

NEW LIFE IN CHINA

Chiang Kai-shek Has a Better Half Who is a Leader in a National Revival Which is the Better Half of His Program Commonly Identified With Political Reforms.

Chang Kai-shek, whose dramatic kidnapping startled the world a few weeks ago, is known as soldier and statesman, for ten years the dominating figure in China. But there is a side to his activities about which there has been little publicity, his leadership in a New Life movement for his country. Its promoters hope to achieve a reform in Chinese habits and way of living which shall adjust its people to the requirements of a modern civilization without causing them to break with their past. The new life is based on the Chinese classics, and aims at a revival of the traditional Chinese morality, shaken in its contacts with some aspects of western civilization. A rebirth rather than a transformation of traditional ideals is sought.

The New Life movement was born in Nanchang, in central China in the region below the Yangtze river, on February 19, 1934, when Generalissimo Chiang made a speech setting forth its principles. In true Chinese fashion, an enormous lantern parade with 80,000 persons in line, took place on March 18, 1934, to boom the infant movement. The first New Life Association was formed at Nanchang. Others followed rapidly, until by the end of 1935 there were associations covering nineteen provinces with 1,064 branches in the districts or counties into which the provinces are divided. Associations were organized in the great municipal centres, Nanking, Shanghai, Peiping, and Tientsin. Overseas branches were started even in the New World, at Mexico City and Lima.

On January 1, 1936, the headquarters of the movement were transferred to Nanking. From the start Chiang Kai-shek has been assisted in the promotion of the movement by his wife. Women's associations had been early formed and when on February 10, 1936, a woman instruction committee was formed to coordinate feminine participation in the movement, Mme. Chiang was made head.

Mme. Chiang Kai-shek whose courage and resourcefulness were so much in evidence at the time of her husband's kidnapping, belongs to the wealthy and cultivated Soong family of Shanghai. Her brother, T. V. Soong, is a prominent statesman; her elder sister married Dr. Sun Yat-sen, founder of the republic, and another sister is the wife of H. H. Kung, Minister of Finance. Miss May Ling Soong, as she was before her marriage to the Generalissimo, was educated in this country and is a graduate of Wellesley College. She was married in 1927. She frequently acts as interpreter for her husband in interviews with foreigners and is a true helpmate to him in his work.

The history and aims of the New Life movement have been described in a pamphlet written by Walter Hanming Chen and published by the Council of International Affairs at Nanking. In the first year of the movement in Fukien a maritime province in south China north of Canton an initial attack was made on extravagant expenditure at weddings, funerals, birthday celebrations and similar occasions at which popular custom dictates liberal distribution of tips and presents even to outsiders. Next the association undertook the serious job of crusading against 'strange and undesirable' styles in women's dress. The Government of the province was asked to make suitable regulations and girl students formed groups to persuade the female members of the public to abide by the regulations. The New Life devotees recognized the wide gap between prohibition and enforcement in so intimate a matter. An anti-gambling crusade is somewhat surprisingly reported to have been a complete success. Next the crusaders moved against the mixed bathing houses, which had been customary at the many mineral springs for which the province is noted, demanding separate houses for the sexes. Another evil practice warred against was that of dumping rubbish into the small rivers of Fukien, clogging the channels and leading to floods in the rainy season. Considerable success was reported on this line. The association then backed a move to get beggars afflicted with leprosy off the streets, the province to establish, in compensation a relief fund for their benefit. Taking a leaf out of American practice the association called for the observation of a Cleanliness Week in the period from November 26 to December 2. This period was devoted to demonstrations, inspections and lectures boosting the clean up campaign. In this particular enterprise there was hearty co-operation by the army and the police.

Reports of activities in other provinces list efforts made to improve drainage systems, to keep down begging by a relief system, to regulate the keeping of dogs, to establish model markets, and to set up public timepieces to encourage punctuality. Posters advised pedestrians to walk on the left hand side of the street, not to smoke in the street, and to dress neatly when outdoors. Campaigns were launched against immoral books and photographs. Shopkeepers were urged to clean up their premises. Managers of amusement resorts were requested not to admit more persons than could be seated. Barbers were asked not to use instruments for artificially waving woman's hair. At Hangchow, one of the beauty spots of China, where the movement was launched by a big lantern parade with 50,000 in line, small groups of crusaders moved about the streets politely accosting pedestrians with suggestions for the improvements of their behavior and appearance.

To western minds many of the New Life objectives seem trivial and the methods fussy and it is recorded that many Chinese among the big city intelligentsias decried the movement as childish. But there is real purpose to grapple with major evils like opium and disregard of cleanliness and sanitation and to raise the level of education for peasant and city proletarian alike. Simple text books, with rhymes and pictures, have been distributed by the hundred thousands. They deal with the duties of citizenship, the evils of Communism, the need of cleanliness of the person, home and community, the curse of opium. Simple educational classes have been formed for the common people with four month courses. A major activity has been a fire prevention campaign, starting with advice to the people not to be careless with cigarette ends, mosquito incense and lamps.

HOLD SUSPECT OVER DEATH OF KIDNAPPED BOY

Ex-Convict Arrested in Seattle Termed "Hot" Suspect by One Officer.

SEATTLE, Feb. 17—An ex-convict, whose arrest was termed "hot" by one officer, was questioned today concerning the kidnap-killing of 10-year-old Charles Mattson and plans were rushed for witnesses of the abduction to confront him.

The man, identified as James G. McDonald, steadily denied any connection with the crime, but William Cole, chief of the Washington State Police, said his appearance strikingly fitted descriptions of the bearded kidnapper and his movements at the time of the kidnapping were suspicious.

"It may be just another false lead but it looks hot to me," Cole said. The police are also seeking a "red-haired woman" for questioning.

To Face Relatives

After McDonald had been questioned for 10 hours, a high police official said William and Muriel Mattson, brother and sister of the kidnap victim, would be brought from Tacoma to face the man. Virginia Chatfield, 16, who also saw Little Charles seized Dec. 27, at his Tacoma home, will be brought here, the officers said.

Little Charles' nude and battered body—stabbed in the back—was found frozen near Everett, Wash., ending efforts of his father, Dr. W. W. Mattson, Tacoma physician, to ransom him alive for a demanded \$28,000.

Statements Contradictory

His statements termed contradictory by Police Detective A. E. Kuehl, McDonald was booked on an open charge.

The Federal Bureau of Investigation description of the Mattson kidnapper is:

"Thirty years old, five feet seven or eight inches tall, 156 to 165 pounds, swarthy, did not stand erect, dimple in chin, high cheek bones, nose may be broken a little below centre, hairy hands, slightly foreign accent, speaks brokenly, appears to be of southern European extraction."

Cole described McDonald as follows:

His Description

"Thirty years old, five feet, 10 and one-half inches tall, swarthy, high cheek bones, nose broken, dark brown hair."

The suspect, a high official said, definitely was in Tacoma from Dec. 21 to 26, but claimed he was in three different places when the abduction occurred on Dec. 27.

McDonald said he was 32 years old, weighed 155 pounds, was single, born in New Jersey and was a seaman. He also said he was five feet 11 inches tall, but appeared about three inches shorter.

While much of the advice given is of the homely, Poor Richard type, and the objectives may seem mainly of material improvement, the movement does not lack its idealistic and emotional side. The moral basis for the campaign is sought in the foundation of the New Life on the "four principal virtues." These are 'Li,' meaning courtesy; 'I' meaning service 'toward our fellowmen and ourselves'; 'Lien,' representing honesty and respect for the rights of others, and 'Chih,' 'high mindedness and honor.' These virtues, say the New Life advocates, made the Chinese nation great in ancient times, and their practice will mean a national re-birth. Says Chiang Kai-shek in an explanation of the New Life which has been translated into English by his wife:

"By observing these virtues, it is hoped that beggary and robbery will be removed, and that officials will be honest and patriotic, that corruption will cease, and that people will pursue more productive enterprises. The poverty of our nation is caused primarily by the fact that there are too many consumers and too few producers. Consequently many people have to live like parasites. To remedy this, we have to emphasize the four virtues, and we have to make people work harder and spend less, and the officials be honest. This was the secret of the success of the two ancient Chinese kingdoms. It is also the primary cause of the strength of present day Italy and Germany.

PRISONER SAW \$300 TO \$400 IN POT IN "STRONG MAN" GAME AT GUELPH

Was the "Big Game" of 1935---Inquiry Told How "Bigger Fellows" Run Dormitories

GUELPH, Ont., Feb. 17—A 24 year old prisoner in Ontario Reformatory told the Madden prison riot inquiry today that he saw between \$300 and \$400 on the table at one time in a gambling game in the reformatory.

One of the many prisoners who said dissatisfaction with food and sanitary conditions was a major cause of the Jan. 17 riot, the young convict told of gambling games in which the prison population engaged. He never saw more than \$400 involved, however.

"I've seen bigger games since then but not so much money," he said, referring to the 'big game' of July, 1935 'Strongest men' in each dormitory ran the games, he testified.

Whether prisoners sleeping in dormitories have fresh air at night depends upon how the 'bigger fellows' feel about having windows open, two

prisoners of 18 told the riot inquiry. "If the bigger fellows want the windows open, they are opened, but if they want them closed, they stay shut."

He added to the list of prisoners who told the inquiry that little attention is paid by reformatory officials to desire of prisoners to learn a trade.

"I am not making any complaints about anything," one youth told the inquiry. "I might be saying something that would get me into trouble here."

Assured he would be protected, the prisoner said he never ate the meat because it was sour and too black. "I don't like the place and I don't intend to come back," he said.

One guard at the Reformatory takes a sadistic pleasure in strapping young prisoners, two boys told the inquiry.

A prisoner of 18, who weighs 109 pounds, said this guard taunted him for three days about the strapping he would give him. "I'll take the skin off you just as sure as there are little apples on the trees in the summer time," the guard threatened him. The prisoner said that the guard would flex his muscles, then remark he should go home and take some exercises to get them "in good shape to give punishment."

A boy of 15, who entered the reformatory late last spring, when 14 years of age, said he had been unfairly strapped on Friday.

Guards were warned to cease intimidating prisoners about to give evidence at the inquiry.

Young prisoners are ordered to do work beyond their capacity they told the inquiry. One lad of 15 said he had been punished for refusing to push a wheel barrow after the guard had filled it so full 'I could hardly push it.' A tubercular prisoner of 18 entered the reformatory with a physician's 'light duty' order but had been placed at work with pick and shovel in the 'bull gang.'

PRIEST STRIKES IT RICH, CAN NOW PAY FOR SAWMILL

BIG SANDY LAKE, Ont., Feb. 17—For the glory of the church and, incidentally, to pay for the sawmill that built this isolated Roman Catholic mission, Rev. J. Dapau went prospecting and struck it rich.

The 65-year-old prospecting priest arrived at Big Sandy Lake, 380 miles northeast of Winnipeg, four years ago. At his request, a sawmill was sent to his mission, in the episcopal district of Kenora. He was expected to pay for it as soon as possible.

But the Indians in this bush country are poor. Church collections were slim. So Father Dapau studied geology and went out to look for gold. He found it, not far from his newly-built church. For the six claims he staked, Father Dapau received \$250 cash as an option and was promised \$50,000 and 100,000 shares in the company soon to be formed to develop the property. The money and shares were turned over to the church.

Canada's domestic exports of wheat amounted to 9,789,027 bushels valued at \$11,974,334 in January against 7,557,320 worth \$6,497,470 a year ago, and 5,380,226 at \$4,265,575 in 1935. The average export price was \$1.223 in the latest month against 36 cents a year ago and 79.3 cents two years ago. During the twelve months the total was 245,273,237 bushels.

How mother helps to PREVENT MANY COLDS



● At That First Sniffle — or sneeze — signs that a cold may be coming on . . .



● Quick! A Few Drops of Vicks Va-tro-nol up each nostril



● It S-p-r-e-a-d-s Its scientific medication swiftly spreads through nose and upper throat — where 3 out of 4 colds start

Mother relies on Va-tro-nol for help in preventing her own colds, too. She can feel the tingle as this scientific medication spreads through the trouble zone in her nose and upper throat. Va-tro-nol is specially prepared to stimulate Nature's defenses in this area. Used in time, Va-tro-nol helps to prevent many colds . . . and to throw off head colds in the early stages.

Quickly relieves "Stuffy Head"

VICKS VA-TRO-NOL

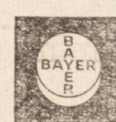
Mother! Look in your Va-tro-nol package for full details of Vicks Plan—a practical home guide to greater freedom from colds. In clinic tests among 17,353 people, this Plan cut sickness from colds more than half!

Follow Vicks Plan for Better Control of Colds

How to Ease a Cold Quickly



Get Quick-Acting, Quick-Dissolving "Aspirin." Take 2 Tablets



The modern way to ease a cold is this: Two "Aspirin" tablets the moment you feel a cold coming on. Then repeat, if necessary, according to instructions in the box.

At the same time, if you have a sore throat, crush and dissolve three "Aspirin" tablets in one-third glass of water. And gargle with this mixture twice.

The "Aspirin" you take internally will act to combat fever, cold pains and the cold itself. The gargle will provide almost instant relief from rawness and pain, acting like a local anesthetic on the irritated membrane of your throat.

Try this way. Your doctor, we know, will endorse it. For it

is quick, effective and ends the taking of strong medicines for a cold.

● "Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get—ASPIRIN



DON'T TRY TO FOOL ME ABOUT TOBACCO!



Any tobacco is better than none, we'll admit, but until you try Rosebud you'll never know what it means to be really pipe-happy—to prefer a pipe to any other smoke. Load up your pipe with Rosebud, and see if it doesn't give you a new idea of the pleasure there is in smoking!

ROSEBUD

Cut smoking tobacco



There is an easy-opening ribbon on every Rosebud package—to make it easy for you to remove the cellophane wrapper. Just a quick pull and the wrapper is off!

THE MARITIME SMOKE



THE SAME LOW PRICE 25c PER POUND TIN

It's a real treat to get this wonderful new tin, along with the double-acting efficiency of ACADIA, at the same low price. ACADIA'S double action makes it worth double what you pay for it. The first action takes place in your mixing bowl when liquid is added . . . the second when heat is applied. It is this well-timed, continuous action that ensures your baking success.

ACADIA DOUBLE ACTING BAKING POWDER