

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.

This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

ABC, OTTAWA, 550 K.
6.00—Mary Small, songs
6.15—Novellette
6.30—Guess What!
6.45—The Caballeros
7.00—Memory Lane
7.30—Coronation Chorales
8.00—Shadows on the Grass
8.30—From a Viennese Garden
9.00—Thirty Minutes to Go
9.30—I Cover the Waterfront
10.00—Chicago Symphonic Hour
11.00—Mood Reminiscent
11.30—Nature Has a Story
11.45—Good Evening
12.00—Continental Varieties
12.30—At the Red Gap Social
1.00—Chamber Music
1.30—News

CKAC, MONTREAL, 730 K.

5.30—Fireside Program
6.15—Instrumental Novelities
6.30—L'Heure Recreative
7.00—L'arc-en-ciel Musical
7.15—Le Cœur de Village
7.30—Radio Bingo
7.45—La Quintonine Program
8.00—The Provincial Hour
9.00—Hollywood Hotel
10.00—Elmer Ferguson
10.30—Montreal Pharmacy
10.45—Piano Rambler
11.00—Sports Reporter
11.30—Eddie Duchin and Orch.
12.00—Radio Minuit
12.15—Guy Lombardo
12.30—Shep Fields Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.

3.45—The O'Neils
4.00—Tea Time at Morrell's
4.30—Claudine MacDonald
4.45—Grandpa Burton
5.00—Lee Gordon Orch.
5.15—Tom Mix
5.30—Jack Armstrong
5.45—Little Orphan Annie
6.00—Moorish Tales
6.30—Jackie Heller
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.45—Robert Gately
8.00—Cities Service Concert
9.00—Waltz Time
9.30—Court of Human Relations
10.00—First Nighter
10.30—Red Grange, football star
10.45—Four Showman Quartet
11.00—Eso News
11.15—Phil Levant's Orch.
11.30—Glen Gray
12.00—Fletcher Henderson's Orch.
12.30—To be Announced
12.45—Louis Panico's Orch.

WABC, NEW YORK, 860 K.

6.00—Tito Guizar, songs
6.15—Buddy Clark
6.30—Sports Resume
7.00—Poetic Melodies
7.15—Ma and Pa
7.30—Hollace Shaw, songs
7.45—Boake Carter
8.00—Broadway Varieties
8.30—Hal Kemp's Dance Band
9.00—Hollywood Hotel
10.00—San Francisco Symphony Orch.
10.30—Sinclair-Ruth Program
11.00—Tomorrow's News Tonight
11.15—Eddie Duchin's Orch.
11.30—Shep Fields and Orch.
12.00—Guy Lombardo and Orch.
12.30—Benny Goodman and Orch.
1.00—To be Announced

WBZ, BOSTON, 990 K.

5.00—Story of Mary Marlin
5.15—The Singing Lady
5.45—Musical
6.00—Eso News Reporter
6.05—Evening Little Show
6.30—News
6.45—Lowell Thomas
7.00—Uncle Sam at Work
7.15—The Stainless Show
7.30—Lum and Abner
7.45—Musical Moments
8.00—Irene Rich
8.15—Singing Sam
8.30—Death Valley Days
9.00—Chicago Symphonic Hour
9.30—Twin Stars
10.00—Jack Pearl
10.30—Girl Scout Dinner
10.45—Elza Schallert Reviews
11.00—Eso News Reporter
11.08—Chicago Symphonic Hour
11.30—Eso News Reporter
12.00—Bob Crosby
12.30—To be Announced

WTIC, HARTFORD, 1040 K.

5.00—Marlowe and Lyon
5.15—Adventures of Dari-Dan
5.30—Dow Winslow of the Navy
5.45—Little Orphan Annie
6.00—News
6.15—Baseball and Highlights
6.30—Wrightville Clarion
6.45—Musical Moments
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Concert Program
7.45—Count of Monte Cristo
8.00—Lucille Manners
9.00—Waltz Time
9.30—Court of Human Relations
10.00—The First Nighter

10.30—Varsity Show

11.00—News

11.15—Connecticut Legislature

11.20—Jean Sablon

11.30—Cotton Land Musical Festival

12.00—Weather Report

12.02—Emery Deutsch's Orchestra

12.30—Harold Stern's Orch.

1.00—Silent

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.

This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.30—Ozzie Williams Orch.
6.45—Closing Stock Quotations, from Toronto Stock Exchange
7.00—Nickelodeon
7.30—Rebroadcast of B. B. C. Empire transmission
8.00—Jean Mignolet, soprano
8.15—Luigi Romanelli Orch.
8.30—Berl Pearl, songs and patter
8.45—Prof. J. F. MacDonald, Book Review
9.00—Cotter's Saturday Night, the Aiken family at home
9.30—Little Symphony
10.00—Sunshine and Castanets
10.30—Joe DeCourcy and Orch.
11.00—To be Announced
11.30—George Sims and Dance Orch.
11.45—C. P. News and Weather
12.00—Northern Messenger
1.00—Fort Garry Orchestra
1.15—Mart Kenny Orchestra
1.30—The Sport Week
1.45—Leo Smuntion Orch.
2.00—Jascha Galperin's Orch.

CKAC, MONTREAL, 730 K.

6.00—Social Announcements
6.15—Eddie Duchin and Orch.
6.30—Black Horse Time
6.45—Singing Waiters
7.00—Coolidge Prize Quintet
7.15—Narranza Music School
7.30—Gems of Melody
8.00—Hockey School
8.15—Fantasy in Black
8.30—Saturday Swing Session
9.00—Radio Devinettes
9.30—Les Reines de la Chansonette
10.00—Radio Clubs
10.30—To be Announced
11.00—Organ
11.45—Designs in Harmony
12.00—Sports Reporter
12.15—Benny Goodman and Orch.
12.30—Anson Weeks and Orch.

WEAF, NEW YORK, 660 K.

6.30—Kaltenmeyer's Kindergarten
7.00—Top Hatters
7.15—Eso News Reporter
7.30—Press News
7.45—Alma Ketchel Contralto
7.55—Religion in the News
8.00—Martinez Brothers
8.15—Hampton Institute Singers
8.30—Gilbert Seldes
8.45—The ABC of NBC
9.00—Saturday Evening Party
10.00—Snow Village Sketches
10.30—Shell Show
11.00—Irvin S. Cobb
12.00—Eso News Reporter
12.15—Ink Spots
12.30—Emil Coleman's Orch.
1.00—Jerry Blaine's Orch.
1.30—Ray Pearl's Orch.

WABC, NEW YORK, 860 K.

7.00—Ben Feld and His Orch.
7.25—News
7.30—The Eton Boys, Male Quartet
7.45—Dinner Music
8.00—Saturday Night Swing Club
8.30—The Ca-borundum Band
9.00—Professor Quiz
9.30—Johnnie Presents
10.00—Nash-Lafayette Speed Show
10.30—Columbia Symphony Orch.
11.00—Hit Parade
11.30—Song Stylists
12.00—Benny Goodman
12.30—George Olsen and Orch.
1.00—Ted Florito and Orch.
1.30—Ted Florito and Orch.

WBZ, BOSTON, 990 K.

5.00—Herman Middleman and Orch.
5.30—Joan and the Escorts
5.45—Concert Ensemble
6.00—Musical Adventures
6.15—Timothy Makepeace, comedy
6.30—Buzzy Kountz Orch.
6.45—Ruth and Ross
7.00—Eso News Reporter
7.30—News
7.45—Home Symphony
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Ed Wynn
9.30—Meredith Willson and Orch.
10.00—National Barn Dance
11.00—Nickelodeon
11.30—Hildegarde
12.00—Riley and Farley's Orch.
12.30—Eso News Reporter
1.00—Jon Garber and Orch.
1.30—Griff Williams and Orch.

WTIC, HARTFORD, 1040 K.

6.30—Kaltenmeyer's Orch.
7.00—News
7.45—Dental Talk
7.30—Wrightville Clarion
7.15—Dr. H. C. Standish
8.00—Unusual Rhythm
8.30—Hours of Cheer
9.00—Variety Show

YORK ST. MERCHANTS

OFFER WIDE VARIETY OF BARGAINS TO FREDERICTON SHOPPERS
WHATEVER IT IS YOU CAN PROBABLY BUY IT ON YORK ST.

HOLLYWOOD NEWS FLASHES

One of Ken Murray's pet ambitions is to "wow em" paying the comet. He's been a member of the New York musician's union in good standing for nine years. But try as he may, his only reward from Oswald, his drawing stooge, is the inevitable "on, yaaaaaahh."

To make it all the more discouraging to Ken, it happens that in this matter Oswald is an entirely competent authority. For Tony Labriola, his real name, is a musician of no little means himself. While still in his teens he appeared in solo concerts in this country and abroad as an accordionist, and later was featured by such bandmen as Vincent Lopez.

Ken's musical endeavors, on the other hand, are traced to a penchant for the swing music originally introduced by the Dixieland Jazz band. The comic's training consisted of a correspondence course, but, he says, "the fourth, fifth and ninth lessons were lost in the mails."

After living in hotels all the years he was in vanderbilt and on Broadway, Ken Murray made up his mind to indulge himself in a real home when he arrived in Hollywood for his new radio programme. He leased a beautiful mansion in the fashionable residential suburb of Bel-Air.

"It was great for the first few days," sigh Ken, "and then the place became a combination of one of those O'Henry boarding houses you used to read about and the editorial offices of a newspaper."

"Any harmless visitor's life isn't safe. Gag writers seem to jump out of nowhere. Songwriters, agents and mothers of child prodigies stalk through the rooms. There are a couple of stenographers madly typing. Oswald seems to have moved in with his relatives. And this goes on all hours of the day and night."

"In fact, things have become so bad that the other day, having misplaced my house key, I rang the doorbell, only to be frigidly told, 'all deliveries in the rear, if you please.'"

"I ask you, do you know of a nice noisy hotel some place?"

Jolson to Present "Viva Villa" Sketch

When Al Jolson portrays the Mexican chieftain of the highly dramatic "Viva Villa," Tuesday, May 4, at 8:30 p.m., EDST, over the WABC-CBS network, author Edgcomb Pinchon will be on hand to double-check the authenticity of the atmosphere created.

Pinchon selected the passage known as "Death in the Desert" as the most suitable portion of his book for radio presentation. He will preface the studio dramatization with a concise outline of the plot sequence and events that precede the scene Jolson is to play.

The author said, in granting permission to use his script, "I think Al Jolson will give one of the finest interpretations of the role ever seen or heard. I could have given it to two dozen persons before this, but none of them was adequately suited to the part, so I refused their requests to present it on the air."

When Martha Raye can get loose from her shenanigans with Parkyakarkus, she will swing her dynamic song interpretations with the orchestral assistance of Victor Young's musicians.

Cheerio, who recently observed his tenth anniversary on the air, has maintained the same group of supporting artists since his first broadcast on NBC. They include: Russ Gilbert, baritone; Mrs. Gilbert, soprano; Geraldine Riegger, contralto; Harrison Isles, musical conductor; and Pat Kelly, supervisor of NBC announcements, who joins in the hymn sing.

Chicago NBC studio pick-ups: Fibber McGee (Jim Jordan) early in life was a machinist and likes to putter around a workshop at home. . . . Many of the standard signals by which leaders communicate orders to their musicians during broadcasts were originated by Harry Kosen, for eight years an NBC conductor.

9.30—The Chateau
10.00—Snow Village
11.30—New York Program
11.30—Circus School
12.00—News
12.15—Ink Spots
12.30—Coleman's Orch.
1.15—Weather Report
1.17—Jerry Blaine's Orch.

HUSBAND, WIFE WRITE NEW NBC COMEDY SERIAL

NEW YORK, April 29—Lorenzo Jones, new comedy serial heard over the NBC-Red network Mondays through Thursdays at 4 p.m., EDST, brings a new writing team to radio—Mathilde and Theodore Ferro. The authors have worked out their collaboration (their first radio script) to such effect that Lorenzo, their hapless inventor-hero, proceeds blithely from adventure to misadventure with an ease that is generally associated with a daring young man and a flying trapeze.

Mr. and Mrs. Ferro served their collaborating apprenticeship writing several plays for the theatre. They have a weakness for the new characters they have created for radio, Lorenzo and his wife, Belle. "When husband and wife," smiles Mrs. Ferro, "write about husband and wife—well, it's lots of fun!" They are so used to working together that they write almost as a unit. In an emergency either of them could write Lorenzo Jones without consulting the other.

"We've thought and planned Lorenzo so thoroughly," Mr. Ferro says, "that we know him inside out. The question isn't how either of us would treat a given script, but how Lorenzo will react to a given situation. And you may count on it that Lorenzo—being the generous, happy-go-lucky optimist that he is—will act only as Lorenzo Jones, would act. That's really the secret of characterization: know your character so thoroughly that you'd recognize his maiden aunt, if you met her on the street."

RADIO NOTES

Kated, Inc., has placed Jim Crowley, football coach at Fordham University, under contract and his radio appearances will be made under its aegis. In the fall, he will be heard frequently on other broadcasts as well as on the Kate Smith show.

Crowley, erstwhile member of Knute Rockne's Notre Dame Four Horsemen, made guest appearances with Miss Smith last fall, attracting wide attention with his authoritative and natural sport comments.

Other personalities on the contract roster of Kated, Inc.—Kate Smith and Ted Collins—are comedian Henny Youngman, the Three Ambassadors male trio; Ted Straeter and his chorus; Jack Miller, orchestra leader; and the Original Celtics, top ranking professional basketball team.

Gertrude Niesen, for the first time in many a moon makes a radio appearance in the East, when she joins the Ed Wynn air show as guest star Saturday, May 8, over the WJZ-NBC network at 8 p.m., EDST.

The glamorous songstress' three-star career in radio, screen, and night clubs, has necessitated frequent cross-country trips, and repeated sojourns in Hollywood, where most of her recent broadcasts have originated.

During the national release of her screen success, "Top of the Town," she has been on tour, and comes directly to Manhattan from the smart Mayfair Club of Boston.

Kate Smith, when only ten years old, sang for President Wilson at the White House—and "talent scout" Speaker Longworth predicted her brilliant future.

Eddie Cantor's first experiment in 1932 with guest-stars on his program was Gracie Allen, whose first radio appearance it was.

Memos on a Radio City reporter's pad: Evolution note: Peter Van Steeden, musical conductor of Fred Allen's Town Hall Tonight period, was born in Amsterdam, Holland, and used to speak English with a Dutch accent; now he speaks Dutch with an English accent. . . . Nick Dawson, co-starred with Elsie Hitz in the NBC serial Follow The Moon, is a portrait painter in his leisure moments. Dawson studied art at the Philadelphia Academy of Fine Arts and at one time was a theatrical artist.

Robert L. Ripley's career has been full of incidents as incredible as his own believe-it-or-nots. He made the first round-the-earth broadcast, for instance, in March, 1933, when he talked to every nation in the world simultaneously.

Ripley Presents Blood Donor and Marathon Sleeper

Robert L. Ripley will present Philadelphia strong-man Spike Howard, still a blood donor at 60 after having given more than 360 transfusions, on his broadcast Sunday, May 2, at 7:30 p.m., EDST, over the WJZ-NBC network.

Strongman Howard, who thinks letting a truck run over him is just a lark, doesn't even count blood donations of less than a pint!

Another incredible guest will be Turkey Gehrke, marathon sleeper, who goes to bed every winter, bear-like, and doesn't come out till spring. He is snapping out of it a few days earlier than usual in order to come directly to New York for his appearance on the Believe-It-Or-Not programme.

Ripley's dramatization will tell of a child whose life of torture at the hands of a Dublin physician was avenged by Fate in a blood-chilling manner.

Dr. Annesley, whose own baby was stolen by gypsies in 1728, found the ill-fated infant on his door-step shortly after his misfortune. Warped and "battered in all that concerned children, he experimented with the foundation on a stretching wreck in order to produce a giant. The unfortunate died at 20, 8 feet, 3 inches tall, a pitiable, skeleton-like caricature of a human being.

Ripley will reveal the merciless vengeance which struck Dr. Annesley soon afterward.



WANT A REAL PIPE?

OR ANYTHING ELSE IN THE SMOKING LINE?

CIGARS
TOBACCO
CIGARETTES
SHOE SHINES

MAZUCCA'S

For Summer Charm
BEAUTYITS PRESERVATION
DEMANDS CARE AND
ATTENTION

Summer sun and outdoor activities take their toll of unprotected skin and hair.

Assure yourself of our best appearance with regular care at

MRS. WALKER'S
BEAUTY SALONCoronation
STRIPESIN SUITS
NECKWEAR in Stripes
and Colors

CORONATION SETS . . .

TIE, HANDKERCHIEF, ETC. TO MATCH

CORA GRAM SHIRTS . . .

THE NEW SHIRT NOVELTY

ROYAL STORES, LTD.

J. P. FARRELL, Manager

Remember YOUR MOTHER



MOTHER KNOWS YOU WON'T FORGET HER. SURPRISE HER

WITH
A BOX OF CHOCOLATES
60c -- \$1.00 -- \$2.00 -- \$2.25
KENNETH STAPLES DRUG CO., LTD.How About a
CART

For the Kiddies?



We have just received a shipment, in various sizes.

E. M. YOUNG, LTD.

HARDWARE

81-83 York Street

SPORTING GOODS