

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES
CANADIAN BROADCASTING CORP.
 This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKGW, and CHNC.

ABC, OTTAWA, 550 K.
 6.30—Chateau Laurier Concert Trio
 6.45—Closing Stock Quotations
 7.00—Dinner Music, Montreal
 7.30—Overseas Program
 8.00—Marthe LaPointe
 8.15—Luigi Romanelli's Orch.
 8.30—Guess What!
 8.45—Roy Campbell's Royalists
 9.00—Echoes of the Masters
 9.30—Guy Lombardo
 10.00—This is Paris
 10.30—Night Shift
 11.00—By the Sea
 11.30—Ozzie Williams' Orch.
 11.45—News
 12.00—Gilbert Barisse and Orch.
 12.30—Thirty Minutes to Go
 1.00—Hacienda
 1.30—Hawaiian Nights

CKAC, MONTREAL, 730 K.
 5.00—Columbia Concert Hall
 5.30—U. S. Army Band
 6.00—Social Announcements
 6.20—Jim Forget, pianist
 6.30—The Fireside Program
 7.15—Eugene Corbell, Operette
 7.25—Organ Interlude
 7.30—L'Heure Recreative
 8.00—Roger Gallet
 8.15—Le Cure de Village
 8.30—Hockey School of the Air
 8.45—Mimi La Petite
 9.00—Dr. J. O. Lambert
 9.30—Radio Encyclopaedia
 10.00—Major Bowes Amateur Hour
 11.00—The Life of the Party
 11.30—News
 11.45—Vin St. George
 12.00—Molson Sports Reporter
 12.30—Red Nichols and Orch.
 1.00—Larry Lee and Orch.

WEAF, NEW YORK, 660 K.
 5.00—La Salle Style Show
 5.30—Three Marshalls
 5.46—Answer Me This
 6.00—While the City Sleeps
 6.15—Tom Mix
 6.30—Jack Armstrong
 6.45—Little Orphan Annie
 7.00—Southernaires
 7.15—Esso News Reporter
 7.30—News
 7.35—Three X Sisters
 7.45—Billy and Betty
 8.00—Amos 'n' Andy
 8.15—Voice of Experience
 8.30—Gilbert Seldes
 8.45—Fox Fur Trappers
 9.00—Rudy Vallee
 10.00—Show Boat
 11.00—Bing Crosby
 12.00—Esso News Reporter
 12.15—Sherlock Holmes
 12.00—Keith Beecher's Orch.
 1.00—Shandor
 1.30—Frank Le Marr Orch.

WJZ, NEW YORK, 760 K.
 5.30—Strolling Songsters
 6.00—Choral Arts Society
 6.30—Singing Lady
 6.45—Sweethearts of the Air
 7.00—Esso News Reporter
 7.15—Animal Close-Ups
 7.25—Concert Pianist
 7.30—News
 7.35—Ruth Lyon
 7.45—Lowell Thomas
 8.00—Easy Aces
 8.15—James J. Braddock
 8.30—Lum and Abner
 8.45—P. G. Company
 9.00—Boston Symphony
 10.00—Russian choir
 10.30—Town Meeting
 11.30—NBC Jamboree
 12.35—Ray Nobles Orch.
 1.00—Shandor, violinist
 1.08—Frank La Mar's Orch.
 1.30—Bobby Hayes and Orch.

WABC, NEW YORK, 860 K.
 5.00—Univ. of Penn. Choral Assn.
 5.30—U. S. Army Band
 6.00—Questions before Congress
 6.15—All Hands on Deck
 6.45—Wilderness Road
 7.00—Patti Chapin, songs
 7.15—Clyde Barrie, Baritone
 7.30—News
 7.35—George Hall and Orch.
 7.45—Pretty Kitty Kelly
 8.00—Poetic Melodies
 8.15—Ma and Pa
 8.30—Alexander Woolcott
 8.45—Boake Carter
 9.00—Kate Smith
 10.00—Major Bowes Amateur Hour
 11.00—Your True Adventures
 11.30—The March of Time
 12.00—Tommy Dorsey and Orch.
 12.30—Isham Jones and Orch.
 1.00—Ted Fiorito and Orch.
 1.30—Vincent Lopez and Orch.

WTIC, HARTFORD, 1040 K.
 5.00—Fashion Show
 5.30—Follow the Moon
 5.45—The Guiding Light
 6.00—Dick Tracy
 6.15—Tom Mix
 6.30—Jack Armstrong
 6.45—Little Orphan Annie
 7.00—News
 7.15—Earl Lawrence Serenade
 7.30—Wrightville Clarion
 7.45—Russ Gardner at the Organ
 8.00—Amos 'n' Andy

8.15—Vocal Varieties
 8.30—Guess the Name
 8.45—Red Roberts Orchestra
 9.00—Rudy Vallee
 10.00—Showboat
 11.00—Jimmy Dorsey's Orch.
 12.00—News
 12.15—The Connecticut Legislature
 12.20—Martinez Brothers
 12.30—Frankie Masters' Orch.
 1.02—Jerry Blaine's Orch.
 1.30—Ben Bernie's Orch.

Lord Returns After Rest to We the People

NEW YORK, March 18—After a three weeks' vacation to parts unknown, Phillips H. Lord will return to his We, The People series over the NBC-Blue network on Sunday, March 21, at 5 p.m., EST.

Gabriel Heater, ace news commentator who has been pinch-hitting Lord, will then relinquish the duties of director and master-of-ceremonies on the weekly feature.

Phil left the air following the February 21 broadcast to take his first vacation in nearly two years. Physicians had ordered the hard-working star to take a rest in the interest of his health. Wishing to escape work and radio completely, he has kept secret his whereabouts. The only thing known is that he has travelled part of the time with an eye open for interesting persons from the ordinary walks of life who have unusual stories to tell on the air.

Among the guest speakers who will greet Phil when he renews acquaintance with the microphone will be Robert F. Bleeker, a boy who went into the business of selling measles; the Reverend Kenneth E. Arnold, who has a unique set of chimes in his church in Addison, N. Y.; Amanda Snow, "Paul Bunyan's Sweetheart," and others with interesting stories for the audience.

The We, The People programme was originated by Phil Lord and the idea bought by the sponsor, the makers of Calumet baking powder, without an audition or hearing. The half-hour on the NBC-Blue network is turned over to the public to use in its own way, under the supervision of Lord and a Listeners' Committee.

The committee of average citizens checks through the applications for time on the air and turns its recommendations over to Phil. He investigates each applicant, then selects those with the most interesting and human stories to tell. The young director presents his programme on the theory that it is a broadcast "of the people, for the people, and by the people."

SHE WANTS FRECKLES

NEW YORK, March 18—Soprano Willie Morris, star of the Sunday Musical Camera series, believes that freckles make women glamorous. She said the other day she would give "most anything to sport a few freckles on her clear face. Any readers with a few to spare?"

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5,000 STRIKERS RESIST INJUNCTION

(Special to The Daily Mail)
 DETROIT, March 17—Nearly 5,000 strikers were resisting court injunction today to have the Chrysler factory vacated. Thousands of sympathizers surrounded the huge Detroit plant and others.

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BILE SALT TABLETS
100 tablets 2 for 75c
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75c size 2 for 75c
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(The Ideal Laxative)
25c box 2 for 25c
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2 for 10c
MILK OF MAGNESIA TABLETS
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Lanoline
SKIN BEAUTY SOAP
2 for 15c | COD LIVER OIL
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50c size FACE CREAM (with Peroxide) 2 for 50c
50c size HALIBUT LIVER OIL CAPSULES 2 for \$1.00
Fortified Brilliant LILAC HAIR OIL 50c size. 2 for 50c
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SPANISH GOVERNMENT PROTESTS TO ANTHONY EDEN

(Special to The Daily Mail)
 SPAIN, March 17—The Spanish Government has entered a protest to Anthony Eden that two German ships loaded with arms are nearing the coasts of Spain.

HUGE AIRSHIP LAUNCHED

(Special to The Daily Mail)
 BERLIN, March 17—Germany today launched another huge airship for service over the Northern Atlantic Ocean. It is announced that there will be a floating base at the Azores and another off New York.

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