

HALLOWEEN



APOSTROPHES ARE MEAN THINGS

Always Tripping a Stenographer and an Employer
Can Be So Fussy About Who's and Whose

(By Grace K. Reinhardt)

The business schools are full of them, lively, smartly dressed, intelligent looking girls—the coming crop of stenographers and secretaries. They enter school prepared to work hard over their typewriters, and willing to spend innumerable hours over the shorthand potholes.

That is what a stenographer must be able to do, isn't it—to take down shorthand notes and transcribe them on the typewriter? It occurs to too few of them that a stenographer must also know how to spell, how to punctuate the letters that she writes, and more frequently than Mr. Average Businessman would like to admit, how to rearrange in a smooth reading, intelligible letter, the disconnected, ungrammatical sentences that are dictated to her originally.

In most business schools there are courses in spelling and business English, but these serve only as a review and brush-up on subjects which should have been previously mastered in high school or boarding school.

A Little Vague

The commercial schools must assume that when a student comes to enroll with them, high school diploma in hand, she already has a reasonably good English background. The naturally accurate, speller, and the girl who has always punctuated more or less by instinct and who has a good command of English, gets by with flying colors. But woeful is the lot of the one who just managed to pass spelling in the sixth grade and hasn't studied it since, and of the girl who is a bit vague in her mind about the difference between a plural and a possessive. She discovers that the hitherto despised and much-neglected apostrophe occupies a really serious role in business life.

No matter how swiftly her pen sets down the shorthand notes; no matter

how nimbly her fingers fly over the typewriter keys; if she cannot turn out a perfectly-spelled, correctly-punctuated letter, she will find it difficult to obtain a diploma from any reputable secretarial or business school of today. There is keen competition among commercial schools. They must be able to point to their graduates with pride secure in the knowledge that they are a credit to their training and will be a good advertisement for the school. Careless slipshod work cannot be winked at if the school is to continue to prosper.

The Context

Even with the efficient stenographer, there comes times when rapid dictation results in notes poorly formed and unreadable. Then she must rely on the context of the material to produce an intelligent transcript. Her hurried notes may not tell her whether a verb is in the present tense or the past, but her common sense and knowledge of grammar should supply the lack. An important word may be entirely missing, but if her English background is adequate she may be fortunate enough to insert the actual word that was dictated, or at least a passable substitute.

One is continually amazed at the elementary mistakes secretarial students can make. One girl casually admits that she can never decide when to use "an" and when "and." Another does not know the difference between "than" and "then." A discouraging number write "who's" for "whose." And, believe it or not, one earnest young student was once moved to ask her instructor if the past tense of "cost" was "costed." These are merely a few examples. The list might be extended indefinitely. Usually there is an indication of a lack of fundamentals in English.

It would seem that the parent who

HALLOWE'EN

Tomorrow night is Hallowe'en. The name suggests two things—fun and vandalism.

The last night of October is universally a time when pent up spirits are let loose. This applies to old and young, boys and girls, men and women. The throwing off of the staid is seen on all sides. Hundreds of ordinarily dignified folks don grotesque and even silly costumes and go around having great fun and doing nobody any harm. In fact they do good. They make people laugh and forget. Then there is the old game of bobbing apples, black magic, and so on. The occasion offers, and rightly so, many opportunities for harmless, profitable enjoyment. As such Hallowe'en is all to the good.

But unfortunately there is another way in which the night is observed. And that is by vandalism. There is no need of citing the methods used. Unfortunately they are too well known. This vandalism is anticipated with the appointment of extra police to safeguard property. It is also anticipated with horror by many nervous persons in the homes. Property owners fear for the damage that might be done and timid people, in horror of some of the "tricks," pass the night at high tension.

The law prescribes punishment for those guilty of damaging property, be it on Hallowe'en or any other time.

Let the fun of Hallowe'en be general. The more fun the better! But as regards vandalism let there be some anticipation by parents, guardians and elders. Let some friendly and firm advice be given and let it be generally understood that property destruction will bring certain punishment.

sends a child to a business or secretarial school may expect better results if that child has previously received a thorough grounding in spelling, punctuation and grammar. If she has not average ability in these subjects, is it not better to discover it during her public school career, and plan to pursue some other kind of work more in keeping with her gifts? The girl who cannot spell may have a positive genius for combining colors and designing gowns.

Why not develop her very real talent instead of forcing a disagreeable, almost impossible task upon her? Let a wizard at mathematics study to become a statistician, rather than a stenographer. Let the girl who has a flair for managing young children take a course which will fit her to become a director of a playground. There are so many fields open to women these days.

...OF...

Interest to Women

BEND DOWN SISTER, AND GET THIN

Corsets? Well, — Diet? Maybe — Exercise? Yes!

(By Antoinette)

That waistline area becomes more and more the focal point of smart fall dressing. Corsets, good as our corsets are today, won't give you that glorious feeling of having accomplished an incursion over the diaphragm sector instead of an overstuffing pillow one.

Diet, maybe; but, girls, let me tell you that you can get that midsector into fine shape in reasonably quick time by exercising.

Suppose it does take nerve and will power to stand up on your two feet and exercise. Suppose you'd rather lie on the couch and dream of that svelte model's figure. What good is it going to do you to come out in the new fall frock looking silhouetted, a last year's overplump number? You can't do it.

Choose three good exercises and do them as religiously as if an enormous penalty awaited your neglecting them. Do them 10, 20, 50 times morning and night.

Begin with this one about which I am keen, having wrestled it vigorously myself at times:

Just stand up tall and handsome.

Bring your hands up overhead. Now, while they are up there, move them back of your head, slowly slowly back and back, at the same time bending your knees down a little and a little more, stretching both ways, up and down. You get a wonderful stretch in the body's midsector. And this exercise is not hard to take.

Another: Lie on the back on the floor, arms back up overhead. The entire body stretched long. Take a full breath and rise quickly to a sitting position, arms extended toward the toes. Never mind if you can't make the reach the first time. Practice coming up in a hurry.

Then flop over with hands on the ground supporting upper part of the body, come up as far as you can without strain.

GRIDDLE CAKES AND WAFFLES

They Can Be Made to Do Double Duty With The
Help of a Sandwich Grill Combination

(By Edith M. Barber)

If you are a business woman housekeeper or are for any other reason interested in a quick meal, I hope that for a wedding, present or an anniversary gift, somebody was thoughtful enough to give you a sandwich grill or a waffle iron or a combination of both.

You can make griddle cakes and waffles do double duty. If you like, and serve them instead of potatoes with your meat—and a gravy, of course—and then with syrup, honey, marmalade, cinnamon and sugar or whipped cream for dessert. You will always find some one at the table who will love to bake the pancakes or to manipulate the waffle iron, and

that in itself makes electric table cookery a pleasure.

Don't forget that electric appliances are not supposed to be greased. This will not be necessary if you put plenty of shortening in your mixtures. This allows smokeless cooking in the dining room. Pre-heating is necessary for a few minutes. It happens that both my grill and waffle iron demand seven minutes for this. Yours may be different.

And now for the batters. There are innumerable recipes which vary from each other in some respect. Most of them are good, if they call for plenty of shortening and if you do not beat your mixture much. Some

WEDDING WISDOM

(From Old Bridal Calendar, 1842)

A January bride will be a prudent housewife and sweet of temper.
A February bride will be an affectionate wife and a loving mother.
A March bride will be a frivolous chatterbox, given to quarrelling.
An April bride is inconstant, not otherwise, and only fairly good-looking.
A May bride is fair of face, sweet-tempered and contented.
A June bride is impetuous and open-handed.
The bride of July is handsome but quick of temper.
An August bride is sweet-tempered and active.
A September bride is discreet and forthcoming, beloved of all.
An October bride is fair of face, affectionate but jealous.
A November bride is open-handed, kind-hearted, but inclined to be lawless.
A December bride is graceful in person, fond of novelty, fascinating, but a spendthrift.

—Frances Rodman.

people seem to feel that this is a necessary operation, although the contrary is true. The batters should not be too thick, although that for griddle cakes will vary with your choice of a thin or thick product. It is generally a good idea to make a "try cake." You may add more liquid to the griddle cake batter without harming it. In fact, it is pretty hard to spoil griddle cakes.

Griddle Cakes

1 egg
3 cups flour
5½ teaspoons baking powder
1½ teaspoon salt
¼ cup sugar
¼ cup melted shortening
2 cups milk

Mix and sift dry ingredients. Beat egg, stir in melted shortening, add ¼ cup of milk and beat half a minute. Add rest of milk and stir in dry ingredients all at once. Drop by spoonfuls on hot griddle. Cook on one side until full of bubbles, turn and cook on other side. If cakes seem too thick add more milk.

Waffles

3 eggs
2½ cups flour
4 teaspoons baking powder
1 teaspoon salt
½ cup melted shortening
1½ cups milk

Mix and sift dry ingredients, beat eggs, stir in melted shortening. Add milk, then dry ingredients all at once. Beat until smooth and bake in a hot iron about five minutes.

Gone With the Wind

If a fire should visit you tonight would your house and furnishings be replaced by a reliable Insurance Company or be gone with the wind?

HOWARD H. BLAIR

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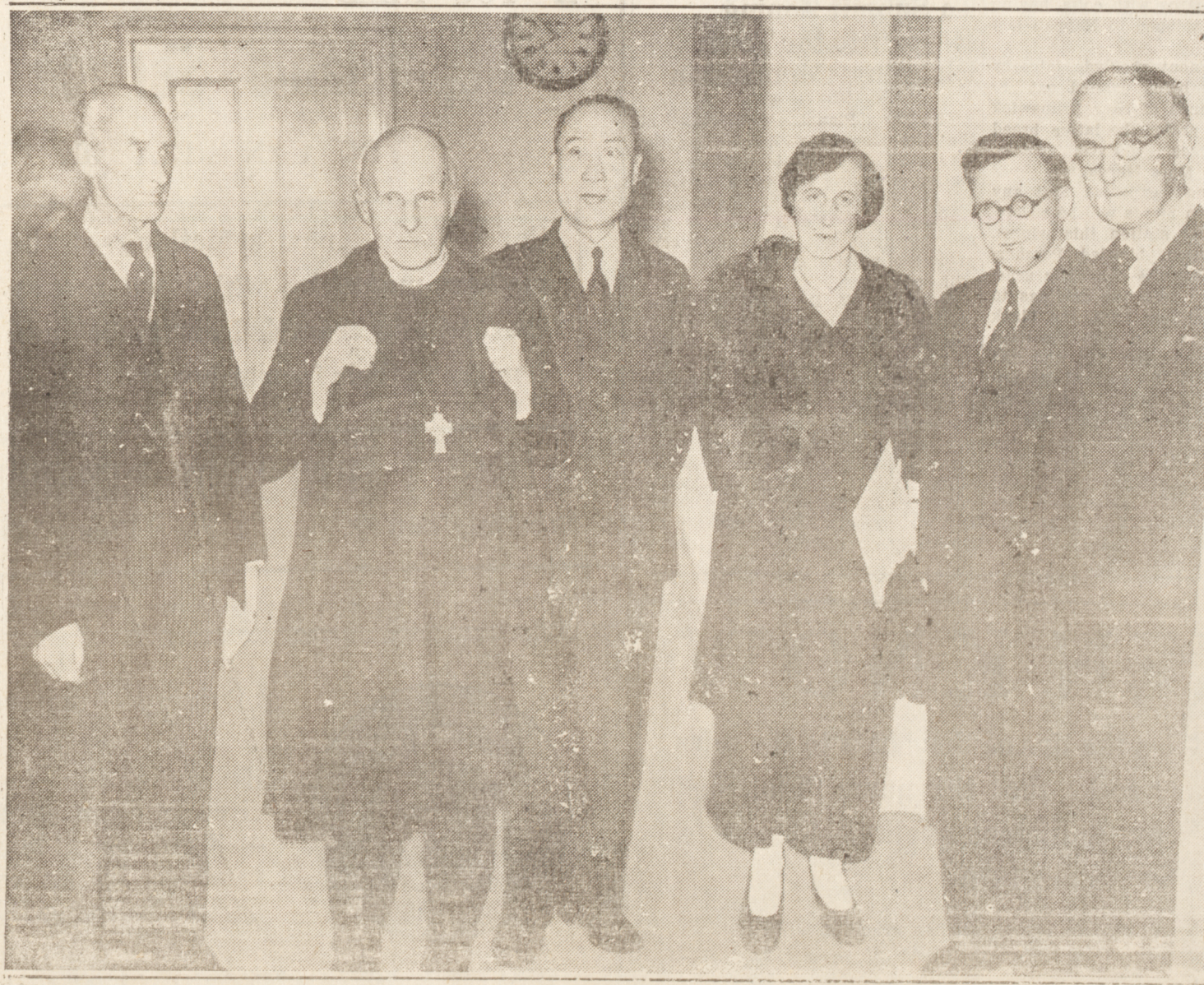
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LONDON PROTEST OF "JAP ATROCITIES"



This group of notables, headed by the Archbishop of Canterbury, addressed a meeting of 10,000 persons in Royal Albert Hall, protesting Japanese "massacre of civilians in China." Left to right: The Earl of Lytton; Dr. Cosmo Gordon Lang, Archbishop of Canterbury; Professor Chang Feng-Chun; Lady Violet Bonham-Carter; Herbert Morrison, Labor leader; and Rev. Sydney Berry, secretary of the Congregational Union of England, Wales.