PHONE M2

FOR BABY

"Safety First"

Five generations of babies have been kept clean, fresh, fragrant, and free from skin troubles by the use of

BABY'S OWN



95c PERMANENTS **Electric Facials**

Hair Dyeing Parisian Beauty Parlor

MADAME JAC. VERMEEREN 337 King St.

IT'S TIME to think of Mitts, Gloves and **Hunting Jackets**

You can be Sure of the Best for Less in

OVERALLS, WORK PANTS

HORSE BLANKETS

Headquarters For Wabasso Goods

OUR WHITE SALE IS NOW IN FULL SWING

10% and Free Hemming Bleached and unbleached sheet-

ing in all widths. PILLOW COTTON, 40 x 42 in-

BATH TOWELS ROLLER TOWELING PILLOW SLIPS SHEETS, ETC.

J. Stanley Delong Phone 68-11 63 Carleton St

Do It

The earlier you start on the right road to advancement the farther you will go. Get the best commercial training while it is easy for you to do so, rather than postpone it until later and be forced to acquire it under difficulties.

Write for full information regarding our Business Courses.

FREDERICTON BUSINESS COLLEGE

F. B. OSBORNE, Principal, Fredericton, N. B.

LUDLOW

LUDOLW, Feb. 17-On Thursday evening a valentine party was held at the home of Mr. and Mrs. Boyd Hovey. A large number were in attendance and a good time enjoyed by all. Much merriment was caused by a valentine box which was opened after dancing and cards had been participated in. About midnight a delicious luncheon was served. Mrs Hovey was assisted by Boyd Hovey and Verne Whitney.

On Friday between the hours of three and four o'clock, School District No. 2 under Genevra Young of Fredericton, had a valentine box for the children. The scholars brought candy, apples and fudge and enjoyed

Friends are sorry to hear of Alvah Weaver's illness and wish him speedy

Mrs. D. C. Hovey is spending a few days at her home in Millerton.

Mrs. Edward Palmer was a recent guest of her sister Mrs. Pete O'Don-

Mrs. Arthur Pond spent a day last week with her mother, Mrs. L. Hovey Holley Hovey, Verne Whitney and Frank Johnston have returned home, after spending some time at Langley. Jasper Palmer was a visitor to

Doaktown this week. Audrey Hovey was the guest of ucy Murphy on Wednesday.

Lillian Hovey is spending a short ime in Boiestown the guest of her aunt Mrs. Herb Freeze

Mrs. Raymond Hovey was a guest of Mrs. Karl Hovey recently. Verda Hovey has returned home,

after a pleasant visit at Boiestown. Arthur Pond returned to Fredericton after spending a week-end at his

Rev. Mr. Corey held service here on Thursday evening and on Monday conducted funeral service of the infant son of Mr. and Mrs. Alex. Long. Etta Annamay Hovey has returned home after a visit with her grand-

Matthew Mackay has returned to his home at Porter's Cove.

Mrs. Harry Palmer spent a day this week with her sister, Mrs. Cecil Clo-

Fred McCarthy was supper guest of Percy Palmer on Thursday last.

Mrs. Dow Hovey and daughter Sadie were recent guests of Mrs. Herbert Pond.

Jack Hovey is confined to his home hrough illness. Dick Carr, Jeff and Clayton Carr were recent guests of

Mrs. Edward Palmer was visiting her daughter Mrs. Karl Hovey on

ett Pond on Thursday,

Sadie Hovey and Ada Carr speni Wednesday evening with Isabe

Our roads are in excellent condition and many folks are enjoying

The stork has been very busy of Mrs. Boyd Hovey, a daughter with business of being attractive. Whitney and Holley Hovey

BURDEN NOTES

BURDEN, Feb. 15-Mrs. Harold Kitchen and daughters Velma and row is her day for getting at that Mrs. Eldon Smith.

Mr. and Mrs. Lebaron Courser spent Saturday evening with Mr. and Mrs. H. J. Smith.

was calling on friends here, Sunday.

with Miss Espy Moore.

Robert Lawrence spent Saturday with Elmer Smith.

Mrs David Burden is visiting Mrs Harold Preston and Mrs. N. Preston.

Miss Espy Moore spent Sunday with Mrs. George Gibson.

Mr. and Mrs. Eldon Jewett and son Clair have been visiting Mrs. Jewett's parents Mr. and Mrs. Thos. Pollock.

Paul Nevers of Long's Creek spent Sunday with his uncle, H. J. Smith.

Protect Your Cattle from the Warble Fly by using REX WARBLE FLY POWDER

FARMERS and DAIRYMEN

½ lb. package, 50c

1 lb. package, 95c

One pound will treat 60 head of cattle once. For treatments

1st treatment in March 3rd treatment in May

2nd treatment in April 4th treatment in June

WE HAVE IT ON HAND

J. Clark & Son, Ltd.

... OF ...

Interest to Women

THE STORIES THE SCALES CANTELL

About Overindulgence Perhaps or Why Moderation in Eating Should Be Practiced

(By Edith M. Barber) to discard at holiday time. We pass not resist temptation.

still the scales are discouraging.

Usually better results can be procured by a mild programme than oy being too severe with ourselves. If we ignore those second helpings and will forego the temptation of eating between meals and keep up this programme for a number of weeks, results will be more certain. It is a fact that even on a very low calorie diet little loss of weight will be shown for a week or more, because water which has weight will replace the fat which has been used up. If you have self-control enough to carry on your programme until this period is past you will find it worth while.

The most important thing is to make a plan, write it out, check it every day and stick to it. The reason why certain spectacular recipes for reducing are successful is because a concrete plan is easy to follow. Remember, however, that some milk, some eggs and plenty of vegetables

and fruits should be included. In able. No diet limited to a few foods ered in the ice box.

should be used more than two weeks All rules for moderation in the however, without a break. It is foronsumption of food and drink go in- | tunate perhaps that most of us can-

the scales by until we can no longer | A new product, by the way, which ignore that reproachful look which may be of interest to those of you they seem to cast upon us. If we who are going in seriously for losing find that the reading has increased, weight, has recently been put on the then we make a New Year's resolu- market. It looks like butter, tastes tion to reduce. For a few days we like it and yet has absolutely no follow a strict regime, often such a food value in contrast to the high lean fare that after a few days hun- calorie value of the fats usually used ger drives us to overindulgence. And at the table. Its constituents are probably not unlike those of the mineral oil, which can be used for salad dressing. The hutter,' however, supplies vitamin A

Cabbage and Fruit Salad small head cabbage 4 or 5 medium-sized apples

1 cup seedless raisins Mineral oil mayonnaise Lettuce

Shred cabbage very thin and let it stand in cold water until crisp, Drain and dry. Arrange nest of cabbage on lettuce leaves on each salad plate. Pare apples and cut in one-half inch cubes. Mix with raisins and mayonnaise. Arrange on cabbage and garnish with cherries.

Mineral Oil Mayonnaise 34 teaspoon mustard 1 teaspoon salt

Cayenne 1/2 teaspoon sugar 1 egg yolk 1 cup mineral oil Lemon juice and vinegar

Mix-arv ingredients and add volk some cases ,fruits and vegetables may of egg. Mix well and add one-half tea replace each other for a time and spoon vinegar. Add mineral oil gradalso remember that for quicker re- ually, drop by drop at first, then sults salt should be limited. One of more quickly, beating with egg the reasons for the success of the beater. As mixture thickens thin skimmed milk banana reducing diet with lemon juice or vinegar and conis the fact that salt is not necessary tinue adding oil. When finished mix to make either of these foods palat- ture should be very stiff. Keep cov-

Holley Hovey was a guest of Ever- UGLY DUCKLING OFTEN JUST LAZY GIRL EPITAPH HAILS

Twenty-Five Percenters Are Always Putting Off **Business of Self-Improvement**

the typical 25 per center.

going to improve her looks. Tomorto. Today her hair can look as it does, unbrushed, unwaved, unlovely.

the woman whose children say: 'Yes tablished.

Yesterday we were talking about Mom, you're not bad looking when late, leaving twin sons with Mr. and percentages of effort put into this you fix yourself up!' Mrs. B. has it in of a bucking chute at a rodeo, when her, but it takes an occasion or a a group of cowboys erected a marker Mr. and Mrs. Henry Lyons and a I think it's a good thought to hold, series of occasions to put her to work over a lonely grave on the Colorado daughter with Mr. and Mrs. Clowater this percentage business. By now on herself. Maybe we are rating her plains, inscribed with their own Vicitors to Fredericton during the much honest effort you give toward too high, but at least she doesn't let home-made epitaph. week end were Gower Hovey, Verne making a better looking person you herself go' completely and she does Cowhands on the McCarthy & Eldetermine the effort percentage. Let come up often enough to make folks liott ranch showed the dynamic us analyze the 25 per centers just for realize she could be a knockout, if horse during his career collaborated convenience. We will appoint Mrs. A. she tried. The reason she isn't the in writing the epitaph. It reads: knockout is that she only puts half "Under this sod lies a great bucking She is the woman who always is the effort into herself that she might.

Mrs. C., the 75 per center, is the Zaida spent Saturday afternoon with silhouette, now long lost in a welter woman who looks well most of the of bumny flash. Today she'll have time, with occasional shumps. But three more fat meals. Today she'll she is aware of her possibilities and not make a move she doesn't have she gets back on the job when she isn't getting her usual compliments.

Mrs. D., our 100 per center, repre-Mr. and Mrs. Garfield Caverhill Tomorrow she's going to start in on cents a growing group of women who her skin. Yes, it needs it, but tomor- put everything they have into being row is the day. That's Mrs. A., the 25 outstanding as decorative women. Miss Thelma Jewett and William per center who isn't putting even 25 There is a system to Mrs. D's living Kolding spent Saturday afternoon per cent. effort into making herself a pride that won't even let herself witness a single day's departure from Mrs. B. is our 50 per center. She is the grooming and dress standard es

DON'T LET THE WAISTLINE THICKEN

Elsie Pierce Gives This Warning to Slim Sisterhood

(By Elsie Pierce)

we don't look as girlish and don't waistline. with the waistline. Speaking of clothes, I was looking

lines we wore less than ten years ago any rate, somewhere below the hips. Contrast these lines with the lines of

trunk twisting exercises that we did abdominal muscles. as children in school are just as ef- When you walk, make a conscious ective. They're death on the spare effort to hold the abdomen in. Ditto tire amidships. They keep a waist when standing or sitting. All that line trim and svelte.

Stretching is fine for that smooth are a sportswoman there's nothing oung line, that flatness of abdomen. grander than golf, tennis and bowlou can do your stretching exercises ing for a waistline.

in bed every morning before rising. A waistline is another one of those Stretch arms overhead-stretch upprecious possessions that we humans per trunk up and toes way down as to not miss until we've lost it. We though upper and lower trunk were allow it to expand and thicken. Then having a tug of war right at the

wear clothes nearly so well as we did | Our screen and stage stars have special exercises for the waist. The through an album recently at the waist. This one-a favorite of an opera star-is a little difficult, but the straight up and down line with once you master it. you'll agree that an artificial waistline, or a belt at it's worth benoing backward in order

to acquire a waistline: Stand 12 inches from the wall with today and you'll agree that one of the your back to it. Lean over backward nicest things about the latter is the until your hands touch the wall and fact that fashion places the waistline climb your way down the wall until the hands are touching the floor and Frankly, what would you do for a you are bent over backwards in an waistline? The simple bending and arc, Feel the pull at the waist and

helps to define the waistline. If you

HATS FLY FLAGS AT FULL MAST

Powder Boxes Conceal- QUEEN STREET : Below Regent ed in Crowns--Schiaparelli Shows Evening Gowns Mid-Calf Length -- Amusing Prints.

PARIS - Old-fashioned hour-glass igures with pinched-in waists, hats like open-work straw baskets filled with flowers, buttons shaped like cow's heads with gilt horns, and anklo high kid shoes with stilt heels are just a few features in the amusing collection shown by Schiaparelli.

Beach clothes are in cotton with quilted shorts, blouses are printed with life-size red lobsters and worn with loose jackets of string woven into loose open mesh, hats of raffia with fringed brims cover the entire face. The daytime neckline is high and trimmed with lingerie touches or wide lapels. Jackets and coats have enormous pockets placed low like steamship funnels. Straws which wind around the head hiding all hair are stiffened into funnel shape above the forehead. One navy straw sail or is trimmed with three flags-American, French and English-on stiff flagpoles placed at the front of the crown. Another has a stiff crown which opens up to reveal a powder box and mirror.

Prints for beach, daytime, after noon and evening are all highly enter taining, with all sized birds, bees and butterflies scattered over silks, linens and satins. Among new print designs are multicolored squirrels on a dark background; blue, rose and mauve clover blossoms; flags of all nations; chess men in black on white Greek statues, white on black; pineapples on orange background and multicolored autographs of famous movie stars on pale pink in leather composition materials, or carved painted wood. These are bees, fishtailed mermaids, closed umbrellas, outterflies and other odd shapes. Evening clothes are either slim straight tubes, which fit like wall paper and ha'e slinky sophisticated lines, or new short skirted dancing gowns which have square cut decolletage exposing the shoulders at back, and full circular skirts of mouselline that omes only to the mid-calf.

BUCKING HORSE

JOHNSTON Colo Feb 17-Final tribute was paid to Midnight, the most famous horse ever to come out

There never lived a cowboy he could not toss.

'His name was Midnight; his coat b'ack as coal, "If there is a hoss-heaven, please.

God, rest his soul." Midnight was the arch-enemy of the top "waddies" who ride the nation's rodeo circut to earn their livng "working broncs." He was riden only once in 14 years in which he came bucking out of the chutes from one coast to the other. The ime he failed to toss his rider was

ifter he became old. The epitaph and new headstone were decided upon by ranch hands during their talks on long evenings about the "buckingest horse of them They recalled that Midnight was a really great show horse without a trace of viciousness. He never trampled a rider after throwing him. but would nose his victim into the tanbark and trot back to the chutes.

7,500 Tons of Sand **Used on Ottawa Streets**

OTTAWA, Feb. 17-More than 15, 000,000 pounds of sand has been used so far this winter to keep Ottawa majority prefer the bending to the streets safe for motorists and pedesfloor, and rotating the trunk from the trians, city officials said today. Average for previous winters has been about 11,000,000 pounds.

> THE KING OF INDOOR SPORTS

BILLIARDS

It cultivates the mind, an equable disposition, and Im proves the physical condition. it Spells Health, Entertain ment and Skill.

The Maritime Billiard Hall 415 KING STREET One Door Below York St. Store

DR. G. R. LISTER ARTHUR F. BETTS : Dentist :

PHONE 531-11

Burchill-Wilkinson Building

Dr. B. R. Ross

DENTIST

HOURS:-9 - 6 or by APPOINTMENT. 404 Queen Street.

PRODUCE CO. LTD. WHOLESALE DISTRIBUTORS

Plumbing and Heating

HAWKINS FRUIT

QUEEN ST.

FRESH FRUITS VEGETABLES PHONE 813 NORTH DEVON

Modernize Your

Plumbing and

Heating

Would you like to have

BATH, BASIN and TOPLET in your Home?

We can furnish and install

a Three-Piece Bathroom Outfit

for a small down payment and

Install new Heating System

First class workmanship guar-

D.J. Shea

80 Carleton St. Phone 563-11

Brother, Can You

If so, then drop in

to the NU-PALMS

for tasty tidbits

such as SAND-

Special Chicken

Dinner Every

Saturday and

Sunday

Spare a Dime?

WICHES.

or repair old one on the same

monthly payments of \$10.00.

The Embarrassment

that incorrect eyesight can cause you-the often expensive mistakes-the fatigue and headaches, ALL can often be relieved by properly fitted glasses.

PHONE 1305-21 For an Examination

To Day!

OPTOMETRIST 69 REGENT ST.

A TAILORED-MADE SUIT IS TAILORED OF EXCLUSIVE

FABRICS

We buy only a limited amount in each pattern and fabric. That's why you can choose your fabric and know that you won't be seeing it on every other man in town! Our complete line of fall fabrics are now in. Call and select YOUR OWN Distinctive

Alex. Ingram

PHONES - Office 291

376 KING ST.

THE

Phone 937-41 480 Queen St.

68 YORK

STREET

INSURANCE OWARD H. BLAI

RELIABLE BRITISH and CANADIAN COMPANIES

Residence 345-11 YOU CAN REST ASSURED

FIRST CLASS GROCERIES **MEATS AND FISH** Slipp & Flewelling Sausages Always in Stock

TRY US WITH YOUR NEXT GROCERY ORDER

A MESSAGE TO INVESTORS IN THE MARITIME PROVINCES —

Surplus funds invested in sound development of natural resources and industry within the Maritime Provinces will return maximum income-increase Purchasing Power-Create Permanent employment and prove the greatest benefit to general business. A list of carefully selected offerings will be forwarded on request,

IRVING, BRENNAN & COMPANY, LTD.

J. G. BADCOCK, Manager,

Fredericton Office, Suite 1, Loyalist Building Fredericton Charlottetown Halifax

Phone 454 Saint John, N.B.