

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## SATURDAY'S PROGRAMMES

### CANADIAN BROADCASTING CORP.

This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
5.00—Closing Stock Quotations  
5.15—Overseas Program  
5.30—Alma Kitchell, Contralto  
6.00—Martinez, Tenor  
6.30—Book Review  
6.45—Wishart Campbell, Baritone  
7.00—Don Messer and Orch.  
7.15—Luigi Romanelli and Orch.  
7.20—Meredith Wilson and Orch.  
8.00—Piano Magic  
8.30—Old Time Melodramas  
9.00—CJCA's Fifteenth Anniversary  
9.30—George Sims and Orch.  
10.00—The Northern Messenger  
11.00—La Hacienda  
11.30—The Sport Week  
12.00—Mart Kenney and Orch.  
12.30—CKBI Studio Opening  
1.00—Organ Recital

CKAC, MONTREAL, 730 K.  
6.00—Columbia Concert Hall  
6.15—Music School  
6.30—Gems of Melody  
7.00—Sports of the Air  
7.30—Le Bon Parler Français  
7.45—LaSalle Cavaliers  
8.00—Radio Divinettes  
8.30—Radio Clubs  
9.00—Di-so-ma  
9.30—La Chansonnette  
10.00—M. Lesage, Organist  
10.15—Newscast  
10.30—Alex. Lajoie and Orch.  
11.00—Sports Reporter  
11.30—Anson Weeks and Orch.  
12.00—Radio Minuit  
12.15—Ted Fiorito and Orch.  
12.30—Harry Owen and Orch.  
1.00—Sign Off

WEAF, NEW YORK, 660 K.  
5.30—Kaltenmeyer's Kindergarten  
6.00—Top Hatters  
6.15—Esso News/Reporter  
6.30—Press News  
6.45—Alma Ketchell, Contralto  
6.55—Religion in the News  
7.00—Martinez Brothers  
7.15—Hampton Institute Singers  
7.30—Gilbert Seldes  
7.45—The ABC of NBC  
8.00—Saturday Evening Party  
9.00—Snow Village Sketches  
9.30—Shell Show  
10.30—Irvin S. Cobb  
11.00—Esso News Reporter  
11.15—Ink Spots  
11.30—Emil Coleman's Orch.  
12.00—Jerry Blaine's Orch.  
12.30—Ray Pearl's Orch.

WABC, NEW YORK, 860 K.  
5.00—Eddie Duchin and Orch.  
5.30—Singing Waiters  
6.00—Columbia Concert Hall  
6.30—Sports Resume  
6.45—Ben Field and Orch.  
7.00—Saturday Night Club  
7.30—Universal Rhythm  
8.00—Professor Quiz  
8.30—Morgan's Orch.  
9.00—Grace Moore, soprano  
9.30—Keyboard Serenade  
10.00—Your Hit Parade  
10.45—Design in Harmony  
11.00—Benny Goodman and Orch.  
11.30—Anson Weeks and Orch.  
12.30—Ted Fiorito and Orch.  
12.30—Harry Owens and Orch.  
1.00—To be announced

WBZ, BOSTON, 990 K.  
4.40—Herman Middleman and Orch.  
4.50—Joan and the Escorts  
4.45—Concert Ensemble  
5.00—Musical Adventures  
5.15—Timothy Makepeace, comedy  
5.30—Buzzy Kountz Orch.  
5.45—Ruth and Ross  
6.00—Esso News/Reporter  
6.30—News  
6.35—Home Symphony  
7.00—Message of Israel  
7.30—Uncle Jim's Question Bee  
8.00—Ed Wynn  
8.30—Meredith Wilson and Orch.  
9.00—National Barn Dance  
10.00—Nickelodeon  
10.30—Hildegard  
11.00—Riley and Farley's Orch.  
11.30—Esso News Reporter  
12.00—Jon Garber and Orch.  
12.30—Griff Williams and Orch.

WTIC, HARTFORD, 1040 K.  
4.30—Program from New York  
5.30—Kaltenmeyer's Kindergarten  
6.00—News  
6.15—Baseball Scores  
6.30—Wrightville Clarion  
6.45—Medical Talk  
6.55—Salon Orchestra  
7.00—Martinez Brothers  
7.15—Sports of the Week  
7.30—Hour of Cheer  
8.00—Variety Show  
9.00—Snow Village  
9.30—The Chateau  
10.30—Program from New York  
11.00—News  
11.15—Jimmy Joy's Orch.  
11.30—Emil Coleman's Orch.  
12.00—Weather Report  
12.02—Jerry Blaine's Orch.  
12.30—Arthur Ravel's Orch.  
1.00—Silent

## SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.00—Vesper Hour, choral music under Arthur McFadden  
7.30—Le Quatuor Alouette  
7.45—Dr. H. L. Stewart  
8.00—Soiree  
8.30—And it Came to Pass  
9.00—Rex Battle  
9.30—Jewels of the Madonna, orchestra and soloists  
10.00—Bayon Black  
11.00—Canadian Defence  
11.30—William Morton  
11.45—News and Weather Forecast  
12.00—Sweet and Low  
12.30—String Quartet  
1.00—The Glee Singers

CKAC, MONTREAL, 730 K.  
5.00—Talk  
5.15—Opera Excerpts  
5.45—Canada 1937  
6.45—Jacques and Jacqueline  
7.00—Association des Marchands  
7.30—Church Service  
9.00—Ford Sunday Evening Hour  
10.00—Community Sing  
10.30—Newscast  
11.00—Sports Reporter  
11.30—Award to WHAS  
12.00—Isam Jones and Orch.  
12.30—Joe Reichman and Orch.  
1.00—Sign Off

WEAF, NEW YORK, 660 K.  
5.00—Marion Talley, Soprano  
5.30—Smiling Ed McConnell  
6.00—Catholic Hour  
6.20—A Tale of Today  
7.00—Jello Program  
7.30—Fireside Recitals  
8.00—Do you want to be an Actor?  
9.00—Manhattan Merry-go-round  
9.30—Album of Familiar Music  
1.00—Gladys Swarthout  
10.30—To be Announced  
11.00—Fitch Jingle Program  
11.30—Press Radio News  
12.00—Will Osborne's Orch.  
12.30—One Man's Family

WABC, NEW YORK, 860 K.  
4.00—N. Y. Philharmonic Orch.  
6.00—Your Unseen Friend  
6.30—Guy Lombardo and Orch.  
7.00—Joe Penner  
7.30—Rubinoff  
8.00—Columbia Workshop  
8.30—Phil Baker  
9.00—Vick's Open House  
9.30—Eddie Cantor  
10.00—Ford Sunday Evening Hour  
11.00—Community Sing  
11.45—Kaltenborn Edits the News  
12.00—News  
12.05—Red Nichols and Orch.  
12.30—Leon Belasco and Orch.  
1.00—To be Announced  
1.30—Isam Jones and Orch.

WBZ, BOSTON, 990 K.  
5.00—National Vespers  
5.30—Senator Fishface  
6.00—We, the People  
6.30—Col. Stoopnagle and Budd  
7.00—Evening Radio Journal  
7.05—Harvey Whipple  
7.15—Musical  
7.30—Moments you Never Forget  
8.00—Helen Traubel Soprano  
8.30—Bakers Broadcast  
9.00—General Motors Program  
9.30—Rhythm Revue  
10.30—Walter Winchell  
10.45—Chair Symphonette  
11.00—California Concert  
12.00—Time, Weather Forecast  
12.10—News  
12.15—King's Jesters  
12.30—Frankie Master's Orch.  
1.00—Henry Busse Orch.  
1.30—Paul Pendarvis Orch.

WTIC, HARTFORD, 1040 K.  
5.00—Joseph Koestner's Orch.  
5.30—Smiling Ed McConnell  
6.00—Catholic Hour  
6.20—News  
6.45—Baseball Results  
7.00—Jack Benny  
7.30—Fireside Recital  
7.45—Sunset Dreams  
8.00—Do you want to be an Actor?  
9.00—Manhattan Merry-go-round  
9.30—Album of Familiar Music  
10.00—Gladys Swarthout  
10.30—Wallflower  
11.00—News  
11.15—Doc Schneider's Texans  
11.35—El Chico Orch.  
12.00—Weather Report  
12.02—Will Osborne's Orch.  
12.30—Blue Barren's Orch.  
1.00—Silent

LISTEN...

on Sunday to

"CANADA-1937"

IMPERIAL TOBACCO'S INSPIRING PROGRAM

SUNDAY -

STATION CFNB 6.45 p.m. A.S.T.

## CITIES SALUTE CANADA NEW BROADCAST SERIES

TORONTO, May 1—"Cities Salute Canada," a new series of broadcasts to be presented from important cities throughout Canada as a Sunday night feature of the Canadian Broadcasting Corporation, will begin at 9 p.m., EST, May 2, when the first programme in the series will originate in Convocation Hall, Toronto. The broadcasts, which will bring to the microphone many distinguished singers and musicians, will be heard over the Corporation's national network.

B. K. Sandwell, Editor of Toronto "Saturday Night," who will be commentator for the Toronto presentation, will re-introduce to listeners persons well known in Canadian musical circles, including Sir Ernest MacMillan, Reginald Stewart, Madame Jeanne Penney, Cesar Borro and Ernest Seitz.

"Cities Salute Canada" will be staged before a large audience in Convocation Hall and will open with the Toronto Symphony Orchestra, under the direction of Reginald Stewart, playing two transcriptions for orchestra arranged by Mr. Stewart: Prelude in B Flat Minor, by Bach, and Fugue in E Minor by Mendelssohn. Madame Penney will sing an aria from Tannhauser, the orchestra in this number being conducted by Cesar Borro. The Mendelssohn Choir then will be heard in two Acapelle selections, following which Ernest Seitz, pianist, will play Chopin's Ballade in A Flat. Sir Ernest MacMillan will conduct the Toronto Symphony Orchestra in "Roumanian Rhapsody" by Enesco, and the broadcast will conclude with the Mendelssohn Choir and the Toronto Symphony Orchestra in a special arrangement of "God Save the King," by Stanford.

## COMMUNITY SING TO ANNOUNCE FIVE LEADING SONGS

The Gillette Community Sing will have its audience sing five leading songs in its contest to discover America's ten all-time favorites on the programme Sunday, May 2, at 10 p.m., EDST, over the WABC-CBS network. Milton Berle, in addition to his usual waggery, will sing a duet with Jolly Gillette, entitled "She Ain't Got Rhythm."

Song-leader Wendell Hall's specialties and Jones and Hare's gay hit "Let's Call the Whole Thing Off," will be additional features of the Community Sing song-menu.

## CANTOR SINGS 'MAKIN' WHOOPEE'

Eddie Cantor, in response to requests from listeners who remember the slyly humorous hit, will feature "Makin' Whoopee," introduced by him in the Ziegfeld success "Woopee," on his programme Sunday, May 2, at 8.30 p.m., EDST, over the WABC-CBS network.

The song was also featured by him a few years after its Broadway rage in one of his starring film vehicles for Metro-Goldwyn-Mayer.

Evidently Eddie believes in "makin' whoopee" all around, for the entire cast will go directly from the studio to a picnic grove where the program will originate.

Deanna Durbin and Bobby Breen, youthful singing stars of the Cantor company will offer an appropriately titled duet, "When Love Is Young." They also contribute another romantic ballad, currently popular, "Love, Here Is My Heart."

Artie Auerbach, dialectician, and Saymore Sayer, "telephonician," will be on hand with their special brands of nutty wordage.

Jacques Renard and his orchestra, in addition to their vocal accompaniments, will offer instrumental highlights.

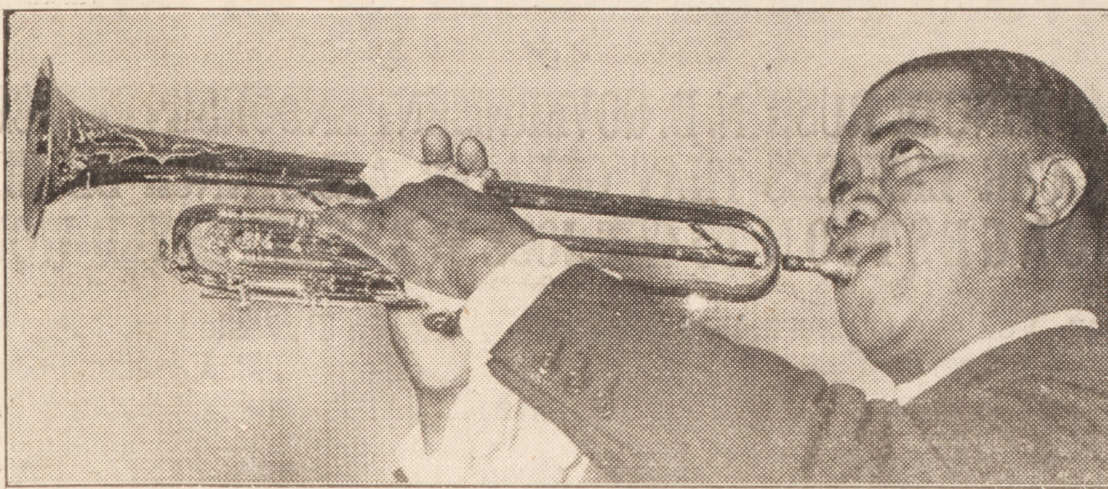
## HORTON, "PROF" AT OAKIE COLLEGE

Edward Everett Horton, eternally harassed, rabby comedian, will return to Jack Oakie's College, scene of a previous guest-starring triumph, as visiting professor on the program Tuesday, May 4, at 9.30 p.m., EDST, over the WABC-CBS network.

Shaw and Lee double-talk comics, will indulge their garrulous and mad efforts to impede the collegiate business with which Prexy Oakie and his not-so-helpful secretary, Penny Gill, are involved.

Judy Garland's sparkling personality song-interpretations will contribute melodic highlights. Georgie Stoll's orchestra in Hollywood and Benny Goodman's swing-men in New York will provide the transcontinental syn-copations.

## GIVING SWING THAT HARLEM TOUCH



See that handkerchief in Louis Armstrong's hand? Well, that's what he keeps his hand from scorching when he lets loose with a flurry of hot licks on his celebrated trumpet. Louis leads the band on the new Fleischmann All-Negro program broadcast over the NBC-Blue Network each Friday at 9.00 p. m., AST.

## STUDIO NOTES

Lanny Ross made a personal appearance Wednesday morning, April 28, to bestow official awards given New York school children by Mayor LaGuardia's Committee on City Planning.

While the programme was still on the air, the children clamored and cheered for just one song. Lanny said, with a twinkle, that he'd be glad to oblige if one of them would play "Moonlight and Roses." Out of the mob of volunteers one little girl was selected and seated at the piano.

She played one resounding chord. Lanny began—but the idea of accompanying Lanny Ross struck her motionless—so Lanny sang a cappella.

Go-Getters Margot Margot Stevenson, not satisfied with being a busy young lady as ingenue lead of "You Can't Take It With You," outstanding Broadway success, is also one of the dramatic highlights in the cast of "Aunt Jenny," narrative air series broadcast Monday to Friday inclusive at 1.45 p.m., EDST, over the WABC-CBS network.

Stars Of The World Among the 476 names listed in the 1937 World Almanac as "Bright Stars of Stage, Screen, and Radio," there are only a meager handful of air celebrities, including Gracie Allen, and George Burns, Eddie Cantor, Al Jolson, and Kate Smith.

Kilocytes Eddie Cantor has a boy in his bedroom now—for Ida hung a beautiful copy of Gainsborough's "Blue Boy" in his dressing room.

Joe Penner and his wife, during the nine years of their marriage, have been separated only one night. That was when Joe had to sit up one Saturday night working on a substitute radio script that had to be aired the next day.

Al Jolson tells a story about an actor who "went Hollywood" so badly that he even bought a beret for his dog.

Ronald Drake, the Burns and Allen announcer, is a licensed transport pilot and really rides the airwaves, in addition to his courageous exploits risking his sanity with little Gracie.

Andre Kostelanetz, in the course of his colorful musical career, has had under his baton instrumentalists of every nation except one—Afghanistan.

Gene Austin has named his new home in Hollywood "My Blue Heaven," after his best-known song-success.

Rehearsal Moods Kate Smith is never nervous during rehearsals, but she speaks more rapidly and walks faster than at any other time. She and her announcer-manager, Ted Collins, are most excited when Kate tries out a new song for the first time. Then their enthusiasm knows no bounds.

Joe Penner is always most concerned about the mechanical details of rehearsal technique, and feels quite at ease once he has personally checked on all of them. Nevertheless, he smokes as many as six or seven cigars—by special arrangement with fire authorities—during his studio rehearsal.

Except for final rehearsals, Al Jolson and his company manager to romp through their sessions together, what with Parkyakarkus and Martha Raye trying to make each other "break"—that is, laugh during their dialogue. Al thinks the results are better when work is fun, which is why he had Al Junior's nursery converted into a rehearsal studio right in the Jolson home.

Robert L. (Believe It Or Not) Ripley has about the most exciting of all rehearsal periods in radio, for few of the staff know what—or who—his living believe it or not will be until the afternoon of the Sunday evening show.

Jack Oakie rehearses in a goofy black-and-white checked version of the academic cap-and-gown, but says thumbs down to cutting up.

## SONGS HE PLAYS FOR NBC SERIAL WIN POPULARITY

CHICAGO, May 1—As unsung as the orchestras which supply the music for musical comedies and revues is Allan Grant, the accomplished, English-born pianist who contributes many an original composition or improvisation to The Story of Mary Marlin broadcasts over NEC.

Evidence of the popularity of these pieces was offered some months ago when Grant's "Grammery Square," a song written around the old musician, Peter Hujaz, sold nearly 100,000 copies.

A graduate of the Institute of Musical Art in 1911, Grant was born in England, and educated in Chicago at the then College of New York. Upon graduating he became a concert pianist, giving 136 recitals his first year. About 1915 he went into the commercial field, directing his own orchestras in many Chicago hotels and night clubs, and conducting his own musical classes. By 1926 he was in radio—over to NBC in 1931 with Irene Wicker, for whom he wrote music and improvised many melodic background numbers. Now he is on the staff of NBC's Chicago studios.

Among his serious compositions, many of which have been played by the Chicago Symphony Orchestra, are his Piano Concertos in E Minor and F Minor. He has just completed a new piece called "Coronation March," which he has written in honor of King George VI. His popular tunes include "Born To Be Lovely," "Black Cargo" and "Slipping Around the Corner."

Now a teacher at the Chicago Conservatory of Music, Grant tackles his piano-playing for The Story of Mary Marlin much as a piano-tuner approaches his job. He merely sits down, without removing his hat, runs his fingers idly over the keys and almost nonchalantly calls for the music ideally suited to the mood of the particular episode being broadcast.

The Story of Mary Marlin is heard over the NBC-Blue network at 5 p.m., EDST, Mondays through Fridays, under the sponsorship of Procter & Gamble, makers of Ivory Soap.

## BEST AMONG 150

Jean Dickenson, only 22, was chosen from a field of 150 as new prima donna of NBC's American Album of Familiar Music program. Her debut is on Sunday, May 2, at 9.30 p.m., AST.



## Pipe-Happy! That's me - with Rosebud!

Men who know their pipe tobacco will tell you that Rosebud is cool, mellow, mild, satisfying—the kind of tobacco that makes and keeps a man pipe-happy, so most Maritime men say. Prove Rosebud for yourself. Buy a package today!

FOR COUGHS, Colds, Bronchitis  
Mathieu's Syrup