FIGHT TO BE BROADCAST BY BUICK



THE CHALLENGER:  
Tommy Farr, England's Champion

NEW YORK, Aug. 18—The National Broadcasting Company will broadcast exclusively a complete blow-by-blow description of the world's heavyweight championship fight between Joe Louis, title-holder, and Tommy Farr, challenging British champion, at the Yankee Stadium, Thursday, August 26.

The fight broadcast, sponsored by the Buick Division of General Motors, will be heard over the combined NBC-Blue and NBC-Red Network in one of the most extensive hookups ever arranged for a major sporting event. Arrangements for the August 26 broadcast are even more elaborate than those made for three previous fight broadcasts over NBC sponsored by the motor manufacturer. Buick sponsored broadcasts of the Baer-Louis contest in 1935, the Louis-Schmeling fight in 1936, and the Louis-Braddock bout last June.

Farr won the right to the title bid by his victory over Max Baer in England this year. Louis is now in training at Pompton Lake, N. J., and Farr at Long Beach, N. J.

As was the case in the Louis-Braddock broadcast, fight fans will hear not only the blow-by-blow chronicle of the fighting but between-the-rounds description.



THE DEFENDER: Joe Louis.  
At right, Clem McCarthy

## ON THE C.B.C.

**"The Songs of Irene Landor"**  
Two recent song releases and a melodic favourite of a few years ago have been chosen for this broadcast by Irene Landor, to be heard by listeners of the Canadian Broadcasting Corporation's eastern network on Wednesday, August 18, at 5.45 p. m. EST. Singing from the CBC Wind-studio, Irene Landor will offer "I Still Get a Thrill", then the two hit numbers, "Born to Love" from the production of the same name, and "The You and Me That Used to Be." Accompaniment for the songs of Irene Landor will be offered by the two-piece of Wally Townsend and Bernie Yuffy. A special arrangement of "Only a Rose" from "The Vagabond King" and "It Looks Like Rain in Cherry Blossom Lane" will be their contribution to this pleasing quarter hour broadcast.

**"The Guides' Meet"**  
From beautiful Lake William in Nova Scotia, the Canadian Broadcasting Corporation will bring to its listeners a program of unusual interest. On August 19, from 8.00 to 8.30 p. m. EST, our Halifax station will broadcast over the national network, "The Guides' Meet", a gathering of sportsmen, trappers and guides in competitive events such as pistol, rifle, trap shooting, log-chopping, fly-casting, moose calling, water sports, and every form of amusement which attracts the lovers of the great outdoors. From the camp fires in the evening will come the sound of merry music and the tales of long ago.

**Speak on Foreign Policy**  
Dr. James Grafton Rogers, Professor of Law, McGill University, who is one of the principal speakers at the Canadian Institute on Economics and Politics which is holding its conference this year at Lake Couchiching, Ontario, will come to Toronto on the evening of August 20 during the conference, and give a broadcast talk over the national network of the Canadian Broadcasting Corporation. His subject will be "United States Foreign Policy". Dr. Rogers will bring to radio listeners some of the ideas and suggestions which are being discussed by the group of prominent international authorities who are anticipating in the conference at Lake Couchiching. He will be heard from 9.30 to 9.45 p. m. EST.

11.30—Meeting House  
12.00—Weather Report  
12.30—Lights Out  
1.00—Silent

## CBC Studio Note

A few weeks ago, the CBC was able to assist the R.C.M.P. in their search for an American tourist, motoring by herself, somewhere in the Maritimes. Her son had drowned the day before near their Vermont home. An announcement was given on the Maritimes news bulletin, describing the car in which the lady was driving and giving her name.

In the little village of Arichat, on the southern tip of Cape Breton Island, a lady was listening to the broadcast at her home. Remembering that the ferry from the mainland was due to dock in a few minutes, this good Arichat lady thought it might be just as well to go down to the dock and watch the cars as they would drive off the boat. Sure enough, the little green car which had been described was driven off the ferry.

The Arichat lady took the driver under her friendly care, made her at home, confronted her when the sad news was learned, and watched her depart for Halifax, here a waiting plane flew her home to Vermont.

## Eddie Cantor President American Federal Radio



EDDIE CANTOR

(Special to The Daily Mail)

NEW YORK, Aug. 17—Eddie Cantor, famous radio comedian had been elected President of the American Federation of Radio Artists. Eddie will have on his committee Laurence Tibbitts, Marian Talley, Jimmy Wallington and several others.



"Why did he say 'My Kingdom for a Horse?'"  
"Probably he was in a hurry to get some more Sweet Caps!"

SWEET CAPORAL CIGARETTES

"The purest form in which tobacco can be smoked."—Lancet

Actors will present the dialog in one studio, and in another Miss Arnold will sing, with a special organist and director, into a microphone equipped with a filter to give the impression of a mechanically recorded voice. In the background, with the restrictions neatly circumvented, a blank record will be played on a phonograph to insure the spinning sound of a victrola record turning.

The entire broadcast will be recorded, so that Miss Arnold will have the strange experience of listening to a record of herself pretending to be a record!

Prexy Jack Oakie will re-open the doors of Camel's 'Oakie College' on Tuesday night, September 28th, for a new radio session at 9:30 P. M. EST, over the WABC-CBS network.

The fall semester will record the slightly unacademic activities of the incoming Freshman class. Welcomed by President Oakie, they will be introduced to Ephus Hall where the graduating class of '37 listened to the lectures of many eminent visiting professors, including Joe Penner, Gertrude Nielsen and Frank Fay.

Dean Benny Goodman, who has conducted the summer Swing School activities, will be sent East by the Prexy for the fall opening. He will be heard from the New York studios from 10:00 P. M. to 10:30 P. M. in a rhythmic continuation of classes, taking up the educational work where the West Coast merrymaking, under the guidance of President Oakie, left off.

Oakie College first threw open its portals on the night of December 29, 1936. Guest lecturers from coast to coast journeyed to its Ephus Hall. Prexy Oakie established a precedent by bringing talented soloists, instrumental and vocal groups from real college campuses to the mythical college on the air. Visiting professors from the star classes of stage, radio and screen arrived each week to receive a diploma from President Jack.

Last season too, Oakie's was the first transcontinental college with the pedagogical proceedings coming from both Hollywood and New York.

Eddie Cantor returns to the airwaves Sunday, September 12, at 8:30 P. M. EST, over the WABC-CBS network, to begin his second year under the banner of his gasoline sponsor of his unique six-year contract.

This long-term agreement, extending through 1943, is unique in more ways than length, for it sets a number of other precedents. Cantor, a microphone favorite since his air debut in 1931, has the distinction of possessing no 13-week cancellation



S.S. SAINT JOHN SAILS

TO BOSTON

S. S. Saint John sails from Reed's Point Wharf, Saint John, at 7.30 p.m. (A.T.) Mondays, Thursdays, Saturdays. Due Boston following morning. Fare from Saint John, \$10 one way; from Fredericton to Saint John from all interior points. Staterooms, \$1.50 up, good for two people. Excellent meals at reasonable prices.

Apply any Canadian National Railway Company or Canadian Pacific Railway ticket office, or Reed's Point Wharf, Saint John.

EASTERN STEAMSHIP LINES

clause, a customary stipulation in nearly all agreements between artist and sponsor.

Also, a television clause states that he must be prepared at any time to direct, produce and star in any televised broadcasts in the near future.

The comedian is at present occupied in completing his 20th-Century-Fox film, "Ali Baba Goes to Town", which is a travesty on the New Deal.

## Germany Will Use Athens For Stopping Place

(Special to The Daily Mail)

BERLIN, Aug. 17—German airways have been granted the right to use Athens as stopping place between Berlin and China.

## DR. G. R. LISTER

: Dentist :

Burchill-Wilkinson Building

QUEEN STREET : Below Regent



## THE FOREST INDUSTRIES

The forest area of Canada on which there is timber of merchantable size is larger than the total area of France and Germany combined; the standing timber on this is estimated at 274 billion cubic feet. An area of even greater extent is covered with young growth.

This vast reservoir of wood is the source from which Canada drew wealth in excess of \$110,000,000 in 1934 (the latest figures available) in the form of primary products such as:

- raw material for saw-mills, pulp mills, wood distillation, charcoal plants;
- logs, pulpwood, bolts, etc., for export;
- firewood, railroad ties, posts, poles, fence rails, mining timbers;
- maple sugar, balsam gum, resin, cascara, tanbark, moss, etc.

The total value of manufactured products made principally from raw materials of forest origin was \$404,435,948.

Forest products in 1936 afforded an excess of exports over imports—\$158,560,000—very important to Canada's international trade.

The Bank of Montreal has co-operated with every activity of the forest industries—assisting in every phase of production and marketing. The Bank has had the privilege of financing a large share of the export business of these industries. Thousands of workers are depositors, sharing in the safety and facilities of the Bank with their employing companies.

Some of the Bank's services most frequently used by employers and employees in the forest trades: Commercial accounts, foreign currency accounts; financing of shipments; commercial loans and discounts; collections; trade and credit information, safekeeping of securities; savings accounts; personal loans, money orders; travellers cheques; banking by mail.

## BANK OF MONTREAL

"A Bank Where Small Accounts Are Welcome"

Fredericton Branch: M. A. JOHNS, Manager

MODERN, EXPERIENCED BANKING SERVICE...THE OUTCOME OF 119 YEARS' SUCCESSFUL OPERATION