

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## MONDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW and CHNC

CBC, OTTAWA, 550 K.  
6.00—Program Resume  
6.15—Jackie Heller, Songs  
6.30—The Story Teller's House  
6.45—Closing Stock Quotations  
7.00—Fanfare  
7.30—Melody Weavers  
8.00—London Calling  
8.30—Major Bill  
8.45—Kathleen Stokes, organist  
9.00—Canada's Business  
9.15—Tribute to Cyril Scott  
9.30—International Salon  
10.00—Melodic Strings  
10.30—With Bizet  
11.00—Sam Slick  
11.15—Lloyd Huntley and Orch.  
11.30—Sports in Canada  
11.45—The News  
12.00—Music for Music's Sake

## CKAC, MONTREAL, 730 K.

5.00—Social Announcements  
5.15—Chamber Music  
5.30—Fireside Program  
6.15—Waltz Time  
6.30—The Recreative Hour  
7.00—L'Arc en Ciel Musical  
7.15—Chateau Zynophos  
7.30—Jack Shannon  
8.00—Horace Heidt's Brigadiers  
8.30—To be Announced  
9.00—Lux Theatre of the Air  
10.00—LaSalle Cavaliers  
10.15—Westinghouse Newscast  
10.30—Montreal Pharmacy  
10.45—Alex. Lajoie and Orch.  
11.00—Molson Sports Reporter  
11.30—Dance Orchestra  
12.15—Dance Orchestra  
12.30—Radio Minuit  
12.30—Dance Orchestra  
1.00—Time and Sign Off

## WEAF, NEW YORK, 660 K.

6.00—Songs by Bonnie Stewart  
6.15—While the City Sleeps  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—John Gurney, Bass  
7.30—Press Radio News  
7.45—Today's Sports  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Edison Program  
9.00—Burns and Allen  
9.30—Voice of Firestone  
10.00—Fibber McGee and Molly  
10.30—Hour of Charm  
11.00—Contented Program  
11.30—Music for Moderns  
12.00—Orchestra  
12.30—Orchestra  
1.00—Larry Burke, tenor

## WABC, NEW YORK, 860 K.

5.00—Bob Byron, Whistler  
5.15—The Dictators  
5.30—Music from the Gold Coast  
6.00—Clyde Barrie, Baritone  
6.15—Eton Boys, Male Quartet  
6.30—Doris Kerr, Songs  
6.45—Funny Things  
7.00—Federation of Jewish Charities  
7.05—Four Stars  
7.15—Howard Phillips, Baritone  
7.30—Press Radio News  
7.35—Sports Revue  
7.45—George Hall's Orch.  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Jay Freeman and Orch.  
9.00—Alemite Half Hour  
9.30—Pick and Pat  
10.00—Lux Radio Theatre  
11.00—Wayne King's Orch.  
11.30—Your Neck of the Woods  
12.00—Tomorrow's News Tonight

## WBZ, BOSTON, 990 K.

6.00—Neighbor Nell  
6.15—Jackie Heller  
6.30—The Singing Lady  
6.45—Tom Mix  
7.00—U. S. Army Band  
7.30—Press Radio News  
7.45—Charles Sears, Tenor  
7.55—Lowell Thomas  
8.00—Time to Shine  
8.30—Lum and Abner  
8.45—John Herrick  
9.00—Gen. Hugh Johnson  
9.15—Kidnappers  
9.30—Campana's Vanity Fair  
10.00—Melodic Contrast  
10.30—To be announced  
11.00—All-Negro Revue  
11.30—National Radio Forum  
12.00—Vagabonds  
12.15—King's Jesters  
12.30—Orchestra  
1.00—Orchestra

## WTIC, HARTFORD, 1040 K.

6.00—Bonnie Stewart  
6.15—While the City Sleeps  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Baseball Scores  
7.30—Wrightville Clarion  
7.45—Singing Strings  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Shero Trio  
8.45—White Eagles  
9.00—Burns and Allen  
9.30—Margaret Speaks, Soprano  
10.00—Fibber McGee and Molly  
10.30—Hour of Charm  
11.00—Contented Program

## TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Glenn Darwin  
6.45—Le Bonhomme  
7.00—Rex Battle Orch.  
7.30—Canadian Press News  
7.45—Carroll and Fairchild  
8.00—En Roulant ma Boule  
8.30—Concert Series  
9.00—Mirror of Music  
9.30—Le Paris  
10.00—It's in the Air  
10.45—Canadian Press News  
11.00—Vagabonds, Male Quartette  
11.30—Mart Kenny and Orch.  
12.00—Orchestra

## CKAC, MONTREAL, 730 K.

5.00—Social Announcements  
5.15—Summary and Weather  
5.20—Planologue  
5.30—Fireside Program  
6.15—Waltz Time  
6.30—L'Heure Recreative  
7.00—Les Sports de L'Air  
7.30—Jose Deloquerriere  
7.45—Dinner Music  
8.00—Provincial Hour  
9.00—Di-so-ma  
9.30—Vin St. George's Orch.  
10.00—Chas. Kramer and Orch.  
10.15—Westinghouse Newscast  
10.30—Alex. Lajoie and Orch.  
11.00—Molson Sports Reporter  
11.10—Dance Orchestra  
11.30—Dance Orchestra  
12.00—Radio Minuit  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Time and Sign Off

## WEAF, NEW YORK, 660 K.

5.00—Rhythmaires  
5.15—Millie Revell Interviews  
5.30—Don Winslow of the Navy  
5.45—Johnny Johnston, baritone  
6.00—Science in the News  
6.20—Three X Sisters  
6.30—News  
6.35—Today's Sports  
6.45—Billy and Betty  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.30—Musical Program  
7.45—Campbell's Royalists  
8.00—Russ Morgan and Orch.  
8.30—Wayne King and Orch.  
9.00—Vox Pop  
9.30—Lanny Ross  
10.30—Hollywood Gossip  
10.45—Vic and Sade  
11.00—Violin in the Night  
11.05—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WABC, NEW YORK, 860 K.

4.30—Sing and Swing  
5.00—Roy Heatherton  
5.15—Science Service Series  
5.30—St. Louis Syncopators  
5.45—Drama of the Skies  
6.00—All Hands on Deck  
6.30—News  
6.35—Sports Resume  
6.45—To be Announced  
7.00—Poetic Melodies  
7.15—Song Time  
7.30—Actors Guild  
8.00—Blue Velvet Music  
8.30—Al Jolson Show  
9.00—Watch the Fun Go By  
9.30—Benny Goodman  
10.00—Unseen Friend  
10.30—Russell Door, Baritone  
11.00—Tomorrow's News  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WBZ, BOSTON, 990 K.

4.00—Club Matinee  
5.00—Lucille and Lanny  
5.15—Musical Adventures  
5.30—Singing Lady  
5.45—The King's Men  
6.30—Stringtime  
6.30—News  
6.35—Tony Russell, Tenor  
6.45—Lowell Thomas  
7.00—Easy Aces  
7.15—Rabinoff, Violinist  
7.30—Lum and Abner  
7.45—Vivian Della Chiesa, Soprano  
8.00—Husbands and Wives  
8.30—Edgar A. Guest  
9.00—Ben Bernie and the Lads  
9.30—To be Announced  
10.00—To be Announced  
10.30—Past Master's Program  
11.00—The Vagabonds  
11.30—Orchestra  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WTIC, HARTFORD, 1040 K.

5.00—Nellie Revell  
5.15—Women's Club Program  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—News  
6.15—Baseball Scores  
6.30—Wrightville Clarion  
6.45—Frank Morgan  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.30—Chateau News Reporter  
8.30—Wayne King's Orch.

## PAY A VISIT BEFORE LEAVING



The Nitwits of the Networks, George Burns and Gracie Allen, will preface their departure for New York and a month's vacation by paying a visit to the Hollywood Mardi Gras as guests of tenor Lanny Ross and comedian Charles Butterworth during the broadcast over the NBC-Red Network, on Tuesday, Sept. 28, at 9:30 p.m., EST. Following their own broadcast of Oct. 3, George and Gracie will take a four-weeks' leave of absence from the airwaves. They are shown here deciding on their going-away costumes.

## SCENE . . . BUT NOT HEARD

MANHATTAN:—Andre Kostelanetz hurries into 485 Madison Avenue, home of the Columbia Broadcasting System after taxiing to New York from Newark Airport where he had left a trans-continental plane . . . Arthur Godfrey, the announcer-commuter has a good time marching in the American Legion Parade with his old-sea-going buddies from Washington, D. C. . . Robert L. (Believe it or Not) Ripley watches from the reviewing stand reserved for dignitaries while a Legion officer narrates unique war stories for future Ripley broadcasts . . . Phil Philatny and two members of his all-girl orchestra, pay special attention to the excellent brass bands that are warming up for their trophy competition at Madison Square Garden later that evening . . . Harry Salter comes to see the parade at ten o'clock at night after spending the day at rehearsals and finds the New York Legionnaires are just beginning to 'bring up the rear.' HOLLYWOOD:—At the Brown Derby, comedians Jack Oakie and Stuart Erwin go into the proverbial 'huddle' at the dinner table while they figure out humorous plays for the football team of 'Oakie College' . . . Gertrude Niesen walks down Sunset Boulevard flanked on each side by her Great Dane dogs . . . George Burns and Gracie Allen build up the profits of a department store on Hollywood Boulevard with a little last minute shopping in preparation for their vacation in New York next month . . . Raymond Scott, in front of Grauman's Chinese Theatre before a picture opening, satisfies an autograph hound by writing: 'Dedicated to the Pawn Broker who Must Ultimately Get this Album.'

## Breath of Erin In Campana Play

CHICAGO, Sept. 27—"Kilkenny Minstrel" brings to the Little Theater Off Times Square a breath from Ireland on Friday, October 1, at 10:00 p. m., EST. Les Tremayne and Barbara Luddy play the leading roles. Agnes Ridgway, author of the play, sketches the adventures of Terry O'Toole, Irish immigrant, who is discovered by a bored society girl who has turned to running a night club for entertainment. The story deals with Terry's rapid rise and fall in the world of easy (to him) money.

## Warnow Takes Eaton

NEW YORK, Sept. 27—Mark Warnow's orchestra will succeed Richard Himber's on the Your Hit Parade program over the NBC-Red Network beginning with the broadcast of Wednesday, September 29, from 10:00 to 10:45 p. m., EST, and will play an engagement of six weeks. On Wednesday, November 10, Leo Reisman's orchestra will succeed Warnow's for a limited engagement. Your Hit Parade each week plays the most popular current tunes as determined by a coast-to-coast survey.

## DR. G. R. LISTER

: Dentist :

Burchill-Wilkinson Building

QUEEN STREET : Below Regent

9.00—Vox Pop  
9.30—Johnny Green's Orch.  
10.30—Jimmy Fiddler  
10.45—Vic and Sade  
11.15—Orchestra  
11.45—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Silent

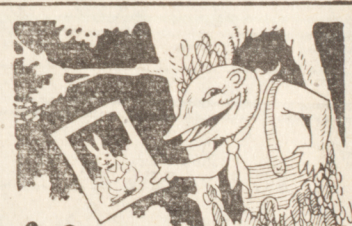
## MICROPHONICS

San Francisco NBC studio pickups: Meredith Wilson commutes to Hollywood for the Show Boat programs maintaining headquarters here as General Musical Director of NBC's Western Division . . . Grace Cooper, actress, has had her nose bobbed . . . Carl Kalash, violinist, can claim a record of some kind as a candid camera enthusiast. Just fifteen minutes after the recent arrival of his son he 'shot' the infant in a variety of poses.

When Jean Sablon, the French troubadour, arrived in America last February to sing for NBC he immediately occupied himself with the task of getting familiar with American tastes in song and music. In addition to devoting hours daily listening to the radio, the handsome Parisian spends much time and money on phonograph records. In six months he has acquired over a thousand discs.

Sidelights on Charles Winninger, the Captain Henry of the Maxwell House Show Boat on NBC: Is 5 feet 6 inches tall, weighs 175 pounds, has blue eyes and a heavy crop of snow-white hair . . . Likes to hunt and qualifies as the most expert trap-shooter in the world of entertainment . . . Loves motoring and has driven across the continent several times . . . Has talent for painting and does waters colors . . . A hobby is collecting musical instruments.

Loretta Lee, heard with Werner Janssen's orchestra on the Fleischmann program on NBC, appears in the family Bible as Margaret Viegas. The daughter of a judge, she is a native of New Orleans and was a schoolmate of Dorothy Lamour, another NBC nightingale. For the benefit of those concerned about such matters, it may be recorded here that Loretta loves clothes, fricassed chicken, orchids, diamonds, swing music and Gracie Allen.



16 STORIES FOR YOU!

Tell your mother every time she buys a 16, 25 or 32 ounce jar of Barbour's Peanut Butter or a pound of Barbour's Acadia Baking Powder she can now get, FREE, for you, a Burgess Story Book with colored pictures. You know how good Barbour's Peanut Butter is and she knows how good it is for you. So get your first book TO-DAY and don't stop until you've collected the 16 different stories in the set. At your grocer's. Your friend, ANNE POSSUM



## AUTHOR BELIEVES SAM SLICK WILL MAKE COMEBACK

Writer of Script Says the "Clockmaker" Will Be in Great Demand

HALIFAX, Sept. 27—Berton E. Robinson, staff writer of the Canadian Broadcasting Corporation, whose adaptation of Thomas Chandler Haliburton's "The Clockmaker" brings for the first time to radio the philosophizings and adventures of Sam Slick of Slickville in a series of broadcasts to be heard every Monday at 10:00 p. m., EST over the national network, firmly believes that Sam stands to make a startling comeback into popular favor.

Mr. Robinson, although he feels that Nova Scotians have neglected their most famous literary character, nevertheless predicts that following the broadcasts here will be a run on the book shops for the chronicles of the Yankee clockmaker.

"Sam Slick," he says, "is not a dull person. He is a lively personality whose observations of Nova Scotia are as apt and as penetrating today as they were one hundred years ago when he first came to life in the pages of 'The Clockmaker.'"

Mr. Robinson, who spent several months in study and research preparatory to writing the scripts, is an authority on Haliburton's writings as

## VARIETY THE KEYNOTE OF C.B.C.'S NEW FALL AND WINTER SCHEDULE

Important Programs to be Presented Over C.B.C. Network Starting September 26

## TWELVE HOUR SERVICE

New 50,000 Watt Transmitters At Hornby and Vercheres Nearing Completion — Call Letters of CBC Stations to be Changed

## Tells How It's Done

Eric Barnouw, author of NBC's The Honeymooners and director of the Court of Human Relations, will give a course in radio writing at Columbia University this Fall. Executives, writers and directors will be guest speakers at the classes.

well as on the history of Nova Scotia. A graduate of Acadia University, he has worked on various provincial newspapers and has been successful in various branches of writing, such as playwriting, story and magazine writing and continuity writing. Six of his short stories have appeared in O'Brien's Year Book of the American Short Story for 1930, and much of his verse has been published in the New Yorker. One of his plays was produced in the Ottawa Civic Drama Competition.

OTTAWA, Sept. 27—Keynote of the new fall and winter program schedule of the Canadian Broadcasting Corporation which went into effect September 26 with the general reversion to standard time is the wide variety of features which will be heard over the CBC national network from numerous points of production throughout the country.

The new broadcast season which, on October 5, also marks the start of a twelve hour daily service and change of call letters of three corporation-owned stations, will bring to listeners the best obtainable in the different forms of drama, music and talks. Greater exchange of programs with England, United States and European countries also is planned and, following the inauguration of the daytime service, the broadcasting of special events such as state affairs and sports will be carried out as such events take place.



"DAVE," said Mr. Picobac, addressing the manager of Essex Centre's Gas Pump and Parlour Car Garage, "these motor trailers are getting to be quite a thing. I was sitting on my verandah smoking my pipe and thinking of nothing in particular, and I counted three of them go by."

"There's about half a million of them in the States," said Dave. "If this town was up to date we'd have a trailer city annex here before now."

"You're right," said Mr. Picobac, savouring his pipe, "catering to tourists is one of our biggest industries. We ought to do everything we can to attract 'em and make 'em want to come back here."

"I'll say so," opined Dave. "They're a big help to my business."

"I'm doing my part," continued Mr. Picobac, "I tell 'em all about the good Burley tobacco we grow down here, and then I do 'em the favour of giving 'em a smoke of Picobac. Every man-jack agrees with me that Picobac is a mild, cool, sweet smoke in a pipe."

Picobac is the pick of Canada's Burley crop, grown in sunny, southern Ontario, barn-cured and matured for three years in the wood.



1 1/2-Lb. "LOK-TOP" TIN 60c.

also packed in Pocket Tins

IMPERIAL TOBACCO COMPANY OF CANADA, LIMITED

"IT DOES TASTE GOOD IN A PIPE!"

Picobac

GROWN IN SUNNY, SOUTHERN ONTARIO