

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES CHNC.

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.30—Tony Russel, tenor  
6.45—Recital  
7.00—Organ Recital  
7.30—Canadian Press News  
7.45—Kidodlers  
8.00—To be Announced  
9.00—Grant Park Concert  
9.30—Midnight in Mayfair  
9.50—Louis-Farr Heavyweight Fight direct from the ringside at Yankee Stadium, New York. Commentator, R. T. Bowman  
10.45—News  
11.00—Music for Music's Sake  
11.30—Soliloquy  
12.00—Sign Off

CKAC, MONTREAL, 730 K.  
5.00—Social Announcements  
5.30—Fireside Program  
6.15—Organ Interlude  
6.30—L'Heure Recreative  
7.00—Musical Varieties  
7.30—Adventures of Lavigne  
8.00—French Talk  
9.00—Amateur Hour  
10.00—To be Announced  
10.30—Lloyd Huntley and Orch.  
11.00—Sports Reporter  
11.30—Isam Jones and Orch.  
12.00—Radio Minuit  
12.15—Harry Owen and Orch.  
12.30—Vincent Lopez and Orch.  
1.00—Sign Off

WEAF, NEW YORK, 660 K.  
4.30—Follow the Moon  
4.45—The Guiding Light  
5.00—Organ Music  
5.30—Don Winslow of the Navy  
6.00—Kidodlers  
6.30—Press-Radio News  
7.00—Amos 'n' Andy  
7.30—B.B.C. Broadcast  
8.00—International Broadcast  
9.00—Show Boat  
10.00—Music Hall  
11.00—News  
11.30—Northern Lights  
12.00—Park Central Hotel Orch.  
12.30—Dance Orchestra

WABC, NEW YORK, 860 K.  
5.45—Children's Corner  
6.00—Patti Chapin  
6.15—All Hands on Deck  
6.30—Sports Resume  
7.00—Poetic Melodies  
7.15—Clyde Barrie, Baritone  
7.30—The Town Crier  
7.45—Boake Carter  
8.00—A. & P. Bandwagon  
9.00—Major Bowes Amateur Hour  
10.00—True Adventures  
10.30—March of Time  
11.00—Dance Orchestra  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
1.00—Dance Orchestra

WBZ, BOSTON, 990 K.  
4.30—Medical Society  
5.00—Story of Mary Marlin  
5.30—The Singing Lady  
5.45—Pie Plant Pete  
6.00—Esso News Reporter  
6.05—Evening Little Show  
6.15—Musical  
6.25—Concert Pianist  
6.30—News  
6.45—Lowell Thomas  
7.00—Easy Aces  
7.15—Circle Trades of America  
7.30—Lum and Abner  
7.45—Jerry Cooper, Songs  
8.00—Roy Shields Review  
8.30—To be Announced  
9.00—Russian Choir  
9.30—To be Announced  
10.00—Esso News Reporter  
10.05—Time, Weather  
10.15—Don Bestor  
10.30—NBC Jamboree  
11.35—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

WTIC, HARTFORD, 1040 K.  
5.00—Haverback Sisters  
5.15—Program from New York  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—News  
6.15—Baseball Scores  
6.30—Wrightville Clarion  
6.45—Baxter and Son  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.30—Guess the Name  
7.45—Red Roberts Orch.  
8.00—Rudy Vallee's Variety Show  
9.00—Show Boat  
10.00—Jimmy Dorsey's Orch.  
11.00—News  
11.15—The Connecticut Legislature  
11.30—Meeting House  
12.00—Weather Report  
12.30—Lights Out  
1.00—Silent

FRIDAY'S PROGRAMMES  
CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and

CBC, OTTAWA, 550 K.  
6.30—Charles Sears, tenor  
6.45—Old Mill Trio  
7.00—Mary Small, Songs  
7.15—Barcolli  
7.30—Canadian Press News  
7.45—Bughouse Rhythm  
8.00—Swing Unlimited  
8.30—Memories of Long Ago  
9.00—Shadows on the Grass  
9.30—From a Viennese Garden  
10.00—Backstage  
11.30—To be Announced  
10.45—Canadian Press News  
11.00—Promenade Concert  
12.00—Hawaiian Nights

CKAC, MONTREAL, 730 K.  
5.30—Fireside Program  
6.15—Instrumental Novelties  
6.30—L'Heure Recreative  
7.00—French Songs  
7.15—Le Cure de Village  
7.30—Radio Bingo  
7.45—La Quintonine Program  
8.00—The Provincial Hour  
9.00—Hollywood Hotel  
10.00—Elmer Ferguson  
10.30—Montreal Pharmacy  
10.45—Berceuse  
11.00—Sports Reporter  
11.30—Eddie Duchin and Orch.  
12.00—Radio Minuit  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Sign Off

WEAF, NEW YORK, 660 K.  
8.45—The O'Neils  
9.00—Tea Time at Morrell's  
9.30—Claudine MacDonald  
9.45—Grandpa Burton  
10.00—Lee Gordon Orch.  
10.15—Tom Mix  
10.30—Jack Armstrong  
10.45—Little Orphan Annie  
11.00—Moerish Tales  
11.30—Jackie Heller  
11.45—Billy and Betty  
12.00—Amos 'n' Andy  
12.15—Edwin C. Hill  
12.30—Robert Gately  
12.45—Cities Service Concert  
1.00—Waltz Time  
1.30—Court of Human Relations  
1.45—First Nighter  
2.00—Red Grange, football star  
2.15—Four Showman Quartet  
2.30—Esso News  
2.45—Phil Levant's Orch.  
3.00—Glen Gray  
3.15—Fletcher Henderson's Orch.  
3.30—To be Announced  
3.45—Dance Orchestra

WABC, NEW YORK, 860 K.  
6.00—Tito Guizar, songs  
6.15—Buddy Clark  
6.30—Sports Resume  
7.00—Poetic Melodies  
7.15—Ma and Pa  
7.30—Hollace Shaw, songs  
7.45—Boake Carter  
8.00—Broadway Varieties  
8.30—Hal Kemp's Dance Band  
9.00—Hollywood Hotel  
10.00—San Francisco Symphony Orch  
10.30—Sinclair-Ruth Program  
11.00—Tomorrow's News Tonight  
11.15—Dance Orchestra  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra  
1.00—To be Announced

WBZ, BOSTON, 990 K.  
5.00—Story of Mary Marlin  
5.15—The Singing Lady  
5.45—Musical  
6.00—Esso News Reporter  
6.05—Evening Little Show  
6.30—News  
6.45—Lowell Thomas  
7.00—Uncle Sam at Work  
7.15—The Stainless Steel  
7.30—Lum and Abner  
7.45—Musical Moments  
8.00—Irene Rich  
8.15—Singin' Sam  
8.30—Death Valley Days  
9.00—Chicago Symphonic Hour  
9.30—Twin Stars  
10.00—Jack Pearl  
10.30—Girl Scout Dinner  
10.45—Elza Schallert Reviews  
11.00—Esso News Reporter  
11.08—Chicago Symphonic Hour  
11.30—Esso News Reporter  
12.00—Bob Crosby  
12.30—Dance Orchestra

WTIC, HARTFORD, 1040 K.  
5.00—Marlowe and Lyon  
5.15—Adventures of Dan-Dan  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—News  
6.15—Baseball and Highlights  
6.30—Wrightville Clarion  
6.45—Musical Moments  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Concert Program  
7.45—Count of Monte Cristo  
9.00—Waltz Time  
9.30—Court of Human Relations  
10.00—The First Nighter  
10.30—Varsity Show  
11.15—Connecticut Legislature  
11.20—Jean Sablon  
11.30—Cotton Land Musical Festival  
12.00—Weather Report  
12.02—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Silent

## THAR'S GOLD IN THEM THAR DRAMAS



It pays to be selected for a role in Walter O'Keefe's "dramateur" melodramas on NEC. Here you see the host of Town Hall Tonight about to select a cast.

NEW YORK, Aug. 26—Ten minutes before Town Hall Tonight goes on the air, Walter O'Keefe is greeted by hundreds of eager hands when he asks: "Who Wants to Make Ten Dollars?" The query is bait for his "dramateurs" sketches.

Two dozen aspiring thespians are

approached when it comes time during the broadcast for Walter to take his portable microphone and walk among the studio audience. Some have trouble in speaking English, others get hysterically silly when asked to read a couple of lines into the mike. From this assortment, O'Keefe selects six thespians, one of whom is designated as sound effects man, the most coveted post of all.

Hurriedly each is given a script and split second instructions follow. Then the drama of the Gay Nineties unfolds. The fun begins when lines are read incorrectly and words mispronounced. Guffaws arise when Stage Director O'Keefe suddenly corrects the reading of certain words. After the show, Walter proffers a crisp new ten-dollar bill to each "dramateur".

It's easy money.

**DR. G. R. LISTER**  
: Dentist :  
Burchill-Wilkinson Building  
QUEEN STREET : Below Regent

**MICROPHONICS**  
Violet Dunn, Peggy of the O'Neils, one of NBC's most popular families, has been playing parts ever since she was a lass of eight and appeared as Little Eve in Uncle Tom's Cabin. She was born in Toronto. Both her parents were lawyers. Miss Dunn has appeared on the London stage and in English as well as Hollywood movies.

Jack Baker, the Breakfast Club tenor on NBC, appears in the family Bible as Ernest Mahlon Jones. Fellow Breakfast Clubbers refer to him as "The Louisiana Lark," Shreveport, La., being his birthplace. Baker was a teacher and baseball coach before becoming a broadcaster.

Florence Freeman, who is Sue Blake in the Love and Learn serial, has both a B.A. and an M.A. degree from Columbia University. She was a school teacher prior to becoming a radio actress. She is a native New Yorker.

Allie Lowe Miles, co-director with Sedley Brown of NBC's Husbands and Wives program, is married but not to her radio partner. She is the mother of a son, prides herself on her housekeeping and cooking. Mrs. Miles, who has been a teacher, dramatic coach and actress, has been writing for radio since 1927. She has also written several movie scenarios, three novels and many magazine articles.

San Francisco NBC studio pickups: Bernice Berwin, the Hazel of One Man's Family, and her attorney-husband, have become Piedmont property-owners. They recently bought the house in the suburb they leased for several years. . . . Zarova, soprano, and Arthur Schwarzman, concert pianist, both Russian-born, have animated conversations about their native land whenever they meet in the local studios.

Amos 'n' Andy, a combination as well known to the American people as ham and eggs, began their black-face comedy career on the air as Sam and Henry. That title was dropped when Messrs. Gosden and Correll switched stations in Chicago a decade ago. Jim and Charley was their choice of a new title but was discarded at the last minute for Amos 'n' Andy, picked by chance from a dictionary of names.

Betty Ito, the American-born Japanese actress who plays Alice Carter in Young Hickory on NBC, speaks perfect English as might be expected of a Phi Beta Kappa graduate of the University of Chicago, which she is. Her excellent English, however, proved a handicap once when she applied for the role of a Japanese girl in a radio serial. She had to feign an accent before she could persuade the director to entrust her with the part.

## CBC MAN TO GIVE DESCRIPTIONS OF LOUIS-FARR FIGHT

Bob Bowman, Famous Sports Commentator, To Broadcast From the Ringside At Yankee Stadium.

### Only Canuck Announcer

Broadcast To Be Heard Over the CBC National Network and in England Through British Broadcasting Corp.

OTTAWA, Aug. 26—Ringside descriptions of the fight tonight for the heavyweight championship of the world between Joe Louis world champion, and Tommy Farr, heavyweight titleholder of the British Empire, will be broadcast by the CBC. The broadcast, which will start at 8.50 p. m. EST, will be heard in Canada over the national network and relayed to England for listeners of the British Broadcasting Corporation.

Marking the first time that any Canadian network has been able to have its own commentator at the scene of a major sports event in the United States the CBC, through co-operation with the sponsors and NBC who purchased all broadcasting rights to the fight, has assigned R. T. (Bob) Bowman, Assistant to the Supervisor of Programs, and noted sports broadcaster, as official commentator. Bowman, who will describe the fight and make between-rounds observations, will speak direct from the ringside at Yankee Stadium.

Bob Bowman who recently joined the program staff of the Canadian Broadcasting Corporation, is well known not only as a sports commentator in Canada but also in the British Isles. Last year he was the highest paid sports commentator in Europe, having broadcast many important sports events including the Golden Gloves Boxing Tournament in 1936 between England and the United States for BBC and NBC, and the Olympic hockey matches at Garish-Parkenkirchen for BBC, CBC and CBS. Recognized as the man who made ice hockey a leading sports in the Old Country, he also was under contract for some time to Gaumont-British Motion Picture Corporation to cover important fights for news films.

## That nice tea! Old English Blend King Cole

### WILLIAMS FORUM TALKS WILL BE AIRED OVER NBC

WILLIAMSTOWN, Aug. 26—Four daily broadcasts from the 1937 conference of the Institute of Human Relations at Williamstown, Mass., will be heard Monday through Thursday, August 30-September 2 from 6:00 to 6:15 p. m., EDT, over the NBC-Red Network.

Each broadcast, made from the cam-

pus of Williams College, will open with a five-minute resume of the highlights of the day's sessions by Dr. T. V. Smith, professor of Philosophy at the University of Chicago. Dr. Smith will then introduce guest speakers chosen from the principal speakers of the day.

The theme of the conference is "Public Opinion in a Democracy." The conference is being held at the invitation of Dr. Henry A. Garfield, president-emeritus of Williams College, Newton D. Baker, Secretary of War under President Wilson and chairman of the National Conference of Jews and Christians, will preside.

During the past few months in Canada Bob Bowman has produced many important programs for the CBC, among them being the series "Night Shift," which won widespread popularity. He also described for CBC listeners the arrival of the Imperial Airways' clipper "Caledonia" on its first test flight to Canada. Mr. Bowman now is in New York completing arrangements for the broadcast.

In a special Friday morning session on the public services of radio, presided over by Dr. Garfield, Franklin Dunham, NBC Educational Director, will be a prominent speaker. He will talk on "Radio and Public Response." Another speaker of this session will be the Rev. James M. Gillis, C.S.P., who is regularly heard every Fall on the NBC Catholic Hour. These speeches will not be broadcast.

SOMETIMES the memory of an acquaintance who failed to write his Will comes into mind, and often we are reminded of the difficulties which have followed—for his family. These happenings seem distant until we analyze our own circumstances.

Our Estate Officers will be glad to discuss with you the preparing or revising of your Will, in the light of present-day law and practice. We suggest that you consider the possible advantage of such an interview. You incur no obligation and may secure a great deal of helpful information.

### THE Central Trust Company of Canada

Head Office—MONCTON, N. B.  
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"and it's easy to pay for under"

## HOME IMPROVEMENT PLAN

Do you need a modern home? Are you dissatisfied with the out-of-date interior, the shabby exterior of your house? Then why not make those improvements you have always wanted, and enjoy a brighter, happier place to live in? You can do it so easily — and comfortably — under the Home Improvement Plan. Decide on the work you want done and get an estimate of its cost.

**SIMPLIFIED FINANCING**  
Any contractor, supply firm or architect can help you arrange a Home Improvement Plan loan if you need it, to finance the work for you, or you can apply direct to your banker. No security or endorsement needed: you simply show that you can repay in instalments and the loan is made, the work proceeds, your home is made brighter and more livable and men get needed jobs.

Full information on the Home Improvement Plan and what it covers may be obtained from your local committee, your Provincial Chairman, your bank or the National Employment Commission, Ottawa.

### NATIONAL EMPLOYMENT COMMISSION

UNDER THE AUTHORITY OF THE DOMINION GOVERNMENT

(The cost of this series of advertisements sponsored by the National Employment Commission, has been defrayed entirely by public spirited concerns and individuals as a contribution towards that "Nation-wide co-operative effort" envisaged by the Parliament of Canada in the National Employment Commission Act.)

PAINTING

EXAVTROUGH

A NEW FURNACE

REMODEL EXTERIOR

A NEW BATHROOM

A GARAGE

FOR MORE RADIO NEWS SEE PAGE THREE

Medicated with ingredients of Vicks VapoRub  
**VICKS COUGH DROP**