

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.30—Chateau Frontenac Concert  
6.45—Closing Stock Quotations on the Montreal Exchange  
7.00—The Friendly Corner, program for shut-ins  
7.30—Overseas Program  
8.00—Popular Organ Recital  
8.15—Les Cavaliers de la Salle  
8.30—The Broken Arc, lecture series  
8.45—The Three Rancheros  
9.00—Twilight Echoes  
9.30—Band Box Review  
10.00—Concert Canadian  
11.00—Chamber Musicale  
11.30—Lloyd Huntley and Orch.  
11.45—Canadian Press Bulletin and the Weather Forecast  
12.00—Mart Kenny and Orch.  
12.30—Woodwind Duo  
12.45—Nitwit Court  
1.00—Springtime  
1.30—Maid and Middles  
2.00—Jessie McLeod

CKAC, MONTREAL, 730 K.  
5.00—Curtis Institute of Music  
5.45—Instrumental Numbers  
6.00—Social Announcements  
6.20—Jean Forget, pianist  
6.30—Black Horse Time  
6.45—Fireside Program  
7.15—Pastilles Valda  
7.30—Black Horse Time  
8.00—Consultations  
8.15—Le Cure de Village  
8.30—Fonds des Prets Immobiliers  
8.45—Dans les Griffes du Diable  
9.00—Time Signals  
9.30—Burns and Allen  
10.00—Chantons En Choeur  
11.00—La Salle Cavaliers  
11.15—Westinghouse Newscast  
11.30—Montreal Pharmacy  
11.45—The Piano Rambler  
12.00—Time and Weather Forecast  
12.10—Benny Goodman and Orch.  
12.45—Red Nichols and Orch.  
1.00—Radio Minuit  
1.15—Tommy Dorsey and Orch.

WEAF, NEW YORK, 660 K.  
5.00—Henry Busse and Orchestra  
5.30—Men of the West  
5.45—Gandpa Burton  
6.00—Adventures of Dari Dan  
6.15—Tom Mix  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—To be Announced  
7.15—Esso News Reporter  
7.30—News  
7.35—Castles of Romance  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Frank Parker, tenor  
9.00—One Man's Family  
9.30—Lady Esther Serenade  
10.00—Town Hall Tonight  
11.00—Hit Parade  
12.00—Esso News Reporter  
12.15—King's Jesters  
12.30—Glen Grey's Orch.  
1.00—Fletcher Henderson's Orch.

WABC, NEW YORK, 860 K.  
5.45—Curtis Institute of Music  
6.00—Academy of Medicine  
6.00—Sunbrite Junior Nurse Corps  
6.15—Dorothy Gordon's Corner  
6.30—Blue Flames  
6.45—Wilderness Road  
7.00—Buddy Clarke, songs  
7.15—George Hall and Orch.  
7.30—Dr. Esmond R. Long  
7.35—Press Radio News  
7.45—Pretty Kitty Kelley  
8.00—Poetic Melodies  
8.15—Ma and Pa  
8.30—Gogo De Lys, songs  
8.45—Boake Carter  
9.00—Cavalcade of America  
9.30—Laugh with Ken Murray  
10.00—Chesterfield Presents:  
11.00—Gang Busters  
11.30—To be Announced  
11.45—Patti Chapin, songs  
12.00—Tomorrow's News Tonight  
12.05—Benny Goodman and Orch.  
12.30—Red Nichols and Orch.  
1.00—Tommy Dorsey and Orch.

WBZ, BOSTON, 990 K.  
5.00—Nat. Parents and Teachers Ass'n  
5.30—Safety Crusaders  
5.45—Monitor News  
6.00—Story of Mary Marlin  
6.15—Dan and Sylvia  
6.30—The Singing Lady  
6.45—To be announced  
7.00—Esso News Reporter  
7.15—Evening Little Show  
7.30—News  
7.35—Musical  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Doris Hare  
8.30—Lum and Abner  
8.45—Musical Moments  
9.00—Merry Go Round  
9.30—Ethel Barrymore  
10.00—String Symphony  
11.00—Vic and Sade  
11.15—Manuel and Williamson  
11.30—Lawden on Judiciary  
12.00—Esso News Reporter  
12.15—Emil Coleman's Orch.  
1.00—Bob Crosby's Orch.

1.30—Lon Breeze's Orch.  
1.30—Red Narvo and Orch.

WTIC, HARTFORD, 1040 K.

5.15—Collegians  
5.00—Luboshutz and Nemenoff  
5.30—Follow the Moon  
5.45—The Guiding Light  
6.00—Adventures of Dari Dan  
6.15—Don Winslow of the Navy  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Stewart Sisters  
7.30—Wrightville Clarion  
7.45—Musical Moments  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Through the Looking Glass  
8.45—Count of Monte Cristo  
9.00—One Man's Family  
9.30—Wayne King's Orch.  
10.00—Fred Allen  
10.00—Hit Parade  
11.45—Kemper and Company  
12.00—News  
12.15—The Connecticut Legislature  
12.20—King's Jesters' Orch.  
12.30—Meeting House  
1.00—Weather Report  
1.02—Henry Busse's Orch.  
1.30—Lights Out  
2.00—Silent

## THURSDAY'S PROGRAMMES

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CBC, OTTAWA, 550 K.  
6.30—Chateau Laurier Concert Trio  
6.45—Closing Stock Quotations  
7.00—Dinner Music, Montreal  
7.30—Overseas Program  
8.00—Presenting Anna Messenier  
8.15—Luigi Romanelli's Orch.  
8.30—Guess What!  
8.45—Roy Campbell's Royalists  
9.00—Music and You  
9.00—Echoes of the Masters  
9.45—Lord Selkirk School Chorus  
10.00—This is Paris  
10.30—To be Announced  
11.00—By the Sea  
11.30—News  
11.45—Night Shift  
12.00—Gilbert Darisse and Orch.  
12.30—Thirty Minutes to Go  
1.00—Hacienda  
1.30—Hawaiian Nights

CKAC, MONTREAL, 730 K.  
5.00—Westminster Choir  
5.30—U. S. Army Band  
6.00—Social Announcements  
6.20—Jim Forget, pianist  
6.30—To be Announced  
6.45—Fireside Program  
7.15—Organ Interlude  
7.30—L'Heure Recreative  
8.00—To be Announced  
8.15—Le Cure de Village  
8.30—Hockey School of the Air  
8.45—Dans les Griffes du Diable  
9.00—Dr. J. O. Lambert  
9.00—All Girl Orchestra  
10.00—Major Bowes Amateur Hour  
11.00—Federated Charities  
11.30—Lord Huntley and Orch.  
12.00—Molson Sports Review  
12.30—Isham Jones and Orch.  
1.00—Radio Minuit

WEAF, NEW YORK, 660 K.  
5.00—La Salle Style Show  
5.30—Three Marshalls  
5.45—Answer Me This  
6.00—While the City Sleeps  
6.15—Tom Mix  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Southernaires  
7.15—Esso News Reporter  
7.30—News  
7.35—Three X Sisters  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Voice of Experience  
8.30—Gilbert Seldes  
8.45—Fox Fur Trappers  
9.00—Rudy Vallee  
10.00—Show Boat  
11.00—Bing Crosby  
12.00—Esso News Reporter  
12.15—Sherlock Holmes  
12.00—Keith Beecher's Orch.  
1.00—Shador  
1.30—Frank Le Marr Orch.

WABC, NEW YORK, 860 K.  
5.00—Princeton Univ. Choral Assn.  
5.30—U. S. Army Band  
6.00—Questions before Congress  
6.15—All Hands on Deck  
6.45—Wilderness Road  
7.00—Patti Chapin, songs  
7.15—Clyde Barrie, Baritone  
7.30—George Hall and Orch.  
7.45—Pretty Kitty Kelly  
8.00—Poetic Melodies  
8.15—Ma and Pa  
8.30—Alexander Woolcott  
8.45—Boake Carter  
9.00—Kate Smith  
10.00—Major Bowes Amateur Hour  
11.00—Your True Adventures  
11.30—The March of Time  
12.00—Jay Freeman and Orch.  
12.30—Isham Jones and Orch.  
1.00—Henry King and Orch.  
1.30—Leon Belasco and Orch.

WBZ, BOSTON, 990 K.  
5.30—Medical Society  
6.00—Story of Mary Marlin

## CANADA 1937 BROADCAST WILL PRESENT MARTHA

A special arrangement of "Martha" will be presented by the orchestra and choir on "Canada 1937" broadcast, Sunday, April 18, 5:45 to 6:30 p.m., EST, over a national network. Marcelle Manetta, sensational young coloratura soprano, "discovered" by Leo Le Sieur, musical director of the programme, will sing the solo role including the beautiful "Last Rose of Summer."

Other numbers to be presented by the orchestra include "Swing High, Swing Low," "Top of the Morning to You" and "On the Riviera."

Vernon Bartlett will discuss the current European situations from London, Lionel Shapiro will review the shows from New York and there will be a talk from another world centre.

## WALLENSTEIN IS NEW CONDUCTOR FOR FIRESTONE

NEW YORK, April 14—After several appearances as guest conductor, Alfred Wallenstein has been engaged as permanent conductor of NBC's Voice of Firestone concerts to succeed the late William M. Daly. The half hour concert, featuring Richard Crooks, tenor, Margaret Speaks, soprano, and guest soloists, is heard over the NBC-Red network on Mondays at 8:30 p.m., EST.

Born in Chicago and reared in California, Wallenstein is distinguished as a cellist as well as conductor. He received his musical education in America under such illustrious conductors as Toscanini and Alfred Hertz, and in Europe under Niekisch and Klengel.

As a boy of 15, he was taken on a South American tour by Pavlova and donned his first long trousers when he was engaged to play in San Francisco by Hertz. In 1929, he surrendered his post as first cellist of the Chicago Symphony Orchestra to come to New York at the invitation of Toscanini as solo cellist of the New York Philharmonic Symphonic Orchestra.

In 1931 he was selected to conduct the symphony orchestra in Hollywood Bowl, and again was chosen conductor for the Olympic Games in 1932. In the summer seasons of 1931 and 1932, he conducted the Los Angeles Philharmonic Orchestra, came East to conduct the Washington Symphonic Orchestra in 1936 and was guest conductor of the Cleveland Symphony Orchestra in September of that year.

Ethel Barrymore explained the other day in an interview with Nellie Revell on NBC the origin of the phrase, "That's all, there isn't any more." It occurred in "Sunday," one of Miss Barrymore's starring vehicles. She read a letter in one scene and stopped rather abruptly. "Well, go on," urged another character. And Miss Barrymore then spoke the line destined for immortality, "That's all, there isn't any more."

6.30—Singing Lady  
6.45—Pie Plant Pete  
7.00—Esso News Reporter  
7.05—Evening Little Show  
7.25—Concert Pianist  
7.30—News  
7.35—Musical  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Cycle Trades of America  
8.30—Lum and Abner  
8.45—Jerry Cooper, songs  
9.00—Roy Shields Review  
9.30—To be Announced  
10.00—Russian choir  
10.30—To be Announced  
11.00—Esso News Reporter  
11.05—Time, Weather  
11.15—Don Bestor  
11.30—NBC Jamboree  
12.35—Ray Nobles Orch.  
1.00—Henry Busse's Orch.  
1.30—Hon. Ferdi's Orch.

WTIC, HARTFORD, 1040 K.  
5.00—Light Opera  
5.30—Follow the Moon  
5.45—The Guiding Light  
6.00—Hauerback Sisters  
6.15—Dan Winslow of the Navy  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Earl Lawrence Serenade  
7.30—Wrightville Clarion  
7.45—Baxter and Son  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Guess the Name  
8.45—Red Roberts Orchestra  
9.00—Rudy Vallee  
10.00—Showboat  
11.00—Jimmy Dorsey's Orch.  
12.00—News  
12.15—The Connecticut Legislature  
12.20—Martinez Brothers  
12.30—Northern Lights  
1.02—Jerry Blaine's Orch.  
1.30—Demarcos Orch.

## JOKE'S ON ED



Pulling a fast one in slow motion. Top to bottom it's Mr. Wynn.

NEW YORK, April 14—Ed Wynn's mad antics before the microphone during his Saturday night broadcasts over the NBC-Blue network with Graham McNamee have tested the resourcefulness of NBC engineers to the nth degree.

Neither microphones nor studio floors were built for jumping, jack, foot-stamping, yelling comedians, and Wynn is just that.

To save the delicate microphones from Wynn's gymnastics, the engineers now place rubber mats under the mike stands and thick carpets all around the stage where the comedian hops about.

## RADIO SHATTERS TIME AND SPACE

Last Sunday Victor George brought to Canadian listeners a talk from Cairo, Egypt, by Percival A. Elgood, C.M.G., former controller of general food supply for the Egyptian government and author of several books on that country. The talk was brought to the "Canada 1937" broadcast network by way of London, bringing into use radio telephone circuits over a distance of about 6,000 miles. Listeners in British Columbia were nearly 10,000 miles distant from the point of broadcast. It was 1:15 a.m., Monday, in Cairo when Mr. Elgood delivered his talk, while listeners in British Columbia heard it at 3:15 p.m., Sunday. Radio is indeed shattering time and space.

## Serial Stars Hold Long Partnership

NEW YORK, April 13—Elsie Hitz and Nick Dawson, currently starring in NBC's Follow the Moon serial, claim one of the longest and most loyal partnerships in radio.

Their alliance began in radio's earlier days when Dawson heard Miss Hitz in a dramatic programme. On creating his then famous "Magic Voice" programme, he sought out the actress and asked her to accept the feminine lead. They've been starring together since.

In their current programme series, heard over the NBC-Red network daily except Saturdays and Sundays at 4:30 p.m., EST, Elsie is Jean Page, San Francisco society girl. Nick plays the role of Clay Bannister, who is having a difficult time hiding his identity.

Off the air Judy Canova and her colleagues, Anne and Zeke, aren't anything like they sound when they come through your loudspeaker on NBC's Rippling Rhythm Revue. They are college graduates and are hillbillies for professional purposes only.

## LANNY ROSS WILL HEAD NEW PROGRAM

Lanny Ross will leave his Show Boat programme early in July.

He is now completing negotiations with another sponsor who will present him as star of a new series to begin either in July or September.

It is also probable that Ross will accept one of the several movie offers made him, and depart from New York for Hollywood at the end of his present programme.

Show Boat itself will be hauled up into dry-dock. It will abandon its title and all nautical trimmings and become a Hollywood guest-star programme. This change will coincide with Lanny's departure.

Ross has been singing lead of the programme for six years—he was signed while still a student at Columbia University's Law School. His contract runs until October of this year, but he will exercise his yearly eight-week vacation clause and take shore-leave in July when that becomes effective.

When the Thursday night Show Boat moves to the West Coast, it will emerge as an entirely new program. Its directors are now in Hollywood engaged in a search for a new master-of-ceremonies to head the forthcoming variety show.

Complete details of Lanny's new programme and picture contract will be announced within ten days.

## Shapiro Sells Stage Production

Lionel Shapiro, newspaper columnist, who reviews the New York Shows and movies on the radio broadcast, "Canada 1937" over a national network Sunday afternoons has sold his first play. It is a political satire called "The People's Choice" written in collaboration with Raymond Hackett, stage and screen actor. The play will go into production in the fall. Lionel has written also three successful Broadway night club shows, including music and lyrics, and is now at work on his second stage play.

## MICROPHONICS

Charles Butterworth, stage and screen comedian who has won new laurels as a microphone merry-maker on the Packard programme with Fred Astaire on NBC, can truthfully say, "I used to be a newspaperman myself." He was graduated from Notre Dame University to become a reporter on the South Bend News-Times. Later he worked on the Chicago American and the New York Times. It was at a New York Press Club entertainment that he discovered his talent for the theatre.

Memos on a Radio City reporter's pad: Wood-carving is the hobby of Morton Bowe but with six weekly broadcasts he doesn't find much time these days to follow it. . . . Add to candid camera addicts: Frank Parker and Irene Wicker. . . . Edward MacHugh, the Gospel Singer, has joined the home-owners colony in Westport, Conn.

Joe Cook, the Shell Chateau showman on NBC, has attained an enviable position as a comedian by avoiding anything bordering on the risqué. Cook contends that unclean comedy appeals only to a limited class. Laughs so provoked, he maintains, are not genuine laughs but rather are incited by the boldness of the comedian.

## Here's Music For Ghost Hunters

NEW YORK, April 14—The National Broadcasting Company not only furnishes radio fare to a nation—it hunts spook music for collegians.

A member of the Year Dance Committee at a Canadian university recently wrote NBC requesting names of songs "which have as their theme anything to do with ghosts or spooks or things of that nature—songs or just weird music."

A week later NBC wrote back, listing "Mr. Ghost Goes to Town," "The Ghost of Dinah," "Ghost of the Blues," "Skeleton in the Closet," and "Ghost of the Rhumba."

Many and varied indeed are the activities of a great corporation!

## How mother helps to PREVENT MANY COLDS



● At That First Sniffle  
—or sneeze—signs that a cold may be coming on . . .



● Quick! A Few Drops of Vicks Vapo-Rol up each nostril



● It S-p-r-e-a-d-s  
Its scientific medication swiftly spreads through nose and upper throat—where 3 out of 4 colds start

Mother relies on Vapo-Rol for help in preventing her own colds, too. She can feel the tingle as this scientific medication spreads through the trouble zone in her nose and upper throat. Vapo-Rol is specially prepared to stimulate Nature's defenses in this area. Used in time, Vapo-Rol helps to prevent many colds . . . and to throw off head colds in the early stages.

Quickly relieves "Stuffy Head"

**VICKS VAPO-ROL**

Look in your Vapo-Rol package for the interesting story of Vicks Plan for Better Control of Colds in the home. In clinic tests among 17,353 people, this Plan cut sickness from colds more than half! Follow Vicks Plan for Better Control of Colds

DON'T TRY TO FOOL ME ABOUT TOBACCO!



Any tobacco is better than none, we'll admit, but until you try Rosebud you'll never know what it means to be really pipe-happy—to prefer a pipe to any other smoke. Load up your pipe with Rosebud, and see if it doesn't give you a new idea of the pleasure there is in smoking!

**ROSEBUD**

Cut smoking tobacco

THE MARITIME SMOKE

