

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

MONDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Concert Trio
6.45—Closing Stock Quotations on the Montreal Exchange
7.00—Tune Time
7.30—Rebroadcast of B. B. C. Empire Transmission
8.00—Ernest Dainty, Organ
8.15—Les Cavaliers de LeSalle, a novelty orchestra program
8.30—Tales of Adventure in Far-off Lands
8.45—Cooke and Lord, Piano
9.00—Fanfare
9.30—The Hitmakers
10.00—Melodic Strings
10.30—C'est un Rendezvous, modern vocal ensemble
11.00—Strike Up the Band
11.30—Gilbert Darisse Orch.
11.45—Canadian Press Bulletin and Weather Forecast
12.00—Luigi Romanelli Orch.
12.30—Adventures in Poetry
12.45—Book Review
1.00—Rhythm Rebels
1.30—To an Evening Star

CKAC, MONTREAL, 730 K.

5.00—Violin Interlude
5.15—Concert Minutes
5.30—Chicago Variety Hour
5.45—L'Ecole du Doux Parler
6.00—Social Announcements
6.20—Jean Forget, pianist
6.30—The Fireside Program
7.15—Pastilles Valda
7.30—The Reunitive Hour
8.00—Concours Di-So-Ma
8.15—Le Cure de Village
8.30—Living Room Furniture
9.00—Syrup Symphonies
9.30—Radio Encyclopaedia
10.00—Lux Theatre of the Air
11.00—The Life of the Party
11.15—Westinghouse Newsreel
11.30—Montreal Pharmacy
11.45—Lion D'Or Orch.
12.00—Molson Sports Reporter
12.10—Ozzie Nelson and Orch.
12.30—Red Nichols and Orch.
1.00—Isam Jones and Orch.
1.30—Carl Ravel and Orch.

WABC, NEW YORK, 860 K.

5.00—Treasures Next Door
5.15—The Dictators
5.45—Chicago Variety Hour
6.00—Sunbrite Junior Nurse Corps
6.15—Dorothy Gordon's Corner
6.30—Doris Kerr, songs
7.00—Tito Guizar, tenor
7.15—News of Youth
7.30—Gogo De Lys
7.45—Renfrew of the Mounted
8.00—Poetic Melodies
8.15—Popeye the Sailor
8.30—Ray Heatherton
8.45—Boake Carter
9.00—Horace Heidt's Brigadiers
9.30—Pick and Pat
9.45—Moon Glow Melodies
10.00—Lux Radio Theatre
11.00—Wayne King's Orchestra
11.30—What Do You Think
12.00—Ozzie Nelson and Orch.
12.30—Red Nichols and Orch.
1.00—Isam Jones and Orch.
1.30—Carl Ravel and Orch.

WTIC, HARTFORD, 1040 K.

5.00—Hour of Charm
5.30—New York Program
5.45—New York Program
6.00—Dick Tracy
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.30—Wrightville Clarion
7.45—Ask Me Another
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Jack Randolph and Madame E. Marianne
8.45—Count of Monte Cristo
9.00—Fibber McGee
9.30—William Daly's Orch.
10.00—Warden Lawes
10.30—Richard Himber's Orch.
11.00—Contented Program
11.30—Musical Toasts
12.00—News
12.15—Henry Busse's Orchestra
12.30—Casa Loma Orch.

WEAF, NEW YORK, 660 K.

5.30—Hour of Charm
5.30—To be Announced
5.45—Grandpa Burton
6.00—Jeep Nash, tenor
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Education in the News
7.15—John Gurney, basso
7.30—News
7.35—Gale Page, songs
7.45—Flying Time
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Human Side of the News
9.00—Fibber McGee and Molly
9.30—Voice of Firestone
10.00—20,000 Years in Sing Sing
10.30—Studebaker Champions

WJZ, NEW YORK, 760 K.

5.00—Beatrice Mook
5.15—Jackie Heller, tenor
5.30—Tune Twisters
5.45—Young Hickory
6.00—Let's Talk it Over
6.30—The Singing Lady
6.45—Little Orphan Annie
7.00—U. S. Army Band
7.30—News
7.35—Three X Sisters
7.45—Lowell Thomas
8.00—Mary Small, songs
8.15—To be Announced
8.30—Lum and Abner
8.45—John Herrick, baritone
9.00—Helen Hayes
9.30—Melodiana
10.00—Greater Sinclair Minstrels
10.30—Jack Pearl
11.00—Ten Years in Retrospect
11.30—Choral Voices, A Capella Choir
12.00—Tony Russell, songs
12.15—Ink Spots
12.30—Ray Noble's Orchestra
1.00—Shandor, violinist

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
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CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Concert Trio
6.45—Stock Quotations
7.00—Dinner Music
7.30—Overseas Program
8.00—Lionel Danna, Baritone
8.15—Rex Battle and Orchestra
8.30—The Children's Album
8.45—Terri Francini, tenor
9.00—Junior Choral Concert
9.30—Musical Tapestry
10.00—The Voice of British Columbia
10.30—Pictures in Black and White
11.00—National Sing-Song
11.30—Canada's Forest Wealth
11.45—News
12.00—Old Time Frolic
12.30—Vancouver Sun Bulletin

WJZ, NEW YORK, 760 K.

5.00—Bavarian Orch.
5.30—Dog Heroes
5.45—Young Hickory
6.00—Your Health
6.30—Singing Lady
6.45—Little Orphan Annie
7.00—Minute Men
7.15—Animal Close-Ups
7.25—Concert Pianist
7.30—News
7.35—Walter Cassel, baritone
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Tony Russell, songs
8.30—Lum and Abner
8.45—Vivian Della Chiesa, soprano
9.00—Log Cabin Dude Ranch
9.30—Edgar A. Guest
10.00—Ben Bernie and the Lads
10.30—Husbands and Wives
11.00—Red Cross Program
11.30—Portraits of Harmony
12.00—Harry Reser's Orch.
12.30—Johnny Hamp Orch.
1.00—Shandor, Violinist
1.05—To be Announced
1.30—Jimmy Dorsey's Orchestra

WEAF, NEW YORK, 660 K.

5.00—Cheerio
5.15—Three Marshalls
5.30—To be Announced
5.45—Consumer's Program
6.00—While the City Sleeps
6.15—Tom Mix and his Shooters
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Mid-Week Hymn Sing
7.30—News
7.35—Jackie Heller, tenor
7.45—Dorothy Dresen
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Fred Hufsmith, tenor
9.00—Leo Reisman's Orchestra
9.30—Lady Esther Serenade
10.00—Sidewalk Interview
10.30—Fred Astaire
11.30—To be Announced
11.45—Roy Campbell's Royalists
12.00—Clem McCarthy
12.15—Will Osborne and Orch.
12.35—Xavier Cugat's Orchestra
1.00—Stanley Norris' Orchestra
1.30—Jesse Crawford, organist
1.45—Phil Levant's Orchestra

WTIC, HARTFORD, 1040 K.

5.00—Ilma Islanders
5.15—Interviews with the Past
5.30—Follow the Moon
5.45—The Guiding Light
6.00—While the City Sleeps
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Jackie Duggan, songs
7.30—Wrightville Clarion

HOME, HOME ON THE CHAINS

The actor, proverbially as unsettled as France's war debt, has finally, through the medium of the broadcasting chains, been given his chance to become a settled member of a community—with neighbors and storekeepers who know them as regular customers.

George Burns and Gracie Allen, for example, were the country's foremost tourists for five years. They spent half of their life in Pullman trains. They didn't dare buy a stick of furniture or an automobile. Children, of course, were out of the question.

With their radio future assured, however, this situation changed. Recently they bought their own home in California—and furnished it themselves. During the five years of their career, they have also adopted two children.

Eddie Cantor, too, has become a West Coast neighbor. His home on Long Island is up for sale and he has closed his apartment in the San Remo in New York City. He, Ida and the children, he has announced, have become Californians.

Gertrude Niesen has taken Horace Greeley's advice and has gone west to California with her father and mother. They recently purchased a 14-room mansion near Los Angeles.

Jack Benny and Mary Livingstone who lived in hotels so long that they couldn't sleep in rooms that didn't have a number on the door are now respective California residents. Like the Burnses, they too, have adopted a child.

Joe Penner, who for many years played vaudeville engagements between train and bus jumps, lives with Mrs. Penner in a sprawling Colonial house in the movie colony from whence his broadcasts come.

On the East Coast the situation is much the same.

Lanny Ross, who would have found it necessary to keep constantly on the move giving concerts in order to fill the family larder in an earlier era, is a dyed-in-the-wool New Yorker with a duplex apartment and furniture that he can call his own. Emphasizing his radio-given domesticity, he and Mrs. Ross are expecting a third member of the family.

Guy Lombardo is so securely settled with a contract for another year of microphone appearances, that he brought his folks down from London, Ontario, to a farm in Connecticut so that they could be near him and his brothers in New York.

Al Jolson's metamorphosis is more startling than any of these. A veteran of the road, he was one of the first radio stars to broadcast from the Coast where he and Ruby, too, have adopted a child. But "you ain't heard nothin' yet." Al was elected Mayor of Encino, Cal., for the third time.

It wasn't so long ago that he never stayed in one city long enough to establish his legal residence for voting.

7.45—Four Star Hits
8.00—Amos 'n' Andy
8.45—Vocal Varieties
8.30—Listen to This
9.00—Leo Reisman's Orch.
9.30—Wayne King's Orch.
10.00—Sidewalk Interviews
10.30—Fred Astaire
11.30—Jimmy Fidler
11.45—Roy Campbell's Royalists
12.00—News
12.15—Connecticut Legislature
12.20—Polish Dance Orch.
1.02—Shandor, Violinist

CKAC, MONTREAL, 730 K.

5.30—Mardi Gras Broadcast
5.45—Nearly a Hundred Years Ago
6.00—Social Announcements
6.20—Jean Forget, pianist
6.45—Fireside Program
7.15—Waltz Time
7.30—L'Heure Recreative
8.15—Le Cure de Village
8.45—Program Sedozan
9.00—The Provincial Hour
10.15—Les Deux Copains
10.30—Salvation Army Band
11.00—The Life of the Party
11.15—Westinghouse Newscast
11.30—Mark Warnow
11.45—Cavaliers de la Salle
12.00—Molson Sports Reporter
12.10—Jean Forget, pianist
12.30—Jimmy Jackson and Orch.
1.00—Shep Fields and Orch.
1.30—Happy Felton and Orch.

WABC, NEW YORK, 860 K.

5.30—Pop Concert
6.00—Tito Guizar
6.15—Science Service Series
6.30—St. Louis Syncopators
6.45—Wilderness Road
7.00—Del Casino, songs
7.15—Alexander Cores
7.30—News
7.35—Dinner Music
7.45—Renfrew of the Mounted
8.00—Poetic Melodies
8.15—Ma and Pa
8.30—Alexander Woolcott
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie
11.30—Mark Warnow Orch.
11.45—Sperry Male Chorus Parade
12.00—Jay Freeman Orch.
12.15—Renfrew of the Mounted
12.30—Al Jolson's Show
1.00—George Olsen and Orch.
1.30—Happy Felton and Orch.

PERSONALITIES

At three, Vivian Della Chiesa, NBC lyric soprano, began the study of music. As soon as she was old enough to think about such things, she decided she wanted to become an opera singer. At 20 she made her professional debut as a singer and at 21 was signed as a prima donna by the Chicago City Opera Company.

Despite this determined sweep to success, Vivian was never of the infant prodigy type, never exhibited any artistic eccentricity and is now, as always, completely natural and wholly unaffected.

Vivian may thank her mother for her early start in music. Mrs. Della Chiesa was the daughter of an Italian symphony orchestra conductor and an accomplished pianist. Vivian first learned the violin and then studied piano before she took up voice at the age of seven. Academic education was not neglected for music in Vivian's case. She attended the public schools in East Chicago, Ill., Chicago suburb, and was graduated from the Roosevelt high school there in due course.

Active Club Member

She went on to the Chicago Musical College for advanced study at the conclusion of her high school work, making occasional appearances before clubs and civic groups.

Vivian was a popular student during her high school days. She belonged to eight clubs, most of them musical, and took a prominent part in school operettas and musical activities.

Working diligently with well known Chicago vocal coaches and practicing whenever she felt like it, "which was practically all of the time," Vivian was bringing her art to a state of perfection in her teens. She was increasingly in demand for public appearances. Then a woman who had happened to be in one of her audiences told Vivian about a contest conducted by a Chicago broadcasting station for singers unknown to radio.

Vivian entered the contest and won easily, even though she was so tense at the final audition that she had to kick off her shoes. That contest proved to be an important turning point in Vivian's career. Fame came to her almost overnight. The radio audience approved her voice and demanded more. Hers was the type of voice everyone liked.

Vivian was signed by NBC in the spring of 1936. She was presented on a number of her own programmes over NBC networks and during the summer of the same year was among the featured soloists at Chicago's famous outdoor concert series in Grant Park.

It was partially her work in these concerts which attracted the particular attention of Chicago music critics. Glenn Dillard Gunn, of the Chicago Herald and Examiner, said "she delighted with the exquisite purity of her lyric soprano voice and the perfection of style in every type of song she offered."

During her first season as an opera singer, she received a flattering compliment from a veteran opera tenor, Tito Schipa. Schipa would not consent to sing in the opera "Ellsirs D'Amour" until he had heard the soprano. At the end of the second act of "La Boheme," in which Vivian made her debut as Mimì, Schipa said he was convinced and would gladly sing the role opposite her in the second opera.

Difficult Schedule

Aside from her beautiful, well-rounded voice and her wealth of musical understanding, Miss Della Chiesa has long been imbued with a burning desire to become a great singer. And this may aid in accounting for her rapid rise to success. Never content with "merely good enough" singing, she took on a schedule which included three opera lessons, two in acting and stage technique and three regular voice lessons each week, in addition to her regular radio appearances.

Not simply chosen with an eye to its appearance in the radio column listings or the opera marquee signs, Della Chiesa is Vivian's real name. It is pronounced Dehl-Lah Kee-Ayah, with the accent on the second syllable of the last name.

For hobbies and relaxations, Vivian makes movies her first choice. When the weather permits, she enjoys bicycling, roller skating, golfing and swimming and when it does not, she contented herself with reading and crossword puzzles. She collects odd-looking hats with the results that her wardrobe contains 20 pieces of headgear reposing beside 25 dresses and 20 pairs of shoes together with sundry other items of apparel.

Vivian is five feet five inches tall, weighs 140 pounds and is fair complexioned with blonde hair.

Hot Radio News of Hollywood Fronts

Lum and Abner, the NBC script-teamers, have purchased a handsome home in Beverly Hills, and plan to make the residential section of Hollywood their permanent abode. They are living near Don Wilson, who is showing Lum and Abner the town.

The most sun-bronzed man along Hollywood's Radio Row is Raymond Paige, the "Hollywood Hotel" maestro. Paige is confining all his leisure time to yachting.

Francis White may be heard in one operatic aria per week on future Fred Astaire programmes. The songbird is studying the more famous soprano selections in between broadcasts.

Mary Martin, 21-year-old singing star of the Helen Broderick-Victor Moore programmes, has begun work on her first moving picture, "Fun for All," a short subject. The film is being made on the Paramount lot.

Carlton Kabeil, announcer on the Amos 'n' Andy programme, is expected to land another commercial show within two weeks.

Conrad Thibault, who was unable to play the leading role in the film version of "The Desert Song" because of pressure of radio and concert activities, will be heard in other musical films during the summer months. The baritone has already arranged his schedule so that he can devote the necessary time to picture work.

Clarence Muse, noted actor-baritone-composer heard on the Irvin S. Cobb "Paducah Plantation" programme, will read several of his original poems, based on Negro folk lore, on future broadcasts.

Anne Jamison has been carrying on, in splendid voice, despite a heavy cold which for a time threatened to keep the soprano off the "Hollywood Hotel" programmes.

AT THE ORGAN

For his popular organ feature to be played from the Toronto studios of the CBC on Monday, March 1 at 7 p.m., EST, Ernest Dainty, well known organist, has chosen four successful popular hits. He will play his own arrangements of "My Treasure" by Horatio Nicholls; "You Will Remember Vienna," by Sigmund Romberg; "Treaty With My Sweetie," by Al Sullivan, and Lew Pollock's "The Moonlit Waltz."

TUNE TIME

The instrumental trio under the direction of Sigmund Steinberg will again be featured on the CBC presentation, "Tune Time," from the Toronto studios on Monday, March 1 at 6 p.m., EST, over the eastern network. The trio will play the opening number, "Ma Belle A Chansonette," by Rudolph Friml and will also be heard in arrangements of Fibich's "Poem," "Morena," a tango by Hayden Wood, and Carrie Jacobs Bond's lovely song, "A Perfect Day." The famous male octet, The Guardsmen, will offer a number of their clever vocal arrangements including "Border Ballad," by Maude; "The Noble Duke of York," by Johnson; "Steal Away to Jesus" (spiritual) and Thomas Morley's "My Bonnie Lass."

Wanted an Irishman And She Got Him

CHICAGO, Feb. 27—Irma Phillips, author of Today's Children, was determined to have an Irishman play the role of Jerry Ryan—and an Irishman she got! He is Donald O'Malley, born in Galway, Clifton County, Ireland, some years after his uncle, Padraic O'Malley, a speaker of the Irish Parliament since 1923, had helped Lady Gregory, William Butler Yeats and John Millington Synge start the Abbey Theater movement.

O'Malley studied in Ireland until 1925, then entered the University of Toronto, majoring in language, literature and dramatics. There he met Iden Payne, now director of the Stratford-on-Avon Theater, who convinced the young Irishman that he might do well to choose the theater instead of the cloth for his career.

Entering stock at the Berkshire Playhouse, in Massachusetts, O'Malley began the career that has since taken him to Pittsburgh with the Civic Players, to the West Coast and to the Globe Theater, famous World's Fair organization. In the course of his travels, O'Malley also found time to broadcast over KDKA, WCAE and West Coast stations.

Today's Children is heard over the NBC-Red network Mondays through Fridays at 10:45 a.m., EST, under sponsorship of the Pillsbury Flour Mills Company.

This Program Is For and By Women

NEW YORK, Feb. 27—Four experts in the fields of fashion, society, home decoration, cookery, charm and beauty alternate at the microphone in It's a Woman's World, a new programme directed to the housewives and home-makers throughout the nation, and heard each Tuesday and Thursday over the NBC-Red network at 2:30 p.m., EST.

Celia Caroline Cole, Delineator columnist, and Elizabeth Churchill, widely-read society columnist, appear together on the programme on Tuesdays. Sarah M. Lockwood, authority on home decoration, and Grace Corson, fashion editor and illustrator, appear on Thursdays.

Each noted contributor to this living woman's page of fashion, home-making and society gives a brief microphone column made interesting with trained observation, helpful suggestions and entertaining comment. Miss Churchill chats of smart people and smart places; Miss Cole of charm of personality, posture, beauty care; Miss Lockwood of home decorating, gardening and entertaining and Miss Corson of fashion.

William Farren, new NBC announcer, acts as master of ceremonies and interested male listener. Claude Macdonald, director of NBC's Woman's Radio Revue, is in charge of the broadcasts. Harold Levey's orchestra and Howard Price, tenor, provide the musical background.

OAKIE COLLEGE

Judy Garland, encoring her success of last week, with a reappearance on the faculty of the Oakie College, will share professional high-jinks with Hugh Herbert, comedian of stage and screen, on the broadcast Tuesday, March 2, at 9:30 p.m., EST, over the WABC-CBS network.

Choral highlights of the programme will be the glee club vocalists and entertainers of Williams College at Pittsfield, Mass., who will come to New York for the broadcast.

Benny Goodman's orchestra from the Manhattan Columbia Playhouse and Georgie Stoll's melody makers from the West Coast studio will contribute accompaniments and instrumental highlights to the festivities.



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